

AGENDA

8:30 Call Meeting to Order Schertzer – 5 Mins

- Agenda PublicComment
- Approve minutes of July 14, 2026, Advisory Board Annual Meeting | **Action**

Chairman's Report | Clean & Safe Chair (Schertzer) | Informational

- Guest Speakers
 - Marlo Woods, Woods Security Consulting | CEPTED Update
 - Randy Reyes, City of SD, Transportation Dept. | Downtown Street Light Update
 - Rhea Aguinaldo, City of SD, Economic Development Dept. Update
- Vice Chair Discussion & Vote | **Action**
- Quality of Life Recap (Garcia) – 5 Mins
 - Complete Update on All Properties

President & CEO Update (Brennan) | Informational – 10 Mins

- Downtown Public Safety Update

Financials Review (Navarro) | Informational – 5 Mins

- FY26-26 PBID Budget

Executive Director's Report | Informational (Vivas) | Informational – 10 Mins

- Beautification Update
 - Placemaking (Bishop)
 - Landscaping (Romo)
- FY26-27 Survey Update
- Holiday Ambassador Appreciation
- Gaslamp Ambassador Appreciation Lunch

Member Discussion (Schertzer)

- Non-Agenda Public Comment: This is a period of time for any members of the public to comment on any topic that is not listed on this agenda

Adjourn 10:00 am

"America's Outdoor Downtown"

***Vision** • A vibrant, thriving, and dynamic Downtown that inspires innovation, creativity and a sense of belonging*

***Mission** • To advance the economic prosperity and cultural vitality of Downtown San Diego*



Clean & Safe Advisory Board of Directors Meeting

July 14, 2026, Meeting Minutes

Call to Order:

Meeting commenced at 8:33 am

Clean & Safe Board of Directors Attendance:

Board members present:

- Betsy Brennan
- Scott Moffatt
- Brent Schertzer
- Ann Bruce
- Mercedes Wallace
- Debbie Lindner
- Jeff Givens

Board members not present:

- Howard Greenberg
- Sumeet Parekh
- Jake Zeiter
- Alex Shah
- Sandi Landicho

The following DSDP staff and community members were present: Alonso Vivas, Dani Garcia, Charity Jones, Justin Apger, Melissa Navarro, Justine Murray, Nathan Bisohp

Agenda Public Comment: None

Motion: Approval of April 14, 2026, Meeting Minutes | **Approved**

- 1st: Jeff Givens
- 2nd: Scott Moffatt

Motion: Vice Chair Discussion | **Action**

- Nominee: Jake Zeiter (Not Present)
 - o Tabled until October 13, 2026 Meeting

Introduction of New Board Member | Informational

- Alex Shah

DSDP Senior Program Director Dani Garcia | Informational

- Quality of Life Recap
 - Leslie Sennett, Deputy Director, Building & Land Use Enforcement Division (BLUE)
 - Provided update on June 15, 2026 for Quality of Life Committee Meeting

- Priority Tier Levels
 - Highest Priority is Standard Housing
 - Zoning
 - Solid Waste
- Investigative Teams
 - Priority 1 & 2 Investigate Abandon Properties
 - Priority 1: Imminent Health & Safety
 - Investigated between 1 & 5 Business Days
 - Doesn't include Zoning Enforcement
 - Priority 2: Environmental & Historic Structures
 - Investigated within 5 Business Days
 - Includes Zoning Enforcement
 - Priority 3: Zoning & Major Building Codes
 - Investigates within 20 Business Days
 - 4 out of 12 Properties on our List have Open BLUE Cases
 - Next Steps: Open Cases for Noncompliant Properties
- BLUE Investigators have a Case Load of 300 on the Average
 - Investigators are Reactive based on Reporting
- 825 7th Ave/730 F Street: Salvation Army Block Set to be Redeveloped
 - Starting at the End of July
- Aztec Appliance Scheduled for Demolition
 - Active Cases with BLUE for Violations
- 1131 C Street: Old Firestone Building now has C&S Monitoring Trailer
 - June 6, 2026 Assault Video was Sent to SDPD
- 1323 6th Ave., Vacant Building was Cited by BLUE
 - Location has been Secured by Owner
- 1510 3rd Ave. Location now has C&S Monitoring Trailer
 - Visible Upkeep
 - Less Activity
- 345 W Ash St. & 1345 State St.
 - Scheduled for Demolition per State of Ca.
 - Security 7 Days a Week
- 825 5th Ave. C&S is Working with the Owner on a Solution for Cleanliness
- 500 4th Ave. has been Purchased and is being Renovated
- 101 G Street, Ralphs Grocery Store
 - C&S is Working to Schedule a Meeting to Discuss Issues
- 1053 8th Ave, Super Discount Store: No Changes
- 985 4th Ave. has Visible Signs of Upkeep

DSDP VP of Government Affairs Justine Murray | Informational

- Focus Areas
 - Monitoring legislation and regulatory changes
 - Engaging elected officials and public agencies
 - Advocating for or against policies
 - Building coalitions with stakeholders
 - Protecting and advancing economic and community interests
- Committees
 - Planning & Public Policy Committee
 - Meetings are Held In-Person and Virtually
 - Advocates on public policy issues affecting the design, development, and economic health of Downtown San Diego
 - Policy Action Committee (PAC)
 - Engages in state and local candidate and ballot measure elections to advance policies that support a vibrant, economically strong Downtown
- Special Event Parking Surge Pricing
 - DSDP Opposes Special Event Parking Rates
 - Letter Sent to Council President LaCava
- Civic Center Revitalization
 - Joint Powers Authority (JPA) Boundary has Been Proposed
- DSDP Continues to Advocate for Policies to help keep Downtown Clean & Safe
- \$2M Secured with Help from Congressman Peters for C Street Corridor

VP of Planning & Economic Development Nathan Bishop | Informational

- Downtown Development Update
 - Housing
 - 35,392 Existing Housing Units
 - 1,269 Housing Units Under Construction
 - 3,579 Housing Units Under Review
 - Hospitality
 - 620 Hotel Guest Rooms Under Review
 - 502 Hotel Guest Rooms Under Construction
 - Retail
 - 174,699 Sq. Ft. of Retail Space Under Review
 - 9,186 Sq. Ft. Under Construction
 - Office & Lab Space
 - 5,010 Sq. Ft. Under Review
 - 0 Sq. Ft. Under Construction
 - Foot Traffic
 - 2026 Projection: 82,809,872
 - Parks
 - Highly Programmed Park.
 - EV Green to open at the end of August

- Horton Park has been pushed back by a year

DSDP Senior VP & Executive Director Alonso Vivas | Informational

- C&S has Identified Key Issues in each Neighborhood
- C&S is working with the Business Association re: trash left out overnight
- Power Washing has increased 20% across all Neighborhoods
- Annual survey projected to go live in September
 - Survey will now be done twice a year
- Property Owner Stewardship will include the top 40% of Owners
- C&S is collaborating with CEPTED on innovation ideas
- 7-8 C Street properties have agreed to put security trailers at their locations
- C&S is piloting a new trash can made by Bear Saver
 - Cans are more cost-effective and hold more trash
 - The goal is to replace the Old Victor Stanley cans and relocate the current Big Belly cans to other locations
 - 40-60 will be piloted in the Gaslamp

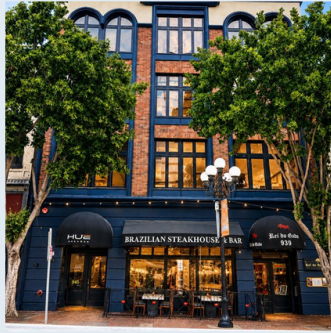
Non-Agenda Public Comment: None

Adjourn: The meeting adjourned at 9:16 am

Next meeting: October 13, 2026

Location: 755 C Street, San Diego, CA 92101

Financial Row	Bus Attract & Ret	City Center	Columbia	Cortez	East Village	Gaslamp	Marina	Total
	CEP							
	Amount	Amount	Amount	Amount	Amount	Amount	Amount	Amount
41000 - Assessment Revenue								
41010 - Assessment Revenue	711,448	2,839,240	1,129,845	1,206,019	4,592,301	2,323,403	1,203,431	14,005,687
41020 - Midblock Lighting Revenue	-	(119,715)	(43,527)	(51,774)	(194,825)	(88,103)	(52,055)	(550,000)
41030 - PBID City Fee Revenue	-	(54,784)	(19,919)	(23,693)	(89,155)	(40,317)	(23,821)	(251,689)
Total - 41000 - Assessment Revenue	711,448	2,664,741	1,066,399	1,130,552	4,299,921	2,194,982	1,127,555	13,195,598
Total - 40000 - Revenue	711,448	2,664,741	1,066,399	1,130,552	4,308,321	2,194,982	1,127,555	13,203,998
Maint Expenses								
50000 - Personnel Expenses								
Total - 50000 - Personnel Expenses	-	873,216	344,645	330,128	1,614,475	853,516	314,277	4,330,257
51000 - Non - Personnel Expenses								
51010 - Contract Services	-	187	68	81	166	137	81	720
52010 - Powerwashing	36,483	142,203	51,922	53,537	174,486	96,397	55,926	610,953
52040 - Cleaning, Janitorial Supplies & Uniforms	-	68,834	25,021	29,771	118,157	50,652	29,929	322,364
52070 - Streetscape & Landscaping	-	4,897	1,780	2,118	4,350	3,604	2,130	18,879
52130 - Waste Removal	-	29,352	10,670	12,696	61,938	21,601	12,764	149,020
53040 - Data Tracking	-	12,751	4,636	5,515	20,326	9,384	5,545	58,158
53070 - Vehicle Fuel	-	21,374	7,770	9,245	35,539	15,729	9,294	98,951
53100 - Vehicle Repairs & Maintenance	-	25,453	9,253	11,009	46,019	18,732	11,068	121,534
53130 - Vehicle Insurance	-	14,910	5,420	6,449	30,932	10,973	6,484	75,168
53160 - Equipment Lease & Purchase	-	86,598	31,481	37,457	76,916	63,730	37,657	333,839
54340 - Water Feature Maintenance & Utilities	-	17,075	6,207	7,386	15,166	12,566	7,425	65,826
54350 - Innovation and Modernization	-	21,440	7,794	9,273	19,043	15,778	9,323	82,651
Total - 56105 - Building Expenses	-	54,121	19,675	23,409	72,874	39,829	23,535	233,443
56120 - Utilities Expense	-	1,312	477	568	1,166	966	571	5,059
56700 - Bank, Credit Card & Payroll Fees	-	839	305	363	745	617	365	3,234
Total - 51000 - Non - Personnel Expenses	36,483	501,345	182,479	208,877	677,925	360,695	212,096	2,179,900
Total - Maint Expenses	36,483	1,374,561	527,125	539,005	2,292,400	1,214,211	526,373	6,510,157
Beaut Expenses								
Total - 50000 - Personnel Expenses	-	150,209	54,605	64,971	133,416	110,543	65,318	579,062
51000 - Non - Personnel Expenses								
52040 - Cleaning, Janitorial Supplies & Uniforms	-	-	-	-	26,100	-	-	26,100
52130 - Waste Removal	-	-	-	-	38,253	-	-	38,253
52170 - Placemaking & Activations	2,013	11,272	3,101	3,687	30,565	6,276	3,708	60,623
53010 - Consultants	-	778	283	337	691	573	338	3,000
53160 - Equipment Lease & Purchase	-	-	-	-	26,205	-	-	26,205
54340 - Water Feature Maintenance & Utilities	-	2,819	1,025	1,220	2,504	2,075	1,226	10,869
Total - 56105 - Building Expenses	-	5,368	1,952	2,322	8,844	3,951	2,334	24,771
56120 - Utilities Expense	-	467	170	202	415	344	203	1,800
56700 - Bank, Credit Card & Payroll Fees	-	839	305	363	745	617	365	3,234
Total - 51000 - Non - Personnel Expenses	2,013	21,543	6,835	8,130	134,323	13,835	8,175	194,856
Total - Beaut Expenses	2,013	171,752	61,441	73,101	267,739	124,378	73,493	773,918
Safety Expenses								
Total - 50000 - Personnel Expenses	109,778	446,260	233,435	227,721	552,802	361,694	235,379	2,167,068
51000 - Non - Personnel Expenses								
51010 - Contract Services	-	-	-	-	109,464	-	-	109,464
52040 - Cleaning, Janitorial Supplies & Uniforms	-	2,201	800	952	1,955	1,620	957	8,486
53010 - Consultants	-</							



Gaslamp Ambassador Appreciation Lunch

Clean & Safe Advisory Board Member, Jake Zeiter, recently treated our Gaslamp Ambassadors to lunch at Rei Do Gado Brazilian Steakhouse as a heartfelt thank-you for their hard work and dedication. It was a wonderful gesture of appreciation for a team that shows up every day with pride, care, and commitment to the Gaslamp community. We're incredibly grateful to Jake for recognizing our Ambassadors and making them feel truly valued for all they do.

