

DISCOVERING DOWNTOWNS

Seattle

Oct. 19–21, 2026

ABOUT DISCOVERING DOWNTOWNS



As Downtown San Diego continues advancing transformational projects and public realm investments — from experiential districts and waterfront activation to infrastructure improvements,

housing growth, arts and culture initiatives, and neighborhood revitalization — Seattle offers a chance to explore how another major West Coast city is addressing similar urban dynamics.

Delegates will experience firsthand how Seattle is approaching public space activation, waterfront redevelopment, the Downtown sports economy, economic growth, and cultural priorities while engaging with leaders shaping one of the country's most innovative urban centers. The delegation looks forward to learning from Seattle's strategies to help inform the continued evolution of Downtown San Diego.

Scan the QR code for more information



Contact for questions:
knewstead@downtownsandiego.org

THANK YOU TO OUR OFFICIAL AIRLINE PARTNER



DOWNTOWN
SAN DIEGO
PARTNERSHIP



TRIP PRICING

- **Early Bird (Before July 1) – \$1,950**
- **Individual – \$2,150**

Tickets include all transportation (not to/from hotel and airport), meals, and experiences. Tickets do not include airfare or hotel costs.

SPONSORSHIPS

TITLE SPONSOR | \$10,000

- (2) Registration Tickets
- (2) Southwest Airlines Roundtrip Flight Vouchers
- Logo included on all email marketing, social media, printed materials & event webpage
- Logo featured on attendee lanyards
- Speaking opportunity at welcome reception
- Sponsor of one panel discussion or tour
- Opportunity to moderate or participate in one panel discussion

PARTNER SPONSOR | \$5,000

(Select one to sponsor: Welcome Reception, Dinner, Panel or Tour)

- (1) Registration Ticket
- Logo included on all email marketing, printed event materials and event webpage
- Featured speaking opportunity during selected sponsored activity and prominent logo exposure
- Social media recognition

SUPPORTING SPONSOR | \$3,000

- (1) Registration Ticket
- Logo included on all email marketing, printed event materials and event webpage
- (1) Branded attendee gift bag item with company logo