

### 8:30 Call Meeting to Order

- Agenda Public Comment
- Next Board Meeting: January 21, 2025, at 8:30 am In-Person at DSDP Office
- Approve minutes of September 17, 2024, Board Meeting | **Action**

### Doug Korn Chairman's Report

- Annual Property Owner Meeting
- Committee Updates
  - Committee on Downtown Homelessness Recap – 5 Mins.
  - Policy Committee Recap – 5 Mins

### Community Liaison Report | Informational – 5 Mins

Rhea Aguinaldo Economic Development Department, City of San Diego

### San Diego Police Dept. Central Division Captain Ryan Hallahan Update | Informational – 15 Mins.

- Bike Patrol Pilot Program for Downtown

### DSDP President & CEO Betsy Brennan – 10 Mins.

- DSDP Safety Coalition
- PBID Renewal

### DSDP Clean & Safe Executive Director Alonso Vivas Update | Informational – 10 Mins.

- FY24-25 Q1 Financials
- In-House Safety Transition Update w/ Director of Safety Services Dani Garcia

### DSDP Clean & Safe Director of Maintenance Services Ernesto Romo Update | Informational – 10 Mins.

- Downtown Gateways

### Member Discussion

- Non-Agenda Public Comment

This is a period of time for any members of the public to comment on any topic that is not listed on this agenda

### Adjourn

Downtown San Diego Partnership Office  
401 B Street, Ste. 100  
San Diego, CA 92101

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.  
To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Clean & Safe Program office at least five (5) working days before the meeting at (619) 234-8900 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon advanced request.

Clean & Safe Annual Board of Directors Meeting

September 17, 2024, Meeting Minutes

**Call to Order:**

Meeting commenced at 8:37 am

**Clean & Safe Board of Directors Attendance:**

Board members present:

- Doug Korn, Chair
- Betsy Brennan
- L.C. Cline
- Michael Trimble
- Pete Engard
- Roann Gobeil
- Larry Seal
- Dr. John Parker
- Howard Greenberg

Board members not present:

- James Langley
- Steve Kohn
- Glenna Gasper
- Angie Weber
- Mike Madigan, Treasurer

**The following DSDP staff and community members were present:** Alonso Vivas, Charity Jones, Justin Apper, Josh Callery-Coyne Dani Garcia, Josh Coyne, April Hill, Ernesto Romo, Clayton Fowler, Sarah Brothers, Melissa Navarro, Joyce Summer, Rhea Aguinaldo (City of San Diego), Matt Awbrey

**Agenda Public Comment:** None

**Motion:** Approval of the June 18, 2024, meeting minutes

- **1<sup>st</sup>:** L.C. Cline
- **2<sup>nd</sup>:** Michael Trimble
  - **Approved**

**Motion:** Approval of the July 16, 2024, meeting minutes

- **1<sup>st</sup>:** Larry Seal
- **2<sup>nd</sup>:** L.C. Cline
  - **Approved**

### Chairman's Report: Doug Korn

- Upcoming Clean & Safe Events:
  - Live at Lunch – July 31<sup>st</sup>
  - Fitness in the Park – August 4<sup>th</sup>
- Committee Updates:
  - Peter Engard: DSDP Policy Committee

### Board Member Peter Engard: DSDP Policy Committee Update

- Meeting Date: September 12, 2024
- The ordinance to ban amplified noise was approved
- Hot Spot Corridors: Gaslamp, C Street between 4<sup>th</sup> Ave & 11<sup>th</sup> Ave
  - Clean & Safe is working w/ SDPD and MTS
    - Team made contact w/ 817 unhoused individuals
    - 107 individuals accepted services
  - Renewing a Letter of Agency
  - [Letter of Agency \(Trespass Arrest Authorization\) | City of San Diego Official Website](#)
  - LOA's must be renewed every 12 months
- San Diego Housing Commission
  - Draft Preservation Ordinance
  - The ordinance's goal is to ensure that housing opportunities for low-income households are not permanently removed from the housing stock. It would also increase housing opportunities for people with very low, low, and moderate incomes
- San Diego Workforce Partnership
  - Strategic Plan Re: Building Trades
    - Medical & Cybersecurity Fields
- Holland Partner Group
  - The West Project
    - Project will have 3-Phases
    - 250K sq. ft. of Office Space
    - 90K sq. ft. is SANDAG
    - 40% Has been leased
    - 431 Apt. Units
    - 41 are affordable housing
    - 390 are market rate
- Councilmember Whitburn's Office
  - Pedicab Enforcement
  - New Police Chief
    - Bringing new captains
    - Addressing the short-staffing issue
    - More youth programs for individuals 18-21

### **Community Liaison Report | Informational**

Rhea Aguinaldo Economic Development Department, City of San Diego

- Small Business Advisory Board has a vacancy
  - You can email [RAguinaldo@sandiego.gov](mailto:RAguinaldo@sandiego.gov) for more information
- Storefront Improvement Program
  - 180K available in funding
  - Design assistance available
  - Provides 50/50 construction costs
  - [Storefront Improvement Program | City of San Diego Official Website](#)
- FY25 Purchase order has been issued
  - 2.8M advance issued
- Reimbursement packets are ongoing
- Tentative City Counsel dates
  - Late October
  - Mid-December

### **DSDP Chief Operations Officer & Executive Vice President Justin Apger Update | Informational**

- PBID Renewal (Petition Phase) Update:
  - Still working on reaching property owners
  - Holding regular meetings w/ City Attorney
- Service Partner Agreement w/ Padres
  - Clean & Safe will oversee services of the 22 blocks surrounding the stadium
- Matt Awbrey
  - Launching a focused campaign toward property owners
  - Looking at new tactics
  - Different ways of messaging
  - Keeping an eye on the news
  - Bring more attention to monthly numbers
  - Look at new policy solutions
  - Increasing engagement
  - 5-Point Public Safety Plan
  - Shorter updates (Less text, more images)

### **DSDP Vice President of Philanthropy Josh Coyne Update | Informational**

- Revised 2022 8-Point Plan
  - New Downtown 5-Point Plan: [Safety Plan – Downtown San Diego Partnership](#)
  - Implement policy and programs
    - Calling for 24/7 no tent policy
  - Deploy dedicated resources to address behavioral health and drug-related
  - Issues

- Increasing police presence
- Dedicated downtown care team
- Implement funding resources
  - SDPD Fentanyl task force
- Ensure state policy is enforced and adjudicated
  - Expedited and full implementation for SB43
  - Prop 1 Passed: funding for behavioral health services
  - DSDP in support of Prop 36
- Achieve a more realized, clean and safe downtown experience
- Pushing for more code enforcement

### **DSDP Clean and Safe Executive Director Alonso Vivas Update | Informational**

- Downtown Clean Plan
  - Improving the conditions of downtown sidewalks
  - Improving the smell of downtown due to pet and human waste
    - Upgrade pet relief areas
    - Add more dog bag stations
    - Add more public restrooms
    - Keep public restrooms open longer
  - Reduce the challenges surrounding overflowing trash cans
    - 25% of trash cans have been converted to tamper-proof
    - Goal: 100% tamper-proof w/ multi-year fundraising plan
  - Improve neighborhood curb appeal and pedestrian first impressions
  - Identifying key corridors and micro-neighborhoods
- Implementing new equipment
  - New Cyclone machine for deep cleaning
- Finance Update
  - Budget has been balanced out
  - Top line assessment revenue 11.9M
    - 46% on Clean
    - 5% on Beautification
    - 25% on Safety
    - 3% on CEP
    - 11% on Program Expenses
    - 10% Management & General Expenses
- Nathan Bishop update by Alonso Vivas:
  - September 26, 2024 Downtown Walking Tour
    - Showcasing two new properties to hit the market
  - CEP Update:
    - CEP properties pay an additional assessment

**Non-Agenda Public Comment:**

- Joyce Summer: HOA Update
  - o Working on petition drive
  - o Continuing to update contact info for property owners

**Adjourn:** The meeting adjourned at 9:57 am

**Next meeting:** November 12, 2024

**Location:** 401 B Street, Suite 100, San Diego, Ca 92101

**Downtown San Diego Partnership  
BUDGET VS. ACTUAL | CLEAN AND SAFE PBID  
Jul 2024 - Sep 2024**

Financial Row	Actuals	Budget (Jul 2024 - Sep 2024)	(Under) Over	FY Budget (Jul 2024 - Jun 2025)	% of FY Budget
<b>Ordinary Income/Expense</b>					
<b>Income</b>					
40000 - Revenue	\$2,421,584	\$2,886,501	(\$464,917)	\$11,546,004	20.97%
<b>Total - Income</b>	<b>\$2,421,584</b>	<b>\$2,886,501</b>	<b>(\$464,917)</b>	<b>\$11,546,004</b>	
<b>Expense</b>					
<b>Maint Expenses</b>					
50000 - Personnel Expenses	\$848,020	\$872,169	(\$24,149)	\$3,724,014	22.77%
51000 - Non - Personnel Expenses	\$603,717	\$442,260	\$161,457	\$1,769,040	34.13%
<b>Total - Maint Expenses</b>	<b>\$1,451,737</b>	<b>\$1,314,429</b>	<b>\$137,308</b>	<b>\$5,493,054</b>	
<b>Beaut Expenses</b>					
50000 - Personnel Expenses	\$114,476	\$121,479	(\$7,003)	\$522,142	21.92%
51000 - Non - Personnel Expenses	\$21,159	\$23,754	(\$2,595)	\$95,016	22.27%
<b>Total - Beaut Expenses</b>	<b>\$135,635</b>	<b>\$145,233</b>	<b>(\$9,598)</b>	<b>\$617,158</b>	
<b>Safety Expenses</b>					
50000 - Personnel Expenses	\$332,806	\$600,693	(\$267,887)	\$2,582,184	12.89%
51000 - Non - Personnel Expenses	\$12,138	\$18,690	(\$6,552)	\$74,760	16.24%
<b>Total - Safety Expenses</b>	<b>\$344,944</b>	<b>\$619,383</b>	<b>(\$274,439)</b>	<b>\$2,656,944</b>	
<b>CEP Expenses</b>					
50000 - Personnel Expenses	\$43,683	\$39,090	\$4,593	\$168,368	25.95%
51000 - Non - Personnel Expenses	\$10,801	\$60,165	(\$49,364)	\$240,660	4.49%
<b>Total - CEP Expenses</b>	<b>\$54,484</b>	<b>\$99,255</b>	<b>(\$44,771)</b>	<b>\$409,028</b>	
<b>Program Expenses</b>					
50000 - Personnel Expenses	\$193,694	\$125,706	\$67,988	\$540,754	35.82%
51000 - Non - Personnel Expenses	\$270,488	\$194,799	\$75,689	\$779,196	34.71%
<b>Total - Program Expenses</b>	<b>\$464,183</b>	<b>\$320,505</b>	<b>\$143,678</b>	<b>\$1,319,950</b>	
<b>Management &amp; Gen Expenses</b>					
51000 - Non - Personnel Expenses	\$55,749	\$31,602	\$24,147	\$126,408	44.10%
54000 - Program Management Fees	\$231,000	\$230,925	\$75	\$923,700	25.01%
<b>Total - Management &amp; Gen Expenses</b>	<b>\$286,749</b>	<b>\$262,527</b>	<b>\$24,222</b>	<b>\$1,050,108</b>	
<b>Expense</b>	<b>\$2,737,732</b>	<b>\$2,761,332</b>	<b>(\$23,600)</b>	<b>\$11,546,242</b>	
<b>Net Ordinary Income</b>	<b>(\$316,148)</b>	<b>\$125,169</b>	<b>(\$441,317)</b>	<b>(\$238)</b>	
<b>Net Income</b>	<b>(\$316,148)</b>	<b>\$125,169</b>	<b>(\$441,317)</b>	<b>(\$238)</b>	

**Downtown San Diego Partnership  
PBID Income & Expense  
Jul 2024 - Sep 2024**

Financial Row	Bus Attract & Ret CEP Amount	City Center Amount	Columbia Amount	Cortez Amount	East Village Amount	Gaslamp Amount	Marina Amount	Total Amount
<b>Ordinary Income/Expense</b>								
<b>Income</b>								
40000 - Revenue								
41000 - Assessment Revenue	65,727	437,737	205,166	221,097	826,218	416,830	248,810	2,421,584
<b>Total - 40000 - Revenue</b>	<b>65,727</b>	<b>437,737</b>	<b>205,166</b>	<b>221,097</b>	<b>826,218</b>	<b>416,830</b>	<b>248,810</b>	<b>2,421,584</b>
<b>Total - Income</b>	<b>65,727</b>	<b>437,737</b>	<b>205,166</b>	<b>221,097</b>	<b>826,218</b>	<b>416,830</b>	<b>248,810</b>	<b>2,421,584</b>
<b>Expense</b>								
<b>Maint Expenses</b>								
50000 - Personnel Expenses	-	148,356	96,943	75,251	303,910	126,764	96,796	848,020
51000 - Non - Personnel Expenses	7,067	122,516	37,118	52,922	232,574	96,847	54,673	603,717
<b>Total - Maint Expenses</b>	<b>7,067</b>	<b>270,872</b>	<b>134,061</b>	<b>128,173</b>	<b>536,484</b>	<b>223,610</b>	<b>151,469</b>	<b>1,451,737</b>
<b>Beaut Expenses</b>								
50000 - Personnel Expenses	-	22,895	9,158	11,448	40,067	19,461	11,448	114,476
51000 - Non - Personnel Expenses	-	3,480	1,392	1,740	8,226	4,581	1,740	21,159
<b>Total - Beaut Expenses</b>	<b>-</b>	<b>26,375</b>	<b>10,550</b>	<b>13,188</b>	<b>48,292</b>	<b>24,042</b>	<b>13,188</b>	<b>135,635</b>
<b>Safety Expenses</b>								
50000 - Personnel Expenses	5,500	50,185	26,577	34,286	82,418	90,997	42,844	332,806
51000 - Non - Personnel Expenses	-	2,428	971	1,214	4,248	2,064	1,214	12,138
<b>Total - Safety Expenses</b>	<b>5,500</b>	<b>52,612</b>	<b>27,549</b>	<b>35,500</b>	<b>86,666</b>	<b>93,060</b>	<b>44,058</b>	<b>344,944</b>
<b>CEP Expenses</b>								
50000 - Personnel Expenses	43,683	-	-	-	-	-	-	43,683
51000 - Non - Personnel Expenses	10,801	-	-	-	-	-	-	10,801
<b>Total - CEP Expenses</b>	<b>54,484</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>54,484</b>
<b>Program Expenses</b>								
50000 - Personnel Expenses	-	38,739	15,496	19,369	67,793	32,928	19,369	193,694
51000 - Non - Personnel Expenses	5,747	52,921	21,628	25,886	92,329	46,092	25,886	270,488
<b>Total - Program Expenses</b>	<b>5,747</b>	<b>91,660</b>	<b>37,124</b>	<b>45,255</b>	<b>160,118</b>	<b>79,020</b>	<b>45,255</b>	<b>464,183</b>
<b>Management &amp; Gen Expenses</b>								
51000 - Non - Personnel Expenses	1,887	10,772	4,460	5,197	18,757	9,477	5,197	55,749
54000 - Program Management Fees	-	46,200	18,480	23,100	80,850	39,270	23,100	231,000
<b>Total - Management &amp; Gen Expenses</b>	<b>1,887</b>	<b>56,972</b>	<b>22,940</b>	<b>28,297</b>	<b>99,607</b>	<b>48,747</b>	<b>28,297</b>	<b>286,749</b>
<b>Expense</b>	<b>74,686</b>	<b>498,492</b>	<b>232,223</b>	<b>250,413</b>	<b>931,167</b>	<b>468,479</b>	<b>282,267</b>	<b>2,737,732</b>
<b>Net Ordinary Income</b>	<b>(8,958)</b>	<b>(60,755)</b>	<b>(27,058)</b>	<b>(29,316)</b>	<b>(104,950)</b>	<b>(51,650)</b>	<b>(33,457)</b>	<b>(316,148)</b>
<b>Net Income</b>	<b>(8,958)</b>	<b>(60,755)</b>	<b>(27,058)</b>	<b>(29,316)</b>	<b>(104,950)</b>	<b>(51,650)</b>	<b>(33,457)</b>	<b>(316,148)</b>



# Employee of the Month Jesse Cardenas

Jesse consistently goes above and beyond in his role, not only excelling in his duties but also taking the initiative to identify areas needing extra attention. His dedication has led to the development of efficient cleaning routines that have greatly enhanced our overall maintenance standards. Thank you, Jesse!

## Key Maintenance Activity Figures



## Maintenance Tickets by the Numbers for October 2024

TICKETS GENERATED



TICKET STATUS



RESOLUTION TIME





# 44,428

Total safety logs recorded.

The Daily Average of tasks recorded was 483  
July 1, 2024, to September 30, 2024

## Top Safety Activity Figures

Safety Patrol

**35%**

15,665 of all tasks completed

Proactive Contacts

**23%**

Individual Wellness Checks

**16%**

## Top Service Locations

Gaslamp

**1,203 Tickets**

73% resolved within 1-hr.

City Center

**3,161 Tickets**

53% resolved within 1-hr.

East Village

**2,336 Tickets**

51% resolved within 1-hr.

# Safety Tickets Generated

July 1, 2024, to September 30, 2024

**85%**

Total requests made through the Clean & Safe App.

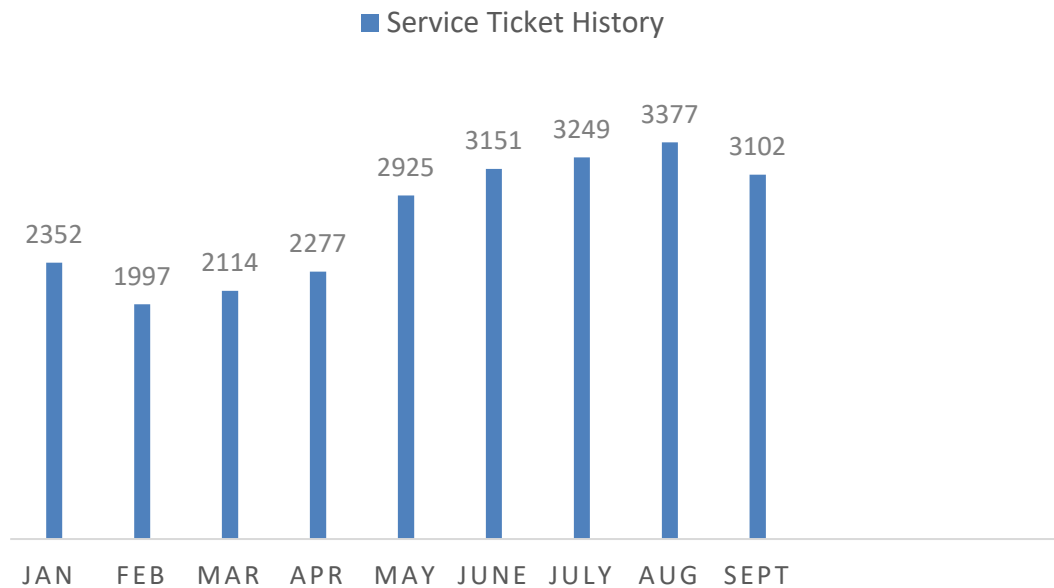
**15%**

From additional sources.



■ C&S App ■ Additional Sources

## SERVICE TICKET HISTORY



This year alone **24,544 service tickets** have been generated for **Safety Services**. With **20,481 service tickets** being submitted through the **Clean & Safe App**. Peak service occurred in **August 2024**, with **3,377** tasks needing attention.

## Unhoused Care Activity Report September 2024 & October 2024

Sep 24

Oct 24

■ Unsheltered Homeless Count: **800**

■ Unsheltered Homeless Count: **868**

■ Family Reunification: **87**

■ Family Reunification: **66**

■ Outreach: **61**

■ Outreach: **35**

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**FY25 Totals from July - October: FRP: 405 Outreach: 189**

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### Outreach Success Story:

This is a story of resilience and hope. After facing unexpected hardships in Mississippi, a man and his wife were at risk of homelessness. She suggested moving back to her home city, San Diego, and he took a leap of faith, traveling there first to lay the groundwork. The journey was filled with setbacks—including losing his car in Texas—but he persisted, arriving in San Diego with no money and limited options.

For weeks, he slept on the streets while applying for jobs and searching for housing. When he connected with Crystal from our Unhoused Care Team, things began to turn around. She helped him secure spot at our Safe Seep Shelter and guided him to a veteran support event, which led to transitional housing and VA assistance. Following this guidance, he was able to stabilize, and soon he received multiple job offers and began progressing through the Border Patrol hiring process. With recent approval for VASH housing assistance, he can now find a home for his family.

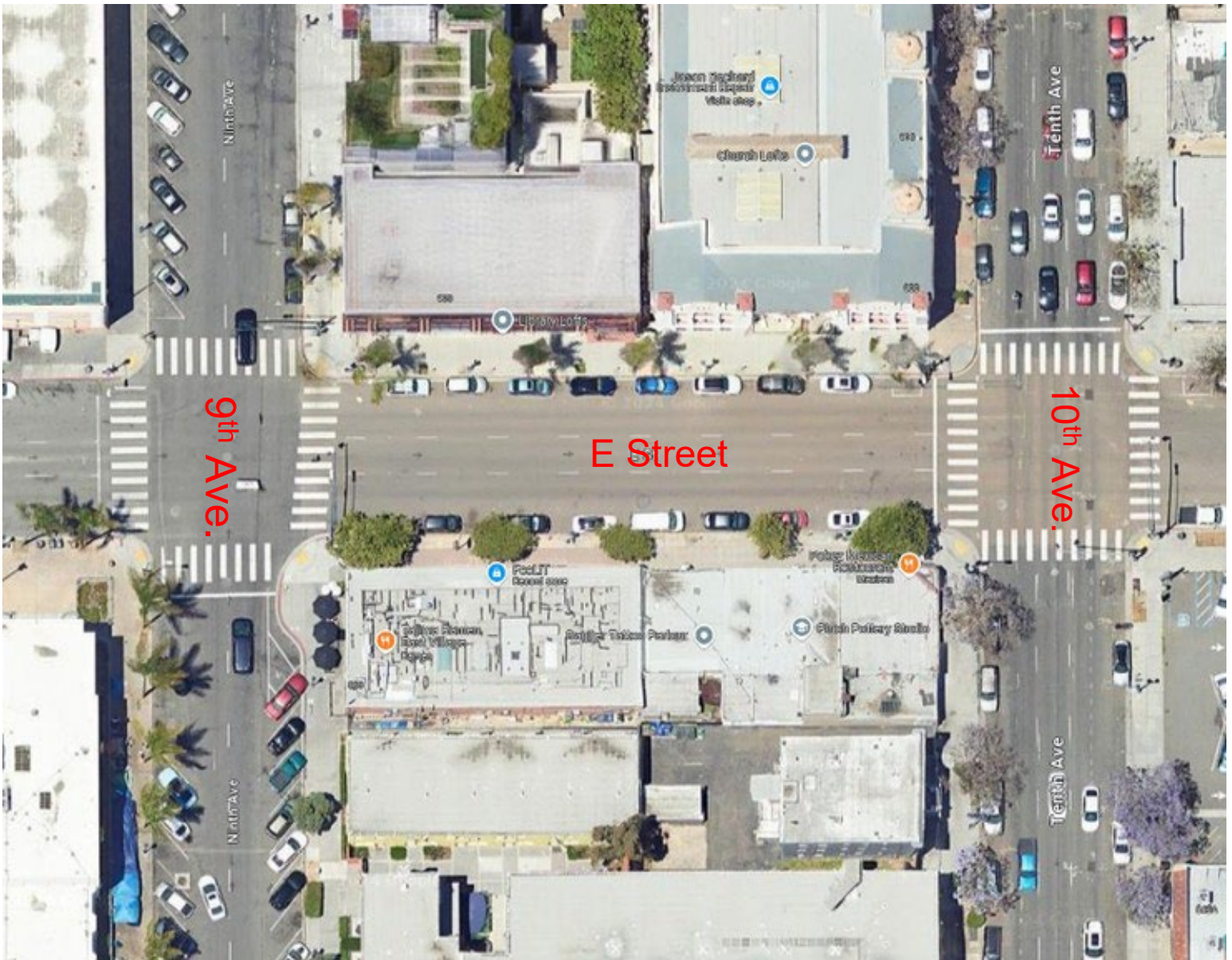
This journey highlights the power of perseverance and community support—thanks to dedicated people like Crystal and others, he didn't have to face it alone.

dedication, any obstacle can be overcome.

# Placemaking Update

The Downtown San Diego Partnership has granted \$25,000 for streetscape and placemaking improvements along the E Street Corridor, to be implemented by the City Center Business Improvement District (BID). The BID can also use Parking District funds to support these enhancements. Currently, enhanced lighting over the sidewalk and big belly installments are being looked at.

## E Street Corridor



# Businesses within the E Street Corridor

