

### **8:30 Call Meeting to Order**

- Attendance / Roll Call
- Agenda Public Comment
- Next Board Meeting: March 15, 2022, at 8:30 a.m. (Via Zoom)
- Approve minutes: November 16, 2021, Board Meetings | **Action**

### **Chairman's Report**

- Update: P. Rath
- 2022 Board PBID Virtual Meeting Update | **Informational**
- Accept City Center Board Representative Recommendation | **Action**
- Clean & Safe Board Neighborhood Focus Groups | **Informational**

### **DSDP President/CEO Update | Informational**

- Betsy Brennan

### **DSDP Clean and Safe Executive Director Update | Informational**

- Alonso Vivas
- Community Survey
- Annual Committee Meeting on February 3, 2022 at 10:00am
- RFP Update
- Budget Timeline

### **Team Updates | Informational**

- Ernesto Romo – Director of Maintenance Services
- Rose Harris – Program Manager of Outreach Services

### **Member Discussion**

- Non-Agenda Public Comment

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### **Adjourn**

Join Zoom Meeting

<https://us02web.zoom.us/j/81203208247?pwd=d1Z4b2U4VTBQUmRnTWxVVisyRWx6UT09>

Meeting ID: 870 8549 2392

Passcode: 275989

Find your local number: <https://us02web.zoom.us/u/keqhWejDSj>

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Clean & Safe Program office at least five (5) working days before the meeting at (619) 234-8900 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon advanced request.

Call to Order:

Meeting commenced at 8:30am

Clean & Safe Board of Directors Attendance:

Board members present:

- Phil Rath
- Doug Korn
- L.C. Cline
- Betsy Brennan
- Steve Kohn
- James Haug
- Mike Madigan
- Barbara Daly
- Maria Disla
- Howard Greenberg
- Angie Weber
- Michael Trimble

Board members not present:

- Jason Wood
- Glenna Gasper

**The following DSDP staff members were present:** Alonso Vivas, Ernesto Romo, Charity Jones, Dani Garcia, Carlos Escalante, Rose Harris, Justin Apger

**Non-Agenda Public Comment:** No public comment.

**Motion:** Approval of minutes for September 21, 2021, Board meeting –

*Approved: 1<sup>st</sup> L.C. Cline / 2<sup>nd</sup> Barbara Daly*

**Chairman's Report – Phil Rath**

- Center City Board member Jennifer Gattey has resigned from the board

**Motion:** Approval of Resignation of City Center Board Member Jennifer Gattey –

*Approved: 1<sup>st</sup> Phil Rath / 2<sup>nd</sup> Doug Korn*

- Request to form Ad-hoc subcommittee to fill City Center seat; looking for 3 members to volunteer from the board; Notification will go out regarding seat opening
- In-Person Meetings: Poll results - people are comfortable with either approach
- Our next meeting (January 18, 2022) will be hybrid in-person/zoom
- Clean & Safe conducted a Diversity study regarding contractors and sub-contractors
- Clean & Safe board is invited to DSDP Board of Directors Meeting on November 30, 2021, meeting link below:  
<https://us02web.zoom.us/j/84191733093?pwd=TzlnckZnR2dlekdUTNITG9BN2ttUT09>
- Phil Rath will have to leave meeting at 9:30am and Mike Madigan will conduct the remainder of the meeting

### **President & CEO Update – Betsy Brennan**

- Health safety and housing: Special meeting held for committee on homelessness and was chaired by Bill Geppert and Steve Cushman and attended by Chairman Fletcher and health and human services team to discuss Mobile Crisis Response Team (MCRT) and C-HART teams; Downtown San Diego will receive special resources from the C-Hart program
- Attended statewide conference and spoke to legislators from California
- San Diego Business Journal is doing a special edition on Downtown San Diego
- Innovation center meetings with property owners, tenants, and perspective businesses are taking place in DSDP conference room
- International Downtown Association conference in Tampa Florida was attended by Alonso Vivas and Justine Apper; DSDP received an award for project submitted by Sean Warner
- DSDP board will be attending economic development and placemaking trip to Denver Colorado on June 1<sup>st</sup> thru 3<sup>rd</sup>
- Letter of support has been submitted for 13-million-dollar EDA grant regarding the Gaslamp Promenade and the Arts & Culture District projects; status of grant pending
- San Diego and Tijuana were selected for the World Design Capital for 2024
- Blue Line North trolley route opens on November 21<sup>st</sup>
- Commercial Enhancement Program (CEP) walking tour event had 150 brokers visit downtown to look at 4 buildings

## Executive Director Update – Alonso Vivas, Downtown San Diego Partnership Clean & Safe Program

- Finance update:
  - o Maintenance: Overall 16% under budget
  - o Beautification: Overall 47% under budget
  - o Safety: Overall 30% under budget
  - o Administration: Overall 62% over budget
- Clean & Safe Annual Community Meeting and Digital Survey:
  - o Link to survey (<https://www.surveymonkey.com/r/GM79PNY>)
  - o Goal: Get 600 surveys completed
  - o Actively looking for a space to hold community meeting
- New Homeless Outreach Program Manager: Rose Harris ([rharris@improvedtsd.org](mailto:rharris@improvedtsd.org))

### *Comments from Howard Greenberg:*

- Quality of life/perception deteriorating in the Gaslamp Quarter
- Highly concerned about safety and sanitation issues
- Request for assistance from the board regarding a new approach to a solution
- What can be done differently to save the Gaslamp?
- Concerned that tourism will be affected by safety issues
- Suggestion to form a special committee regarding issues in the Gaslamp

### *Comments from Mike Madigan:*

- Agrees with forming a special committee regarding issues in the Gaslamp
- Volunteers to join proposed special committee

### *Comments from Angie Weber:*

- Agrees with Howard Greenberg regarding safety concerns
- Believes the issue must be addressed at a higher political level

### *Comments from Alonso Vivas:*

- Recommends board members attend Homeless Ad-Hoc Committee meeting to voice concerns directly to elected officials
- Meeting will be held on December 15, 2021, via Zoom link below:  
<https://us02web.zoom.us/j/86711573037?pwd=ZFt0SXBpOaVFTT1htcjdCUzU3ZXNWQT09>
- Community members are encouraged to advocate for downtown
- San Diego is experiencing a housing crisis which contributes to homelessness

### *Comments from Michael Trimble:*

- There are about twenty individuals causing majority of issues
- Visitors to downtown are concerned with the amount of intoxicated individuals
- Concerned about losing tourism due to unsafe conditions

*Comments from Steve Kohn:*

- Agrees the Gaslamp needs more attention but sees the problem as a downtown issue as a whole
- There have been multiple break-ins in the Bayside building; security is a major concern
- There is a feeling of lawlessness in the downtown area
- Feels there isn't enough police presence
- Would like to be involved in future discussions regarding ongoing issues relating to safety and sanitation

*Comments from Barbara Daly:*

- What are the next three steps to be taken in finding a solution?
- The people committing repeat offences are known
- What is legally possible for community member to do?
- Would like to be involved in pro-active measures moving forward

*Comments from Maria Disla:*

- The current safety issues are causing businesses to lose clients and customers
- People don't feel safe downtown
- Would like to be involved in pro-active measures moving forward
- Would like to attend meeting regarding diversity inclusion study

**Director of Safety Services Update – Dani Garcia, Downtown San Diego Partnership Clean & Safe Program**

- Q&A was held between SDPD and Clean & Safe security team
- Neighborhood Policing consists of the following Programs and Teams:
  - o Homeless Outreach Team (HOT)
  - o Neighborhood Policing Teams (NPT)
  - o Psychiatric Emergency Response Team (PERT)
  - o Serial Inebriate Program (SIP)
  - o Crime Prevention Unit (CPU)
  - o Crime Free Multi-Housing Program
- Enforcement breakdown:
  - o 1<sup>st</sup> Contact with individual: Education on the law (warning)
  - o 2<sup>nd</sup> Contact with individual: Infraction citation
  - o 3<sup>rd</sup> Contact with individual: Misdemeanor citation
  - o 4<sup>th</sup> Contact with individual: Potential arrest

Director of Community Enhancement Update – Sean Warner, Downtown San Diego  
Partnership Clean & Safe Program

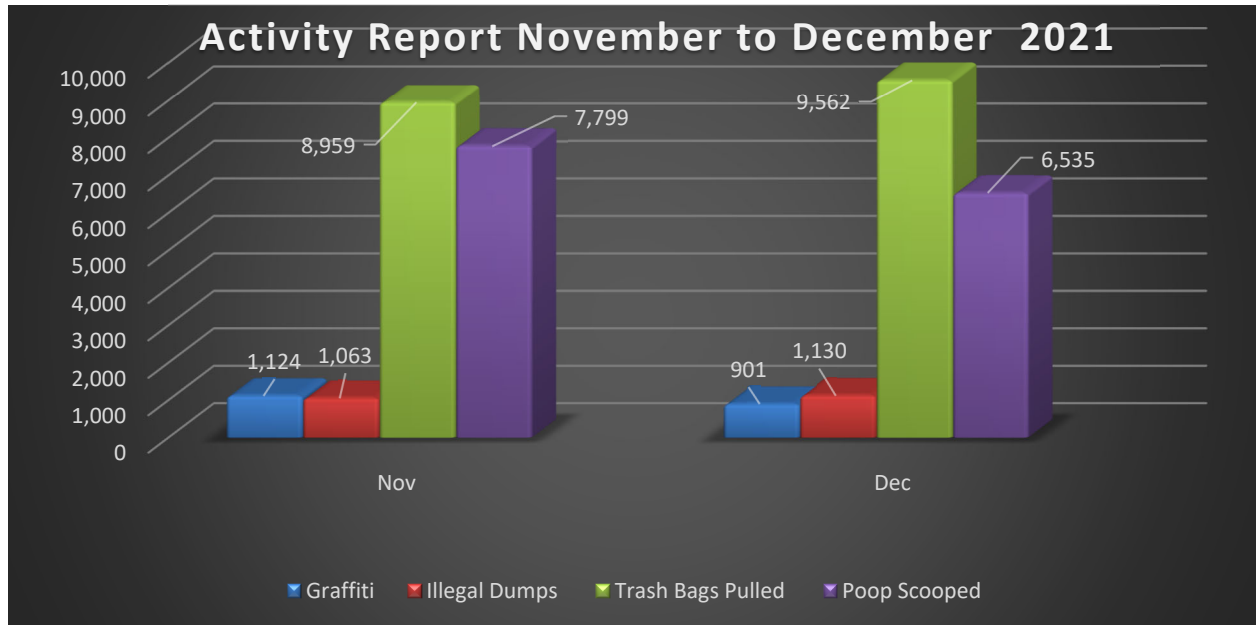
- 9 New murals have been completed by Ladies Who Paint  
<https://www.ladieswhopaint.org/>
- Link to map to view murals [Murals in Downtown San Diego - Google My Maps](#)
- Sidewalk decals to be placed throughout the Columbia in the next couple of weeks
- Columbia bikes racks to be installed soon
- Holiday décor will be going up during Thanksgiving and stay up thru New Years Day

**Non-Agenda Public Comment** No public comment.

**Adjourn:** The meeting adjourned at 9:40am

**Next meeting:** January 18, 2022, Zoom link below:

<https://us02web.zoom.us/j/81203208247?pwd=d1Z4b2U4VTBQUmRnTWVhXVl5cyRWx6UT09>



## CLEAN & SAFE 2021 DREAM TEAM



WORKING FOR A CLEANER & SAFER DOWNTOWN SAN DIEGO

## Safety Activity Report November & December 2021

### Nov-21

- Security Checks: **15,237**
- Wellness Checks: **3,577**
- Hospitality Checks: **3,807**

### Dec-21

- Security Checks: **16,204**
- Wellness Checks: **4,268**
- Hospitality Checks: **3,987**

### A Helping Hand



### Jake Whiteley

On December 9, 2021, a pedestrian stopped Ambassador Jake Whiteley for assistance to help an elderly woman find her way home. After gathering further information, Jake realized she was lost. Jake jumped into action and attempted to find out where she lived and if she was a downtown resident. Because she was wearing a hospital bracelet, he was able to contact the hospital, only to find out the address on file wasn't current. The woman stated she lived on 8th and G St. and attempted to look for familiar landmarks. With the information gathered it was apparent to Jake that she was not a downtown resident and would need further assistance from SDPD. He then contacted SDPD who arrived immediately to help. Officers took over and stated they would be heading to National City in an

attempt to find her home. If unsuccessful, they too would be reaching the recent Hospital for further help.

This is not Jake's first rescue. In September 2021, he recognized a male individual who appeared to be lost and confused. The male didn't know where he was and obviously needed immediate assistance. Jake contacted local authorities and Clean & Safe Homeless Outreach for support. He was able to contact the individual's wife and learned the male had been suffering from early stages of dementia. His wife was thankful for Jake finding her husband as this was not the first time he had wandered off.

Jake can be found in the right place at the right time! His proactive approach to a situation always helps him to properly address the issues at hand. Clean & Safe strives to provide our best customer service and security needs. We are thankful to have Jake on our team!

## Outreach Activity Report September 2021 & October 2021

Nov-21

Dec-21

■ Unsheltered Homeless Count: **1124**

■ Unsheltered Homeless Count: **1253**

■ Family Reunification: **29**

■ Family Reunification: **35**

■ Unsheltered Contacts Made: **906**

■ Unsheltered Contacts Made: **969**

A Celebratory Connection



### Otisha Brown

A few days before Christmas, Otisha Brown was dropped off at the Greyhound station by ICE with only the clothes on her back and her phone. Otisha had traveled all the way from Jamaica, through South America, seeking asylum. On her way to America, she discovered she was pregnant and has been doing her best to stay healthy and safe! After living in refugee camps for a few months, she was granted a hearing but it was in Florida where her sponsor (her aunt) lives. Stuck on the streets of SD with no money, her mother tried to help by sending money for a hotel to a man that Otisha had found and thought would help her. Once the man received the money, he left Otisha and went to Mexico. Otisha's mom had

no more money.

Thankfully, Otisha met another client that we were sending home at the bus station. Otisha called us and we were able to verify her for travel. Due to the holidays, the her ticket wasn't until the following day. We were able to secure a hotel room for Otisha that night and got her some new clothes. It was her first night in a long time that she was on her own and felt safe.

Otisha had 6 transfers and had to spend the night in El Paso train station but made it to her aunts house on Christmas day. Otisha's mother, aunt and herself all conveyed how grateful they all were to have Otisha safe and in her family's care!

Survey Client Quote "They definitely helped me a lot with helping me reunite with my family, and not only that, they invite me into a warm and friendly environment, I couldn't be more thankful."

# Clean & Safe Program Placemaking Update

## Holiday Decorations

- Cortez - Sixth Ave.
- Columbia – Broadway
- City Center – Broadway, B Street and Sixth Ave.
- Marina – Market St
- Gaslamp



## Gaslamp "Did You Know?" Utility Box Wraps

- Refresh of wraps completed in December



- Columbia Bike Racks - January
- India Street Mural (Right)- February
- Marina Neighborhood Banners- February
- Cortez Intersection Mural – February/March
- Downtown Explorers Map- March

