

8:30 Call Meeting to Order

- Agenda PublicComment
- Approve minutes of January 21, 2025, Board Meeting | **Action**
- Approve minutes of March 18, 2025, Board Meeting | **Action**

Doug Korn Chairman's Report

- Approval of RFP Committee's Power Washing Selection | **Action**

Rhea Aguinaldo, Economic Development Dept., City of San Diego | **Informational** – 5 Mins.

- Community Liaison Report TDB

DSDP President & CEO Betsy Brennan Update | **Informational** – 10 Mins.

- President & CEO Update

DSDP Clean & Safe Executive Director Alonso Vivas Update | **Informational** – 10 Mins.

- PBID Renewal Meeting

Member Discussion

- Non-Agenda PublicComment

This is a period of time for any members of the public to comment on any topic that is not listed on this agenda

Adjourn

Downtown San Diego Partnership Office
401 B Street, Ste. 100
San Diego, CA 92101

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.
To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Clean & Safe Program office at least five (5) working days before the meeting at (619) 234-8900 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon advanced request.



Clean & Safe Annual Board of Directors Meeting

January 21, 2025, Meeting Minutes

Call to Order:

Meeting commenced at 8:32 am

Clean & Safe Board of Directors Attendance:

Board members present:

- Doug Korn, Chair
- Betsy Brennan
- L.C. Cline
- Pete Engard
- Larry Seal
- Roann Gobeil
- Glenna Gasper
- Steve Kohn

Board members not present:

- James Langley
- Angie Weber
- Mike Madigan, Treasurer
- Dr. John Parker
- Howard Greenberg
- Michael Trimble

The following DSDP staff and community members were present: Alonso Vivas, Charity Jones, Dani Garcia, Ernesto Romo, Clayton Fowler, Sarah Brothers, Nathan Bishop, Justin Apger, Joyce Summer, Rhea Aguinaldo (City of San Diego), Michelle Munoz (City of San Diego)

Agenda Public Comment: None

Chairman's Report: Doug Korn

- RFP Committee Volunteers
 - Steve Kohn
 - Glenna Gasper
 - Larry Seal

Community Liaison Report | Informational

Michelle Munoz Community Development Coordinator, City of San Diego

- PBID item to go before City Council on Monday, January 27, 2025
 - City Administration Bldg., 12th Floor
 - Time: 10:00 am
- Budget completion expected for early February

DSDP Vice President of Marketing & Communications Sarah Brothers Update | Informational

- PBID Renewal Council hearing guidelines
 - Speaking time: 2-mins
 - Short personal intro and connection to the PBID
 - Statement in support of neighborhood/residence
 - Share short positive and personal story
 - End with call to action

DSDP Clean & Safe Executive Director Alonso Vivas Update | Informational

- Budget
 - July 2024-December 2024
 - Expenses: Over 51%
 - Maintenance: Over 8%
 - Safety: Under 18%
 - 32 FTE's
 - Looking to fill safety leadership position
 - Beautification: Under 5%
 - Administrative: 19% Over
 - December reimbursement packet to be submitted by end of week
- Mid-Year Report: Service Requests
 - Tickets Generated: 27,540
 - Clean & Safe App Submissions: 21,905
 - Maintenance Tickets: 8,233
 - Safety Tickets: 19,262
 - Ticket Status: 100% Resolved
 - Response Time: 13% within 15-mins
 - Resolution Time: 49% within 1-hour
- Board Member Participation
 - Larry Seal shadowed Safety Ambassador Julio Lucero

Motion: Approval of November 21,2024, meeting minutes

- **1st:** L.C. Cline
- **2nd:** Glenna Gasper

DSDP Senior Director of Economic Development Nathan Bishop Update | Informational

- Housing Units
 - Existing: 34,297
 - Under Construction: 1,696
 - Under Review: 1,617
- Office Space
 - Under Construction: 700,000 Sq. Ft.
 - Under Review: 59,800 Sq. Ft.
- Retail Space
 - Under Construction: 356,100 Sq. Ft.
 - Under Review: 42,588 Sq. Ft.
- Hotel Space
 - Under Construction: 502 Guest Rooms
 - Under Review: 2,237 Guest Rooms
- Parks
 - Under Construction: 3
 - In Process: 2
- Foot Traffic by User
 - Visitor: 37%
 - Employee: 17%
 - Resident: 16%
 - Most Visited Locations:
 - Petco Park
 - Seaport Village
 - UUS Midway
 - Highest Traffic Hour of the Day: Noon
 - Busiest Days of the Week: Friday & Saturday
 - Highest Days for Growth: Monday through Thursday
- Upcoming Items:
 - Continuation of Civic Center Vision & Height Study
 - Downtown Retail Strategy
 - Develop America's Outdoor Downtown Brand for Attraction Efforts
 - Update Innovation Center Data

DSDP President & CEO Betsy Brennan Update | Informational

- Advocacy
 - Downtown Safety Plan: [Safety Plan – Downtown San Diego Partnership](#)
 - Consultant: California Strategies to assist with Safety Plan implementation
- State of the City Address: [Mayor Todd Gloria's 2024 State of the City Address | City of San Diego Official Website](#)
- In continuous talks with City, County, and State re: Cal-Trans' authority to enter



- specific state-owned properties
- DSDP collaborating with SDPD on Unhoused Engagement
- DSDP working with County Supervisor Desmond on County Jail Transportation Plan
 - Pilot program in Vista and Downtown San Diego

Non-Agenda Public Comment:

- Joyce Summer:
 - o Working on the petition process
 - o Meeting with property owners Re: City Council meeting attendance

Adjourn: The meeting adjourned at 9:43 am

Next meeting: May 13, 2025

Location: 401 B Street, Suite 100, San Diego, CA 92101



Clean & Safe Annual Board of Directors Meeting

March 18, 2025 Meeting Minutes

Call to Order:

Meeting commenced at 8:34 am

Clean & Safe Board of Directors Attendance:

Board members present:

- Doug Korn, Chair
- Betsy Brennan
- L.C. Cline
- Pete Engard
- Michael Trimble
- Glenna Gasper
- Steve Kohn

Board members not present:

- James Langley
- Angie Weber
- Mike Madigan, Treasurer
- Dr. John Parker
- Howard Greenberg
- Larry Seal
- Roann Gobeil

The following DSDP staff and community members were present: Alonso Vivas, Charity Jones, Dani Garcia, Ernesto Romo, Clayton Fowler, Sarah Brothers, Nathan Bishop, Justin Apger, Joyce Summer, April Hill, Rio Sisson, Natalie Ortiz, Joel Hermosillo, Carrie Layton, Melissa Navarro

Agenda Public Comment: None

Motion: Approval of March 18, 2025, meeting minutes

- Did Not Have Quorum

Chairman's Report: Doug Korn

- Next Clean & Safe Board Meeting: May 13, 2025
- RFP Committee Update

DSDP Clean & Safe Executive Director Alonso Vivas Update | Informational

- New Operating Agreement in Progress
 - New Program Starts July 1, 2025
- New 9K Sq. Ft. Clean & Safe Space
 - Clean & Safe will host an Open House
 - Cut Team Deployment Time in Half and Increased Efficiency
- Clean Plan: Improve Pedestrian Experience:
 - Utilizing a New Enzyme to Tackle the Smell of Pet Waste
 - Work with HOAs and Property Owners to Get Them to Use It
 - Goal: 50% of all Trash Cans Downtown to be Tamper-Proof by End of Calendar Year
 - Columbia is Slated for Improvements Next
- Gaslamp Progress
 - 100% of Trash Cans are Now Tamper-Proof
 - Equates to roughly 30% of Downtown
 - Cyclone Machine has deep cleaned 50% of the Sidewalks
 - 100% of Light Poles and Curbs have been repainted
- Clean Plan: Improving Curb Appeal:
 - Painting Light Poles and Curbs in all Key Corridors
- Clean Plan: Enhance Reality and Perception of Safety Downtown
 - Working with the City of San Diego on Street Light Repairs
 - Clean & Safe to Conduct Quarterly Audit
 - 17% of the Lights within the PBID Boundary are out
- Clean Plan: Enhance Green Spaces
 - Clean & Safe will Maintain Four Parks in Year One of the New Contract
 - Tweet Street Park
 - Historic Horton Park
 - Pantoja Park
 - Children's Park
 - East Village Green (Once it Officially Opens)

DSDP Senior Director of Unhoused Care Program Natalie Ortiz Update | Informational

- Year-to-Date Numbers:
 - Individuals Served: 477
 - Households Served: 211
 - Individuals Served (Unduplicated): 315
 - Total Enrollments: 820
- Outreach Program - Exits to Permanent Housing: 26
- Safe Sleeping Program - Exits to Permanent Housing: 23

DSDP President & CEO Betsy Brennan Update | Informational

- Construction has started for the “At Grade Crossing” located at Park Blvd.
- East Village Green Projected to Open Early 2026
- Create the Future Proceeds to go to the Unhoused Care Program
- Civic Center Revitalization Project will serve as a Connectivity District

DSDP Director of Business Engagement Joel Hermosillo Update | Informational

- Creating America’s Outdoor Downtown
 - Expanding Parks and Green Spaces
 - Activating Public Spaces and Streets
 - Enhancing Walkability and Bikeability
 - Public/Private Collaboration and Investment
- Cortez Enhancements
 - Creative Crosswalk at 2nd & Beech
 - Large C-shaped Bench
 - Cortez Bike Rack
- Columbia Enhancements
 - Columbia Social Curb
 - Creative Crosswalk at Columbia St. & West B St.
- Marina Enhancements
 - Intersection Mural: Abalone Journey at 3rd & J St.
- City Center Enhancements
 - Sidewalk Improvement at 7th & B St. (Bank of America - Former Donut Bar)
 - Placemaking and Improvements on E St. from 9th to 10th

Non-Agenda Public Comment:

- Joyce Summer:
 - Continuing to Update HOA GM Info
 - Working on Scheduling Annual Meetings

Adjourn: The meeting adjourned at 9:28 am

Next meeting: May 13, 2025

(Meeting was Rescheduled to May 27, 2025)

Location: 401 B Street, Suite 100, San Diego, CA 92101



April Employee of the Month Isabel Navarro

Isabel Navarro has excelled in both roles as a Maintenance Ambassador and currently as our new Trash truck driver. She has handled challenges with professionalism, kept our operations running smoothly, and always put the needs of the community first. Her ability to juggle multiple tasks while maintaining a high standard of service has not gone unnoticed.

Key Maintenance Activity Figures

Sidewalks
14,202
Cleaned

Trash Cans
11,387
Serviced

Bio-waste
Removed
8,551

Maintenance Tickets by the Numbers for April 2025

TICKETS GENERATED

2070
TICKETS

TICKET STATUS

96%
COMPLETED BY
CLEAN AND SAFE

RESOLUTION TIME

44%
WITHIN 1 HOUR



63,913

Total safety logs recorded.

The Daily Average of tasks recorded was 876
March 1, 2025, to May 12, 2025

Top Safety Activity Figures

Safety Patrol

30%

19,657 of all tasks completed

Proactive Contacts

23%

Individual Wellness Checks

14%

Top Service Locations

Gaslamp

811 Tickets

86% resolved within 1-hr.

East Village

2,111 Tickets

70% resolved within 1-hr.

City Center
1,502 Tickets

79% resolved within 1-hr.

Safety Tickets Generated

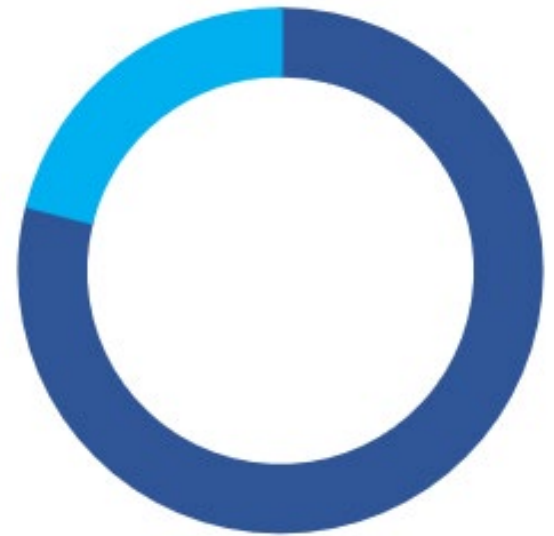
January 1, 2025, to February 28, 2025

85%

Total requests made through the Clean & Safe App.

15%

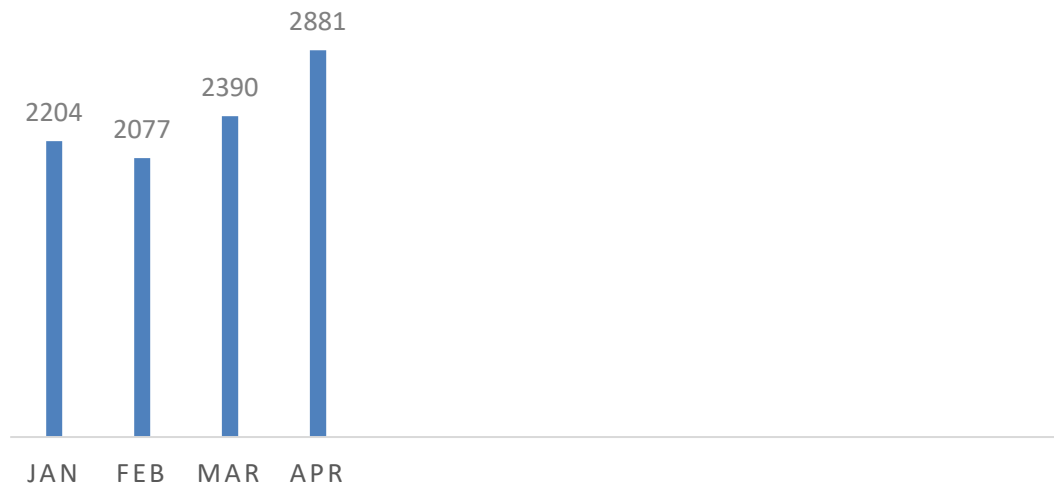
From additional sources.



■ C&S App ■ Additional Sources

SERVICE TICKET HISTORY

■ Service Ticket History



This year alone, **10,815 service tickets** have been generated for **Safety Services**. With **9,223 service tickets** being submitted through the **Clean & Safe App**. Peak service occurred in **April 2025**, with **2,881** tasks needing attention.

Downtown San Diego Partnership Unhoused Care Update

Unhoused Care Activity Report March 2025 & April 2025

Mar 25

Apr 25

■ Unsheltered Homeless Count: **812**

■ Family Reunification: **21**

■ Outreach: **93**

■ Unsheltered Homeless Count: **902**

■ Family Reunification: **19**

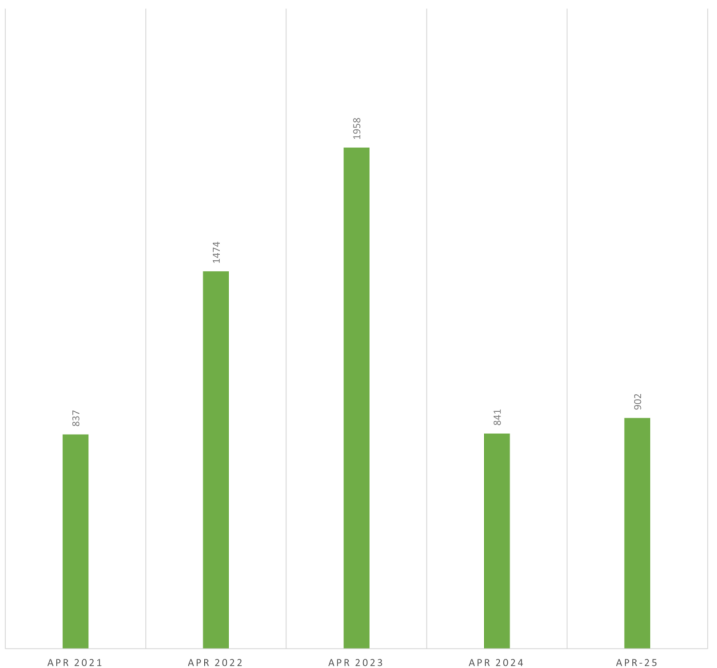
■ Outreach: **60**

FY25 Totals from July - April: FRP: 518 Outreach: 468

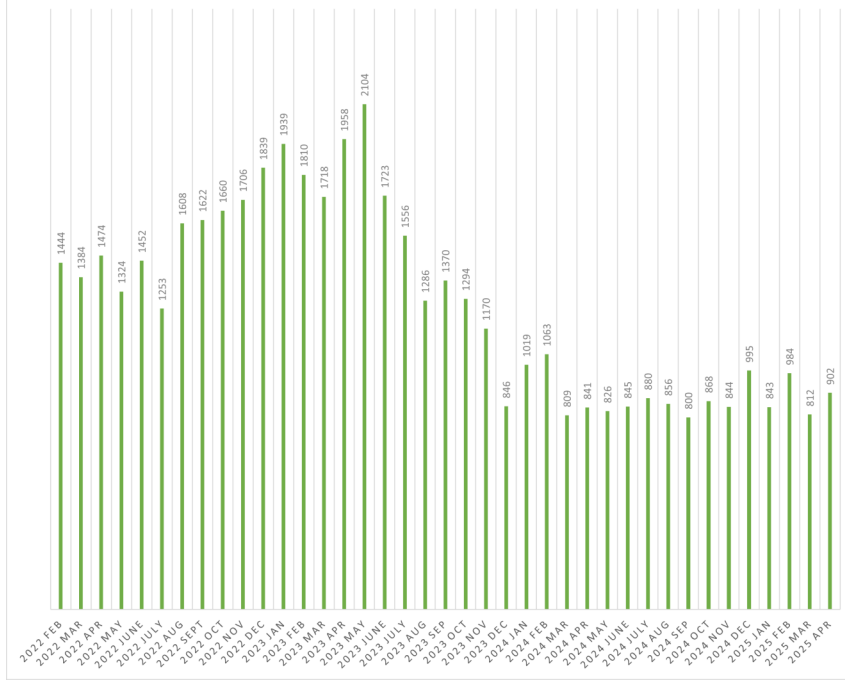
Unhoused Care Team Success Story:

In June 2024, a woman traveled to San Diego for an event but found herself unable to return home due to financial hardship. With no local support system, she experienced homelessness and sought refuge in a shelter for nine months until she learned about the Family Reunification Program. Within weeks of contacting the program she was approved for travel that allowed her to reunite with her sister in Georgia. When the Unhoused Care Team followed up they were thrilled to hear she was thriving. She has been actively applying for jobs and working toward financial independence while living with her sister. They both expressed gratitude to the Family Reunification Program for helping restore stability and reconnecting their family.

YEAR TO YEAR TOTALS



MONTH TOTALS



Placemaking

Columbia District

Creative Crosswalk

- Project to be installed awaiting City traffic control/construction date approval (Month of June)

City Center

B Street Sidewalk

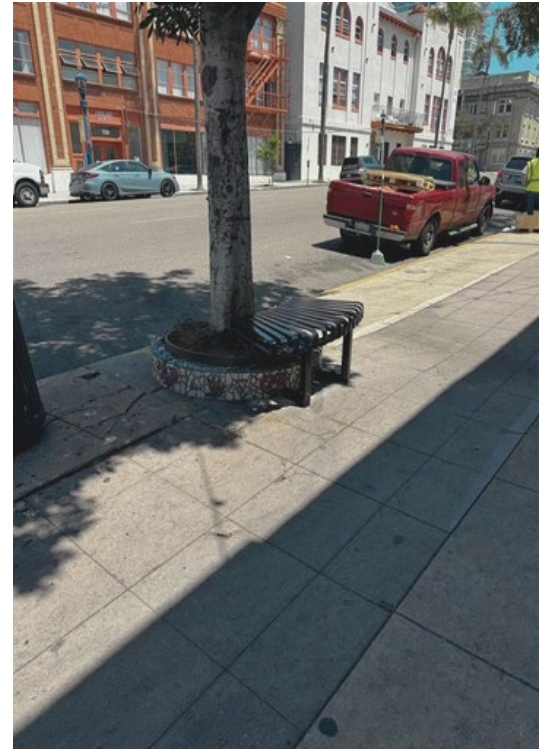
- Plans to be resubmitted for final review.

C Street

- Received proposal for renderings which will be moving forward with .

E Streets

- Benches have been installed
- Big Bellies to be installed
- Tree planters to have new greenery installments, working with bench contractor on this addition .



Cortez

Crosswalks

- Projects to be installed, awaiting City traffic control/construction date approval (Month of June)

Cortez Street Amenities

- Awaiting final approval from the City.

Marina

Intersection Mural

- Completed

