



**2025**

# **DOGS OF DOWNTOWN SPONSOR PACKAGE**



City Center Business Improvement District  
Downtown San Diego Partnership / WeWork

# Dogs of Downtown

## A Tail-Wagging Good Time



Dogs of Downtown is a community-focused event celebrating the bond between dogs and their owners. With engaging activities like dog yoga, live music, and delicious food, this event will bring together residents, visitors, and local businesses to enjoy a fun-filled day. Your support helps make this event paws-ible!

# Event Details



Saturday, May 10

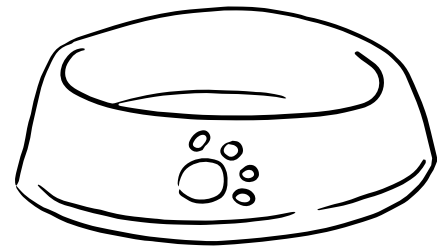
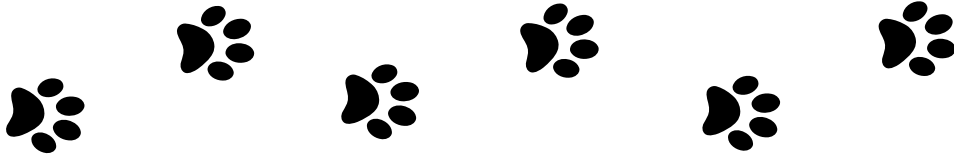


10am-2pm  
(tentative)



WeWork Terrace - [600 B Street, San Diego](#)

# Our Package



**SOLD**

## Best in Show (Venue)

### Pack Leader (\$1,000)

### Top-Dog (\$750)

### Puppy Partner (\$500)

### Tail Wagger (\$250)

Dedicated Social Media Post featuring your business before the event

On-Site Branding – Logo featured on banners, stage, and event programs

Expanded Booth Space – 3 booth spaces in a premium location for direct engagement with attendees

Branded Giveaway Opportunity – Option to provide promotional items to guests

Dedicated Social Media Post featuring your business before the event

On-Site Branding – Logo featured on banners, stage, and event programs

Booth Space in a premium location for direct engagement with attendees

Branded Giveaway Opportunity – Option to provide promotional items to guests

Logo Placement on event signage and promotional materials

Social Media Spotlight – A shared sponsor recognition post before the event

On-Site Recognition – Verbal shoutouts during key moments of the event

Booth Space at the event to connect with attendees

Logo Included on event signage and promotional materials

Social Media Mention in a group post featuring sponsors

Shared Booth Space for product sampling or business promotion

Logo Featured on event signage

Name Mentioned in pre-event marketing materials

Recognition in Event Wrap-Up Post thanking all sponsors

Shared Booth Space for product sampling or business promotion



# CONTACT US



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