

8:30 Call Meeting to Order

- Agenda Public Comment
- Next Board Meeting: May 13, 2025, at 8:30 am In-Person at DSDP Office
- Approve minutes of January 21, 2025, Board Meeting | **Action**

Doug Korn Chairman's Report

- RFP Committee
 - Amendment: Approve RFP Committee's Power Washing Selection | **Action**

Rhea Aguinaldo, Economic Development Dept., City of San Diego | **Informational** – 5 Mins.

- Community Liaison Report

DSDP President & CEO Betsy Brennan Update | **Informational** – 10 Mins.

- President & CEO Update

DSDP Clean & Safe Executive Director Alonso Vivas Update | **Informational** – 10 Mins.

- PBID Renewal
- Clean Plan

DSDP Senior Director of Unhoused Care Natalie Ortiz | **Informational** – 10 Mins.

- Unhoused Care Program Update

DSDP Director of Business Engagement Joel Hermosillo Update | **Informational** – 10 Mins.

- E Street Corridor Enhancement Project

Member Discussion

- Non-Agenda Public Comment
This is a period of time for any members of the public to comment on any topic that is not listed on this agenda

Adjourn

Downtown San Diego Partnership Office
401 B Street, Ste. 100
San Diego, CA 92101

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.
To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Clean & Safe Program office at least five (5) working days before the meeting at (619) 234-8900 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon advanced request.

Clean & Safe Annual Board of Directors Meeting

January 21, 2025, Meeting Minutes

Call to Order:

Meeting commenced at 8:32 am

Clean & Safe Board of Directors Attendance:

Board members present:

- Doug Korn, Chair
- Betsy Brennan
- L.C. Cline
- Pete Engard
- Larry Seal
- Roann Gobeil
- Glenna Gasper
- Steve Kohn

Board members not present:

- James Langley
- Angie Weber
- Mike Madigan, Treasurer
- Dr. John Parker
- Howard Greenberg
- Michael Trimble

The following DSDP staff and community members were present: Alonso Vivas, Charity Jones, Dani Garcia, Ernesto Romo, Clayton Fowler, Sarah Brothers, Nathan Bishop, Justin Apger, Joyce Summer, Rhea Aguinaldo (City of San Diego), Michelle Munoz (City of San Diego)

Agenda Public Comment: None

Chairman's Report: Doug Korn

- RFP Committee Volunteers
 - Steve Kohn
 - Glenna Gasper
 - Larry Seal

Community Liaison Report | Informational

Michelle Munoz Community Development Coordinator, City of San Diego

- PBID item to go before City Council on Monday, January 27, 2025
 - City Administration Bldg., 12th Floor
 - Time: 10:00 am
- Budget completion expected for early February

DSDP Vice President of Marketing & Communications Sarah Brothers Update | Informational

- PBID Renewal Council hearing guidelines
 - Speaking time: 2-mins
 - Short personal intro and connection to the PBID
 - Statement in support of neighborhood/residence
 - Share short positive and personal story
 - End with call to action

DSDP Clean & Safe Executive Director Alonso Vivas Update | Informational

- Budget
 - July 2024-December 2024
 - Expenses: Over 51%
 - Maintenance: Over 8%
 - Safety: Under 18%
 - 32 FTE's
 - Looking to fill safety leadership position
 - Beautification: Under 5%
 - Administrative: 19% Over
 - December reimbursement packet to be submitted by end of week
- Mid-Year Report: Service Requests
 - Tickets Generated: 27,540
 - Clean & Safe App Submissions: 21,905
 - Maintenance Tickets: 8,233
 - Safety Tickets: 19,262
 - Ticket Status: 100% Resolved
 - Response Time: 13% within 15-mins
 - Resolution Time: 49% within 1-hour
- Board Member Participation
 - Larry Seal shadowed Safety Ambassador Julio Lucero

Motion: Approval of November 21,2024, meeting minutes

- **1st:** L.C. Cline
- **2nd:** Glenna Gasper

DSDP Senior Director of Economic Development Nathan Bishop Update | Informational

- Housing Units
 - Existing: 34,297
 - Under Construction: 1,696
 - Under Review: 1,617
- Office Space
 - Under Construction: 700,000 Sq. Ft.
 - Under Review: 59,800 Sq. Ft.
- Retail Space
 - Under Construction: 356,100 Sq. Ft.
 - Under Review: 42,588 Sq. Ft.
- Hotel Space
 - Under Construction: 502 Guest Rooms
 - Under Review: 2,237 Guest Rooms
- Parks
 - Under Construction: 3
 - In Process: 2
- Foot Traffic by User
 - Visitor: 37%
 - Employee: 17%
 - Resident: 16%
 - Most Visited Locations:
 - Petco Park
 - Seaport Village
 - UUS Midway
 - Highest Traffic Hour of the Day: Noon
 - Busiest Days of the Week: Friday & Saturday
 - Highest Days for Growth: Monday through Thursday
- Upcoming Items:
 - Continuation of Civic Center Vision & Height Study
 - Downtown Retail Strategy
 - Develop America's Outdoor Downtown Brand for Attraction Efforts
 - Update Innovation Center Data

DSDP President & CEO Betsy Brennan Update | Informational

- Advocacy
 - Downtown Safety Plan: [Safety Plan – Downtown San Diego Partnership](#)
 - Consultant: California Strategies to assist with Safety Plan implementation
- State of the City Address: [Mayor Todd Gloria's 2024 State of the City Address | City of San Diego Official Website](#)
- In continuous talks with City, County, and State re: Cal-Trans' authority to enter

- specific state-owned properties
- DSDP collaborating with SDPD on Unhoused Engagement
- DSDP working with County Supervisor Desmond on County Jail Transportation Plan
 - Pilot program in Vista and Downtown San Diego

Non-Agenda Public Comment:

- Joyce Summer:
 - o Working on the petition process
 - o Meeting with property owners Re: City Council meeting attendance

Adjourn: The meeting adjourned at 9:43 am

Next meeting: May 13, 2025

Location: 401 B Street, Suite 100, San Diego, CA 92101



February Employee of the Month Juvencio Lopez

Since joining us in September, Alfonso's dedication and enthusiasm have made a real impact. Whether it's tackling illegal dumps, graffiti cleanup, or bag drops, Juvencio has shown he's willing to do whatever it takes to keep our community looking its best. In February alone, he serviced 240 trash cans, cleaned 153 sidewalks, and removed 54 instances of graffiti. Thank you for all that you do, Alfonso!

Key Maintenance Activity Figures



Maintenance Tickets by the Numbers for January & February 2025

TICKETS GENERATED



TICKET STATUS



RESOLUTION TIME





57,779

Total safety logs recorded.

The Daily Average of tasks recorded was 979
January 1, 2025, to February 28, 2025

Top Safety Activity Figures

Safety Patrol

34%

19,657 of all tasks completed

Proactive Contacts

22%

Individual Wellness Checks

14%

Top Service Locations

Gaslamp

685 Tickets

90% resolved within 1-hr.

East Village

1,348 Tickets

75% resolved within 1-hr.

City Center
1,590 Tickets

78% resolved within 1-hr.

Safety Tickets Generated January 1, 2025, to February 28, 2025

88%

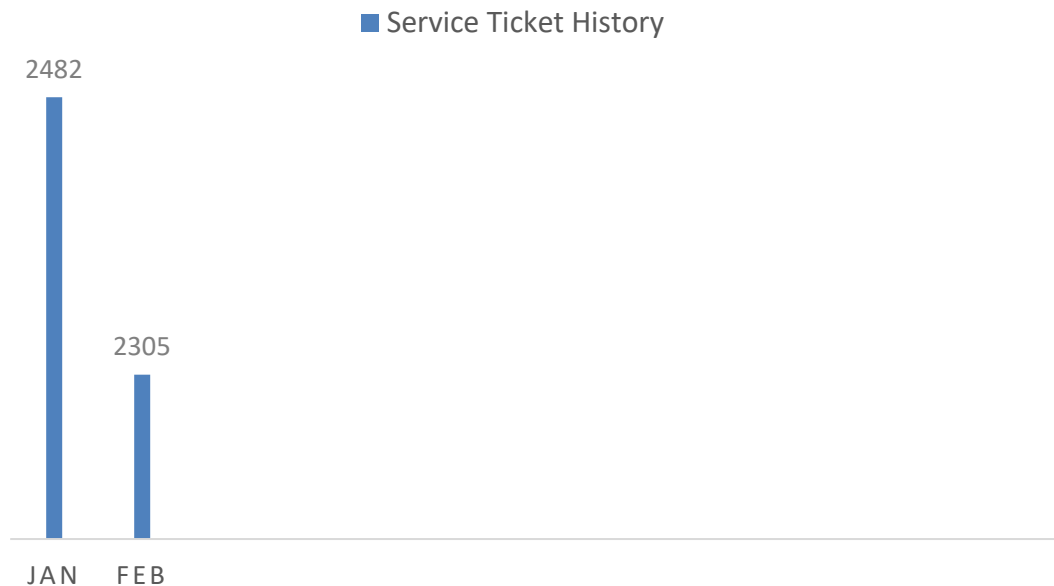
Total requests made through the Clean & Safe App.

12%

From additional sources.



SERVICE TICKET HISTORY



This year alone **4,787 service tickets** have been generated for **Safety Services**. With **4,193 service tickets** being submitted through the **Clean & Safe App**. Peak service occurred in **January 2025**, with **2,482** tasks needing attention.

Unhoused Care Activity Report January 2025 & February 2025

Jan 25

Feb 25

■ Unsheltered Homeless Count: **843**

■ Unsheltered Homeless Count: **984**

■ Family Reunification: **16**

■ Family Reunification: **14**

■ Outreach: **44**

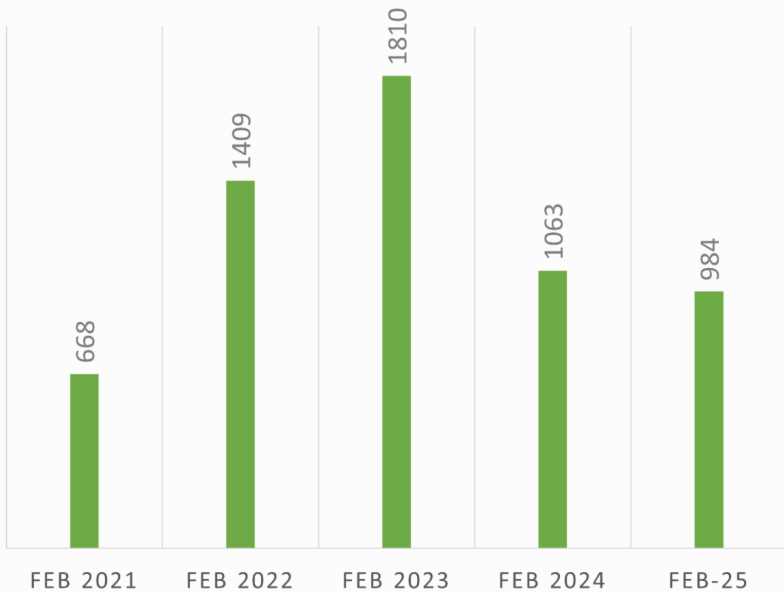
■ Outreach: **36**

FY25 Totals from July - February: FRP: 477 Outreach: 315

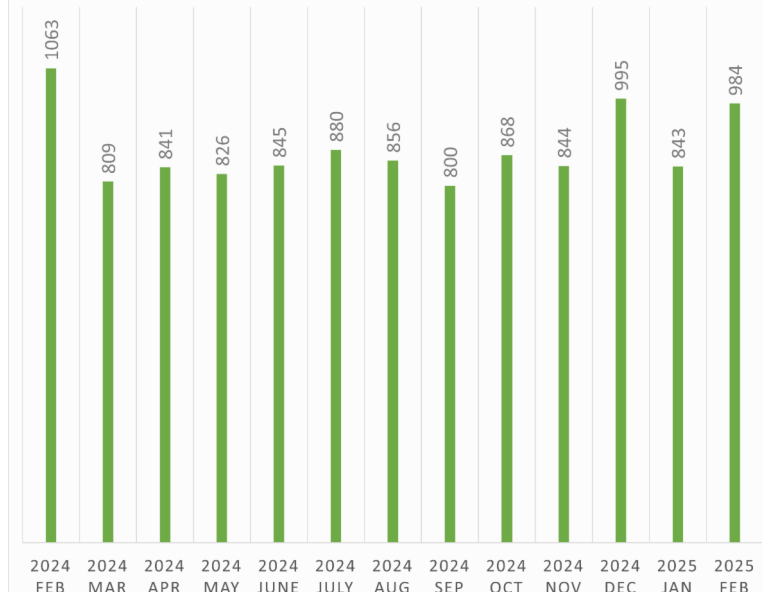
Unhoused Care Team Success Story:

A little over a year ago, Mr. Dudley found himself living on the streets of East Village and struggling with the weight of homelessness. A military veteran, Mr. Dudley had always prided himself on his resilience and determination. But the challenges of life outside had worn him down. The turning point came when Mr. Dudley connected with Crystal's outreach services. The unhoused care team jumped into action, offering housing leads and basic necessities. For the first time in months, Mr. Dudley felt he had some stability and support, and he began to actively search for housing options. As a military veteran, Mr. Dudley was eligible for the HUD-VASH program, which offers housing assistance for veterans and connected him to additional resources. Through these partnerships, Mr. Dudley found himself surrounded by a dedicated support system that was committed to helping him rebuild his life. He also found an opportunity to move into a one-bedroom house. With the support of his care network, Mr. Dudley secured a deposit and was able to move in. Today, Mr. Dudley is not only housed but also focused on his next steps.

YEAR TO YEAR TOTALS



MONTH TOTALS



Placemaking

Columbia District

Creative Crosswalk

- Project to be installed between April - May

City Center

B Street Sidewalk

- Plans to be resubmitted for final review.

C Street

- Received proposal for renderings which will be moving forward with.

E Street

- Lighting has been installed for storefronts
- Big Bellys to be installed in March
- Tree guards/bench to be installed on each tree along storefronts

Cortez

Crosswalk

- Projects to be installed between May - June

Cortez Street Amenities

- Awaiting final approval from City.

Marina

Intersection Mural

- Installation set for early April
- Preparing new green way guard rails that can also serve as seating