

# CREATE THE FUTURE

## 2025 CREATE THE FUTURE AWARDS

BENEFITING THE DOWNTOWN SAN  
DIEGO PARTNERSHIP FOUNDATION

### SPONSORSHIP LEVELS & BENEFITS

## Event Details:

# CREATE THE FUTURE AWARDS

Thursday, March 13, 2025

## Hilton San Diego Bayfront Hotel

1 Park Blvd, San Diego, CA 92101

5:00 pm | VIP Champagne Welcome

6:00 pm | General Reception

7:00 pm | Dinner & Program

*\*The VIP Champagne Welcome is an exclusive networking experience with special guests for our **VIP sponsors** and **VIP individual ticket holders**. See sponsorship opportunities for the levels that include this benefit.*

# 2025

## CREATE THE FUTURE AWARDS

### About the Awards:

Join the Downtown Partnership for our annual awards program where we honor the people, organizations, projects, and initiatives driving the future of our Downtown. We will celebrate the individuals, groups and companies who go above and beyond in their commitment to creating an economically prosperous and culturally vibrant Downtown. Together, we are creating the future for Downtown San Diego.

### Award Categories:

- Government Partner of the Year Award
- Small Business of the Year Award
- Cultural Vitality Award
- Diversity, Equity and Inclusion Award
- Grow Urban Sustainability Award
- The Jim Dawe Humanitarian Award
- Create the Future Award
- Founders Award



# Downtown San Diego Partnership Foundation

2025  
CREATE THE FUTURE AWARDS

## About the Foundation:

The Downtown San Diego Partnership Foundation is a 501(c)3 nonprofit dedicated to enhancing the community and fostering growth in Downtown through initiatives that improve both economic and social well-being. Since 2010, we've built strong partnerships with community leaders to expand outreach and connect individuals experiencing homelessness with housing and shelter services. As the primary contact for most unhoused individuals Downtown, our team leads outreach efforts, focusing on trust and one-on-one engagement to help people find stable housing. This year, through our Family Reunification Program, we helped over 500 individuals reconnect with family, bringing our total to more than 3,500 since the program began. Additionally, we connected 1,338 people to shelters and launched O Lot, a safe sleeping program that has supported over 200 individuals. While we recognize the ongoing challenges, strengthening community relationships remains essential to advancing our mission and continuing this critical work.



## **SPONSORSHIPS & TICKETS**

The following sponsorship opportunities provide unique media and promotional benefits to highlight your outstanding partnership and support for the Downtown San Diego Partnership Foundation.

Title Sponsor - \$16,500

Award Sponsor - \$9,500

Event Element Sponsor - \$8,500

Foundation Champion - \$6,500

Community Supporter - \$4,500

VIP Individual Ticket - \$595

Individual Ticket - \$395

## **All SPONSORSHIPS will receive the following benefits:**

- **Admission for 10 guests with three course plated meal**
- **One reserved table of 10 (table placement depends on level of sponsorship)**
- **Recognition as a sponsor on event webpage and all e-vites**
- **Year-round advertising on the Downtown San Diego Partnership Foundation donation page**
- **Company logo displayed on sponsor recognition signage throughout the event**

# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR

✦ **\$16,500**

- Recognition as the exclusive title sponsor of the event on social media, event webpage, and all e-vites
- Invitation to the VIP Champagne Welcome
- Opportunity to feature a one-minute sponsor-produced video during the program
- Verbal recognition during the program remarks
- Company tagged/mentioned in at least one event social media promotion and post event press release
- Prominent company logo exposure during the event, including logo placement on the ticket provided to all attendees, the welcome screen, the podium sign on stage, and on the cover of the event program
- One reserved table of ten in premium seating



## AWARD SPONSOR

✦ **\$9,500**

- One of the awards sponsored by your company
- Invitation to VIP Champagne Welcome
- Verbal recognition during the award ceremony program remarks
- Opportunity to physically present award to the recipient during the program
- Company tagged/mentioned in at least one social media post when honoring the award recipients
- Prominent company logo exposure during the event
- One reserved premier table of ten



2025  
CREATE THE FUTURE AWARDS

# EVENT ELEMENT SPONSORSHIPS

## RECEPTION SPONSOR

★ **\$8,500**

- Logo displayed on the digital photo strip from the roaming photo booth during the reception
- Invitation to VIP Champagne Welcome
- Prominent company logo exposure during the event
- One reserved premier table of ten



## DINNER SPONSOR

**SOLD**

★ **\$8,500**

- Logo printed on menu card
- Invitation to VIP Champagne Welcome
- Prominent company logo exposure during the event
- One reserved premier table of ten



## DESSERT SPONSOR

**SOLD**

★ **\$8,500**

- Logo printed on a chocolate garnish on the dessert
- Invitation to VIP Champagne Welcome
- Prominent company logo exposure during the event
- One reserved premier table of ten



2025  
CREATE THE FUTURE AWARDS

# EVENT ELEMENT SPONSORSHIPS

## ENTERTAINMENT SPONSOR

✦ **\$8,500**

- Logo displayed on screens during live entertainment portion of program
- Invitation to VIP Champagne Welcome
- Prominent company logo exposure during the event
- One reserved premier table of ten



## BAR SPONSOR

✦ **\$8,500**

- Logo displayed on bar signage and cocktail napkins served at bars
- Invitation to VIP Champagne Welcome
- Prominent company logo exposure during the event
- One reserved premier table of ten



## CENTERPIECE SPONSOR



✦ **\$8,500**

- Logo displayed on the centerpieces
- Invitation to VIP Champagne Welcome
- Prominent company logo exposure during the event
- One reserved premier table of ten



2025  
CREATE THE FUTURE AWARDS



# OTHER SPONSORSHIP OPPORTUNITIES

## FOUNDATION CHAMPION

✦ **\$6,500**

- Recognition as a Foundation Champion Sponsor
- Invitation to VIP Champagne Welcome
- Verbal recognition during the VIP Champagne Welcome remarks
- One reserved preferred table of ten

## COMMUNITY SUPPORTER

✦ **\$4,500**

- Recognition as a Community Supporter Sponsor
- One reserved table of ten

## VIP INDIVIDUAL TICKET

✦ **\$595**

- VIP admission for one with three course meal
- Invitation to VIP Champagne Welcome

## INDIVIDUAL TICKET

✦ **\$395**

- Admission for one with three course meal.

2025  
CREATE THE FUTURE AWARDS



# 2025

## CREATE THE FUTURE AWARDS

Contact Jenny Brenner  
at [jbrenner@downtownsandiego.org](mailto:jbrenner@downtownsandiego.org) for  
questions or more information about  
sponsorship opportunities.

DOWNTOWN  
**SAN DIEGO**  
PARTNERSHIP