

DOWNTOWN
SAN DIEGO
PARTNERSHIP

11.14.2024

DOWNTOWN DREAMIN'⁶

SPACES REIMAGINED

SPONSORSHIP LEVELS & BENEFITS

Downtown San Diego Partnership Public Spaces Foundation

About the Foundation:

The Downtown San Diego Public Spaces Foundation is a 501c3 managed by the Downtown San Diego Partnership. The Foundation raises funds to benefit public parks and open spaces in Downtown San Diego. The Foundation is committed to elevating the quality of life in our urban communities through improvements, services, and activations in Downtown's parks and open spaces.

About the Event:

Thursday, November 14th from 3:30 - 8:00 pm

The Downtown San Diego Partnership invites attendees to imagine what ordinary urban spaces could be when reshaped into exhilarating playgrounds of art, music, activations and more. This 21+ pop-up experience offers a vibrant atmosphere filled with networking, craft cocktails, tasty offerings from food trucks, engaging activities, and fun San Diego-themed elements. Don't miss your chance to make an impact—explore the giving opportunities below and join us for a night of fun and philanthropy!

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This event raises critical funds to support the Downtown Partnership's Public Spaces Foundation and its efforts to improve the public realm through thoughtful and innovative investment.

SPONSORSHIPS

The following sponsorship opportunities provide unique media and promotional benefits to highlight your outstanding partnership and support for the Downtown San Diego Public Spaces Foundation.

- Title Sponsor - \$25,000
- Event Zone Sponsor - \$15,000
- Event Element Sponsor - \$8,500
- Grow Urban Sponsor - \$5,500
- Public Spaces Champion - \$2,500
- VIP Admission Ticket - \$250
- General Admission Ticket - \$125

All SPONSORSHIPS will receive the following benefits:

- **Admission into the event (number of tickets will vary per sponsorship level)**
- **One food truck meal ticket per guest**
- **One drink ticket per guest**
- **Recognition on event webpage and all e-vites**
- **Year-round advertising on the DSDP Public Spaces donation pages**

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

★ **\$25,000**

- VIP Admission to the event for 12 attendees
- Reserved table and seating in the VIP Lounge
- Prominent placement of your company logo throughout the event, including signage, entrance display and all printed event materials
- Recognition as the Title Sponsor on social media, event webpage, and all e-vites

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LOUNGE SPONSOR

★ **\$15,000**

- VIP Admission to the event for 12 attendees
- Reserved table and seating in the VIP Lounge
- VIP lounge branded and named after your company
- Logo on cocktail napkins in the VIP Lounge
- Company logo on table centerpieces in lounge

LED ZONE SPONSOR

★ **\$15,000**

- VIP Admission to the event for 12 attendees
- LED Zone branded and named after your company
- Custom LED Swings branded with company logo

PARK SPONSOR

★ **\$15,000**

- VIP Admission to the event for 12 attendees
- Pop-up park space at event branded and named after your company (X Park)
- Company logo on picnic table centerpieces

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EVENT ELEMENT SPONSORSHIPS

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BAR SPONSOR

★ **\$10,000**

- VIP Admission to the event for 10 attendees
- 4 VIP admission tickets to the event
- Company logo branded on the custom edible drink toppers included with signature cocktails
- Company logo displayed on the bar menu
- Company logo printed on drink ticket

FOOD TRUCK SPONSOR

★ **\$8,500**

- VIP Admission to the event for 10 attendees
- Company logo on food truck meal ticket
- Company logo prominently displayed on signage at each food truck

LIVE ART SPONSOR

★ **\$8,500**

- VIP Admission to the event for 10 attendees
- Live art at the event sponsored by your company
- Company name and/or logo included within the live art

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PHOTOBOOTH SPONSOR

★ **\$8,500**

- VIP Admission to the event for 10 attendees
- Company logo printed on the photobooth strips
- Company logo prominently displayed around the photobooth area

ENTERTAINMENT SPONSOR

★ **\$8,500**

- VIP Admission to the event for 10 attendees
- Recognized verbally at event as the official Entertainment Sponsor
- Company logo displayed on stage with the live entertainment

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COCONUT SPONSOR

★ **\$8,500**

- VIP Admission to the event for 10 attendees
- Company logo branded on the precracked coconuts at the event
- Company logo displayed on signage at the coconut bar

OTHER SPONSORSHIP OPPORTUNITIES

GROW URBAN SPONSOR

✦ **\$5,500**

- Admission for 10 attendees (includes: 6 GA tickets & 4 VIP tickets)
- Tree sponsored by your company:
 - Celebrate your company's commitment to sustainability by having a tree planted in its honor.
 - Your dedicated honorary tree will be on display at the event with your logo displayed
 - After the event, a tree will be planted in the community honoring your commitment

PUBLIC SPACES CHAMPION

✦ **\$2,500**

- Admission for 8 attendees (includes: 6 GA tickets & 2 VIP tickets)
- Recognition as a Public Spaces Champion at the event
- Company logo on signage at event

VIP ADMISSION TICKET

✦ **\$250**

- VIP admission into the event for one individual
- Exclusive access to the VIP Lounge and Bar
- 2 drink tickets per VIP guest
- Priority VIP Check-in

GENERAL ADMISSION TICKET

✦ **\$125**

- General admission into the event for one individual

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The background of the poster is a collage of images related to the event. On the left, there's a close-up of a coconut drink in a 'WINDANS COCONUT' cup with fresh raspberries and blueberries. In the center, a stage with purple lighting and a DJ booth is visible. On the right, a hand in a purple glove holds a drink, and a sign with 'Downtown Dreamin' is partially visible. The bottom right shows a woman smiling while holding a coconut drink, with more drinks in the background.

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**Contact Jenny Brenner
at jbrenner@downtownsandiego.org for
questions or more information about
sponsorship opportunities.**

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