

- 10:30 a.m. **CALL TO ORDER & ROLL CALL**
Robert Fagnant, Chair
- 10:32 a.m. **PUBLIC COMMENT**
An opportunity for members of the public to comment on any agenda items within the subject matter jurisdiction of the Columbia Community Foundation. Members of the public may have up to 2 minutes.
- 10:35 a.m. **COMMUNITY LIAISON REPORTS**
Updates from offices of elected officials and community partners
- 10:40 a.m. **APPROVAL OF MEETING MINUTES | ACTION ITEM**
Approval of December Board meeting minutes
- 10:45 a.m. **APPOINT NEW BOARD MEMBER | ACTION ITEM**
Appoint Robert Balogh, General Manager of Stone Brewery
- 10:50 a.m. **COLUMBIA DISTRICT STANDING REPORT | INFORMATION ITEM**
*Director Staff report out of Columbia District
Joel Hermsillo, Director of Business Engagement, DSDP*
- 11:00 a.m. **APPROVE DESIGN OF COLUMBIA DISTRICT BANNERS | ACTION ITEM**
Review and approve of base Columbia Banner Designs - Joel Hermsillo, Director of Business Engagement, DSDP
- 11:05 a.m. **PARKING DISTRICT | INFORMATION ITEM**
Update on Parking District - Jordan Latchford, Government Affairs Manager, DSDP
- 11:15 a.m. **ULI C STREET STUDY | INFORMATION ITEM**
Review of ULI C Street TAP study which includes revitalization planning and efforts towards the C Street area - Joel Hermsillo, Director of Business Engagement, DSDP
- 11:25 a.m. **BOARD MEMBER DISCUSSION & ANNOUNCEMENTS | INFORMATION ITEM**
Opportunity for Board members to provide announcements and additional information to the Board. As well as making recommendations and topics for the next agenda.
- 11:30 a.m. **ADJOURN**

IN PERSON: The Music Box
1337 India St, San Diego, CA 92101

Board Meeting Minutes December 7, 2023

Call to Order & Roll Call

Meeting Started 10:07

Roll Call:

- RF - Robert Fagnant
- ED - Eric Dye
- MR - Marco Meza Ruiz
- AG - Arturo Garcia Siera

Unable to hold quorum.

Other Attendees:

- CF - Chris Fairchild
- CW - Cassidy Whitaker
- JH - Joel Hermosillo
- SW - Sean Warner
- BN - Blake Nachsteim
- JC - Josh Coyne
- CF - Clayton Fowler
- VH - Vivian Hoang
- RoB - Robert Balogh
- RB- Robert Bulger
- JP - Jimmy Parker
- SCB - Sarah Czarnecki Brothers
- MT - Malik Thornton
- AL - Amber Lake
- AT - Alexandra Trofimov

PUBLIC COMMENT

- RF – Interested in projects corridors, specifically between W B St. And Kettner Blvd, adjacent to Stone Brewery, wants to make it safer and an engaging part of city, comments it would be a good opportunity.
 - A lot of that will be covered, very implemented.
 - RoB – Comments that he would like to see more work products that can be delivered to condominiums and apartments; lack of knowledge on what the DSDP and community foundation does.
 - Asks will a newsletter help.
 - Building on C St will have a complete refresh, but you wouldn't know; comments on project with SANDAG's potential.
 - CW – Question on having any signage that goes up on construction fences.
 - Typically, contractors put signage, maybe it's an opportunity for us.

- MT – Comments on the budget memo survey and filling it out; updates that budget memo from last time is posted on website; updates that safe sleeping O lot has about 150 people and has access to services and amenities; feel free to contact with questions.
 - RF – comment on clean and safe program app, if in need of clean ups, they are fast in response time.

MEMBERSHIP & EVENTS:

- RF – Question about noticing poinsettias around Downtown, when will they migrate to Columbia.
 - SW – they have already, slowly
 - RF – Comment on how parklet got tagged, photo was uploaded on app, and it got taken care of by the next day; if we see something we like to have done, we collaborate with the DSDP.
- Director Report Out
 - RF – comment on curbside bites: India St. between Ash and A, there is an ongoing stickball game that is really popular, could you expand on that idea and do pickle ball for example and get community members out there?
 - RF – The number 1 thing people wanted from survey was the rename of the district, is that something that is ongoing or a dead plan?
 - JH – Not dead, but on hold; want to get the identity set, history behind district; challenging for things we want to push out if focus is on rebrand, we want to circle back to that idea eventually.
 - Question on C St. storefront enhancement workshop, how did that go?
 - JH – Background on what the workshop was, small business must put money up front which is challenging so Civic Communities partnered to help them financially.
 - Property owners attended and a lot of questions answered.
 - RF – comment on B St. back in the day Octoberfest was there.
- Placemaking and Events
 - Mobility Ambassador Kiosk
 - RF – Living in Downtown I am always the “ambassador” so have you thought about the impact of the cruise ships? I think it will be a very good addition for those tourists.
 - SW – comment on plan to identify with placemaker.ai to see where and when this could be effective.
 - Banners:
 - RoB – Being a brewery district, there is opportunity to display that on the banners.
 - Amber: What do you do with the old banners?
 - SW – They are recycled.

CARRIER JOHNSON – PRESENTATION: CONNECTIVITY PLAN

- RF – comment on plans for gallery
 - AL – There are plans, but can’t disclose.

- RB : comment on how different communities elsewhere have EV charging stations, here there is no on street EV charging; closest place is in little Italy and a parking garage at the end of Kettner. Could be a big differentiator for us; so many tourists come into the district to visit little Italy and other areas and there's just no charging anywhere.
 - Comments on how there is some money available.
 - Comments about painting sidewalks and reimaging streetscapes, take Denver as an example, tied in blue bear to all sorts of things around their convention center, if we can take a piece of artwork, we can tie that into the streetscape to bring things alive.
 - Painting streetscapes in general, SD has terrible streetscapes, paint more things to make it better.
 - AL – painting is a great thing, after time paint wears down, maybe we get more funding, but it is a steppingstone and a start.
 - Comments on Tesla charging stations are hidden in parking garages, how can we get those people out of their car to explore; suggests banners and arrows showing where to go.
 - Along that line, third party like Charge Point can get this in motion.

CAMPUS AT HORTON UPDATE:

- RF – comments on ideas that came out, wanting to move forward with those, like visibility, newsletter, projects, and developments, etc.
- RB: Think about a survey, ask people who live here, what do you want to see here?
 - RF – comments about wanting to get together with board members as well to discuss this.

Adjourned 11:23