

DOWNTOWN  
SAN DIEGO  
PARTNERSHIP

11.14.2024

# DOWNTOWN DREAMIN'<sup>6</sup>

SPACES REIMAGINED

**SPONSORSHIP  
LEVELS & BENEFITS**

# Downtown San Diego Partnership Public Spaces Foundation



## About the Foundation:

The Downtown San Diego Public Spaces Foundation is a 501c3 managed by the Downtown San Diego Partnership. The Foundation raises funds to benefit public parks and open spaces in Downtown San Diego. The Foundation is committed to elevating the quality of life in our urban communities through improvements, services, and activations in Downtown's parks and open spaces.

## About the Event:

**Thursday, November 14th from 3:30 - 8:00 pm**

Downtown Dreamin': Spaces Reimagined is our new signature event transforming Downtown spaces into an immersive outdoor experience of creativity and community.

This annual celebration invites attendees to imagine what ordinary urban spaces could be when reshaped into exhilarating playgrounds of art, music, activations and more. The Downtown San Diego Partnership invites you to join us for this celebration of the energy that's created by bringing people together in vibrant and unexpected places. Stroll through activations and art installations, discover local vendors, savor unique flavors from food trucks, sip on cocktails, and more while supporting a good cause at this 21+ event.

This event raises critical funds to support the Downtown Partnership's Public Spaces Foundation and its efforts to improve the public realm through thoughtful and innovative investment.

# SPONSORSHIPS

The following sponsorship opportunities provide unique media and promotional benefits to highlight your outstanding partnership and support for the Downtown San Diego Public Spaces Foundation.

Title Sponsor - \$25,000

Event Zone Sponsor - \$15,000

Event Element Sponsor - \$10,000 - \$8,500

Grow Urban Sponsor - \$5,500

Public Spaces Champion - \$2,500

VIP Admission Ticket - \$250

General Admission Ticket - \$125

## All SPONSORSHIPS

will receive the following benefits:

- **Admission into the event (number of tickets will vary per sponsorship level)**
- **One food truck meal ticket per guest**
- **One drink ticket per guest**
- **Recognition on event webpage and all e-vites**
- **Year-round advertising on the DSDP Public Spaces donation pages**

# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR

★ **\$25,000**

- VIP Admission to the event for 12 attendees
- Reserved table and seating in the VIP Lounge
- Your company logo featured on wristbands worn by all attendees (*if secured by Oct. 10th*)
- Prominent placement of your company logo throughout the event, including signage, entrance display and all printed event materials
- Recognition as the Title Sponsor on social media, event webpage, and all e-vites

## VIP LOUNGE SPONSOR

★ **\$15,000**

- VIP Admission to the event for 10 attendees
- Reserved table and seating in the VIP Lounge
- VIP lounge branded and named after your company
- Logo on cocktail napkins in the VIP Lounge
- Company logo on table centerpieces in lounge

## LED ZONE SPONSOR

★ **\$15,000**

- VIP Admission to the event for 10 attendees
- LED Zone branded and named after your company
- Custom LED Swings branded with company logo

## PARK SPONSOR

★ **\$15,000**

- VIP Admission to the event for 10 attendees
- Pop-up park space at event branded and named after your company (X Park)
- Company logo on picnic table centerpieces
- Lawn games branded with your company logo

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# EVENT ELEMENT SPONSORSHIPS

## BAR SPONSOR

★ **\$10,000**

- Admission for 8 attendees (includes: 4 GA tickets & 4 VIP tickets)
- 4 VIP admission tickets to the event
- Company logo branded on the custom edible drink toppers included with signature cocktails
- Company logo displayed on the bar menu
- Company logo printed on drink ticket

## FOOD TRUCK SPONSOR

★ **\$10,000**

- Admission for 8 attendees (includes: 4 GA tickets & 4 VIP tickets)
- Company logo on food truck meal ticket
- Company logo prominently displayed on signage at each food truck

## LIVE ART SPONSOR

★ **\$8,500**

- Admission for 8 attendees (includes: 4 GA tickets & 4 VIP tickets)
- Live art piece sponsored by your company
- Company name and/or logo included within the art piece

## **SOLD** PHOTOBOOTH SPONSOR

★ **\$8,500**

- Admission for 8 attendees (includes: 4 GA tickets & 4 VIP tickets)
- Company logo printed on the photobooth strips
- Company logo prominently displayed around the photobooth area

## ENTERTAINMENT SPONSOR

★ **\$8,500**

- Admission for 8 attendees (includes: 4 GA tickets & 4 VIP tickets)
- Recognized verbally at event as the official Entertainment Sponsor
- Company logo displayed on stage with the live entertainment

## COCONUT SPONSOR

★ **\$8,500**

- Admission for 8 attendees (includes: 4 GA tickets & 4 VIP tickets)
- Company logo branded on the precracked coconuts at the event
- Company logo displayed on signage at the coconut bar

## DESSERT SPONSOR

★ **\$8,500**

- Admission for 8 attendees (includes: 4 GA tickets & 4 VIP tickets)
- Company logo branded on the desserts given out to all attendees at event
- Company logo displayed on signage at the dessert station

# OTHER SPONSORSHIP OPPORTUNITIES

## GROW URBAN SPONSOR

✦ **\$5,500**

- Admission for 6 attendees (includes: 4 GA tickets & 2 VIP tickets)
- Tree sponsored by your company:
  - Celebrate your company's commitment to sustainability by having a tree planted in its honor.
  - Your dedicated honorary tree will be on display at the event with your logo displayed
  - After the event, a tree will be planted in the community honoring your commitment

## PUBLIC SPACES CHAMPION

✦ **\$2,500**

- Admission for 4 attendees (includes: 2 GA tickets & 2 VIP tickets)
- Recognition as a Public Spaces Champion at the event
- Company logo on signage at event

## VIP ADMISSION TICKET

✦ **\$250**

- VIP admission into the event for one individual
- Exclusive access to the VIP Lounge and Bar
- Priority VIP Check-in
- Additional VIP perks

## GENERAL ADMISSION TICKET

✦ **\$125**

- General admission into the event for one individual

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**Contact Jenny Brenner  
at [jbrenner@downtownsandiego.org](mailto:jbrenner@downtownsandiego.org) for  
questions or more information about  
sponsorship opportunities.**

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