

**3:30 p.m. CALL TO ORDER & ROLL CALL**

*Brendan Farley, Chair*

**3:32 p.m. PUBLIC COMMENT**

*An opportunity for members of the public to comment on any agendized or non- agendized items within the subject matter jurisdiction of the City Center Business District Board. Members of the public may have up to 2 minutes.*

**3:35 p.m. COMMUNITY LIAISON REPORTS**

*Updates from the offices of elected officials and community partners  
Emily Piatanesi, Community Representative, Office of Mayor Todd Gloria  
Malik Thornton, Director of Community Engagement, Office of Councilmember Stephen Whitburn  
Officer Hilton Williams, Community Relations Officer  
Officer Miguel Gonzalez, MTS Security*

**3:45 p.m. ACTION ITEMS**

• **APPROVAL OF MEETING MINUTES**

*Approval of June Annual Meeting meeting minutes*

**3:50 p.m. CLEAN & SAFE: SAFETY UPDATE | INFORMATION ITEM**

*An update from Dani Garcia, Director of Safety Services*

**4:00 p.m. DSDP POLICY OVERVIEW | INFORMATION ITEM**

*Business District update from Clayton Fowler, Public Affairs Manager*

**4:10 p.m. DIRECTOR REPORT | INFORMATION ITEM**

*Business District update from Joel Hermosillo, Director of Business Engagement*

**4:15 p.m. CITY CENTER FUTURE GOALS AND TASKS | DISCUSSION ITEM**

*Board discussion to identify and prioritize a future strategic goal and/or task for the City Center BID and/or its Committees*

**4:25 p.m. BOARD MEMBER DISCUSSION & ANNOUNCEMENTS | INFORMATION ITEM**

*Opportunity for board members to provide announcements and additional information to the board. As well as making recommendations and topics for the next agenda.*

**4:30 p.m. ADJOURN**

IN PERSON: WeWork (3rd Floor)  
600 B St, San Diego, CA 92101, USA

## City Center Annual Board Meeting – June 26, 2024

Meeting started at 4:02

### Roll Call:

- Brendan Farley – BF
- Lindsay Kotas – LK
- Joyce Lu – JL
- Marty Ochs – MO
- Markalan Hamilton – MH
- Candice Ayers – CA
- Kayte Largman – KL
- Jimmy Parker – JP
- Gina Argerake – GA
- Jean Paul Schwarz – JPS
- Katy McDonald – KM (arrived late 4:08)

### Other Attendees:

- Sargent Miguel Gonzalez – MG
- Officer Hilton Williams – HW
- Nashla Duck – ND
- Joel Hermosillo – JH
- Josh Coyne – JC (4:09)
- Mary Mansor – MM (4:08)
- Clayton Fowler – CF (4:30)

### Public Comment

- JPS question: out of the 10 vendors, how many were intoxicated
  - HW: Pretty much all of them
  - 2<sup>nd</sup> question about ABC regarding vendors
    - HW: has to find out more information about it
- MG: having a lot of vendors in imperial ave. How can we work together for enforcement?
  - HW: Issues coming from 15 and Imperial, we need to start working with Father Joes and other resources
  - Gonzalez: Vendors are giving away cell phones
    - HW: we'd need to figure out their permits, lines are different with food vendors, enforcing and getting teams out there
- GA: question about open drug use this month in front of businesses and priority
  - HW: Only have 8 cops for all Downtown, problem with process taking too long, we don't have enough officers

- MM: Comment about damages due to drug use activity during the daylight and how to fix reoccurring events
  - HW: Contact me to figure this out, threatening situations always let us know
- JPS: Question about neighborhood policing once a week so people get afraid?
  - HW: we try to drive around, break them up, write up drug use misdemeanors
- **Motion to approve meeting minutes: MH, Lindsey seconds, unanimously approved**
- Katy, Marty seconds, passes unanimously
- Nominate & Elect Board Chair
  - LK: nominates Brendan
  - KM: Seconds
  - Unanimously approved
- KM: Thanks Brendan for all he does as Board Chair and working with Joel
- BF: Comments on the great opportunity

### Committees

- GA: Adhoc is the right way to go with this, the committee itself works, open to suggestions
- Marty: Adhoc is good, we get stuck in an echo chamber, anyone's input outside of that is really good
- BF: clarifies Adhoc is project based
  - JP: all decisions have to go back to the board to be considered
- KM: We didn't really get started with this, we need to work more closely together (Joel), get meetings established
  - MH: more guidance needed
- BF: initiatives that need priority
  - JH: C Street Initiative, (advocacy for lighting, vacancies)
- BF: Is this (advocacy and support tasks) too much?
  - JC: It would be helpful to meet to make framework or priorities, send a representative to attend. ULI Initiative could use a little energy
- BF: C Street Initiative is very high priority
- JPS: Is the partnership moving to Diega?
  - JC: not prepared to say yet
- JP: Comment about Adhoc to deal with single issue, committees define the problems to bring to the board
- BF: Do we continue it as a standing committee?
  - KM: Come back after discussing what we really need
    - Comment about how to get important information out
- JPS: we had one meeting, talks about being time to put an event together

- JH: comment about lagging committee members and encourage to add more members
- Agree to renew committee and add members
- Motion to as a collective to move forward with actions regarding committees
  - GA motions,
  - LK seconds,
  - unanimously approved
- Bylaw Review Adhoc Committee
  - BF: How much needs to be evaluated
  - KM: Staff needs to recommend whats highest on list
  - JC: can board make amendments to the Bylaws?
    - JH: Yes
  - KM: Look at membership of the bid, expand that, come to us with explanation on what we should do
- JPS: How would residents work? Could they be invited?
  - JP: Can't have a seat on the board if you're not a member
  - BF: invite property owners not necessarily residents
  - JH: Can have a chair for one resident for representation if needed to
- BF recommendation for action item: Staff will review bylaws
  - JP: schedule an input session (public), give a timeline for our contract renewal and understand the deadlines

### **District Annual Presentation**

- KM: those aren't net numbers, right?
  - JH: Yes, those are net numbers
- KM: So we lost 70 businesses?
  - JH: Yes, but not storefronts, majority were offices
- JP: Comment on explaining how these numbers are gotten
- KM: Comment on changing demographic
  - JPS: Comment on business owners losing because of crime activity and homeless
- JPS: Question about businesses not budgeting \$1,500 annually
  - JH: that is why they can do a monthly subscription
  - JPS: would you consider a hybrid
  - JH: we could potentially because this is not based on pour, it is now based on the marketing benefits
  - JPS: Anyone who wants to participate, they have to contribute the \$150? Is this a new change and loophole for the alcohol issue?
    - JH: yes, correct because of the alcohol loophole.
- BF: comments on if businesses want to submit to the society, they can do that now
  - JH: yes, this expands it now for businesses to use the logo on their choice of service and they get all the perks mentioned
- Marty: question about ABC, is donations because it's not considered a 501 ©

- GA: let's skip all the potential future issues and make it a promotional plan instead
- BF: where does the 30k land in here?
  - JH: Events expenses
- KM: So how much of a cut is this from last year?
  - JH: Gives an example of last year's parking district budget
- BF: and that was based on decision of City of how to fund FRED?
  - JH: yes, gives debrief of 50% funding FRED
- JPS: so they also add the fare ride?
  - JH: yes, to eliminate people canceling their ride. We fought for those fare rates to go back to the parking district
- KL: reminder of WeWork summer kickoff networking event
- JH: comment on collecting Alive tickets after meeting

Adjourned at 5:34

JP motions, JL seconds

DRAFT