

### 8:30 Call Meeting to Order

- Agenda Public Comment
- Next Board Meeting: November 12, at 8:30 am In-Person at DSDP Office
- Approve minutes of June 18, 2024, Board Meeting | **Action**
- Approve minutes of July 16, 2024, Board Meeting | **Action**

### Community Liaison Report | Informational – 5 Mins

Rhea Aguinaldo Economic Development Department, City of San Diego

### Doug Korn Chairman's Report

- Clean & Safe Board of Directors Meeting Date Conflict
  - Previously approved date: Tuesday, November 12, 2024
  - Rescheduled date: Tuesday, November 19, 2024
- Committee Updates
  - Committee on Downtown Homelessness Recap – 5 Mins.
  - Policy Committee Recap – 5 Mins

### DSDP Executive Vice President & COO Justin Apper

- PBID Renewal Update & Campaign Ballots

### DSDP Vice President, Policy & Civic Engagement Josh Coyne Update | Informational – 5 Mins.

- Downtown Five Point Plan

### DSDP Clean & Safe Executive Director Alonso Vivas Update | Informational – 15 Mins.

- FY23-FY24 Financials
- Downtown Clean Plan

### DSDP Senior Director of Economic Development Nathan Bishop Update | Informational – 5 Mins.

- Commercial Enhancement Program & Downtown Property Tour

### Member Discussion

- Non-Agenda Public Comment  
This is a period of time for any members of the public to comment on any topic that is not listed on this agenda

### Adjourn

Downtown San Diego Partnership Office  
401 B Street, Ste. 100  
San Diego, CA 92101

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.  
To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Clean & Safe Program office at least five (5) working days before the meeting at (619) 234-8900 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon advanced request.



## Clean & Safe Annual Board of Directors Meeting

June 18, 2024, Meeting Minutes

### Call to Order:

Meeting commenced at 8:35 am

### Clean & Safe Board of Directors Attendance:

Board members present:

- Doug Korn, Chair
- Betsy Brennan
- L.C. Cline
- Mike Madigan, Treasurer
- Roann Gobeil
- Steve Kohn
- Michael Trimble
- Larry Seal
- Dr. John Parker
- Howard Greenberg

Board members not present:

- James Langley
- Glenna Gasper
- Angie Weber
- Pete Engard

**The following DSDP staff and community members were present:** Alonso Vivas, Charity Jones, Dani Garcia, Justin Apper, Josh Coyne, April Hill, Nathan Bishop, Natalie Ortiz, Ernesto Romo, Clayton Fowler, Joel Hermsillo, Joyce Summer, Beth Callender, Pete Garcia

**Agenda Public Comment:** Pete Garcia: Guided tours with Bay to Park Paseo are available on the first and third Saturdays from May 4th through September 21st. Link: [Bay to Park Paseo](#)

**Motion:** Approval of the March 19, 2024 meeting minutes

- 1<sup>st</sup> – Howard Greenberg
- 2<sup>nd</sup> – L.C. Cline
- o **Motion Approved**

### Chairman's Report: Doug Korn

- Approve FY24-25 Clean & Safe Board of Directors Dates
- Committee Updates:
  - Committee on Downtown Homelessness
  - DSDP Policy Committee

### Community Liaison Report: Rhea Aguinaldo, Economic Development Department, City of San Diego

- Not present

### Motion: Approval of FY24-FY25 Clean & Safe Board of Directors Meeting Dates

- 1<sup>st</sup> – Larry Seal
- 2<sup>nd</sup> – Steve Kohn
- o **Motion Approved**

### Board Member Steve Kohn: Committee on Downtown Homelessness Update

- Meeting was Held June 5, 2024
- Father Joe's Village
  - Offers meals, mail drops, health as a priority, parenting classes, family services, vocational assistance, and three vans that provide street health
  - They provide an estimated 4,000 services a day and about 1,000 services per night
  - Some unhoused individuals have degrees and skills but can't afford housing in San Diego
  - Housing insurance has become an issue; the price has jumped from 1M to 4M and could prevent additional affordable housing from being built
- Jewish Family Services
  - Six Safe parking sites for up to 300 cars per night
  - H-Barracks is a possible site for an additional 250 cars
  - Wrap-around services are easier to offer the newly unsheltered
  - 70% of individuals are unsheltered for the first time
  - 25% of unsheltered individuals are over 60 years old
  - Offers a 24/7 Hotline
- San Diego Housing Commission
  - Dashboard: [Official San Diego Housing Commission \(SDHC\) Website](#)
  - Oversees 53 homeless assistance programs, 13 in-house
  - LGBTQ+ shelter to open first quarter of 2025 w/ 45 beds
- Ketra Carter, Program Manager Homeless Strategies & Solutions
  - 51% of individuals housed without subsidy and diversion programs

### **Board Member Maike Madigan: DSDP Policy Committee Update**

- Seaport Village Renovations
  - More activations
  - Adding a beach
  - Updating the park
  - Still in the planning and approval process
  - Keeping the carousel
- Civic Center Revitalization Plan
  - In the early stages
  - Not much to report
- Campus at Horton
  - Preserving parts of the old Horton Plaza
  - Currently has no residential tenants, only commercial retail at this time

### **DSDP President & CEO Betsy Brennan Update | Informational**

- Civic Center Revitalization
  - \$315,000 grant received from Prebys Foundation
  - A Height Study to be conducted to find out the height limit for development in Downtown San Diego
  - City Center BID conducted a ULI study
  - U3 Advisors selected to come up with a big-picture vision for six city-owned blocks
  - DSDP recently met with all nine council members and Mayor Todd Gloria
  - DSDP met with adjacent property owners to discuss development options

### **DSDP Executive Vice President & COO Justin Apper &**

### **DSDP Vice President of Policy & Civic Engagement Josh Callery-Coyne Update | Informational**

- PBID Renewal
  - Petitions have been distributed to the majority of property owners
  - Targeting committee date for July
  - Targeting council date for September/October
  - New program details one-pager handed out
  - Petition approved and verified by the City of San Diego as successful at 50+1 of votes
  - Previous Renewal: 83% of Respondents Voted Yes

## DSDP Clean and Safe Executive Director Alonso Vivas Update | Informational

- FY23-FY24 Financials
  - Up to date on all reimbursement packets
  - Maintenance Expenses are within budget
  - Beautification Expenses are 7% under budget
  - Safety Expenses are 7% under budget
  - Now able to dispose of trash at multiple EDCO & Republic Services facilities
  - Awarded SDG&E Environmental Champion Grant to fund Grow Urban
- End of Year Report: Clean & Safe Wins
  - Installation of Big Belly Trash Cans
  - 700+ Streetlights repaired/replaced
  - 51,912 Service requests since the launch of the Clean & Safe app
- Neighborhood Density Percentages (Per Block)
  - Gaslamp Quarter: 35.76%
  - City Center: 21.92%
  - East Village: 18.35%
  - Marina District: 11.07%
  - Cortez Hill: 7.67%
  - Columbia District: 5.23%
- FY24-FY25 Looking Forward
  - Right tool for the right job
    - Demo: Cyclone Machine
    - Demo: Power Washing Attachment (Surface Cleaner)
  - Partner Collaborations
    - Strengthen partnership with SDPD
    - Working on a Focused Outreach Project
  - Parks & Public Spaces
    - Clean & Safe to Service Parks
    - Activate Spaces
    - Provide over and above Baseline Services
    - Funded through PBID
- In-House Safety Transition
  - First round of team members successfully onboarded
  - Currently in Phase Two of the Hiring Process
  - The in-house team is completing requests within 15-20 mins
- Downtown Street Light Repairs
  - Working on the next round of streetlight repairs
  - Neighborhoods of focus: Cortez, Marina, Columbia District
    - Marina currently in progress
  - Q2 Streetlight Audit Complete
    - Lights Out

- Missing Poles
- Missing Electrical Covers
- 21% of the streetlights in downtown are non-operational
- Columbia District: 28% non-operational
- Marina District: 8% non-operational
- Gaslamp Quarter: 9% non-operational
- Cortez Hill: 25% non-operational
- East Village: 25% non-operational
- City Center: 21% non-operational

### **DSDP Director of Unhoused Care Team Natalie Ortiz Update | Informational**

- Family Reunification Program YTD
  - Individuals served: 447
  - Households served: 330
  - Top 5 States individuals were traveled to
    - Illinois: 64
    - New York: 59
    - Texas: 44
    - Colorado: 27
    - California: 26
- Outreach Program
  - Individuals served (unduplicated): 862
  - Number of total enrollments: 900
  - Exits to permanent housing: 41
- Safe Sleeping Program
  - Individuals served (unduplicated): 251
  - Number of total enrollments: 254
  - Exits to permanent housing: 11

### **Non-Agenda Public Comment:**

- Joyce Summer: HOA Update
  - o 50% of All General Managers Have Changed (info updated)
  - o Have contacted all Condos
  - o Provided Reports to General Managers

**Adjourn:** The meeting adjourned at 10:03 am

**Next meeting:** September 17, 2024

**Location:** 401 B Street, Suite 100, San Diego, Ca 92101



## Clean & Safe Annual Board of Directors Meeting

July 16, 2024, Meeting Minutes

### Call to Order:

Meeting commenced at 8:36 am

### Clean & Safe Board of Directors Attendance:

Board members present:

- Doug Korn, Chair
- Betsy Brennan
- L.C. Cline
- Steve Kohn
- Michael Trimble
- Pete Engard

Board members not present:

- James Langley
- Glenna Gasper
- Angie Weber
- Roann Gobeil
- Larry Seal
- Dr. John Parker
- Howard Greenberg
- Mike Madigan, Treasurer

**The following DSDP staff and community members were present:** Alonso Vivas, Charity Jones, Dani Garcia, Josh Coyne, April Hill, Nathan Bishop, Ernesto Romo, Clayton Fowler, Sarah Brothers, Joyce Summer, Beth Callender, Pete Garcia, SDPD Captain Adam Sharki

**Agenda Public Comment:** None

**Motion:** Approval of the June 18, 2024 meeting minutes (Did not have quorum)

- **DID NOT HAVE QUORUM**

**Guest Speaker:** Captain Adam Sharki, Central Division, San Diego Police Department

- Sidewalk Vending Ordinance
  - Sixty carts have been impounded
  - Thirty Citations have been issued
  - Civil ordinance rule: vendors do not have to identify themselves to officers

- C Street Corridor Crime Suppression Efforts (in collaboration w/ Clean & Safe)
  - Four felony arrests (drug charges/fugitive warrants)
  - Individuals arrested for Fentanyl sales
  - SDPD focused on violent crimes, drug sales, property crimes
  - H.O.T. (SDPD outreach team) focused on quality-of-life issues
- SDPD Update
  - Police Chief Scott Wahl unanimously approved by City Counsel
  - Eight Captains to be promoted and reassigned on August 3, 2024
  - Smart Streetlights are now being used county-wide
  - SDPD childcare center has become a national model for police agencies across the country and is helpful regarding recruitment
  - Central division handles 22% of all radio calls received
  - SDPD survey top three community priorities
    - Theft/vandalism
    - Traffic
    - Homelessness
  - Due to Prop 47 SDPD is limited regarding enforcement
  - Pedi-Cab Ordinance
    - Safety issues
    - Noise levels
  - SDPD Bike Team in Gaslamp
    - Eighteen officers
    - Two sergeants
  - Staffing Shortages
    - SDSP is short over two hundred officers
    - Number of Officers 1988 vs. 2024
      - 1988 budgeted officers: 2,300
      - 2024 budgeted officers: 2,036

#### **Guest Speakers: Pete Garcia & Beth Callender**

- Bay to Park Paseo Update
  - 1.7 Mile Connection of San Diego to Balboa Park via Park Blvd
  - Park Blvd. has had significant investment
  - The character of the street changes as you move closer to Balboa Park
  - 5K Residents live within two blocks of Park Blvd.
  - 15K-18K Students within one mile
  - Tactical urbanism is the focus
  - Working with Brian Schoenfisch on permitting
  - Thirteen different teams are working on the Paseo
  - Most of the work done has been done pro bono
  - Sponsored by Downtown Public Spaces Foundation
  - 135K Raised



- Port of San Diego is the main sponsor
- Eleven of the thirteen installations are in place
- Tours take place on the first and third Saturdays of the month
- The Paseo has increased the foot traffic on Park Blvd. by 9%
- Fundraising in progress for the butterfly on the pedestrian bridge
- Phase Two: Interactive space within Balboa Park
- Most installations will come down in November

#### **Chairman's Report: Doug Korn**

- Upcoming Clean & Safe Events:
  - Live at Lunch – July 31<sup>st</sup>
  - Fitness in the Park – August 4<sup>th</sup>
- Committee Updates:
  - Peter Engard: July 11<sup>th</sup> DSDP Policy Committee

#### **Board Member Peter Engard: DSDP Policy Committee Update**

- The ordinance to ban amplified noise was approved
  - Code of conduct regarding pedicabs
  - The City of San Diego is looking to align their policies with the Port of San Diego
  - Pre-trip invoicing to avoid inflated prices
- Family Reunification Program
  - Top destinations are New York & Chicago
  - Demographics:
    - 2/3 are aged 25yr-35yr
    - 1/3 are children
    - 2/3 coming from the street
    - 1/3 coming from the shelters
  - There have been 513 unifications in the past year
  - Six-month follow-up is conducted
- Brian Schoenfisch update:
  - Balboa Park-San Diego High School connection
    - San Diego High School currently has a 99-year lease
    - Final report due this month
    - Working with John Nolan Parkway/Paseo Project
    - Sixth Ave bridge enhancements and freeway lids
    - Letter of Support from DSDP may be requested
- Mayor's Office Update:
  - Scott Wahl was promoted to serve as the City of San Diego's 36th Chief of Police on June 7, 2024
  - Robert Logan will be sworn in as the 19<sup>th</sup> Fire Chief of the San Diego Fire-Rescue Dept. on August 24<sup>th</sup>

- City Planning Infrastructure priorities survey is now live: [Infrastructure Priorities Survey \(arcgis.com\)](#)
- H Barracks – 200 car safe sleeping site: [More on City's Plans for Homeless Services at H Barracks | City of San Diego Official Website](#)
- 24 Land Development Code: [2024 Land Development Code Update | City of San Diego Official Website](#) unanimously approved by City Counsel

#### **DSDP Vice President of Policy & Civic Engagement Josh Callery-Coyne Update | Informational**

- Prop 47 Reform Update:
  - DSDP has been involved in reform discussions for the past year
  - Prop 47 Reform is now known as Prop 36 and will be on the November ballot
  - State legislature has taken up an anti-retail theft legislative package
  - Prop 36 will deal with drug crimes, offenders, and rehabilitation
  - There will be some opposition to the new Prop 36 ballot measure

#### **DSDP Clean and Safe Executive Director Alonso Vivas Update | Informational**

- C Street Corridor Safety/Outreach Collaboration (presented by Dani Garcia)
  - Clean & Safe, SDPD and MTS conducted walking patrols and enforcement
  - 33 Hotspot locations were identified in Gaslamp & City Center
  - Conducted a two-week humanitarian outreach approach
  - June 24<sup>th</sup> Morning unsheltered count: 77 individuals
  - July Monthly unsheltered count: 140 individuals
  - July 3<sup>rd</sup> Afternoon unsheltered count: 110 individuals
  - Outreach made contact with 617 individuals
  - 107 individuals accepted services
  - 30 individuals enrolled in unhoused care programs
  - 35 individuals enrolled in case management
  - Multiple citations issued on MTS property
  - Multiple citations issued for public right-of-way violations
  - EMS services and welfare checks were provided to multiple individuals
  - Four female individuals received shelter referrals
  - Multiple business visits were conducted
- Comic Con
  - Environmental Services Dept. to assist Clean & Safe with Comic Con cleanup efforts
  - Additional power washing and trash routes
  - Clean & Safe will conduct post-Comic Con inspection

#### **Community Liaison Report | Informational**

Rhea Aguinaldo Economic Development Department, City of San Diego

- Not present

**Non-Agenda Public Comment:**

- Joyce Summer: HOA Update
  - o Still trying to contact managers at the Atria & Pacific Terrace
  - o Continuing to attend community meetings

**Adjourn:** The meeting adjourned at 10:01 am

**Next meeting:** November 12, 2024

**Location:** 401 B Street, Suite 100, San Diego, Ca 92101



# Employee of the Month Ricardo Gomez

Mr. Gomez works with us as a Landscape Ambassador. He exhibits a strong positive attitude and work ethic, always approaching each task with enthusiasm and diligence. This and his willingness to help others as an effective team player has earned him EOM.

## Key Maintenance Activity Figures

Trashcans  
**11,082**  
Serviced

Sidewalks  
**10,407**  
Cleaned

Biowaste  
Removed  
**6,136**

## Maintenance Tickets by the Numbers for August 2024

### TICKETS GENERATED

**1567**  
TICKETS

### TICKET STATUS

**100%**  
RESOLVED

### RESOLUTION TIME

**30%**  
WITHIN 1 HOUR



# 28,781

Total safety logs recorded.

The Daily Average of tasks recorded was 464  
July 1, 2024, to August 31, 2024

## Top Safety Activity Figures

**Safety Patrol**

**36%**

10,235 of all tasks completed

**Proactive Contacts**

**24%**

**Individual Wellness Checks**

**16%**

## Top Service Locations

**Gaslamp**

**794 Tickets**

71% resolved within 1-hr.

**East Village**

**1,547 Tickets**

51% resolved within 1-hr.

**City Center**

**2,018 Tickets**

54% resolved within 1-hr.

# Safety Tickets Generated

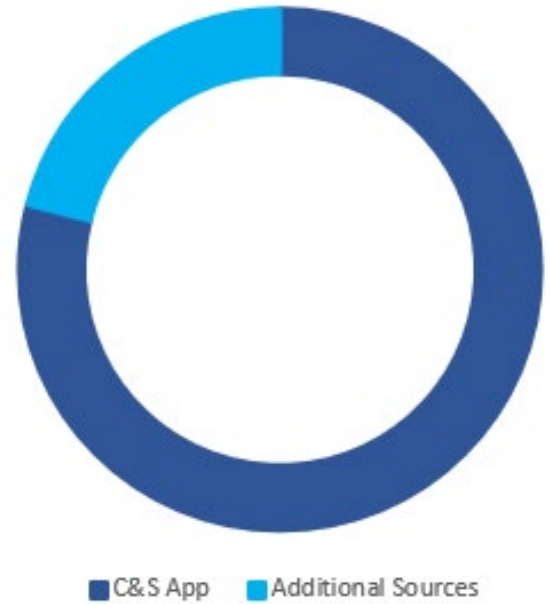
July 1, 2024, to August 31, 2024

**88%**

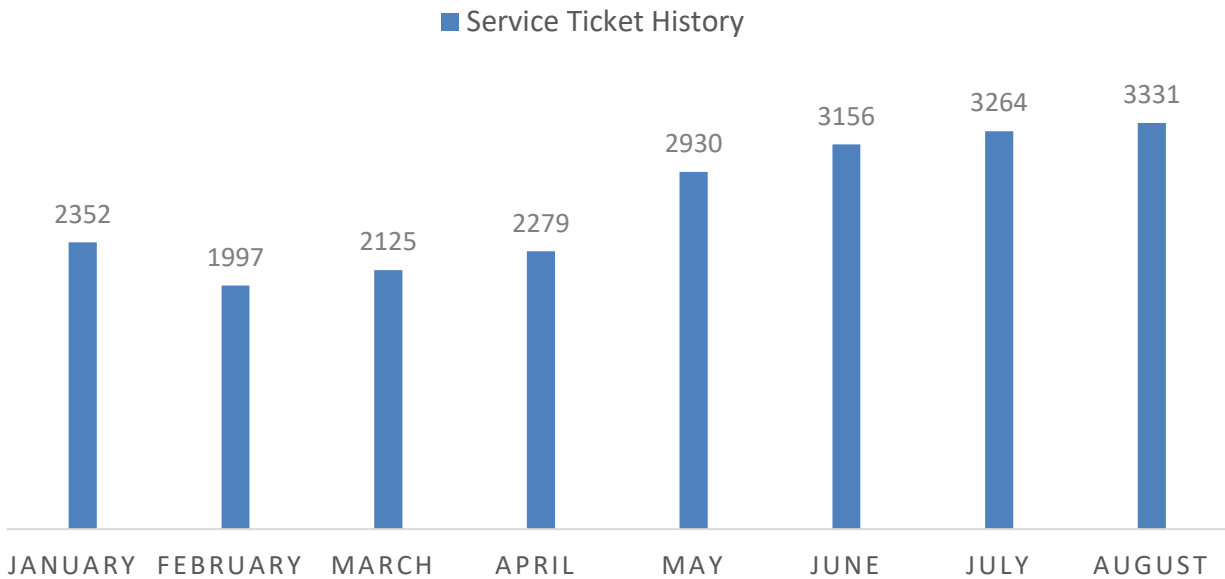
Total requests made through the Clean & Safe App.

**12%**

From additional sources.



## SERVICE TICKET HISTORY



This year alone **21,434 service tickets** have been generated for **Safety Services**. With **18,096 service tickets** being submitted through the **Clean & Safe App**. Peak service occurred in **August 2024**, with **3,331** tasks needing attention.

## Unhoused Care Activity Report July 2024 & August 2024

### July 24

### August 24

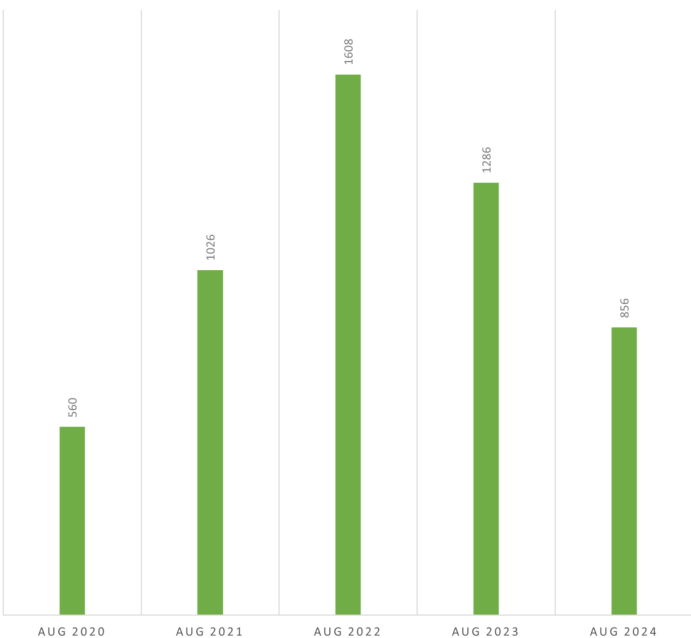
- Unsheltered Homeless Count: **880**
- Family Reunification: **87**
- Outreach: **49**

- Unsheltered Homeless Count: **856**
- Family Reunification: **168**
- Outreach: **44**

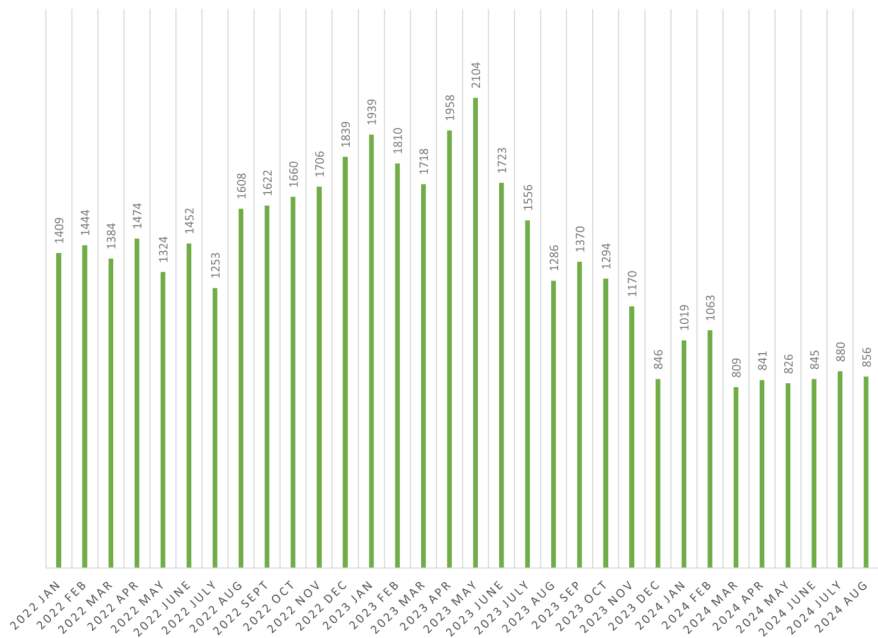
### Unhoused Care Team Success Story:

A recent client began his experience of homelessness in San Diego in 2021 following a mental health crisis. Despite efforts to resolve his situation independently, he was unable to do so after three years of struggle. Upon learning about the Family Reunification Program, the client reached out with the hope of staying with his brother in Minnesota for a fresh start. The Family Reunification Team successfully arranged transportation for his journey to Minnesota. During a follow-up in early September, the client reported that he has secured employment at a powder coating company and is doing exceptionally well, attributing his progress to the support provided by the Family Reunification Program.

YEAR TO YEAR TOTALS



MONTH TOTALS





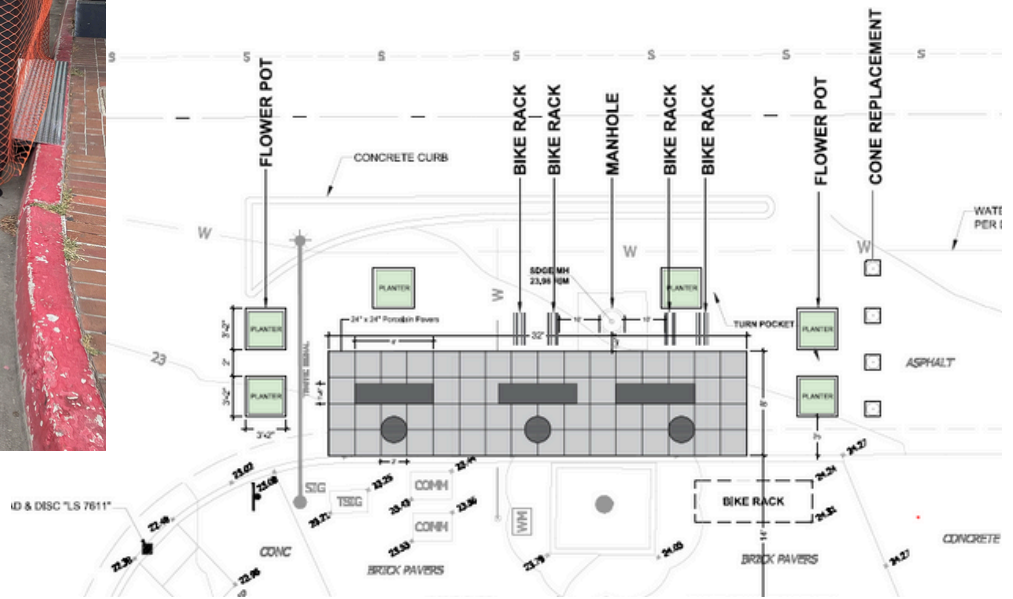
# Placemaking

## Columbia District



Location: Southeast Corner of Kettner & W. Ash St

Project: One of the proposed projects from the Columbia Connectivity Plan, from Carrier Johnson & the Columbia Community Foundation

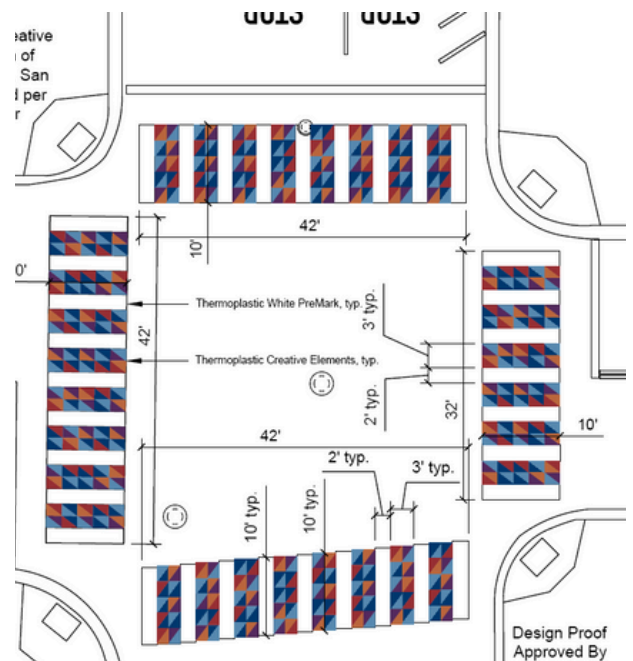


## Columbia Creative Crosswalk

Location:  
B & Columbia  
Currently in City review

Proposed Improvement:  
The project would add a 10' wide continental crosswalks with a custom design in between the white bars, continuing to the gutter edge at the corners.

Background:  
The colorful triangle design reflects the existing branding of the Columbia District. Crosswalks would enhance pedestrian mobility





# City Center

## Placemaking

### B Street Sidewalk Improvement & More

Location: B Street south block between 5th and 6th

Early planning stages with City

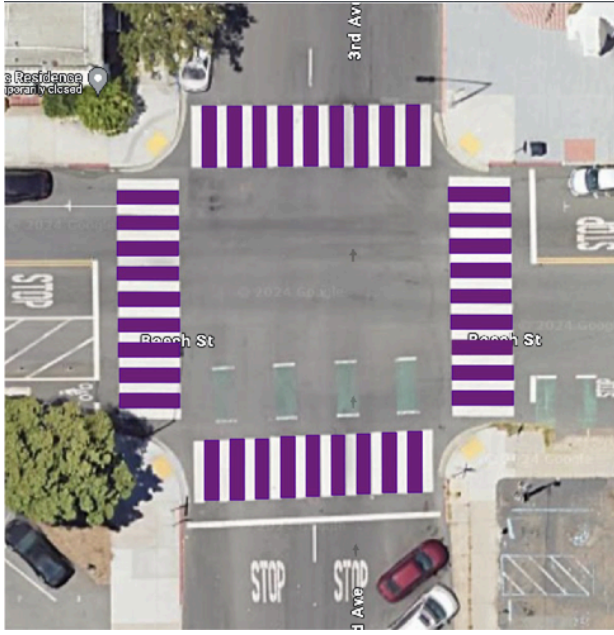
The project aims to repave the dilapidated sidewalk while adding an opportunity for individuals to purchase a square!



# Cortez

## Placemaking

### Creative Crosswalk



Location: Beech St. and 3rd Ave.

The project would add purple-colored bars to 4 existing continental crosswalks at each location. There would be a 2-inch gap between the colored and white bars.

Background:

Purple reflects the existing branding of the Cortez District.

This report provides a comprehensive light audit conducted to evaluate the lighting systems in the Cortez Hill neighborhood. It includes a summary of current street light conditions and provides recommendations for light improvements

### Circulate Cortez Streetlight Audit

## Cortez Hill, Downtown San Diego

Streetlight Audit Report



### Cortez Street Amenities



Cortez branded street amenities. They will be placed throughout the Cortez neighborhood.

Final permit phases with City



# Marina

## Placemaking

Location: 3rd Avenue and J Street

Currently must conduct outreach for approval from neighboring properties



## “ABALONE JOURNEY”



Artists: Janelle Louie (Lead) & Thao Huynh French

The project would add artwork to the middle of the intersection in collaboration with Kathleen Dang, Chinese Consolidated Benevolent Association (CCBA).

### **Background:**

The artwork reflects the neighborhood's history. Colorful crosswalks would enhance pedestrian mobility and safety and add beauty to the neighborhood.



## Downtown San Diego Partnership

### BUDGET VS. ACTUAL | PBID 22-23 Carry Forward FY 2024

Financial Row	Actuals	Budget (Jul 2023 - Jun 2024)	(Under) Over	FY Budget (Jul 2023 - Jun 2024)	% of FY Budget
<b>Ordinary Income/Expense</b>					
<b>Income</b>					
40000 - Revenue	\$146,898	\$0	\$146,898	\$0	0.00%
<b>Total - Income</b>	<b>\$146,898</b>	<b>\$0</b>	<b>\$146,898</b>	<b>\$0</b>	
<b>Expense</b>					
<b>Maint Expenses</b>					
50000 - Personnel Expenses	\$19,575	\$0	\$19,575	\$0	0.00%
51000 - Non - Personnel Expenses	\$66,251	\$0	\$66,251	\$0	0.00%
<b>Total - Maint Expenses</b>	<b>\$85,825</b>	<b>\$0</b>	<b>\$85,825</b>	<b>\$0</b>	
<b>Program Expenses</b>					
51000 - Non - Personnel Expenses	\$20,279	\$0	\$20,279	\$0	0.00%
<b>Total - Program Expenses</b>	<b>\$20,279</b>	<b>\$0</b>	<b>\$20,279</b>	<b>\$0</b>	
<b>Management &amp; Gen Expenses</b>					
51000 - Non - Personnel Expenses	\$29,913	\$0	\$29,913	\$0	0.00%
54000 - Program Management Fees	\$10,881	\$0	\$10,881	\$0	0.00%
<b>Total - Management &amp; Gen Expenses</b>	<b>\$40,794</b>	<b>\$0</b>	<b>\$40,794</b>	<b>\$0</b>	
<b>Expense</b>	<b>\$146,898</b>	<b>\$0</b>	<b>\$146,898</b>	<b>\$0</b>	
<b>Net Ordinary Income</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	
<b>Net Income</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>0.00%</b>