



PRESS RELEASE

For Immediate Release

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TRASH SHALL NOT PASS: 44,000+ POUNDS OF TRASH CLEANED UP IN DOWNTOWN FOLLOWING COMIC-CON

SAN DIEGO – July 29, 2024 – Clean & Safe team, assemble! More than 44,000 pounds of trash were removed from Downtown during Comic-Con, the Downtown San Diego Partnership announced today.

“Our Clean & Safe team is out there every day making sure the area is clean and inviting for Comic-Con attendees, residents, visitors as well as the businesses and properties that are here all year long,” said Alonso Vivas, Senior Vice President & Executive Director of the Downtown San Diego Partnership Clean & Safe program.

Comic-Con and its crowds of fandoms made last week one of the busiest of the year for the Downtown San Diego Partnership’s safety and maintenance ambassadors, who work 24/7 to provide enhanced services like trash collection, graffiti removal, power washing, and more. 135,000 visitors packed the convention center and thousands more filled the streets of San Diego’s urban core.

“Our Clean & Safe team works magic, taking all the trash left behind from the hundreds of thousands of visitors who come Downtown and making it disappear,” said Betsy Brennan, President & CEO of the Downtown San Diego Partnership. “We’re proud to continue to make that level of impact on a daily basis for the benefit of ratepayers in the Downtown Property and Business Improvement District and everyone who enjoys our urban neighborhoods.”

In addition to collecting and disposing of 44,000 pounds of trash, crews removed 2,000 stickers, flyers, and posters after the convention.

For more than 20 years, the Property and Business Improvement District (PBID), otherwise known as Clean & Safe, has addressed the needs of Downtown property owners, residents and

businesses through best practice enhanced services to make our urban neighborhoods cleaner, safer, and more vibrant.

Clean & Safe serves six Downtown neighborhoods over 1.15 square miles, 275 blocks and more than 13,000 unique parcels included in the Property and Business Improvement District. Neighborhoods include Cortez Hill, City Center, East Village, Columbia District, Marina, and Gaslamp.

Work includes enhanced maintenance and safety services, sidewalk pressure washing, trash pickup, graffiti removal, safety checks, beautification and public art projects, mid-block lighting, and unhoused care services.

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*The **Downtown San Diego Partnership** is a nonprofit organization that serves as the principal voice and driving force behind the economic and cultural prosperity of Downtown San Diego through membership, advocacy and public services. It also serves as the managing organization for several special districts including the Property and Business Improvement District, otherwise known as the Clean & Safe program, which provides enhanced public services in 275 blocks of Downtown. For more information, visit downtownsandiego.org.*