DOWNTOWN SAN DIEGO PBID BUDGET FY 2024 - 2025

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Revenue	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
Assessments (1) (2)	641,223	2,357,311	956,502	2,065,094	4,171,317	1,140,808	1,163,658	12,495,913
Midblock Lighting Revenue		(93,460)	(37,922)	(81,874)	(165,379)	(45,229)	(46,135)	(470,000)
PBID City Fee Revenue	(7,697)	(28,297)	(11,482)	(24,789)	(50,072)	(13,694)	(13,968)	(150,000)
Loss Provision (3)	(19,802)	(72,798)	(29,539)	(63,774)	(128,818)	(35,230)	(35,936)	(385,896)
Net Assessments	613,724	2,162,756	877,560	1,894,656	3,827,047	1,046,654	1,067,618	11,490,017
Other Revenue		6,160	8,960	8,960	11,760	6,160	14,000	56,001
Total	613,724	2,168,917	886,520	1,903,616	3,838,808	1,052,814	1,081,619	11,546,017
Expenses								
Maintenance	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
Maintenance Personnel		760,531	279,386	749,090	1,216,918	350,477	367,598	3,724,000
Powerwashing	32,576	167,609	27,689	22,842	314,349	57,403	44,433	666,902
Cleaning, Janitorial Supplies & Uniforms	-	63,473	25,755	55,605	112,317	30,717	31,333	319,200
Streetscape + Landscaping		5,000	5,000	5,000	5,000	5,000	5,000	30,000
Tree Trimming Neighborhood		1,500	1,500	1,500	3,000	1,500	1,500	10,500
Waste Removal	×	27,640	11,215	24,214	48,910	13,376	13,644	139,000
Data Tracking		15,360	6,232	13,456	27,180	7,433	7,582	77,244
Vehicle Fuel	-	13,920	5,648	12,194	24,631	6,736	6,871	70,000
Vehicle Repair & Maintenance		21,683 9,773	8,798 3,965	18,995	38,368 17,294	10,493 4,730	10,703 4,824	109,040 49,147
Vehicle Insurance	-	3,838	1,557	8,561	6,791	1,857	1,894	19,300
Equipment Leasing / Purchasing Water Feature Maintenance + Utilities		12,320	1,557	3,362 17,920	23,520	1,857	28,000	112,001
Innovation and Modernization	-	5,966	2,421	5,226	10,556	2,887	2,945	30,000
Phone Services	-	15,429	6,261	13,517	27,302	7,467	7,616	77,592
Water Services	×	4,793	1,945	4,199	8,482	2,320	2,366	24,106
Rent	-	6,944	2,818	6,083	12,287	3,360	3,428	34,920
Total	32,576	1,135,778	408,109	961,764	1,896,906	518,078	539,740	5,492,951
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Beautification	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
Beautification Personnel	×	103,826	42,129	90,956	183,723	50,246	51,253	522,133
Placemaking & Activations (formerly Capital Improvements)		11,666	11,666	11,666	11,666	11,666	11,670	70,000
Consultants	-	1,989	807	1,742	3,519	962	982	10,000
Equipment Leasing / Purchasing		2,983	1,210	2,613	5,278	1,443	1,472	15,000
Total		120,464	55,812	106,977	204,186	64,318	65,377	617,133
Safety and Homeless Outreach Services	-222		.2.1	12-11				
	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
Safety & Outreach Personnel	64,343	447,975	234,043	427,781	915,420	245,530	247,109	2,582,200
Consultants Uniforms	-	1,989	807 1,452	1,742	3,519	962 1,732	982 1,767	10,000
Equipment Leasing / Purchasing		3,579 7,258	2,945	3,136 6,358	6,334 12,843	3,512	3,583	18,000 36,500
Data collection		608	2,543	533	1,077	294	300	3,060
Phone Services	2	1,432	581	1,254	2,533	693	707	7,200
Total	64,343	462,841	240,075	440,805	941,726	252,724	254,447	2,656,960
Program	CEP	City Center	Columbia	Gaslamp	East Village	Cortez	Marina	TOTAL
Program Personnel	-	107,529	43,631	94,199	190,274	52,038	53,080	540,751
Equipment Leasing / Purchasing	998	3,669	1,489	3,214	6,493	1,776	1,811	19,450
Community/Board Meetings		1,989	807	1,742	3,519	962	982	10,000
Conference/Education	-	4,872	1,977	4,268	8,621	2,358	2,405	24,500
Electric Services		5,175	2,100	4,533	9,157	2,504	2,554	26,024
Rent Water Services	34,758	31,087	12,614	27,234	55,010	15,045	15,346	191,094
Water Services Gen Liab Insur	18,135	2,822 66,670	1,145 27,052	2,472 58,405	4,994 117,973	1,366 32,264	1,393 32,911	14,192 353,410
IT Support	10,133	15,276	6,198	13,383	27,032	7,393	7,541	76,823
Office Supplies	-	6,960	2,824	6,097	12,315	3,368	3,436	35,000
Payroll Services / Web Services	-	5,691	2,309	4,985	10,070	2,754	2,809	28,619
Total	53,891	251,739	102,146	220,533	445,458	121,828	124,268	1,319,862
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Management	CFP	City Center	Columbia	Gaslamn	East Village	Cortez	Marina	TOTAL
Management Contracts Renewal	CEP 4,434	City Center 16,299	Columbia 6,614	Gaslamp 14,279	East Village 28,842	Cortez 7,888	Marina 8,046	TOTAL 86,400
Contracts Renewal	4,434	16,299	6,614	14,279	28,842	7,888	8,046	86,400
Contracts Renewal Legal	4,434 2,053	16,299 7,546	6,614 3,062	14,279 6,610	28,842 13,353	7,888 3,652	8,046 3,725	86,400 40,000
Contracts Renewal Legal Management Fee Total	4,434 2,053 47,398 53,885	16,299 7,546 174,249 198,094	6,614 3,062 70,703 80,379	14,279 6,610 152,649 173,538	28,842 13,353 308,338 350,532	7,888 3,652 84,327 95,867	8,046 3,725 86,016 97,787	86,400 40,000 923,681 1,050,081
Contracts Renewal Legal Management Fee Total CEP Exclusive	4,434 2,053 47,398 53,885	16,299 7,546 174,249 198,094 City Center	6,614 3,062 70,703 80,379	14,279 6,610 152,649 173,538	28,842 13,353 308,338 350,532 East Village	7,888 3,652 84,327 95,867	8,046 3,725 86,016	86,400 40,000 923,681 1,050,081
Contracts Renewal Legal Management Fee Total CEP Exclusive CEP Personnel	4,434 2,053 47,398 53,885 CEP	16,299 7,546 174,249 198,094	6,614 3,062 70,703 80,379	14,279 6,610 152,649 173,538	28,842 13,353 308,338 350,532	7,888 3,652 84,327 95,867	8,046 3,725 86,016 97,787	86,400 40,000 923,681 1,050,081 TOTAL 168,371
Contracts Renewal Legal Management Fee Total CEP Exclusive CEP Personnel Consultants	4,434 2,053 47,398 53,885 CEP 168,371 7,500	16,299 7,546 174,249 198,094 City Center	6,614 3,062 70,703 80,379	14,279 6,610 152,649 173,538	28,842 13,353 308,338 350,532 East Village	7,888 3,652 84,327 95,867	8,046 3,725 86,016 97,787	86,400 40,000 923,681 1,050,081 TOTAL 168,371 7,500
Contracts Renewal Legal Management Fee Total CEP Exclusive CEP Personnel Consultants Business Attraction & Retention	4,434 2,053 47,398 53,885 CEP 168,371 7,500 139,895	16,299 7,546 174,249 198,094 City Center	6,614 3,062 70,703 80,379	14,279 6,610 152,649 173,538	28,842 13,353 308,338 350,532 East Village	7,888 3,652 84,327 95,867	8,046 3,725 86,016 97,787	86,400 40,000 923,681 1,050,081 TOTAL 168,371 7,500 139,895
Contracts Renewal Legal Management Fee Total CEP Exclusive CEP Personnel Consultants Business Attraction & Retention Property Marketing	4,434 2,053 47,398 53,885 CEP 168,371 7,500 139,895 93,264	16,299 7,546 174,249 198,094 City Center	6,614 3,062 70,703 80,379 Columbia	14,279 6,610 152,649 173,538	28,842 13,353 308,338 350,532 East Village	7,888 3,652 84,327 95,867	8,046 3,725 86,016 97,787	86,400 40,000 923,681 1,050,081 TOTAL 168,371 7,500 139,895 93,264
Contracts Renewal Legal Management Fee Total CEP Exclusive CEP Personnel Consultants Business Attraction & Retention Property Marketing	4,434 2,053 47,398 53,885 CEP 168,371 7,500 139,895	16,299 7,546 174,249 198,094 City Center	6,614 3,062 70,703 80,379	14,279 6,610 152,649 173,538	28,842 13,353 308,338 350,532 East Village	7,888 3,652 84,327 95,867	8,046 3,725 86,016 97,787	86,400 40,000 923,681 1,050,081 TOTAL 168,371 7,500 139,895
Contracts Renewal Legal Management Fee Total CEP Exclusive CEP Personnel Consultants Business Attraction & Retention Property Marketing Total	4,434 2,053 47,398 53,885 CEP 168,371 7,500 139,895 93,264 409,030	16,299 7,546 174,249 198,094 City Center	6,614 3,062 70,703 80,379 Columbia	14,279 6,610 152,649 173,538 Gaslamp	28,842 13,553 308,338 350,532 East Village	7,888 3,652 84,327 95,867 Cortez	8,046 3,725 86,016 97,787 Marina	86,400 40,000 923,681 1,050,081 TOTAL 168,371 7,500 139,895 93,264 409,030
Contracts Renewal Legal Management Fee Total CEP Exclusive CEP Personnel Consultants Business Attraction & Retention Property Marketing Total Total Expenses (4)	4,434 2,053 47,398 53,885 CEP 168,371 7,500 139,895 93,264 409,030	16,299 7,546 174,249 198,094 City Center	6,614 3,062 70,703 80,379 Columbia	14,279 6,610 152,649 173,538 Gaslamp	28,842 13,353 308,338 350,532 East Village - - 3,838,807	7,888 3,652 84,327 95,867 Cortez	8,046 3,725 86,016 97,787 Marina	86,400 40,000 923,681 1,050,081 TOTAL 168,371 7,500 139,895 93,264
Contracts Renewal Legal Management Fee Total CEP Exclusive CEP Personnel Consultants Business Attraction & Retention Property Marketing Total	4,434 2,053 47,398 53,885 CEP 168,371 7,500 139,895 93,264 409,030	16,299 7,546 174,249 198,094 City Center	6,614 3,062 70,703 80,379 Columbia	14,279 6,610 152,649 173,538 Gaslamp	28,842 13,553 308,338 350,532 East Village	7,888 3,652 84,327 95,867 Cortez	8,046 3,725 86,016 97,787 Marina	86,400 40,000 923,681 1,050,081 TOTAL 168,371 7,500 139,895 93,264 409,030
Contracts Renewal Legal Management Fee Total CEP Exclusive CEP Personnel Consultants Business Attraction & Retention Property Marketing Total Total Expenses (4) Net Income	4,434 2,053 47,398 53,885 CEP 168,371 7,500 139,895 93,264 409,030 613,724	16,299 7,546 174,249 198,094 City Center - 2,168,916 0	6,614 3,062 70,703 80,379 Columbia - - - 886,520 (0)	14,279 6,610 152,649 173,538 Gaslamp - 1,903,616 0	28,842 13,353 308,338 350,532 East Village - - 3,838,807	7,888 3,652 84,327 95,867 Cortez	8,046 3,725 86,016 97,787 Marina	86,400 40,000 923,681 1,050,081 TOTAL 168,371 7,500 139,895 93,264 409,030 11,546,017
Contracts Renewal Legal Management Fee Total CEP Exclusive CEP Personnel Consultants Business Attraction & Retention Property Marketing Total Total Expenses (4)	4,434 2,053 47,398 53,885 CEP 168,371 7,500 139,895 93,264 409,030	16,299 7,546 174,249 198,094 City Center	6,614 3,062 70,703 80,379 Columbia	14,279 6,610 152,649 173,538 Gaslamp	28,842 13,353 308,338 350,532 East Village - - 3,838,807	7,888 3,652 84,327 95,867 Cortez	8,046 3,725 86,016 97,787 Marina	86,400 40,000 923,681 1,050,081 TOTAL 168,371 7,500 139,895 93,264 409,030

⁽¹⁾ Neighborhood percentage is based off of assessment revenue

⁽²⁾ Budget revenue is based on a 5% assessment increase

⁽³⁾ Assessment delinquency is 1.5% of total County billing; plus 13% of City manual billing (after deducting Fed assessments)
(4) The broader budget categories may be adjusted by up to fifteen percent (15%) of the total. There is no limitation on the reallocation of funds between individual line budget.

⁽⁵⁾ General Benefit is 3.11% of budget and is based on value