

3:30 p.m. CALL TO ORDER & ROLL CALL

Brendan Farley, Chair

3:32 p.m. PUBLIC COMMENT

An opportunity for members of the public to comment on any agenda item within the subject matter jurisdiction of the City Center Business District Board. Members of the public may have up to 2 minutes.

3:35 p.m. IKE KIOSKS | INFORMATION ITEM

An update from Daniel Reeves, Jupiter Strategic Advisory (VIRTUAL)

3:45 p.m. COMMUNITY LIAISON REPORTS

*Updates from the offices of elected officials and community partners
Kohta Ziaser, Deputy Director of Community Engagement, Office of Mayor Todd Gloria
Malik Thornton, Community Representative, Office of Councilmember Stephen Whitburn
Officer Larry Turner, Central Division Community Relations Officer*

3:55 p.m. ACTION ITEMS

- **APPROVAL OF MEETING MINUTES**

Approval of November meeting minutes

- **APPOINT NEW BOARD MEMBER**

*Kayte Largman, WeWork, Senior Sales Manager. Office Seat
Candice Ayers, Bespoke Hair, Owner. Storefront Seat*

4:00 p.m. ULI REPORT | INFORMATION ITEM

An update from Chris Clark, Deputy Director of ULI San Diego Tijuana (VIRTUAL)

4:10 p.m. CITY OF SAN DIEGO URBAN DIVISION | INFORMATION ITEM

An update from Brian Schoenfisch, Deputy Director of the City of San Diego Urban Planning Division

4:20 p.m. DIRECTOR REPORT | INFORMATION ITEM

Business District update from Joel Hermosillo, Director of Business Engagement

4:25 p.m. BANNER PROGRAM | ACTION ITEM

Review and approve City Center Banner Program

4:30 p.m. ADJOURN

IN PERSON: Downtown San Diego
Partnership 401 B Street, Suite 100 San
Diego, CA 92101, USA