

8:30 Call Meeting to Order

- Agenda Public Comment
- Next Board Meeting: March 19, 2024, at 8:30 am In-Person at DSDP Office
- Approve minutes of August 15, 2023 & October 24, 2023, Board Meeting | **Action**

Doug Korn Chairman's Report

- Committee Updates
 - Committee on Downtown Homelessness
 - Next Meeting: February 5, 2024, at 11 am at DSDP Office
 - DSDP Policy Committee
 - January 11, 2024, Meeting Recap: Peter Engard – 5 Mins.
 - Next Meeting: February 8, 2024, at 8:00 am at DSDP Office

DSDP President & CEO Betsy Brennan Update | Informational – 5 Mins

DSDP Executive Vice President & COO Justin Apper Update | Informational – 5 Mins

- PBID Renewal Update (w/ Josh Coyne)

DSDP Vice President, Policy & Civic Engagement Josh Coyne Update | Informational – 5 Mins

- Homelessness Update

DSDP Clean & Safe Executive Director Alonso Vivas Update | Informational – 10 Mins.

- 2023 PBID Annual Report
- PBID Finance Report

DSDP Vice President of Marketing & Communications Sarah Brothers Update | Informational – 15 Mins.

- CEP Update (w/Nathan Bishop)
- Innovation Center Presentation

Member Discussion

- Non-Agenda Public Comment

This is a period of time for any members of the public to comment on any topic that is not listed on this agenda

Adjourn

Downtown San Diego Partnership Office
401 B Street, Ste. 100
San Diego, CA 92101

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Clean & Safe Program office at least five (5) working days before the meeting at (619) 234-8900 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon advanced request.

Clean & Safe Annual Board of Directors Meeting

August 15, 2023 Meeting Minutes

Call to Order:

Meeting commenced at 8:39 am

Clean & Safe Board of Directors Attendance:

Board members present:

- Doug Korn, Chair
- L.C. Cline
- Betsy Brennan
- Michael Trimble
- Larry Seal
- Mike Madigan, Treasurer
- Pete Engard
- Glenna Gasper
- Roann Gobeil
- Steve Kohn
- Dr. John Parker

Board members not present:

- James Langley
- Howard Greenberg

The following DSDP staff and community members were present: Alonso Vivas, Charity Jones, Dani Garcia, Ernesto Romo, Sean Warner, Sarah Brothers, Justin Apger, Josh Coyne, Terri Johnson, Jocelyn Johnson-Wilson, Sean Karafin, Rhea Aguinaldo

Agenda Public Comment: No Comment

Motion: Approval of minutes from the May 30, 2023, Board meeting

- 1st – Glenna Gasper
- 2nd – Michael Trimble
- o **Motion Approved**

Chairman's Report: Doug Korn

- Committee on Downtown Homelessness
 - Larry Seal
 - Steven Kohn
 - Glenna Gasper
- DSDP Policy Committee
 - Mike Madigan
 - Michael Trimble

DSDP Chief Operations Officer Justin Apper &

DSDP Vice President, Policy & Civic Engagement Josh Coyne Update | Informational

- Renewal & Community Engagement Report
 - The Clean & Safe/PBID Program is Renewed Every Ten Years
 - Anticipated Renewal is in 2024
 - Current State of the Renewal Process
 - 2022: Community Outreach & Property Owner Feedback
 - Gain Understanding of the Property Owners Priorities
 - Ninety-Five HOA Meetings Attended within Our Fifty-One Percent Ways to Get Involved w/ Outreach Campaign:
 - Endorse the Campaign
 - Provide Clean & Safe Testimonial
 - Volunteer for Future Events or Outreach
 - 2023: Property Owner Petition Period, City Council Meeting Adopting Resolution of Intention, & Property Owner Ballot Campaign Collection Period
 - Rough Draft of Mgmt. District Plan Has been Submitted
 - Working on Engineers Report Re: Thirteen-Thousand Parcels Included in the PBID
 - PBID Renewal Kickoff: September 18, 2023, at 5:00 pm
 - Of all Meetings Held there has been no Neutral or Opposition
 - 2024: City Renewal & Approval of Mgmt. District Plan, City Council Hearing and Tabulation, City Council Final Hearing & Resolution of Formation
 - July 1 – Renewed PBID Begins (Pending City Approval)
- PBID Renewal Campaign Link:
https://docs.google.com/forms/d/e/1FAIpQLScXs4F5LTpevY0nPLmNBpbnL1R-EpCZjiEx_7IfLUBzERQ95g/viewform

DSDP Vice President of Marketing & Communications Sarah Brothers | Informational

- Communications Strategies
 - Direct Mail
 - Sending to Property Owners Highlighting all things Clean & Safe
 - E-mail
 - Milestone Updates Regarding the Renewal Process
 - Website
 - Renewal Website is Live
 - Resource for Clean & Safe Board
 - PBID Education
 - Materials
 - One-Pager with Information on PBID and Renewal
 - Public Signage Campaign to Remind People of all the work Clean & Safe is Already Doing

Assistant Chief of Police: Bernie Colon Update | Informational

- Unsafe Camping Ordinance
 - Established new regulations prohibiting encampments on public property
 - Enforcement of the ordinance began on July 31, 2023
 - To read the full ordinance, please visit <https://www.sandiego.gov/city-clerk>
 - Enforcement of the ordinance will be a scaled approach – starting first near schools and parks most impacted by encampments
 - Designed to Address Homeless Issues Not Directly Affecting the Streets and Sidewalks
 - One out of Ten Homeless Individuals Accept Services when Offered by SDPD
 - Neighborhood Policing's Goal is to Offer Services
 - Sarah Jarman is the New Director of Homelessness Strategies and Solutions for the City of San Diego
 - Regardless of shelter availability, officers may enforce violations in the following locations:
 - Within two blocks of K-12 schools
 - Within two blocks of a shelter
 - Along trolley tracks and transportation hubs
 - In City parks, where a substantial public health and safety risk is determined
 - Progressive Enforcement
 - 1st Contact: Education of the Law
 - 2nd Contact: Misdemeanor Citation
 - 3rd Contact: Potential for Arrest
 - Shelter Beds are Usually at 97% Capacity Daily
 - If No Beds are Available SDPD Can't Arrest Individuals

- City Attorney Isn't Prosecuting Cases on a Regular Basis
 - Prosecution Creates History of Violations
- Jails have Less Beds due to COVID
- Abatement Procedure
 - 24 hours written notice posted at the encampment
 - Crews perform abatement of the encampment after the 24-hour notice period
 - Store any items of value and post a notice for how to retrieve items.
 - Abate any debris or items remaining in the area.
 - Crews document the following:
 - Photograph or video of the site before abatement.
 - Items eligible for storage as outlined in the ordinance.
 - Photograph or video of the cleanup process.
 - Photograph or video the site after the abatement
- 40% - Individuals Experiencing Mental Health Issues
- 40% - Individuals Who Don't Want Help or Accept Services
- 20% - Individuals Who Are Experiencing Hard Times
- At this Time There is No Homeless Court in San Diego
- SDPD Doesn't Control the Penalty Portion of Enforcement
- The city lot at 20th and B Street has been transformed into a safe sleeping area in support of the unsafe camping ordinance. It will house 136 tents providing homeless individuals with a place to stay where they can get connected to services they need
- Cal-Trans Works for The State of California
 - The State of California Works for The Governor
 - Cal-Trans Doesn't Allow SDSP to Enforce on State Property
 - SDPD Can Enforce on Overpasses
 - SDPD Working on Creating Coordinated Effort w/ Cal-Trans

DSDP President/CEO: Betsy Brennan Update | Informational

- Sidewalk Vending Ordinance Went Through City Council
 - Enforcement and Coordination with the County of San Diego's Food Handler and Clean Water Inspectors
- Civic Center Redevelopment and 7th & Market Projects Have Gone Out for RFP
- Radian/Target Location 90% Complete
- Convention Center: Appellate Court Validated Measure C
 - Measure C Sent Back to Superior Court to Confirm it was Truly a Citizens Initiative
 - It Could Take up to a Year and a Half for Superior Court to Hear This Item
 - Not Implementing Measure C Currently

DSDP Director of Finance Terri Johnson Update | Informational

- Preliminary Annual Audit
 - Not Anticipating Any Changes to Financial Reports
 - Received all Employee Retention Tax Credits Applied For
 - Assessments Not Spent Are Sent into Reserve
 - Maintained Services
 - Increased Power Washing

DSDP Clean and Safe Executive Director Alonso Vivas Update | Informational

- Clean & Safe will Conduct Call for Volunteers with Board Members
 - Tree Planting
 - Gateway Projects
 - Trash Clean-Up
- Trash Can Update:
 - Phase 1-2: 20% have Been Upgraded
 - Total Cans in Downtown: 500+
 - “Big Blue” Trash Cans Will be Installed in Hot Spot Areas
 - Clean & Safe is Looking into Additional Funding Streams/Grants to Purchase More Big Belly Trash Cans
 - Budget Overage Due to Increase in Trash Collection and Disposal
 - 2.3M Pounds of Trash was Collected Last Year
- Streetlights
 - Repairs Complete in East Village, Gaslamp & parts of Marina
 - Cortez, Columbia, City Center will be Scheduled Next
 - Working on Timeline for Completion

Non-Agenda Public Comment:

Joyce Summers: HOA and Community Outreach Update

Adjourn: The meeting adjourned at 10:09 am

Next meeting: October 17, 2023

Location: 401 B Street, Suite 100, San Diego, Ca 92101

Clean & Safe Annual Board of Directors Meeting

October 24, 2023 Meeting Minutes

Call to Order:

Meeting commenced at 8:39 am

Clean & Safe Board of Directors Attendance:

Board members present:

- Doug Korn, Chair
- L.C. Cline
- Mike Madigan, Treasurer
- Pete Engard
- Roann Gobeil
- Steve Kohn

Board members not present:

- James Langley
- Howard Greenberg
- Michael Trimble
- Larry Seal
- Glenna Gasper
- Betsy Brennan (Showed up 5 mins late)
- Dr. John Parker

The following DSDP staff and community members were present: Alonso Vivas, Charity Jones, Dani Garcia, Sarah Brothers, Justin Apger, Josh Coyne, Terri Johnson, Jocelyn Johnson-Wilson, Rhea Aguinaldo, Joel Hermosillo, April Hill, Clayton Fowler

Agenda Public Comment: No Comment

Motion: Approval of minutes from the August 15, 2023, Board meeting

- *Board did not Have Quorum*
 - o No Motion Brought Forth
 - o August 15, 2023, Minutes to be Approved During January 16, 2024, Meeting
 - Amendment to August 15, 2023, Clean & Safe Board of Directors Meeting Minutes
 - Add Non-Agenda Public Comment

Chairman's Report: Doug Korn

- Committee Updates:
 - **Committee on Downtown Homelessness**
 - Next Meeting: October 30, 2023, from 9:00 am – 10:30 am In-Person at DSDP Office
 - **DSDP Policy Committee**
 - September 14, 2023 & October 12, 2023, Meeting Recap: Peter Engard

Board Member Peter Engard: DSDP Policy Committee Update Key Points

- FY23-24 Goal: Advocate for Public Policy
- SDHC Update: Proposed Affordable Housing Preservation Ordinance
- Housing Action Plan 2.0: SB10 & AB2097: More New Homes Near Transit Hubs
- Land Development Code: Regulations for the Development of Property
- Airport Transit Connection: SANDAG Recently Completed a Concept Evaluation Study
- Approval of Conservatorship Legislation Update
- SB25: Medical Facility Minimum Wage Bill

DSDP Vice President, Policy & Civic Engagement Josh Coyne Update | Informational

- Homelessness Update:
 - FRP/Outreach Expansion
 - Three Outreach FTE's Dedicated to East Village
 - Partnering with Dreams for Change
 - O-Lot Safe Tent Site at Balboa Park:
 - Eight Outreach FTE's Operating 24/7
 - 400 Beds Total
 - 122 Beds Dedicated to DSDP
- Anticipated PBID Renewal is 2024

DSDP Clean and Safe Executive Director Alonso Vivas Update | Informational

- Clean & Safe Safety Update w/ Dani Garcia
 - Safety Networks Meetings Held Monthly
 - Hot Spot Locations Update
 - Closed Car Quest Location
 - Old International Love Ministries Location
 - Trespassing Signage and Fencing Update
 - Chinese Historic Museum Graffiti Removal
 - Unsafe Camping Ordinance Approved July 31, 2023
 - Implementation

- Outreach
- Scaled Approach
- Signage
- SDPD Progressive Enforcement Model
 - Education of the Law
 - Misdemeanor Citation
 - Potential for Arrest
- City Rolling Out New No Camping Signs
 - Pantoja Park (Marina)
 - Faultline (East Village)
 - Children's Park (will be added to list)
 - City Tree Christian Church, (Cortez/Bankers Hill)
 - E3 Civic High School (East Village)
 - Urban Discovery Academy (East Village)
 - Via Telentum Academy (East Village)
- Downtown Gateway Locations
 - Gaslamp: 4th Ave to 6th Ave from Broadway to E Street
 - 10th Ave Entrance into Downtown near CA163
 - E Street/F Street Corridor near Old Library & Post Office
 - 3rd Ave & C Street (all corners)
 - Clean & Safe to work with Property Owners and Code Enforcement to Beautify Abandoned/Non-Operational Properties
 - Potential Payphone Removal
 - Old Trashcan Removal

DSDP Vice President of Marketing & Communications Sarah Brothers Update | Informational

- CEP Update
 - Downtown Development Tracker
 - Housing:
 - Existing Housing Units: 31,689
 - Under Construction: 3,044
 - Under Review: 3,748
 - Office Space: Under Construction: 1.8M Sq. Ft.
 - Hotels: Under Construction: 535 Guest Rooms
 - Retail Space: Under Construction: 562,600 Sq. Ft.
 - Parks: Under Construction: 3
 - Downtown Activity:
 - Visitors: September 2023: 3.11M
 - Employees: September 2023: 765.7K
 - Downtown Market Recovery Stats
 - San Diego Ranked No. 3 in Terms of Overall Recovery

Non-Agenda Public Comment:

- Joyce Summer: HOA Update
 - o HOA Outreach is at 89%
 - o Columbia & Cortez are Complete
 - o East Village in Progress
 - o Marina District in Progress
- Rhea Aguinaldo, City of San Diego Economic Development Department
 - o Hosted Best Practices Re: Power Washing Workshop
 - o State Water Board Attended and Presented Data
 - o Hope to Hold Workshops on a Quarterly Basis
 - o Next Potential Workshop: Compliance with Organics Ordinance
 - New Green Waste Bins
 - Working with ESD
 - o Fiscal Team Update
 - Fiscal Team will Handle Processing Monthly PBID Packets
 - Will Work with Terri Johnson (DSDP) to Ensure Quality & Accuracy

Adjourn: The meeting adjourned at 10:09 am

Next meeting: January 16, 2024

Location: 401 B Street, Suite 100, San Diego, Ca 92101

Downtown San Diego Partnership
BUDGET VS. ACTUAL BY MONTH | CLEAN AND SAFE PBID
From Jul 2023 to Nov 2023

	Actuals	Budget	(Under) Over
Expense			
Maint Expenses			
50000 - Personnel Expenses	\$1,516,765	\$1,415,950	\$100,815
51000 - Non - Personnel Expenses	\$1,207,303	\$995,815	\$211,488
Total - Maint Expenses	\$2,724,068	\$2,411,765	\$312,303
Beaut Expenses			
50000 - Personnel Expenses	\$238,447	\$211,695	\$26,752
51000 - Non - Personnel Expenses	\$24,331	\$52,245	(\$27,914)
Total - Beaut Expenses	\$262,778	\$263,940	(\$1,162)
Safety Expenses			
50000 - Personnel Expenses	\$240,781	\$279,200	(\$38,419)
51000 - Non - Personnel Expenses	\$1,216,471	\$1,210,515	\$5,956
Total - Safety Expenses	\$1,457,252	\$1,489,715	(\$32,463)
CEP Expenses			
50000 - Personnel Expenses	\$50,693	\$48,770	\$1,923
51000 - Non - Personnel Expenses	\$103,516	\$126,855	(\$23,339)
Total - CEP Expenses	\$154,209	\$175,625	(\$21,416)
Program Expenses			
50000 - Personnel Expenses	\$258,102	\$243,500	\$14,602
51000 - Non - Personnel Expenses	\$348,971	\$175,125	\$173,846
Total - Program Expenses	\$607,073	\$418,625	\$188,448
Management & Gen Expenses			
50000 - Personnel Expenses	\$14,628	\$0	\$14,628
51000 - Non - Personnel Expenses	\$122,089	\$38,535	\$83,554
55000 - CS - Program Management	\$447,649	\$427,650	\$19,999
Total - Management & Gen Expenses	\$584,366	\$466,185	\$118,181
Expense	\$5,789,746	\$5,225,855	\$563,891

**Downtown San Diego Partnership
PBID Income & Expense
From Jul 2023 to Nov 2023**

	Bus Attract &	City Center	Columbia	Cortez	East Village	Gaslamp	Marina	Total
Ordinary Income/Expense								
Income								
41000 - Assessment Revenue	246,106	1,100,774	398,113	456,556	2,020,244	1,010,755	557,197	5,789,746
Total - 40000 - Revenue	246,106	1,100,774	398,113	456,556	2,020,244	1,010,755	557,197	5,789,746
Total - Income	246,106	1,100,774	398,113	456,556	2,020,244	1,010,755	557,197	5,789,746
Expense								
Maint Expenses								
50000 - Personnel Expenses	0	288,317	150,813	112,113	505,756	270,025	189,741	1,516,765
Total - 51000 - Non - Personnel Expenses	27,928	223,032	68,319	96,932	451,544	245,117	94,431	1,207,302
Total - Maint Expenses	27,928	511,349	219,132	209,045	957,300	515,143	284,172	2,724,068
Beaut Expenses								
50000 - Personnel Expenses	0	47,689	19,076	21,460	83,456	42,920	23,845	238,447
Total - 51000 - Non - Personnel Expenses	0	11,500	439	2,631	4,635	2,987	2,140	24,331
Total - Beaut Expenses	0	59,189	19,514	24,091	88,091	45,907	25,985	262,778
Safety Expenses								
50000 - Personnel Expenses	26,779	30,233	12,719	36,526	52,515	27,053	54,957	240,781
Total - 51000 - Non - Personnel Expenses	0	269,154	51,527	79,770	520,151	215,608	80,261	1,216,471
Total - Safety Expenses	26,779	299,387	64,246	116,296	572,667	242,660	135,218	1,457,252
CEP Expenses								
50000 - Personnel Expenses	50,693	0	0	0	0	0	0	50,693
Total - 51000 - Non - Personnel Expenses	103,516	0	0	0	0	0	0	103,516
Total - CEP Expenses	154,209	0	0	0	0	0	0	154,209
Program Expenses								
50000 - Personnel Expenses	1,174	51,386	20,554	23,124	89,925	46,247	25,693	258,102
Total - 51000 - Non - Personnel Expenses	9,900	67,814	27,917	31,407	118,180	60,835	32,917	348,971
Total - Program Expenses	11,074	119,200	48,472	54,531	208,105	107,082	58,610	607,073
Management & Gen Expenses								
50000 - Personnel Expenses	0	2,926	1,170	1,317	5,120	2,633	1,463	14,628
Total - 51000 - Non - Personnel Expenses	3,734	23,671	9,767	10,988	41,238	21,229	11,462	122,089
55000 - CS - Program Management	22,382	85,053	35,812	40,288	147,724	76,100	40,288	447,649
Total - Management & Gen Expenses	26,117	111,650	46,749	52,593	194,081	99,963	53,213	584,366
Expense	\$ 246,106	\$ 1,100,774	\$ 398,113	\$ 456,556	\$ 2,020,244	\$ 1,010,755	\$ 557,197	\$ 5,789,746
Net Ordinary Income	0	0	0	0	0	0	0	0

DOWNTOWN SAN DIEGO PARTNERSHIP GRANTS AND CONTRACTS

Homelessness Related Grants	Funding Agency	Purpose of Grant	Grant Amount
Family Reunification Program	City of San Diego	This Program provides one-way transportation assistance to individuals who are experiencing homelessness or at risk of becoming homeless in the city of San Diego and wish to reunify with family or other support systems in distant parts of the continental United States	\$763,812
Coordinated Street Outreach Program	City of San Diego	The program's goal is to provide outreach services focused on resources in identified concentrations of unsheltered individuals with an emphasis on diverting connections to bridge housing, emergency shelter, and supportive services	\$1,180,256
Homeless Housing Assistance & Prevention	Regional Task Force on Homelessness	Program's goal is to provide street outreach services and client-flexible financial assistance if their lack of resources and inability to secure them prevents them from maintaining or securing shelter and/or housing	\$102,808
Outreach Resolution Strategies	Regional Task Force on Homelessness	This program provides flexible funding to support problem-solving interventions that result in either temporary or permanent housing solutions	\$20,000
Safe Sleeping Program	City of San Diego	DSDP will provide oversight of living accommodations for a safe sleeping concept at City owned Balboa Park "O" Lot	\$1,260,782

Homelessness Grants Subtotal: \$3,327,658

Mobility Related Grants	Funding Agency	Purpose of Grant	Grant Amount
Parking District- Marina, Cortez, Columbia, City Center	City of San Diego	The Program, utilizing community input, is focused on managing parking demand. Providing enhanced mobility options	\$1,559,803

Mobility Grants Subtotal: \$1,559,803

Grand Total for All Grants: \$4,887,461



2023 Ambassador of the Year.

Estas Ndikumagenge

13 years of service

**Total Pounds of
trash collected**

311,580

**November & December
2023**

**Sidewalks
Cleaned**

40.1%

**Feces/Urine
Removed**

41.2%

of all tasks completed

70,714

**Sum of all maintenance activities
done for
November & December 2023**

14,665	Sidewalks Cleaned	13,706
2,923	Stickers Removed	2,311
2,147	Graffiti Removed	1,670
1,651	Illegal Dumps	1,986
15,015	Feces/Urine Removed	14,143
193	Syringes Removed	268
1,222	Tickets Generated	1,060



83,802

Total safety logs recorded.

The Daily Average of tasks recorded was 687.
September 1, 2023, to December 31, 2023

Top Safety Activity Figures

Security Checks
65%

of all tasks completed

Proactive Contacts

11%

Wellness Checks

8%

Top Service Locations

Gaslamp
906 Tickets

74% resolved within 1-hr.

City Center
1,650 Tickets

64% resolved within 1-hr.

East Village
2,409 Tickets

70% resolved within 1-hr.

Safety Tickets Generated

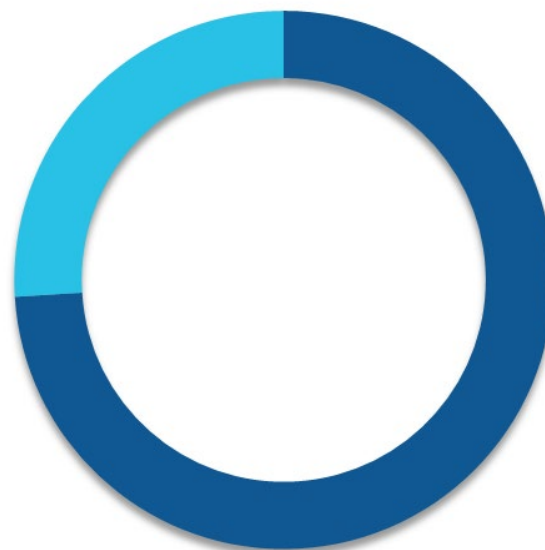
September 1, 2023, to December 31, 2023

83%

Total requests made through the Clean & Safe App.

17%

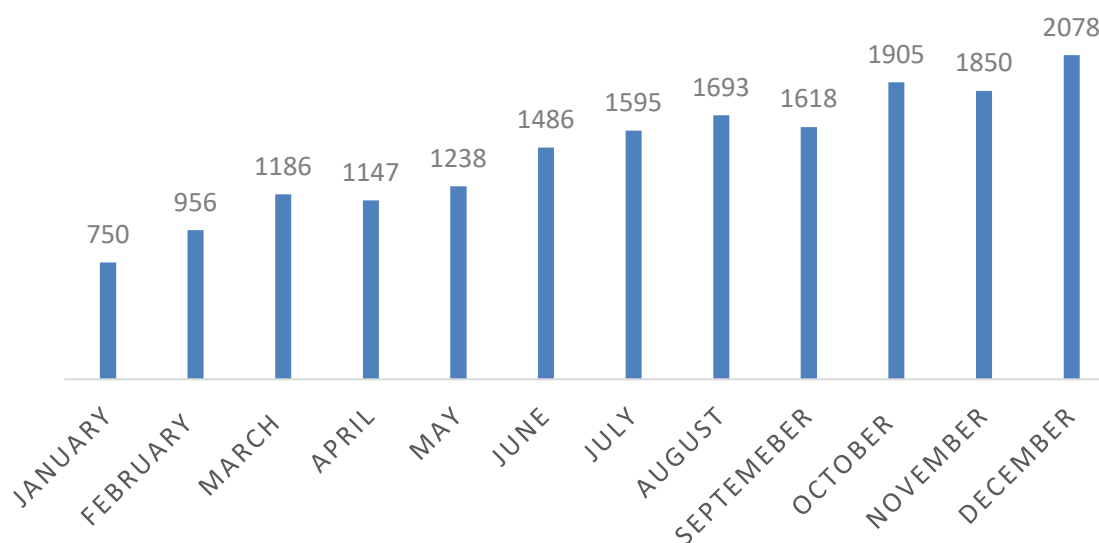
From additional sources.



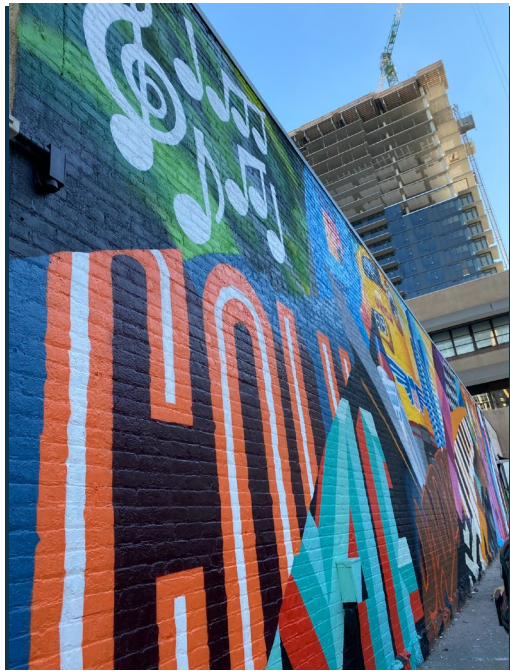
■ C&S App ■ Additional Sources

SERVICE TICKET HISTORY

■ Service Ticket History



This year alone **17,568 service tickets** have been generated for **Safety Services**. With **14,204 service tickets** being submitted through the **Clean & Safe App**. Peak service occurred in **December 2023** with **2,078** tasks needing attention.



Columbia District Mural

Location: 1331 India St.

Artist: David Feucht

Theme: Iconic images that represent the present and future of this dynamic neighborhood

Downtown Holiday Decorations

In December holiday decorations were installed in all six neighborhoods and included:

- Over 5,000 linear feet of green garland
- 224 red and gold bows
- Over 200 Poinsettias
- Columbia parklet decor



Outreach Activity Report November 2023 & December 2023

Nov-23

- Unsheltered Homeless Count: **1172**
- Family Reunification: **37**

Dec-23

- Unsheltered Homeless Count: **846**
- Family Reunification: **36**

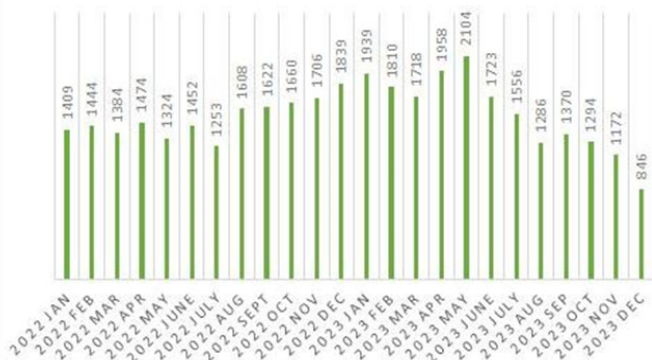
2023 FRP Total from July—December—247

FRP SUCCESS STORY

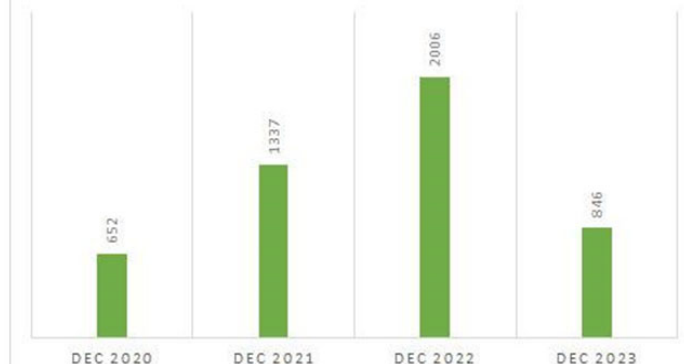
FRP Success Story

Recently, the unhoused care team worked with a client who had moved to San Diego three months prior to find work and explore other opportunities. However, they found themselves unsheltered for the first time and unable to get home. Through the Family Reunification Program, the client was provided transportation to reconnect with their grandmother in Massachusetts. During their time together, the client shared with the unhoused care team that one of their top goals was to finish school. We were excited to learn during a recent check-in that the client has been accepted into college and will be living in student housing during their studies.

MONTH TOTALS



YEAR TO YEAR TOTALS



Survey Client Quote “FRP is an excellent program. It got me off the streets and back home where I belong.”