

3:30 p.m. CALL TO ORDER & ROLL CALL

Brendan Farley, Chair

3:32 p.m. PUBLIC COMMENT

An opportunity for members of the public to comment on any agendized or non- agendized items within the subject matter jurisdiction of the City Center Business District Board. Members of the public may have up to 2 minutes.

3:35 p.m. COMMUNITY LIAISON REPORTS

*Update from office of elected officials and community partner
Marta Casar, Deputy Director of Community Engagement, Office of Mayor Todd Gloria
Mali Thornton, Community Representative, Office of Councilmember Stephen Whitburn
Officer Barry Turner Central Division Community Relations Officer
Sean Plaistead, Small Business Engagement Specialist, City of San Diego, Economic Development Department*

3:45 p.m. APPROVAL OF MEETING MINUTES | ACTION ITEM

Approval of October board meeting minutes

3:50 p.m. IKE KIOSKS | INFORMATION ITEM

Update from Daniel Reeves, Jupiter Strategic Advisory

4:00 p.m. LOT "O" BRIEF UPDATE | INFORMATION ITEM

Update from Josh Coyne, VP of Policy & Engagement at the Downtown San Diego Partnership.

4:10 p.m. CITY CENTER UPDATE DISTRICT UPDATE | INFORMATION ITEM

Joel Hermosillo, City Center Business Improvement District Manager, presenting and opening discussion on current partnership with Civic Communities in regards to potential program.

4:15 p.m. CITY CENTER: URBANITE - RESIDENT BREWERY | INFORMATION ITEM

Joel Hermosillo, City Center Business Improvement District Manager on potential new program.

4:25p.m. BOARDMEMBER DISCUSSION & ANNOUNCEMENTS | INFORMATION ITEM

Opportunity for board members to provide announcements and additional information to the board. As well as making recommendations and topics for the next agenda.

4:30 p.m. ADJOURN

*Reference Materials:
Pages 2-4: October 2022 meeting minutes*

IN PERSON: Downtown San Diego Partnership 401 B Street, Suite 100 San Diego, CA 92101, USA

Board Meeting Minutes October 11, 2023

CALL TO ORDER & ROLL CALL

Meeting Started 3:32

Roll Call:

- BF – Brendan Farley
- JP – Jimmy Parker
- JL – Joyce Lu
- LK – Lindsay Kotas
- MD – Mimi Darling
- JPS – Jean Paul Schwarz
- MH – Markalan Hamilton
- GA – Gina Argerake
- AF – Abner Figuora

Other Attendees:

- MT – Malik Thornton
- SP – Sean Plaistead
- JH – Joel Hermosillo
- CF – Clayton Fowler
- JC – Jessica Ceja
- MO – Marty Ochs
- CM – Carlos de la Mora
- BB – Betsy Brennan (Exited meeting early)

COMMUNITY LIAISON REPORTS:

- MT updates on the following:
 - Budget
 - Safe sleeping
 - C street revitalization
 - Memo on website
 - JP: Praise update
 - BF: Question on restroom
 - JPS: Follows up
 - MH: comments restrooms on E Street
 - MT: will note these questions and comments
 - BF: asks who are the staff in charge?
 - MT: Answers will confirm on the specific department

CIVIC CENTER REVITALIZATION UPDATE

- JG gives brief update on Civic Center Revitalization. (JG gave update virtually)
 - BF: asks about 101 ash

- Jay: Answers on the status and being the only property which received bid
- JG: also comments on next steps
 - JPS: asks about specific properties involved?
 - (BB Exits Meeting)
 - JG: answers on with information about the properties involved

APPROVAL OF MEETING MINUTES

- Motion by LK
- Second by MH
 - **Unanimously approved**

CITY CENTER BOARD OF DIRECTOR CANDIDATES

- JC gives an introduction
- MO gives an introduction
 - LK: motions to approve both candidates
 - JPS: seconds
 - **Unanimous approved and voted**

PUBLIC RIGHT OF WAY (PROW) PROGRAM

- JH: gives update on reimplantation of City Center BID Public Right of Way Program
- GA: Asks about logistics of the program
- JH: Answers what and who will be effected
- JP: Elaborates more
- BF: Asks about scope and outreach of program
- JH: Answers with outreach type and how the program will be carried out.
- AF: Comments on how this will help businesses use their sidewalks more freely
- JP: comments on experience with program
- JH: Explains how other districts are carrying out the program

CITY CENTER DISTRICT UPDATE

- JH: Gives brief update on current district operations and social media

WORLD DESIGN CAPITAL SAN DIEGO TIJUANA 2024

- CM: Gives presentation on World Design Capital San Diego Tijuana 2024
- LK: Asks about adding VR & AR to this?
- CM: Answers everything will be
- BF: Asks about more information on events by WDC
- CM: Comments on signature events
- AF: asks question about participation
- CM: answers question about the different ways to participate and be a partner

- **BOARDMEMBER DISCUSSION & ANNOUCEMENTS**

- BF: Opens for any board discussion
- JH: Comments on event that the Partnership is currently having and opened invitation

Adjourned at 4:57

DRAFT