

## Board Meeting Minutes October 11, 2023

### CALL TO ORDER & ROLL CALL

Meeting Started 3:32

#### Roll Call:

- BF – Brendan Farley
- JP – Jimmy Parker
- JL – Joyce Lu
- LK – Lindsay Kotas
- MD – Mimi Darling
- JPS – Jean Paul Schwarz
- MH – Markalan Hamilton
- GA – Gina Argerake
- AF – Abner Figuora

#### Other Attendees:

- MT – Malik Thornton
- SP – Sean Plaistead
- JH – Joel Hermosillo
- CF – Clayton Fowler
- JC - Jessica Ceja
- MO - Marty Ochs
- CM – Carlos de la Mora
- BB – Betsy Brennan (Exited meeting early)

### COMMUNITY LIAISON REPORTS:

- MT updates on the following:
  - Budget
  - Safe sleeping
  - C street revitalization
  - Memo on website
    - JP: Praise update
    - BF: Question on restroom
    - JPS: Follows up
    - MH: comments restrooms on E Street
    - MT: will note these questions and comments
    - BF: asks who are the staff in charge?
    - MT: Answers will confirm on the specific department

### CIVIC CENTER REVITALIZATION UPDATE

- JG gives brief update on Civic Center Revitalization. **(JG gave update virtually)**
  - BF: asks about 101 ash

- Jay: Answers on the status and being the only property which received bid
- JG: also comments on next steps
  - JPS: asks about specific properties involved?
  - (BB Exits Meeting)
  - JG: answers on with information about the properties involved

#### **APPROVAL OF MEETING MINUTES**

- Motion by LK
- Second by MH
  - **Unanimously approved**

#### **CITY CENTER BOARD OF DIRECTOR CANDIDATES**

- JC gives an introduction
- MO gives an introduction
  - LK: motions to approve both candidates
  - JPS: seconds
    - **Unanimous approved and voted**

#### **PUBLIC RIGHT OF WAY (PROW) PROGRAM**

- JH: gives update on reimplantation of City Center BID Public Right of Way Program
- GA: Asks about logistics of the program
- JH: Answers what and who will be effected
- JP: Elaborates more
- BF: Asks about scope and outreach of program
- JH: Answers with outreach type and how the program will be carried out.
- AF: Comments on how this will help businesses use their sidewalks more freely
- JP: comments on experience with program
- JH: Explains how other districts are carrying out the program

#### **CITY CENTER DISTRICT UPDATE**

- JH: Gives brief update on current district operations and social media

#### **WORLD DESIGN CAPITAL SAN DIEGO TIJUANA 2024**

- CM: Gives presentation on World Design Capital San Diego Tijuana 2024
- LK: Asks about adding VR & AR to this?
- CM: Answers everything will be
- BF: Asks about more information on events by WDC
- CM: Comments on signature events
- AF: asks question about participation
- CM: answers question about the different ways to participate and be a partner

- **BOARDMEMBER DISCUSSION & ANNOUCEMENTS**

- BF: Opens for any board discussion
- JH: Comments on event that the Partnership is currently having and opened invitation

**Adjourned at 4:57**