

8:30 Call Meeting to Order

- Agenda PublicComment
- Next Board Meeting: January 16, 2024
- Approve minutes of August 15, 2023, Board Meeting | **Action**

Doug Korn Chairman's Report

- Committee Updates
 - Committee on Downtown Homelessness
 - Next Meeting: October 30, 2023, from 9 am – 10:30 am In-Person at DSDP Office
 - DSDP Policy Committee
 - September 14, 2023 & October 12, 2023, Meeting Recap: Peter Engard
 - Future Dates
 - November 9, 2023, from 8:00 am – 9:30 am
 - December 14, 2023, from 8:00 am – 9:30 am

DSDP Vice President, Policy & Civic Engagement Josh Coyne Update | Informational

- Homelessness Update

DSDP Clean & Safe Executive Director Alonso Vivas Update | Informational

- Clean & Safe Safety Update (w/ Dani Garcia)
- Downtown Gateways (w/ Ernesto Romo)

DSDP Vice President of Marketing & Communications Sarah Brothers Update | Informational

- CEP Update

Member Discussion

- Non-Agenda PublicComment
This is a period of time for any members of the public to comment on the forthcoming action item.

Adjourn

Downtown San Diego Partnership Office
401 B Street, Ste. 100
San Diego, CA 92101

Clean & Safe Annual Board of Directors Meeting

August 15, 2023 Meeting Minutes

Call to Order:

Meeting commenced at 8:39 am

Clean & Safe Board of Directors Attendance:

Board members present:

- Doug Korn, Chair
- L.C. Cline
- Betsy Brennan
- Michael Trimble
- Larry Seal
- Mike Madigan, Treasurer
- Pete Engard
- Glenna Gasper
- Roann Gobeil
- Steve Kohn
- Dr. John Parker

Board members not present:

- James Langley
- Howard Greenberg

The following DSDP staff and community members were present: Alonso Vivas, Charity Jones, Dani Garcia, Ernesto Romo, Sean Warner, Sarah Brothers, Justin Apger, Josh Coyne, Terri Johnson, Jocelyn Johnson-Wilson, Sean Karafin, Rhea Aguinaldo

Agenda Public Comment: No Comment

Motion: Approval of minutes from the May 30, 2023, Board meeting

- 1st – Glenna Gasper
- 2nd – Michael Trimble
- o **Motion Approved**

Chairman's Report: Doug Korn

- Committee on Downtown Homelessness
 - Larry Seal
 - Steven Kohn
 - Glenna Gasper
- DSDP Policy Committee
 - Mike Madigan
 - Michael Trimble

DSDP Chief Operations Officer Justin Apper &

DSDP Vice President, Policy & Civic Engagement Josh Coyne Update | Informational

- Renewal & Community Engagement Report
 - The Clean & Safe/PBID Program is Renewed Every Ten Years
 - Anticipated Renewal is in 2024
 - Current State of the Renewal Process
 - 2022: Community Outreach & Property Owner Feedback
 - Gain Understanding of the Property Owners Priorities
 - Ninety-Five HOA Meetings Attended within Our Fifty-One Percent Ways to Get Involved w/ Outreach Campaign:
 - Endorse the Campaign
 - Provide Clean & Safe Testimonial
 - Volunteer for Future Events or Outreach
 - 2023: Property Owner Petition Period, City Council Meeting Adopting Resolution of Intention, & Property Owner Ballot Campaign Collection Period
 - Rough Draft of Mgmt. District Plan Has been Submitted
 - Working on Engineers Report Re: Thirteen-Thousand Parcels Included in the PBID
 - PBID Renewal Kickoff: September 18, 2023, at 5:00 pm
 - Of all Meetings Held there has been no Neutral or Opposition
 - 2024: City Renewal & Approval of Mgmt. District Plan, City Council Hearing and Tabulation, City Council Final Hearing & Resolution of Formation
 - July 1 – Renewed PBID Begins (Pending City Approval)
- PBID Renewal Campaign Link:
https://docs.google.com/forms/d/e/1FAIpQLScXs4F5LTpevY0nPLmNBpbnL1R-EpCZjiEx_7IfLUBzERQ95g/viewform

DSDP Vice President of Marketing & Communications Sarah Brothers | Informational

- Communications Strategies
 - Direct Mail
 - Sending to Property Owners Highlighting all things Clean & Safe
 - E-mail
 - Milestone Updates Regarding the Renewal Process
 - Website
 - Renewal Website is Live
 - Resource for Clean & Safe Board
 - PBID Education
 - Materials
 - One-Pager with Information on PBID and Renewal
 - Public Signage Campaign to Remind People of all the work Clean & Safe is Already Doing

Assistant Chief of Police: Bernie Colon Update | Informational

- Unsafe Camping Ordinance
 - Established new regulations prohibiting encampments on public property
 - Enforcement of the ordinance began on July 31, 2023
 - To read the full ordinance, please visit <https://www.sandiego.gov/city-clerk>
 - Enforcement of the ordinance will be a scaled approach – starting first near schools and parks most impacted by encampments
 - Designed to Address Homeless Issues Not Directly Affecting the Streets and Sidewalks
 - One out of Ten Homeless Individuals Accept Services when Offered by SDPD
 - Neighborhood Policing's Goal is to Offer Services
 - Sarah Jarman is the New Director of Homelessness Strategies and Solutions for the City of San Diego
 - Regardless of shelter availability, officers may enforce violations in the following locations:
 - Within two blocks of K-12 schools
 - Within two blocks of a shelter
 - Along trolley tracks and transportation hubs
 - In City parks, where a substantial public health and safety risk is determined
 - Progressive Enforcement
 - 1st Contact: Education of the Law
 - 2nd Contact: Misdemeanor Citation
 - 3rd Contact: Potential for Arrest
 - Shelter Beds are Usually at 97% Capacity Daily
 - If No Beds are Available SDPD Can't Arrest Individuals

- City Attorney Isn't Prosecuting Cases on a Regular Basis
 - Prosecution Creates History of Violations
- Jails have Less Beds due to COVID
- Abatement Procedure
 - 24 hours written notice posted at the encampment
 - Crews perform abatement of the encampment after the 24-hour notice period
 - Store any items of value and post a notice for how to retrieve items.
 - Abate any debris or items remaining in the area.
 - Crews document the following:
 - Photograph or video of the site before abatement.
 - Items eligible for storage as outlined in the ordinance.
 - Photograph or video of the cleanup process.
 - Photograph or video the site after the abatement
- 40% - Individuals Experiencing Mental Health Issues
- 40% - Individuals Who Don't Want Help or Accept Services
- 20% - Individuals Who Are Experiencing Hard Times
- At this Time There is No Homeless Court in San Diego
- SDPD Doesn't Control the Penalty Portion of Enforcement
- The city lot at 20th and B Street has been transformed into a safe sleeping area in support of the unsafe camping ordinance. It will house 136 tents providing homeless individuals with a place to stay where they can get connected to services they need
- Cal-Trans Works for The State of California
 - The State of California Works for The Governor
 - Cal-Trans Doesn't Allow SDSP to Enforce on State Property
 - SDPD Can Enforce on Overpasses
 - SDPD Working on Creating Coordinated Effort w/ Cal-Trans

DSDP President/CEO: Betsy Brennan Update | Informational

- Sidewalk Vending Ordinance Went Through City Council
 - Enforcement and Coordination with the County of San Diego's Food Handler and Clean Water Inspectors
- Civic Center Redevelopment and 7th & Market Projects Have Gone Out for RFP
- Radian/Target Location 90% Complete
- Convention Center: Appellate Court Validated Measure C
 - Measure C Sent Back to Superior Court to Confirm it was Truly a Citizens Initiative
 - It Could Take up to a Year and a Half for Superior Court to Hear This Item
 - Not Implementing Measure C Currently

DSDP Director of Finance Terri Johnson Update | Informational

- Preliminary Annual Audit
 - Not Anticipating Any Changes to Financial Reports
 - Received all Employee Retention Tax Credits Applied For
 - Assessments Not Spent Are Sent into Reserve
 - Maintained Services
 - Increased Power Washing

DSDP Clean and Safe Executive Director Alonso Vivas Update | Informational

- Clean & Safe will Conduct Call for Volunteers with Board Members
 - Tree Planting
 - Gateway Projects
 - Trash Clean-Up
- Trash Can Update:
 - Phase 1-2: 20% have Been Upgraded
 - Total Cans in Downtown: 500+
 - “Big Blue” Trash Cans Will be Installed in Hot Spot Areas
 - Clean & Safe is Looking into Additional Funding Streams/Grants to Purchase More Big Belly Trash Cans
 - Budget Overage Due to Increase in Trash Collection and Disposal
 - 2.3M Pounds of Trash was Collected Last Year
- Streetlights
 - Repairs Complete in East Village, Gaslamp & parts of Marina
 - Cortez, Columbia, City Center will be Scheduled Next
 - Working on Timeline for Completion

Non-Agenda Public Comment: No Comment

Adjourn: The meeting adjourned at 10:09 am

Next meeting: October 17, 2023

Location: 401 B Street, Suite 100, San Diego, Ca 92101



228,400

Total pounds of trash collected.

The August total indicates a 22.5% Increase from July's total.

**Feces/Urine
Removed**

46.6%

of all tasks completed

Trash Cans Serviced

27%

**Sidewalks
Mopped**

6%

42,443

**Sum of all maintenance
activities done for
August 2023.**

636	Gum Removed	1.4%
2922	Stickers	6.8%
2101	Graffiti Removed	4.9%
1523	Illegal	3.5%
647	Weeds	1.5%
588	Dog Stations Wiped	1.3%
185	Syringes Removed	0.4%

Maintenance Response

1044 Tickets



Resolved within one hour.

Primary Tasks

Illegal Dump

11 min. average to resolve.

Feces Removal

6 min. average to resolve.

Areas of High Service Activity

East Village



Top Three Service Areas

**14th and
Imperial**

**14th and
K**

**13th and
J**



34,670

Total safety logs recorded.

The Daily Average of tasks recorded was 619.
August 1, 2023, to September 25, 2023

Top Safety Activity Figures

Security Checks

62%

of all tasks completed

Proactive Contacts

11%

Wellness Checks

8%

Top Service Locations

Gaslamp
425 Tickets

42% resolved within 30-minutes.

City Center
633 Tickets

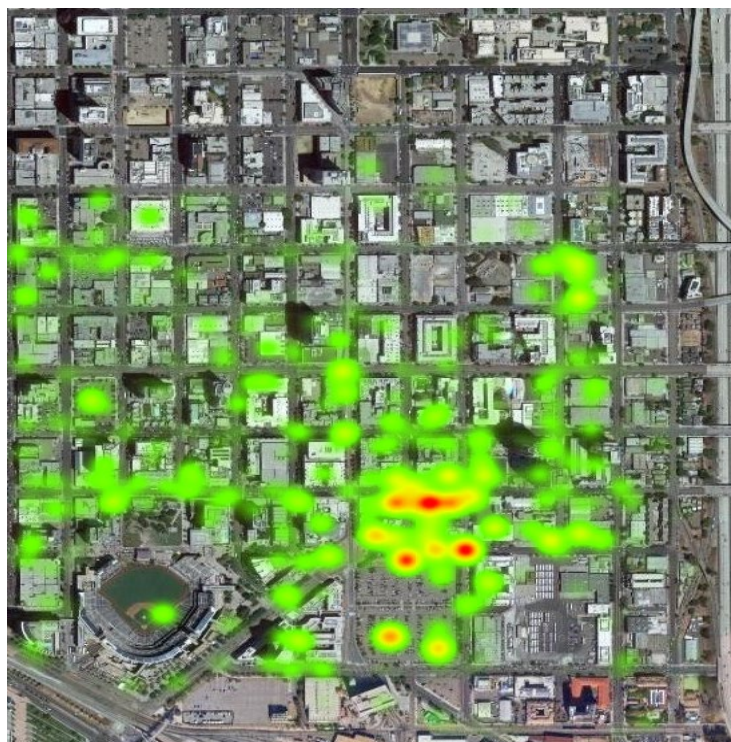
38% resolved within 30-minutes.

East Village
978 Tickets

33% resolved within 30-minutes.

Areas of High Service Activity

East Village



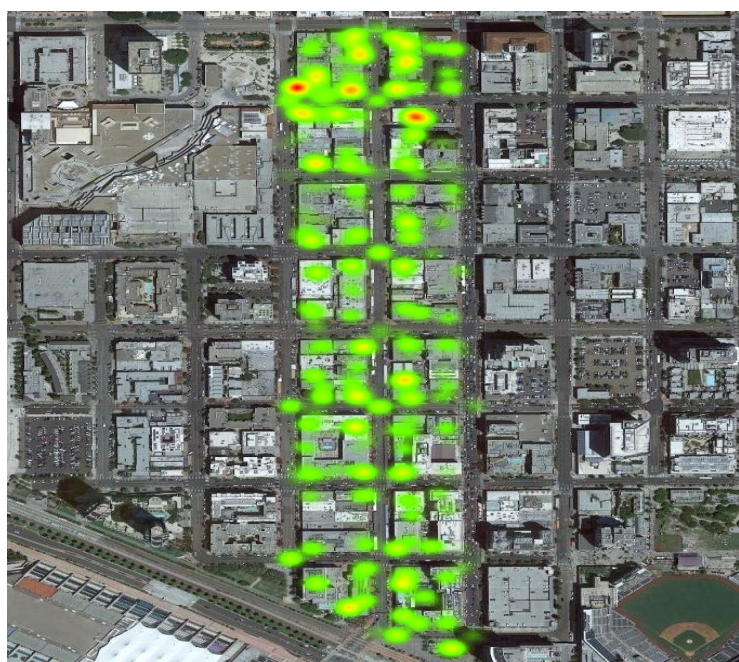
Top Three Service Areas

**14th St.
&
K St.**

**13th
&
J St.**

**Tailgate
Parking
Lot.**

Gaslamp



Top Three Service Areas

**Fourth Ave.
&
E St.**

**C St. &
4th Ave.**

**C St. &
Sixth Ave.**

Areas of High Service Activity

Cortez



Top Three Service Areas

**Sixth Ave.
&
Cedar**

**Eighth Ave.
&
Beech St.**

**2nd Ave.
&
Cedar St.**

Columbia



Top Three Service Areas

**State St.
&
Ash St.**

**Kettner
Blvd.
&
C St.**

**State St.
&
Broadway**

Areas of High Service Activity

Marina



Top Three Service Areas

**Fist Ave.
&
Market St.**

**Fourth Ave.
&
G St.**

**3rd Ave.
&
Market St.**

Areas of High Service Activity

City Center



Top Three Service Areas

**Sixth Ave.
&
C St.**

**Broadway
Circle**

**7th Ave.
&
B St.**

Safety Tickets Generated

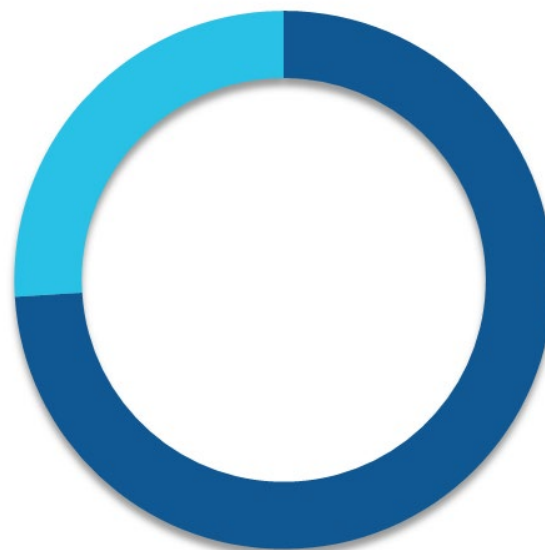
July 1, 2023, to September 25, 2023

86%

Total requests made through the Clean & Safe App.

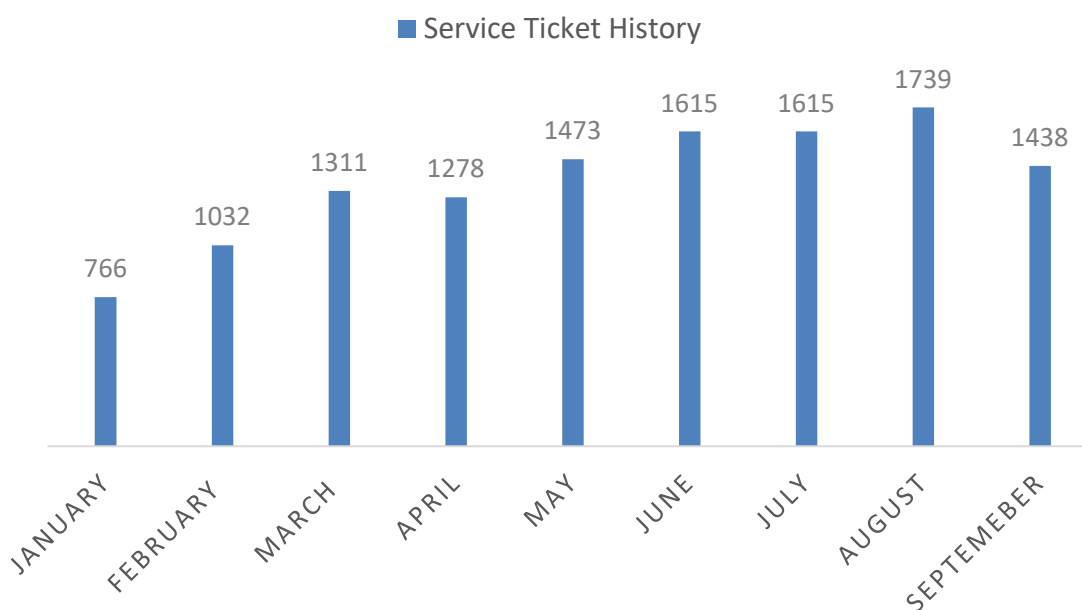
14%

From additional sources.



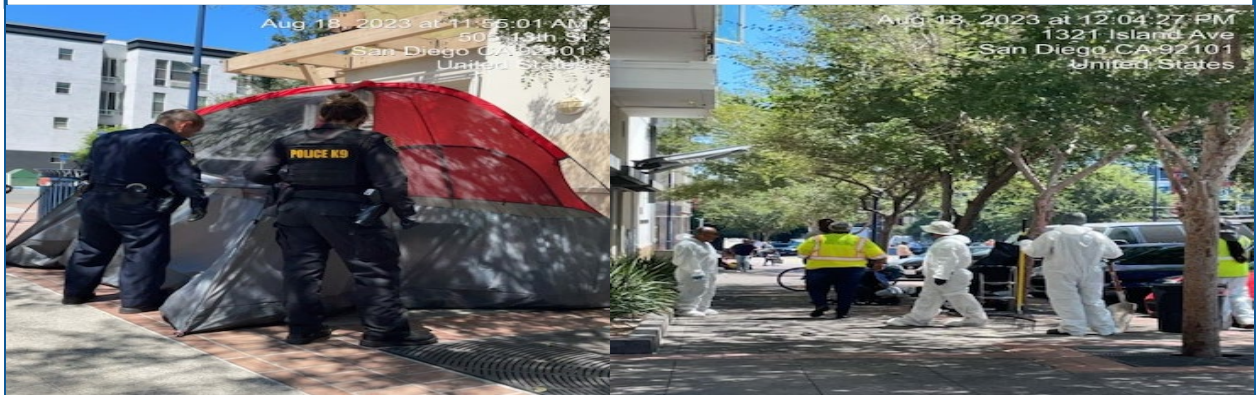
■ C&S App ■ Additional Sources

SERVICE TICKET HISTORY

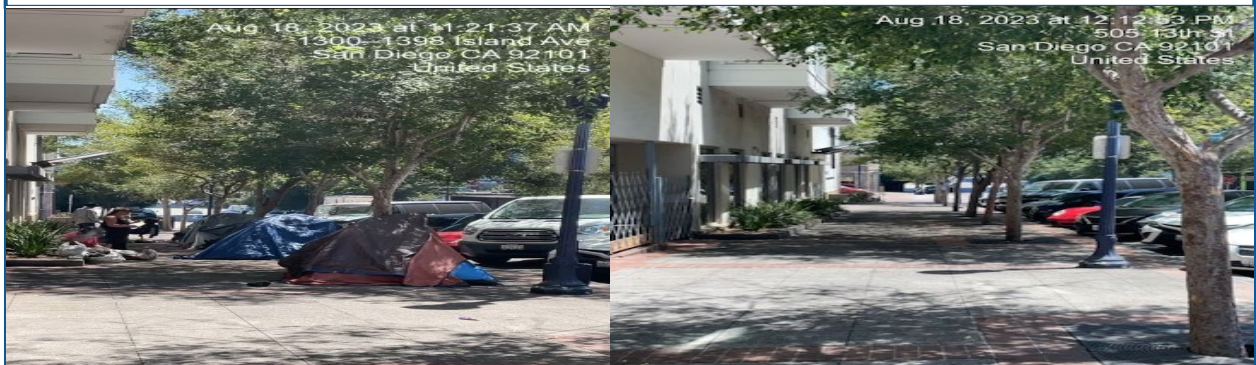


This year alone **12,267 service tickets** have been generated for **Safety Services**. With **9,916 service tickets** being submitted through the **Clean & Safe App**. Peak service occurred in **August 2023** with **1,739** tasks needing attention.

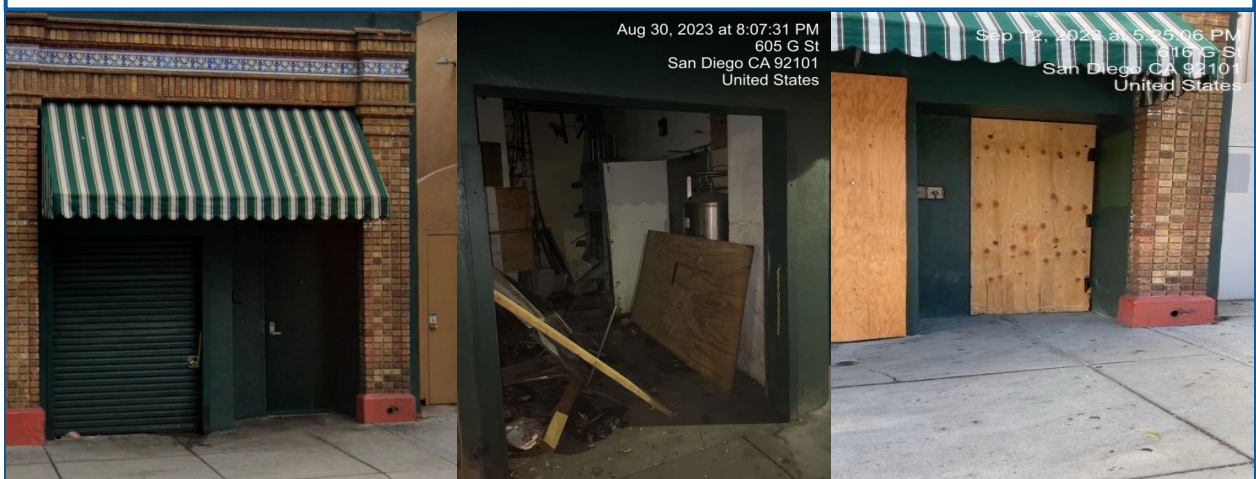
Enforcement/Outreach/Sanitation



Before & After



Trespassing





C Street Revitalization

Urban Land Institute
Analysis & Recommendations

September 7 & 8, 2023

C Street ULI Technical Assistance Panel

On September 7 and 8 the Downtown San Diego Partnership and City Center Business Improvement District hosted the Urban Land Institute San Diego – Tijuana District Council for a two-day study that will lead to the create a realistic plan of action for the transformation of C Street in the City Center neighborhood. Over the two-days the ULI expert panel toured the corridor and interviewed stakeholders before presenting their preliminary findings to staff. The completed study will be released in November.



C Street ULI TAP – What we heard

01

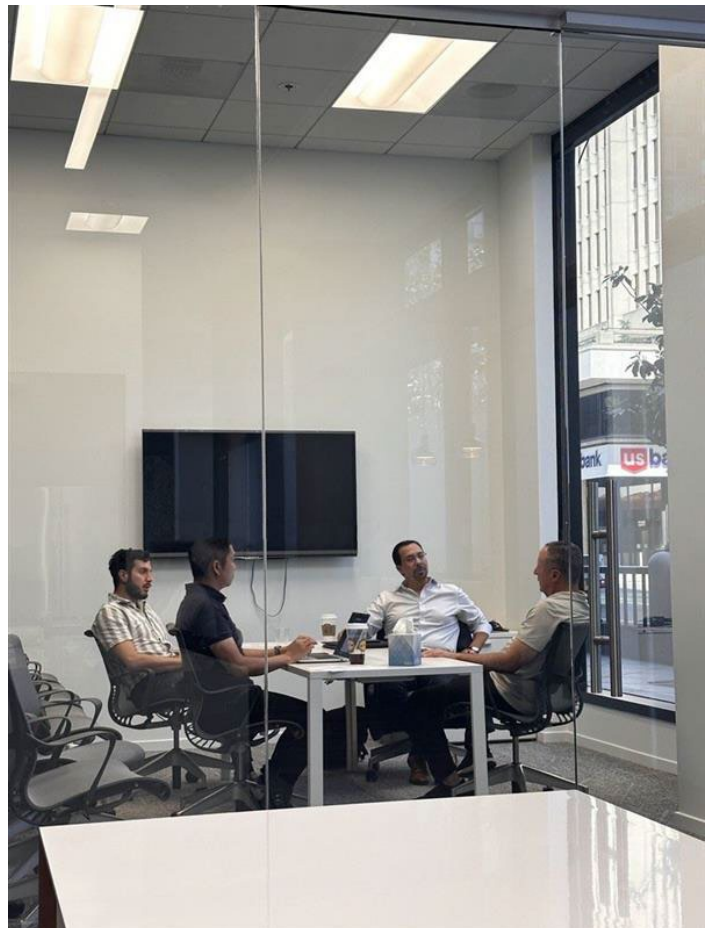
"Activation and attraction will require improvements to paving, pedestrian access, storefronts and wayfinding."

02

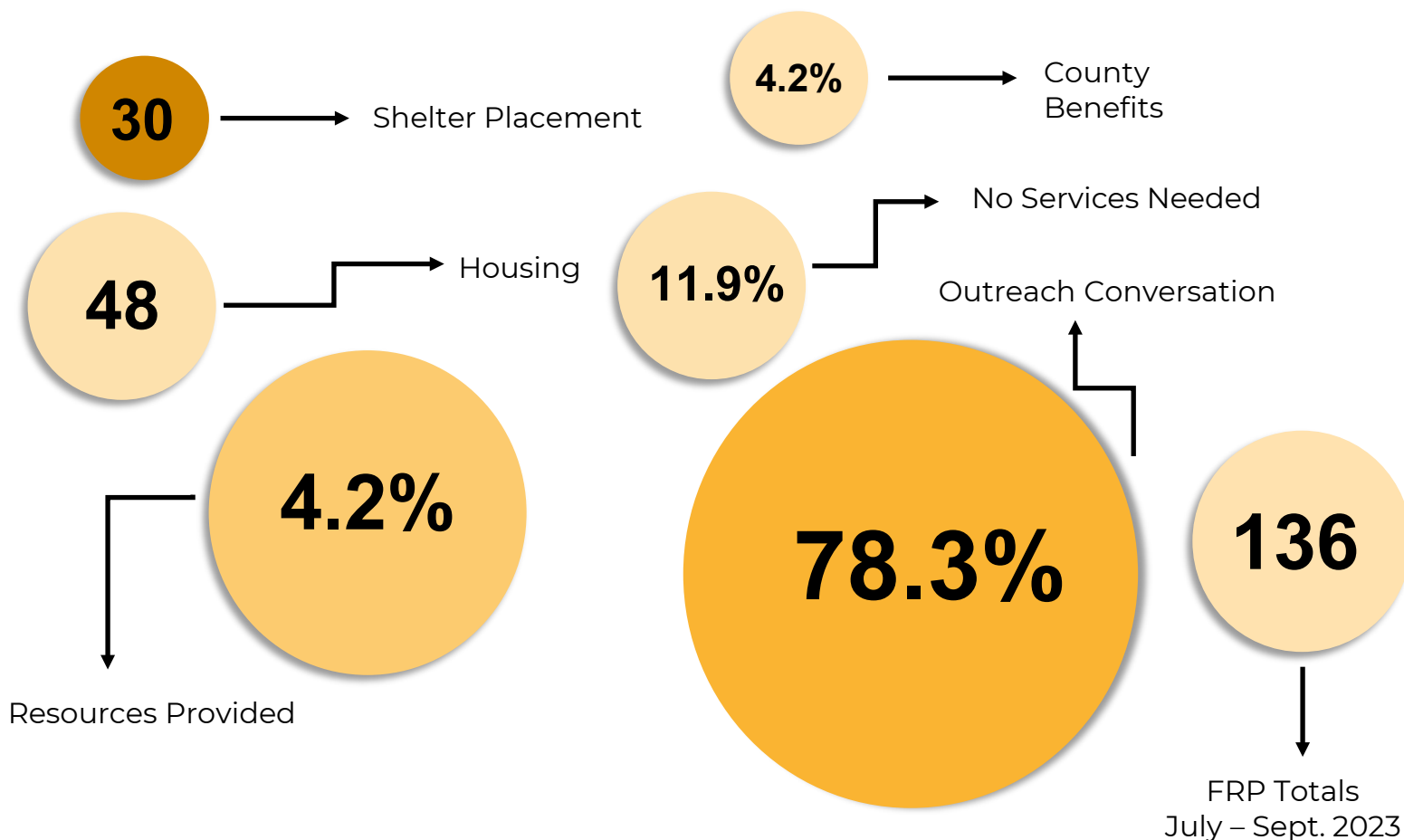
"Strive to make it more transit/pedestrian. Interweaving car traffic is too challenging on such a narrow thoroughfare."

03

"I liked the activation on C street last year with live music and restaurants."



1,059 Total Unhoused Care Outreach Interactions



FRP Success Story

Patrick had been homeless in San Diego for more than ten years. While he had lived in a permanent supportive housing unit for many years, he unfortunately found himself once again living on the street.

Patrick heard about the Unhoused Care Team's Family Reunification Program from the Homeless Response Center. He realized this would be his opportunity to be with his mom again and start over. Our team contacted Patrick's mom, who was more than happy to take him in. Three weeks later, we contacted Patrick to see how he was doing. Patrick reported that he is doing great and is working on opening his own comic bookstore, which he expressed is his lifelong dream.

MONTH TOTALS



YEAR TO YEAR TOTALS

