8:30 Call Meeting to Order
- Agenda Public Comment
- Next Board Meeting: October 17, 2023
- Approve minutes of May 30, 2023, Board Meeting | Action

Doug Korn Chairman’s Report
- Guest Speaker SDPD: Assistant Police Chief Bernie Colon
- Committee Member Designations
  - Committee on Downtown Homelessness
  - DSDP Policy Committee

DSDP President/CEO: Betsy Brennan Update | Informational
- General Program Update

DSDP Chief Operations Officer Justin Apger &
DSDP Vice President, Policy & Civic Engagement Josh Coyne Update | Informational
- Renewal & Community Engagement Report

DSDP Clean & Safe Director of Finance & Administrative Terri Johnson Update | Informational
- Preliminary Unaudited FY22-23 Financial Statements

DSDP Clean & Safe Executive Director Alonso Vivas Update | Informational
- General Clean & Safe Program Update
- Clean & Safe Board Volunteers

Member Discussion
- Non-Agenda Public Comment
  This is a period of time for any members of the public to comment on the forthcoming action item.

Adjourn

The US Grant Hotel, Palm Court Conference Room
326 Broadway
San Diego, CA 92101

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.
To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Clean & Safe Program office at least five (5) working days before the meeting at (619) 234-8900 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon advanced request.
Clean & Safe Annual Board of Directors Meeting

May 30, 2023, Meeting Minutes

Call to Order:
Meeting commenced at 8:37 am

Clean & Safe Board of Directors Attendance:
Board members present:

- Phil Rath, Chair
- L.C. Cline
- Betsy Brennan
- Doug Korn
- Michael Trimble
- Larry Seal
- Mike Madigan, Treasurer
- Pete Engard
- Glenna Gasper

Board members not present:

- James Langley
- Howard Greenberg
- Angie Webber
- Roann Gobeil
- Maria Disla
- Steve Kohn

The following DSDP staff members were present: Alonso Vivas, Charity Jones, Dani Garcia, Ernesto Romo, Sean Warner, Sarah Brothers

Agenda Public Comment: No Comment

Motion: Approval of minutes from the March 6, 2023, Board meeting
- 1st – Michael Trimble
- 2nd – Glenna Gasper
  o Motion Approved
Motion: Approval of upcoming board dates:
   August 15, 2023
   September – DARK
   October 17, 2023
   November – DARK
   December – DARK
   January 16, 2024
   February – DARK
   March 19, 2024
   April – DARK
   May 21, 2024

   1st – Michael Trimble
   2nd – LC Cline
   o Motion Approved

Chairman’s Report: Phil Rath

   Motion: Approval of Cortez Board Seat Recommendation: L.C. Cline
   - 1st – Mike Madigan
   - 2nd – Phil Rath
   o Motion Approved

Motion: Approval of Columbia Board Seat Recommendation: Pete Engard
   - 1st – Mike Madigan
   - 2nd – Phil Rath
   o Motion Approved

Motion: Approval of DSDP Board Seat Recommendation: Betsy Brennan
   - 1st – Mike Madigan
   - 2nd – Phil Rath
   o Motion Approved
**Motion:** Approval of Officer Positions:
Chair: Doug Korn
Secretary: Glenna Gasper
Treasurer: Mike Madigan
- 1st – Larry Seal
- 2nd – L.C. Cline
  - Motion Approved

**DSDP President/CEO: Betsy Brennan Update | Informational**
- Discussion regarding Program Possible Change to Take Place
- June 6th – City Council Meeting regarding Electronic Wayfinding Signs
- Mayor Gloria has partnered with City Councilmember Stephen Whitburn to propose Unsafe Camping Ordinance to City Council on June 13th
  - Will also discuss Additional Outreach Efforts & Shelter Options
- Childrens Park is Slated to Open in June

**DSDP Clean and Safe Executive Director Alonso Vivas Update | Informational**
- Streetlights
  - City of San Diego Starting Repairs on 300 Streetlights in East Village
  - Streetlight repairs will Take Place in Cortez, City Center, and Columbia at a Later Date
  - Clean & Safe worked with The City of San Diego to Conduct a Streetlight Audit
  - City of San Diego will be Rolling Out Tamper Proof Electrical Plates on Light Poles
- Walkabouts
  - Clean & Safe has Resumed Monthly Neighborhood Walkabouts
  - [https://downtownsandiego.org/events/neighborhood-walkabout/](https://downtownsandiego.org/events/neighborhood-walkabout/)
- Service Levels
  - FY23-24:
    - Sidewalks Power Washed: 31,950
    - Fulltime Safety Ambassadors: 48
- Fulltime Maintenance Ambassadors: 41

- Budget Approval Timeline
  - Completed Digital Community Survey
  - Held Virtual Town Hall
  - Held Community Focus Group
  - Collected Field Staff Feedback
  - June 6th City Council Meeting to Approve PBID Budget

- End of year numbers
  - Trash/Illegal Dumps:
    - Clean & Safe will be Working with the City of San Diego on Enforcing Code Compliance regarding Trash and Illegal Dumps
    - DSDP is Looking at How Other Cities like NYC to See How They’re Dealing with Their Trash and Illegal Dump Situations
    - Trash will be a Main Focus in FY24
    - Clean & Safe Has Added More Trash Truck Drivers
    - The City of San Diego Services 50 of the 500 Trash Cans in Downtown
    - Clean & Safe to Work with the City of San Diego regarding baseline service requirements
  - Safety:
    - Clean & Safe Generates and Follows Up On “Get It Done” requests to Assist the City of San Diego with Request Turnaround Times
    - Clean & Safe is Working with SDPD to Improve Direct Communication
  - Unhoused Care Team:
    - Budget has Been Sent to City Council
    - Clean & Safe would like the Board of Directors Attend City Council Meeting regarding Budget Approval
    - Program Contract to be Renewed for another year
    - Clean & Safe is Working with the City of San Diego to Improve FRP
    - FRP Locations are Vetted Thoroughly
Placemaking:
- Will be adding more activations in FY24
- Will be adding Additional Support to Placemaking

Grow Urban:
- Current Challenges: Dog Urine and Tree Vandalization
- A Digital Map of All Trees in Downtown can be Found on DSDP Website: https://downtownsandiego.org/explore/grow-urban

DSDP VP of Marketing & Communications Sarah Brothers | Informational

- Commercial Enhancement Program (CEP) Update:
  - Working on Website createthefuturesd.org
- Digital Advertising Stats
  - Google – 41,000 Impressions
  - LinkedIn – 1.2M Impressions
- Research
  - Demographic Survey Received more than 500 Responses
- Communications
  - DSDP Currently has a 40% Open Rate
  - Working on a New Newsletter
    - Sarah Brothers will add all Clen & Safe Board Members to Newsletter Distribution List
- Services:
  - 1,087 Sidewalks have been Power washed
  - We have added a Dedicated CEP Ambassador
- Galaxy Technology Demo
  - Sarah Brother will Schedule Meeting with Nathan Bishop to Discuss

Non-Agenda Public Comment: No Comment
Adjourn: The meeting adjourned at 10:05 am
Next meeting: August 15, 2023
Location: 401 B Street, Suite 100, San Diego, Ca 92101
### Balance Sheet

**As of June 30, 2023**

**ASSETS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Jun 30, 23</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td></td>
</tr>
<tr>
<td>Checking/Savings</td>
<td>325,426</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>979,250</td>
</tr>
<tr>
<td>Other Current Assets</td>
<td>934,662</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>2,239,338</td>
</tr>
<tr>
<td>Fixed Assets</td>
<td>232,114</td>
</tr>
<tr>
<td>Other Assets</td>
<td>163,434</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>2,634,885</strong></td>
</tr>
</tbody>
</table>

**LIABILITIES & EQUITY**

<table>
<thead>
<tr>
<th>Description</th>
<th>Jun 30, 23</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td></td>
</tr>
<tr>
<td>Current Liabilities</td>
<td></td>
</tr>
<tr>
<td>Accounts Payable</td>
<td>1,406,801</td>
</tr>
<tr>
<td>Credit Cards</td>
<td>9,336</td>
</tr>
<tr>
<td>Other Current Liabilities</td>
<td>555,619</td>
</tr>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td><strong>1,971,756</strong></td>
</tr>
<tr>
<td>Long Term Liabilities</td>
<td>156,562</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>2,128,318</strong></td>
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<tr>
<td>Equity</td>
<td>506,567</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; EQUITY</strong></td>
<td><strong>2,634,885</strong></td>
</tr>
</tbody>
</table>
## Downtown San Diego Clean and Safe
### Profit & Loss Budget vs. Actual
#### July 2022 through June 2023

<table>
<thead>
<tr>
<th>Ordinary Income/Expense</th>
<th>Jul '22 - Jul '23</th>
<th>Budget</th>
<th>$ Over Bud...</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Income</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ordinary Income</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>40000 - Total Assessment Revenue</td>
<td>10,204,543</td>
<td>10,311,888</td>
<td>(107,345)</td>
</tr>
<tr>
<td>42000 - Fund Balance/Carry Forward</td>
<td>465,284</td>
<td>468,000</td>
<td>(2,716)</td>
</tr>
<tr>
<td>42050 - Fund Balance Requested</td>
<td>170,828</td>
<td>170,828</td>
<td>0</td>
</tr>
<tr>
<td>42070 - PY Fund Balance Disbursement</td>
<td>634,156</td>
<td>634,156</td>
<td>0</td>
</tr>
<tr>
<td>46400 - Other Types of Income</td>
<td>1,158,378</td>
<td>1,046,134</td>
<td>112,244</td>
</tr>
<tr>
<td>46435 - ERTC</td>
<td>1,158,378</td>
<td>1,046,134</td>
<td>112,244</td>
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<tr>
<td>46430 - Other Revenue</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>46400 - Other Types of Income - Other</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total 46400 - Other Types of Income</strong></td>
<td>1,158,378</td>
<td>1,046,134</td>
<td>112,244</td>
</tr>
<tr>
<td>Fund Balance/Carry Forward</td>
<td>465,284</td>
<td>468,000</td>
<td>(2,716)</td>
</tr>
<tr>
<td>Fund Balance Requested</td>
<td>170,828</td>
<td>170,828</td>
<td>0</td>
</tr>
<tr>
<td>PY Fund Balance Disbursement</td>
<td>634,156</td>
<td>634,156</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td>12,633,188</td>
<td>11,826,022</td>
<td>807,166</td>
</tr>
<tr>
<td>Gross Profit</td>
<td>12,633,188</td>
<td>11,826,022</td>
<td>807,166</td>
</tr>
<tr>
<td><strong>Expense</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ordinary Expense</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>510000 - Maintenance Expense</td>
<td>3,175,197</td>
<td>3,184,234</td>
<td>(9,037)</td>
</tr>
<tr>
<td>510110 - Maintenance Personnel</td>
<td>3,175,197</td>
<td>3,184,234</td>
<td>(9,037)</td>
</tr>
<tr>
<td>510001 - Non-Personnel Maintenance Exp</td>
<td>3,214,286</td>
<td>2,441,222</td>
<td>773,064</td>
</tr>
<tr>
<td><strong>Total 510000 - Maintenance Expense</strong></td>
<td>6,389,484</td>
<td>5,625,456</td>
<td>764,028</td>
</tr>
<tr>
<td>520000 - Installations/Beauti</td>
<td>409,337</td>
<td>520,498</td>
<td>(111,162)</td>
</tr>
<tr>
<td>520110 - Install/Beau. Personnel</td>
<td>409,337</td>
<td>520,498</td>
<td>(111,162)</td>
</tr>
<tr>
<td>520999 - Non-Personnel Install/Beaut Exp</td>
<td>151,183</td>
<td>165,150</td>
<td>(13,967)</td>
</tr>
<tr>
<td><strong>Total 520000 - Installations/Beauti</strong></td>
<td>560,520</td>
<td>685,648</td>
<td>(125,128)</td>
</tr>
<tr>
<td>Safety &amp; Unhoused Care</td>
<td>554,478</td>
<td>680,642</td>
<td>(126,164)</td>
</tr>
<tr>
<td>530110 - Safety/HOT Personnel</td>
<td>554,478</td>
<td>680,642</td>
<td>(126,164)</td>
</tr>
<tr>
<td>530999 - Safety &amp; Unhoused Care Non-Pers</td>
<td>2,850,952</td>
<td>2,721,108</td>
<td>129,844</td>
</tr>
<tr>
<td><strong>Total 530000 - Safety &amp; Unhoused Care</strong></td>
<td>3,405,430</td>
<td>3,401,750</td>
<td>3,680</td>
</tr>
<tr>
<td>Business Attract &amp; Reten (CEP)</td>
<td>172,562</td>
<td>92,455</td>
<td>80,107</td>
</tr>
<tr>
<td>560111 - Business &amp; Attraction Personnel</td>
<td>172,562</td>
<td>92,455</td>
<td>80,107</td>
</tr>
<tr>
<td>560999 - Non-Personnel Bus &amp; Attract</td>
<td>122,435</td>
<td>278,500</td>
<td>(156,065)</td>
</tr>
<tr>
<td><strong>Total 560000 - Business Attract &amp; Reten (CEP)</strong></td>
<td>294,997</td>
<td>370,955</td>
<td>(75,958)</td>
</tr>
<tr>
<td>Program Expenses</td>
<td>543,756</td>
<td>527,742</td>
<td>16,014</td>
</tr>
<tr>
<td>540110 - Program Personnel</td>
<td>543,756</td>
<td>527,742</td>
<td>16,014</td>
</tr>
<tr>
<td>535999 - Non-Personnel Program Exp</td>
<td>259,989</td>
<td>215,079</td>
<td>44,910</td>
</tr>
<tr>
<td><strong>Total 535000 - Program Expenses</strong></td>
<td>803,745</td>
<td>742,821</td>
<td>60,924</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>816,363</td>
<td>830,392</td>
<td>145,308</td>
</tr>
<tr>
<td>540210 - Program Management</td>
<td>816,363</td>
<td>830,392</td>
<td>145,308</td>
</tr>
<tr>
<td>540297 - Mgt Fee - PBID Assessments</td>
<td>92,670</td>
<td>0</td>
<td>92,670</td>
</tr>
<tr>
<td>540299 - Mgt Fee - ERTC</td>
<td>92,670</td>
<td>0</td>
<td>92,670</td>
</tr>
<tr>
<td>540298 - Mgt Fee - PBID Fund Balance</td>
<td>66,667</td>
<td>0</td>
<td>66,667</td>
</tr>
<tr>
<td>540210 - Program Management - Other</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total 540210 - Program Management</strong></td>
<td>975,700</td>
<td>830,392</td>
<td>145,308</td>
</tr>
<tr>
<td>Other Management &amp; Gen</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>540999 - Other Management &amp; Gen</td>
<td>203,313</td>
<td>169,008</td>
<td>34,305</td>
</tr>
<tr>
<td>Management &amp; General - Other</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total 540000 - Management &amp; General</strong></td>
<td>1,179,012</td>
<td>999,400</td>
<td>179,612</td>
</tr>
<tr>
<td>Other</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total Expense</strong></td>
<td>12,633,188</td>
<td>11,826,030</td>
<td>807,158</td>
</tr>
<tr>
<td>Net Ordinary Income</td>
<td>0</td>
<td>(8)</td>
<td>8</td>
</tr>
<tr>
<td>Net Income</td>
<td>0</td>
<td>(8)</td>
<td>8</td>
</tr>
</tbody>
</table>
Maintenance Statistics

81,820
Total pounds of trash collected in July.

The July total indicates a 63% increase from June's total.

43,606
Sum of all maintenance activities done for June 2023 and July 2023

<table>
<thead>
<tr>
<th>Task</th>
<th>June 2023</th>
<th>July 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feces Urine Removed</td>
<td>16,417</td>
<td>18,160</td>
</tr>
<tr>
<td>Sidewalks Cleaned</td>
<td>12,381</td>
<td>11,417</td>
</tr>
<tr>
<td>Graffiti Removed</td>
<td>1,307</td>
<td>1,969</td>
</tr>
<tr>
<td>Illegal Dumps</td>
<td>1,059</td>
<td>1,194</td>
</tr>
<tr>
<td>Pounds Of Trash Collected</td>
<td>50,200</td>
<td>81,820</td>
</tr>
<tr>
<td>Stickers Removed</td>
<td>2,764</td>
<td>3,891</td>
</tr>
<tr>
<td>Syringes Removed</td>
<td>180</td>
<td>194</td>
</tr>
</tbody>
</table>
Maintenance Highlights in July

Maintenance Response

3033 Tickets  
Resolved within one hour.

Response Times

<table>
<thead>
<tr>
<th>Average time on site</th>
<th>Average response time:</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 Min.</td>
<td>51 min.</td>
</tr>
</tbody>
</table>

Primary Tasks

- Illegal Dump: 4 min. Average to resolve.
- Overflowing trash cans: 7 min. Average to resolve.

Areas of High Service Activity

- East Village South

Top Three Service Areas

- 14th & K
- Park Blvd & Market
- 15th & Market
Safety Statistics

13,552 Total safety logs recorded.
Daily average of tasks recorded 437.

Top Safety Activity Figures

Security Checks
39% of all tasks completed

Proactive Contacts
35%

Wellness Checks
8%

Top Service Locations

Gaslamp
237 Tickets
97% resolved within 30-min.

City Center
416 Tickets
95% resolved within 30-min.

East Village
593 Tickets
96% resolved within 30-min.
Unhoused Care

200 Total Unhoused Care Outreach Interactions

- 1% Business Contact
- 2% Wellness Check
- .05% County Benefits
- 2% No Services Needed Outreach Conversation
- 87% Provided Resources

Outreach Conversations: 173
- Provided Resources: 16
- No Services Needed: 4
- Wellness Check: 4
- Business Contact: 2
- County Benefits: 1

Hotspots include:
- Island Ave
- 5th Ave
- 16th St.
Placemaking Statistics

2.4 million
Unique Impressions*
or over past 12 months
Intersection mural at 3rd Ave & Cedar St.

Joe Musgrove Mural
3.0 M
Unique impressions*
since October 2022

Kettner & Ash Mural
3.5 M
Unique impressions*
over past 12 months

16th & K Mural
2.7 M
Unique impressions*
or over past 12 months

* Unique impressions count persons who viewed the mural at least one time during specified time period.