

8:30 Call Meeting to Order

- Agenda Public Comment
- Next Board Meeting: October 17, 2023
- Approve minutes of May 30, 2023, Board Meeting | **Action**

Doug Korn Chairman's Report

- Guest Speaker SDPD: Assistant Police Chief Bernie Colon
- Committee Member Designations
 - Committee on Downtown Homelessness
 - DSDP Policy Committee

DSDP President/CEO: Betsy Brennan Update | Informational

- General Program Update

DSDP Chief Operations Officer Justin Apger &

DSDP Vice President, Policy & Civic Engagement Josh Coyne Update | Informational

- Renewal & Community Engagement Report

DSDP Clean & Safe Director of Finance & Administrative Terri Johnson Update | Informational

- Preliminary Unaudited FY22-23 Financial Statements

DSDP Clean & Safe Executive Director Alonso Vivas Update | Informational

- General Clean & Safe Program Update
- Clean & Safe Board Volunteers

Member Discussion

- Non-Agenda Public Comment

This is a period of time for any members of the public to comment on the forthcoming action item.

Adjourn

The US Grant Hotel, Palm Court Conference Room
326 Broadway
San Diego, CA 92101

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Clean & Safe Program office at least five (5) working days before the meeting at (619) 234-8900 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon advanced request.

Clean & Safe Annual Board of Directors Meeting

May 30, 2023, Meeting Minutes

Call to Order:

Meeting commenced at 8:37 am

Clean & Safe Board of Directors Attendance:

Board members present:

- Phil Rath, Chair
- L.C. Cline
- Betsy Brennan
- Doug Korn
- Michael Trimble
- Larry Seal
- Mike Madigan, Treasurer
- Pete Engard
- Glenna Gasper

Board members not present:

- James Langley
- Howard Greenberg
- Angie Webber
- Roann Gobeil
- Maria Disla
- Steve Kohn

The following DSDP staff members were present: Alonso Vivas, Charity Jones, Dani Garcia, Ernesto Romo, Sean Warner, Sarah Brothers

Agenda Public Comment: No Comment

Motion: Approval of minutes from the March 6, 2023, Board meeting

- 1st – Michael Trimble
- 2nd – Glenna Gasper
- o **Motion Approved**

Motion: Approval of upcoming board dates:

August 15, 2023
September – DARK
October 17, 2023
November – DARK
December – DARK
January 16, 2024
February – DARK
March 19, 2024
April – DARK
May 21, 2024

1st – Michael Trimble

2nd – LC Cline

o **Motion Approved**

Chairman's Report: Phil Rath

Motion: Approval of Cortez Board Seat Recommendation: L.C. Cline

- 1st – Mike Madigan

- 2nd – Phil Rath

o **Motion Approved**

Motion: Approval of Columbia Board Seat Recommendation: Pete Engard

- 1st – Mike Madigan

- 2nd – Phil Rath

o **Motion Approved**

Motion: Approval of DSDP Board Seat Recommendation: Betsy Brennan

- 1st – Mike Madigan

- 2nd – Phil Rath

o **Motion Approved**

Motion: Approval of Officer Positions:

Chair: Doug Korn

Secretary: Glenna Gasper

Treasurer: Mike Madigan

- 1st – Larry Seal

- 2nd – L.C. Cline

o **Motion Approved**

DSDP President/CEO: Betsy Brennan Update | Informational

- Discussion regarding Program Possible Change to Take Place
- June 6th – City Council Meeting regarding Electronic Wayfinding Signs
- Mayor Gloria has partnered with City Councilmember Stephen Whitburn to propose Unsafe Camping Ordinance to City Council on June 13th
 - o Will also discuss Additional Outreach Efforts & Shelter Options
- Childrens Park is Slated to Open in June

DSDP Clean and Safe Executive Director Alonso Vivas Update | Informational

- Streetlights
 - o City of San Diego Starting Repairs on 300 Streetlights in East Village
 - o Streetlight repairs will Take Place in Cortez, City Center, and Columbia at a Later Date
 - o Clean & Safe worked with The City of San Diego to Conduct a Streetlight Audit
 - o City of San Diego will be Rolling Out Tamper Proof Electrical Plates on Light Poles
- Walkabouts
 - o Clean & Safe has Resumed Monthly Neighborhood Walkabouts
 - o <https://downtownsandiego.org/events/neighborhood-walkabout/>
- Service Levels
 - o FY23-24:
 - Sidewalks Power Washed: 31,950
 - Fulltime Safety Ambassadors: 48

- Fulltime Maintenance Ambassadors: 41
- Budget Approval Timeline
 - Completed Digital Community Survey
 - Held Virtual Town Hall
 - Held Community Focus Group
 - Collected Field Staff Feedback
 - June 6th City Council Meeting to Approve PBID Budget
- End of year numbers
 - Trash/Illegal Dumps:
 - Clean & Safe will be Working with the City of San Diego on Enforcing Code Compliance regarding Trash and Illegal Dumps
 - DSDP is Looking at How Other Cities like NYC to See How They're Dealing with Their Trash and Illegal Dump Situations
 - Trash will be a Main Focus in FY24
 - Clean & Safe Has Added More Trash Truck Drivers
 - The City of San Diego Services 50 of the 500 Trash Cans in Downtown
 - Clean & Safe to Work with the City of San Diego regarding baseline service requirements
 - Safety:
 - Clean & Safe Generates and Follows Up On "Get It Done" requests to Assist the City of San Diego with Request Turnaround Times
 - Clean & Safe is Working with SDPD to Improve Direct Communication
 - Unhoused Care Team:
 - Budget has Been Sent to City Council
 - Clean & Safe would like the Board of Directors Attend City Council Meeting regarding Budget Approval
 - Program Contract to be Renewed for another year
 - Clean & Safe is Working with the City of San Diego to Improve FRP
 - FRP Locations are Vetted Thoroughly

- Placemaking:
 - Will be adding more activations in FY24
 - Will be adding Additional Support to Placemaking
- Grow Urban:
 - Current Challenges: Dog Urine and Tree Vandalization
 - A Digital Map of All Trees in Downtown can be Found on DSDP Website: <https://downtownsandiego.org/explore/grow-urban>

DSDP VP of Marketing & Communications Sarah Brothers | Informational

- Commercial Enhancement Program (CEP) Update:
 - Working on Website createthefuturesd.org
- Digital Advertising Stats
 - Google – 41,000 Impressions
 - LinkedIn – 1.2M Impressions
- Research
 - Demographic Survey Received more than 500 Responses
- Communications
 - DSDP Currently has a 40% Open Rate
- Working on a New Newsletter
 - Sarah Brothers will add all Clean & Safe Board Members to Newsletter Distribution List
- Services:
 - 1,087 Sidewalks have been Power washed
 - We have added a Dedicated CEP Ambassador
- Galaxy Technology Demo
 - Sarah Brother will Schedule Meeting with Nathan Bishop to Discuss

Non-Agenda Public Comment: No Comment

Adjourn: The meeting adjourned at 10:05 am

Next meeting: August 15, 2023

Location: 401 B Street, Suite 100, San Diego, Ca 92101

Downtown San Diego Clean and Safe
Balance Sheet
As of June 30, 2023

	<u>Jun 30, 23</u>
ASSETS	
Current Assets	
Checking/Savings	325,426
Accounts Receivable	979,250
Other Current Assets	<u>934,662</u>
Total Current Assets	2,239,338
Fixed Assets	232,114
Other Assets	<u>163,434</u>
TOTAL ASSETS	<u>2,634,885</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	1,406,801
Credit Cards	9,336
Other Current Liabilities	<u>555,619</u>
Total Current Liabilities	1,971,756
Long Term Liabilities	<u>156,562</u>
Total Liabilities	2,128,318
Equity	<u>506,567</u>
TOTAL LIABILITIES & EQUITY	<u>2,634,885</u>

Downtown San Diego Clean and Safe
Profit & Loss Budget vs. Actual
 July 2022 through June 2023

	Jul '22 - Ju...	Budget	\$ Over Bud...
Ordinary Income/Expense			
Income			
40000 · Total Assessment Revenue	10,204,543	10,311,888	(107,345)
42000 · Fund Balance/Carry Forward	465,284	468,000	(2,716)
42050 · Fund Balance Requested	170,828		
42070 · PY Fund Balance Disbursement	634,156		
46400 · Other Types of Income			
46435 · ERTC	1,158,378	1,046,134	112,244
46430 · Other Revenue	0	0	0
46400 · Other Types of Income - Other	0	0	0
Total 46400 · Other Types of Income	1,158,378	1,046,134	112,244
49000 · Interest	0		
Total Income	12,633,188	11,826,022	807,166
Gross Profit	12,633,188	11,826,022	807,166
Expense			
510000 · Maintenance Expense			
510110 · Maintenance Personnel	3,175,197	3,184,234	(9,037)
510001 · Non-Personnel Maintenance Exp	3,214,286	2,441,222	773,064
Total 510000 · Maintenance Expense	6,389,484	5,625,456	764,028
520000 · Installations/Beauti			
520110 · Install/Beau. Personnel	409,337	520,498	(111,162)
520999 · Non-Personnel Install/Beaut Exp	151,183	165,150	(13,967)
Total 520000 · Installations/Beauti	560,520	685,648	(125,128)
530000 · Safety & Unhoused Care			
530110 · Safety/HOT Personnel	554,478	680,642	(126,164)
530999 · Safety & Unhoused Care Non-Pers	2,850,952	2,721,108	129,844
Total 530000 · Safety & Unhoused Care	3,405,430	3,401,750	3,680
560000 · Business Attract & Reten (CEP)			
560111 · Business & Attraction Personnel	172,562	92,455	80,107
560999 · Non-Personnel Bus & Attract	122,435	278,500	(156,065)
Total 560000 · Business Attract & Reten (CEP)	294,997	370,955	(75,958)
535000 · Program Expenses			
540110 · Program Personnel	543,756	527,742	16,014
535999 · Non-Personnel Program Exp	259,989	215,079	44,910
Total 535000 · Program Expenses	803,745	742,821	60,924
540000 · Management & General			
540210 · Program Management			
540297 · Mgt Fee - PBID Assessments	816,363	830,392	
540299 · Mgt Fee - ERTC	92,670	0	
540298 · Mgt Fee - PBID Fund Balance	66,667	0	
540210 · Program Management - Other	0	0	
Total 540210 · Program Management	975,700	830,392	145,308
540999 · Other Management & Gen	203,313	169,008	34,305
540000 · Management & General - Other	0		
Total 540000 · Management & General	1,179,012	999,400	179,612
550000 · Other	0	0	0
Total Expense	12,633,188	11,826,030	807,158
Net Ordinary Income	0	(8)	8
Net Income	<u>0</u>	<u>(8)</u>	<u>8</u>



81,820

Total pounds of trash collected in July.

The July total indicates a 63% increase from June's total.

Trash Cans
Serviced equaled

45%

of all tasks completed
in July

Feces/Urine
Removed

13%

of all tasks completed in
July

Sidewalks
Mopped

10%

of all tasks completed
in July

43,606

Sum of all maintenance
activities done for
June 2023 and July 2023

16,417	Feces Urine Removed	18,160
12,381	Sidewalks Cleaned	11,417
1,307	Graffiti Removed	1,969
1,059	Illegal Dumps	1,194
50,200	Pounds Of Trash Collected	81,820
2,764	Stickers Removed	3,891
180	Syringes Removed	194

Maintenance Response

3033 Tickets

80%

Resolved within one hour.

Response Times

Average time on site: **7 Min.**

Average
response time: **51 min.**

Primary Tasks

Illegal Dump

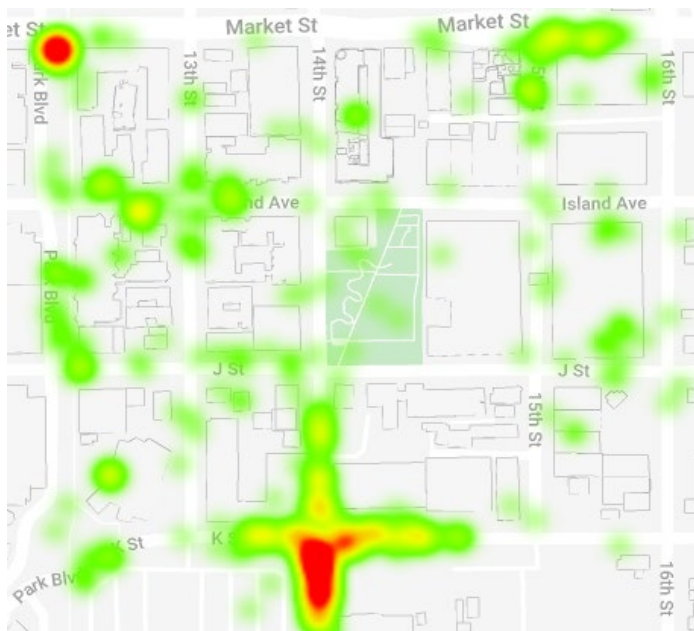
4 min. Average to resolve.

Overflowing trash cans

7 min. Average to resolve.

Areas of High Service Activity

East Village South



Top Three Service Areas

14th & K

**Park Blvd &
Market**

**15th &
Market**



13,552

Total safety logs
recorded.

Daily average of tasks recorded 437.

Top Safety Activity Figures

Security
Checks

39%

of all tasks completed

Proactive
Contacts

35%

Wellness
Checks

8%

Top Service Locations

Gaslamp

237 Tickets

97% resolved
within 30- mins.

City Center

416 Tickets

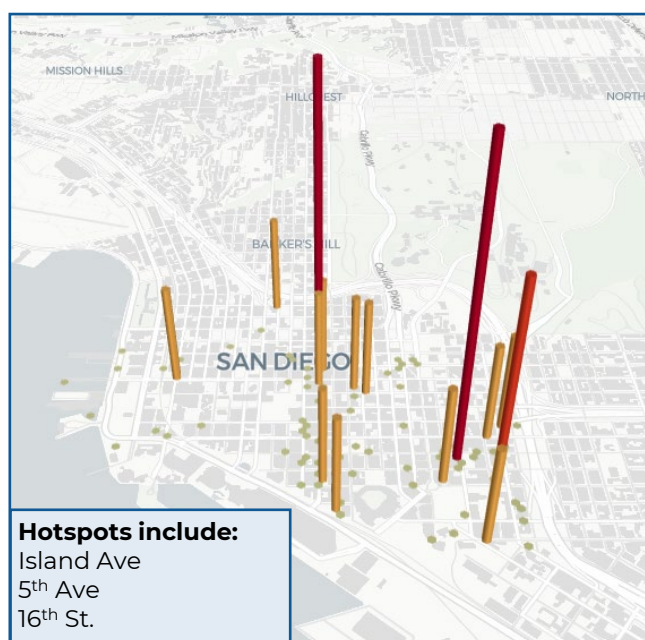
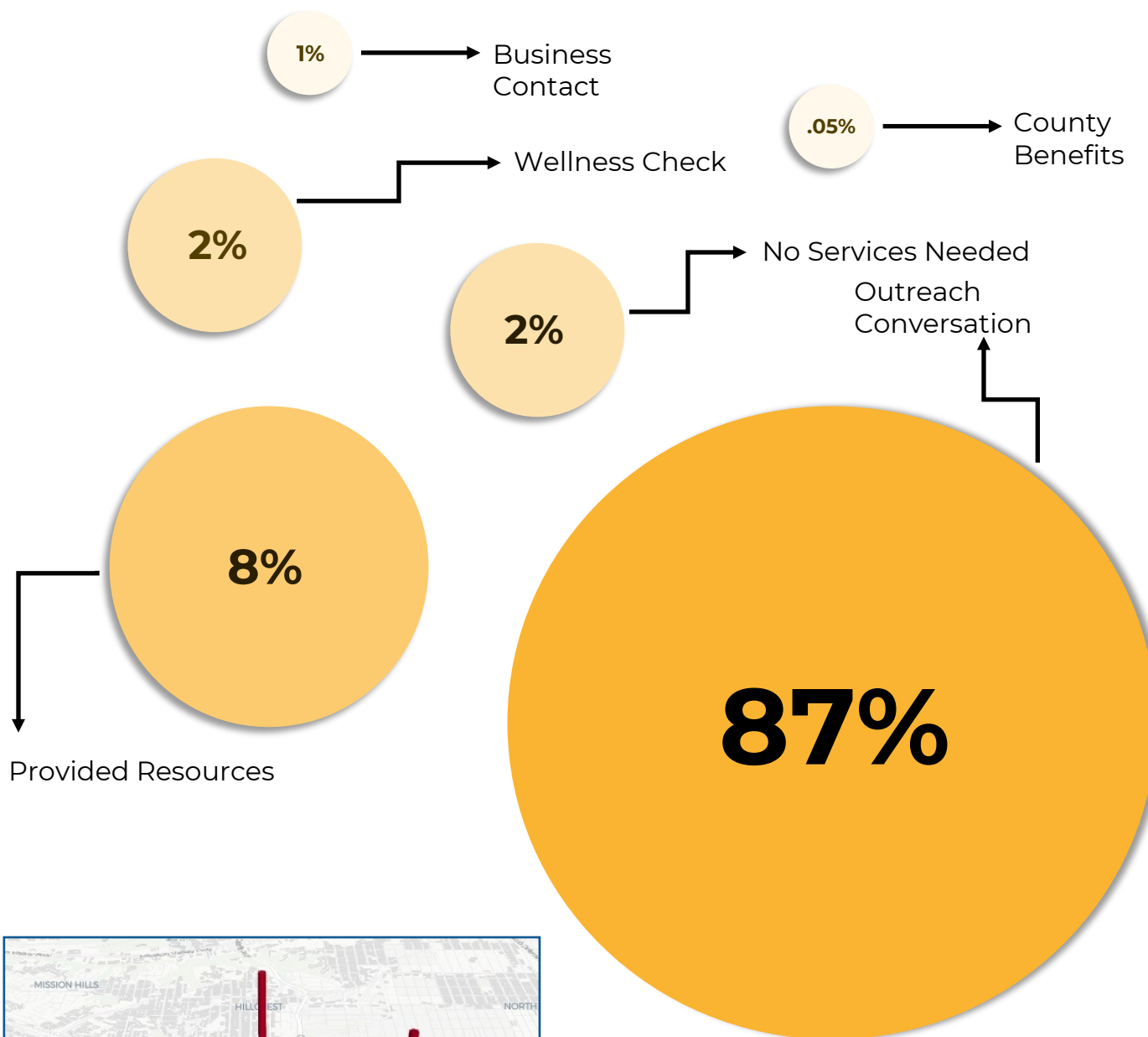
95% resolved
within 30-min.

East Village

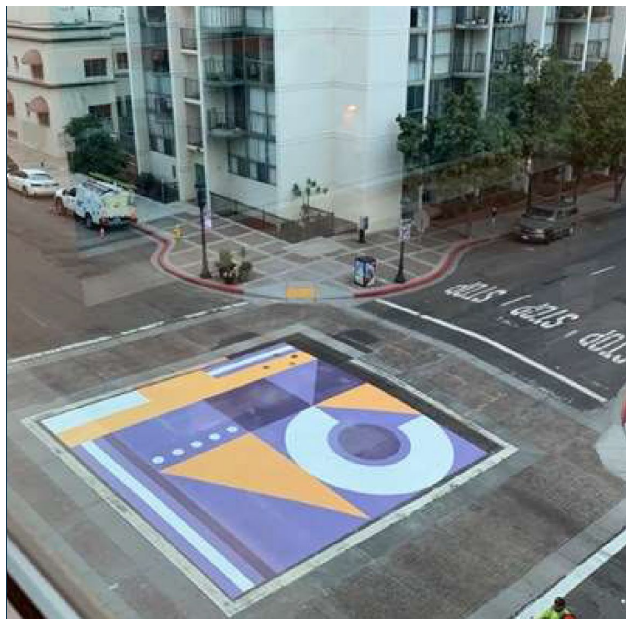
593 Tickets

96% resolved
within 30-min.

200 Total Unhoused Care Outreach Interactions



Outreach Conversations	173
Provided Resources	16
No Services Needed	4
Wellness Check	4
Business Contact	2
County Benefits	1



2.4 million

Unique Impressions* over past 12 months

Intersection mural at 3rd Ave & Cedar St.



Joe Musgrove
Mural

3.0 M

Unique impressions*
since October 2022



Kettner & Ash
Mural

3.5 M

Unique impressions*
over past 12 months



16th & K
Mural

2.7 M

Unique impressions*
over past 12 months

* Unique impressions count persons who viewed the mural at least one time during specified time period.