

Wine & Wisdom

SPONSORSHIP OPPORTUNITY

OVERVIEW

An opportunity to hear from a local and dynamic thought leader on a topic related to the economic prosperity and cultural vitality of our urban center while enjoying a glass of wine and good company.

BENEFITS OF PROGRAMMING

- Increase brand awareness and visibility among audiences with an interest in professional development and learning about what's happening within their community
- Additional exposure in new Downtown markets and demographics through a trusted third party
- Connect new audiences to Sponsor's preferred resources that highlight Sponsor's expertise and knowledge

AUDIENCE & REACH

The Downtown San Diego Partnership membership base encompasses public and private businesses within a variety of industries headquartered across the region. Our programming draws attendance and participation from: C suite executives, business and community leaders, and residents.

We have a well-established readership of our email correspondence and a significant social media following and engagement.

BENEFITS & VALUE

- Session is sponsored by your company (opportunity to host the session at your office)
- Company logo included on promotional flyers, e-blasts and signage during the event
 - On digital e-blast logo will be hyperlinked to your company website
- Opportunity to provide a brief message during the opening remarks

RATE

Session Sponsor - \$4,500

SECURE YOUR SPONSORSHIP TODAY

If you are interested in signing up to host an upcoming Wine & Wisdom Session, contact our Membership & Events Team to coordinate.

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