



Meeting Minutes 11.15.2022

Topic/ Speaker	Notes	Questions/ Comments
Call Meeting to Order 3:30pm	Roll Call: Jimmy Parker (JP) Katy McDonald (KM) Markalan Hamilton (MH) Brendan Farley (BF) Joyce Lu (JL) Brian Tarbell (BT) Marshall Anderson (MA)	Also Part of Meeting: Alonso Vivas (AV) Latrell Crenshaw (LC) Carolina Chavez (CC) Joel Hermsillo (JH) Sean Warner (SW) Terri Johnson (TJ) Rhea Aguinaldo (RA)
Public Comment (3:32)	No public comment	
Liaison Report 3:32pm	No public comment Latrell Crenshaw gave an update from Economic Development Department. Carolina Chavez gave a District 3 programs update	(LC) Timing of inquiries for small businesses. Current process of completing contract reviews in BIDS & MADS. Working with Joel on wrapping up cycle. Internship open for Econ. Dev Dept. Currently accepting applications grants for nonprofits that promote small businesses. (LK) Question on most common inquiries from small businesses (LC) Most inquiries are a catch all towards customer services and routing to right organizations/departments (CC) Implementation of street vendor ordinance in coastal area going into effect. Working on continue this Friday, City is meeting with Govt. office and negotiate funding towards homelessness. Holiday toy drive. Congratulate DSDP on small businesses and recognition.
Approval of Minutes 3:40pm	Approval of September 27 , 2022 Minutes	Motion to approve by JP and second by MH Yes: unanimous (JL) Question: With Onboard app, minutes will be loaded into app.

<p>District Manager & Finance Update 3:42 pm</p>	<p>Joel Hermsillo gives update on current and future BID operations</p> <p>Terri Johnson gives BID finance update</p>	<p>(JH) Update on Timeline and goals of the BID. Other duties being conducted through DSDP and Downtown. Call to fill Board vacancies. Update on future and past events. (SW) Gives Placemaking committee update, on surveys and activations towards C street.</p> <p>(KM) What else is being done to keep people in the area.</p> <p>(JH) & (SW) The strategy is to place these areas around restaurants and bars that will be hosting happy hours and promotions.</p> <p>(KM) Question: How clean is C street? (JH) More attention has been done, to C street from DSDP and u club. Clean & Safe also adding more effort towards the corridor</p> <p>(JL) Comments it has gotten better in the past month behind the Westgate.</p> <p>(KM) Thank Clean & Safe and BID encouraged others to take on the workshop</p> <p>(JH) Update on other duties and goals, for upcoming year and meetings.</p> <p>(JP) & (MH) Gave comments on CicloSDias event and ways to improve</p> <p>(KM) Asks about doing a Holiday shopping promotion for the BID</p> <p>(JH) We will attempt to create such template or catalog.</p> <p>(LK) Expresses support for this and creating online format.</p> <p>(TJ) Gives BID finance update on actuals and current status of funds</p>
<p>Unhoused Care Team update 4:00 pm</p>	<p>Alonso Vivas Director of Clean & Safe Program gives update</p>	<p>(AV) Exciting news to share, neighbors being covered on individual basis. Accomplishments and members of the Unhoused Care Team. Father Joes and Patth covers majority of City Center area. Update on hot spots, and family reunification program.</p>

<p>Clean & Safe Update 4:10 pm</p>	<p>Alonso Vivas, Senior Vice President of Clean and Safe update on City Center</p>	<p>AV gives update on Clean & Safe app and capabilities of app.</p> <p>(MH) asks about current zones being covered</p> <p>(AV) TBD</p> <p>(JL) asks if app who gets service tickets</p> <p>(AV) Currently do not.</p>
<p>C street initiative 4:15 pm</p>	<p>City Center BID Manager Joel Hermosillo gives presentation on C Street Initiative</p>	<p>(JH) Presents the C Street Initiative, description, phases, and goals on initiative. Current phase gathering inventory of business owners, and micro activations. What is needed from the board through initiative</p> <p>(KM) Questions capabilities of other organizations being involved, BID cannot be the only one.</p> <p>(JP) Comments on question, stating initiative needs to move forward from the BID no matter who is involved</p> <p>(KM) Disagrees, such a huge hauling on a corridor needs to be an all group effort.</p> <p>(MA) Comments on capabilities of the grand scale and time such initiative and project his can take</p> <p>(JH) Other organizations are on board</p> <p>(LK) Questions if a subcommittee is needed</p> <p>(JH) Not at this time, however this first step of action would be full support of board</p> <p>(LK) Opens floor on voting approving support from Board towards Initiative</p> <p>Motion made by JP second by BF</p> <p>Unanimous Yes</p>

Board announcements 4:45		No board announcements
Adjournment 4:45pm		(LK) adjourned the meeting at 4:44pm