## Meeting Minutes 1.17.2023

<table>
<thead>
<tr>
<th>Topic/ Speaker</th>
<th>Notes</th>
<th>Questions/ Comments</th>
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</thead>
<tbody>
<tr>
<td>Public Comment (3:32)</td>
<td>No public comment</td>
<td></td>
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<tr>
<td>Board Member Appointee (3:32)</td>
<td>Appointing Abner Figueroa (AF) to board seat</td>
<td>Motion: (JP) Second: (JL) Appointed unanimous</td>
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| Liaison Report 3:32pm | No public comment Latrell Crenshaw gave an update from Economic Development Department. | (LC):  
- Letting community organizations know that we will be returning to in person meetings  
- Guidance: preparing organizations to go back in a similar manner to prior to lockdown  
- Budget workshop held tomorrow for opportunity to review with district improvement managers  
- Budgets due on Monday 23rd  
- Storefront improvement is open with waiting list  
- Month of December: responded to 24 business increases and answered with 94% rate within 2 days  
- Responded to 104 increases, 87.5%  
- Be mindful of council districts might have changed slightly |
| Approval of Minutes 3:40pm | Approval of November 17, 2022 Minutes | (MA) motion B.F. Second. Comment made by JP for correction on (MA) name Minutes pass unanimously |
### District Manager & Finance Update

**3:42 pm**

**Joel Hermosillo** gives update on current and future BID operations

**Terri Johnson** gives BID finance update

**[JH] Update on Timeline and goals of the BID. Other duties being conducted through DSDP and Downtown. Call to fill Board vacancies. Update on future and past events.**

**(SW) Gives Placemaking committee update, on surveys and activations towards C street.**

**[JH]:**
- Roadmap district update goals
- Revisit with annual meeting coming up
- Focus on brand and social media presence
- Activations: coffee events, Call breakfast (upcoming, TBD)
- Live after five was a successful event (follow up survey with a attendee)
- Continue event once a month (March)
- Upcoming events: art and market walk (murals, activations, market, monthly event)
- Business employee workshop (reach out to Joel)
- Resident workshops in the works, present themselves that city center exists (Awareness)
- Residents don’t know about neat areas
- Business walks next month (2 February and March)
- Annual meeting approaching
- Strategic plan retreats
- Recap on events
  - Shop The Plaza, Coffee & Commerce, Live After 5.

**[AF] Commented on success for his business from Live After 5**

**[JH]:**
- Social media update
- C Street Initiative update

**[TJ]:**
- Shared balance sheet
- Borrowed partnership line of credit
- Revenue and expenses are very close to budget
- BID is slightly lower month over month
- Difference under contracts is timing difference
- Slow with getting the advance
- Don’t expect for it to be a variance at the end of the year

### Restspace Presentation

**4:00 pm**

**Nancy Arase & Kenneth Arase of Restspace**

**[NA]**
- Natives of San Diego, know the challenges that impact downtown, lead to creation of respase
- Introduces what rest space is:
  - Marketplace connecting users with verified hosts with extra private, smart locked bathroom space
  - Shares introduction to respase video
  - Shares map of current bathroom locations
  - Not accessible
  - Shares how Restspace can help downtown
- Shares on specific updates
- How the app works
- Survey being taken and to be continued to be taken

**[LK]:** Asks if there are other cities participating

**[KA]:** Responds no Downtown San Diego is the testing ground

**[JP]:** Asks what is the protection for the host business?
- Host side: businesses are verified and have insurance
- Verify the guests with real IDs
- Do you have any recourse?
- Kenneth replies yes

**[AF]:** comments about liability, questions about cost (cost of paper, cleaning, etc.)

**[KA]:** Responds: Has a fee that goes directly to host

**[MA]:** Asks how does it work if customer comes in to use bathroom, (is QR scanned or do they say the have the app)

**[KA]:** Answer: phone is the key to access lock and have a code to reserve
Dara Braitman (DB) gives presentation

- Mobility assessment
- How they evaluate existing conditions within the public right-of-way to identify locations
- Shares graphic of online survey
- Destination when in city center (Little Italy, supermarket, Gaslamp)
- Biking was less popular than transit transportation
- Shared most common concerns
- How safe people feel when walking and rolling on the street during day and night
- Safety concerns go up when sun sets
- Biking safety increased
- Traffic in downtown is generated with people trying to find parking in downtown
- Pedestrian recommendations for primary pedestrian improvements
  - Lighting
  - High-visibility crosswalk
  - Audible crossing signal
- Scooter and bike safety:
  - Blue is for recommended
  - Black is for existing
- Biking safety increased
- Traffic in downtown is generated with people trying to find parking in downtown
- Pedestrian recommendations for primary pedestrian improvements
  - Lighting
  - High-visibility crosswalk
  - Audible crossing signal
- Scooter and bike safety:
  - Blue is for recommended
  - Black is for existing
- General recommendations and implementation costs
- Work toward the large ticket items that are more challenging in budget
- Coordination with parking providers (packets for parking costs and send that out to people)
- A.F.: asks for examples or other successful cities where it has been done
- L.K.: asks to put presentation to better view
- Asks about finance and following steps
- J.H. will be taken to the board for approval
- A.F. question about parking
  - Dara: Parking wasn’t a huge part of this, focus is on pedestrian and bicycle
- Coordination with parking providers (packets for parking costs and send that out to people)
  - A.F.: asks for examples or other successful cities where it has been done
### Annual Board Meeting

#### 4:30

- (LK): Opens item for discussion
- (A.F): asks if it will be at the same time
- (L.K.) asks about not being able to have speakers, Bylaws question
- (J.H.): renewal terms
- (L.K.) asks for feedback on agenda items
- (J.P.) comments about meeting every other month, dedicating a whole meeting just to be annual limits us to regular business (suggests hybrid or separate)
- (J.L.) agrees, Accessibility has to happen
- (J.P.): Comments we shouldn’t continue unless we take actions today. Has to happen before the next meeting. Has to be fixed
- (L.K.) Opens floor for to vote on date
- (B.F.) Suggests February 21st at 3:30? 
- (L.K.) motions to change to separate meeting on Feb. 21?
- (J.P.) Seconds the motion
- Passes unanimously

### Adjournment

#### 4:45pm

(LK) adjourned the meeting at 4:45pm