



Meeting Minutes 1.17.2023

Topic/ Speaker	Notes	Questions/ Comments
Call Meeting to Order 3:30pm	Roll Call: Jimmy Parker (JP) Abner Figueroa (AF) Katy McDonald (KM) Brendan Farley (BF) Joyce Lu (JL) Brian Tarbell (BT) Marshall Anderson (MA) Suzanne Conway (SC) Julio Hernandez (JH)	Also Part of Meeting: Alonso Vivas (AV) Latrell Crenshaw (LC) Joel Herмосillo (JH) Sean Warner (SW) Terri Johnson (TJ) Kenneth Asare (KA) Nashla Duck (ND) Sean Warner (SW) Nancy Asare (NA) Dara Braitman (DB)
Public Comment (3:32)	No public comment	
Board Member Appointee (3:32)	Appointing Abner Figueroa (AF) to board seat	Motion: (JP) Second: (JL) Appointed unanimous
Liaison Report 3:32pm	No public comment Latrell Crenshaw gave an update from Economic Development Department.	(LC) : <ul style="list-style-type: none"> • Letting community organizations know that we will be returning to in person meetings • Guidance: preparing organizations to go back in a similar manner to prior to lockdown • Budget workshop held tomorrow for opportunity to review with district improvement managers • Budgets due on Monday 23rd • Storefront improvement is open with waiting list • Month of December: responded to 24 business increases and answered with 94% rate within 2 days • Responded to 104 increases, 87.5% • Be mindful of council districts might have changed slightly
Approval of Minutes 3:40pm	Approval of November 17 , 2022 Minutes	(MA) motion B.F. Second. Comment made by JP for correction on (MA) name Minutes pass unanimously

<p>District Manager & Finance Update 3:42 pm</p>	<p>Joel Hermosillo gives update on current and future BID operations</p> <p>Terri Johnson gives BID finance update</p>	<p>(JH) Update on Timeline and goals of the BID. Other duties being conducted through DSDP and Downtown. Call to fill Board vacancies. Update on future and past events. (SW) Gives Placemaking committee update, on surveys and activations towards C street.</p> <p>(JH):</p> <ul style="list-style-type: none"> • Roadmap district update goals • Revisit with annual meeting coming up • Focus on brand and social media presence • Activations: coffee events, Cali breakfast (upcoming, TBD) • Live after five was a successful event (follow up survey with attendees) • Continue event once a month (march) • Upcoming events: art and market walk (murals, activations, market, monthly event) • Business employee workshop (reach out to Joel) • Resident workshops in the works, present themselves that city center exists (awareness) • Residents don't know about neat areas • Business walks next month (2 February and March) • Annual meeting approaching • Strategic plan retreats • Recap on events <ul style="list-style-type: none"> ◦ Shop The Plaza, Coffee & Commerce, Live After 5. <p>(AF) Commented on success for his business from Live After 5</p> <p>(JH):</p> <ul style="list-style-type: none"> • Social media update • C Street Initiative update <p>(TJ):</p> <ul style="list-style-type: none"> • Shared balance sheet • Borrowed partnership line of credit • Revenue and expenses are very close to budget • BID is slightly lower month over month • Difference under contracts is timing difference • Slow with getting the advance • Don't expect for it to be a variance at the end of the year
<p>Restspace Presentation 4:00 pm</p>	<p>Nancy Arase & Kenneth Arase of Restspace</p>	<p>(NA)</p> <ul style="list-style-type: none"> • Natives of San Diego, know the challenges that impact downtown, lead to creation of respace • Introduces what rest space is: • Marketplace connecting users with verified hosts with extra private, smart locked bathroom space • Shares introduction to respace video • Shares map of current bathroom locations • Not accessible • Shares how Restspace can help downtown <p>(KA):</p> <ul style="list-style-type: none"> • Shares on specific updates • How the app works • Survey being taken and to be continued to be taken <p>(LK): Asks if there are other cities participating</p> <p>(KA): Responds no Downtown San Diego is the testing ground</p> <p>(JP) Asks what is the protection for the host business?</p> <ul style="list-style-type: none"> • Host side: businesses are verified and have insurance • Verify the guests with real IDs • Do you have any recourse? • Kenneth replies yes <p>(AF) comments about liability, questions about cost (cost of paper, cleaning, etc.)</p> <p>(KA) responds: Has a fee that goes directly to host</p> <p>(MA) Asks how does it work if customer comes in to use bathroom, (is QR scanned or do they say they have the app)</p> <ul style="list-style-type: none"> • (KA) Answer: phone is the key to access lock and have a code to reserve

Circulate San Diego City Center Mobility Study (4:15)

Dara Braitman (DB) gives presentation

- (DB) introduces herself and overview
- o Goes over what they do (bicycle and pedestrian safety programming)
 - Mobility assessment
 - How they evaluate existing conditions within the public right-of-way to identify locations
- o Shares graphic of online survey
- Destination when in city center (little Italy, supermarket, Gaslamp)
 - Biking was less popular of transit transportation
 - Shared most common concerns
- o How safe people feel when walking and rolling on the street during day and night
 - Safety concerns go up when sun sets
 - Biking safety increased
 - Traffic in downtown is generated with people trying to find parking in downtown
- o Pedestrian recommendations for primary pedestrian improvements
 - Lighting
 - High-visibility crosswalk
 - Audible crossing signal
- o Scooter and bike safety:
 - Blue is for recommended
 - Black is for existing
- o Transit recommendations
 - Transit stop well lit
 - Shade
 - Place to sit
- o Wayfinding and signage recommended
 - Pedestrian and bicycle
 - On Broadway specifically
- o Beautification recommendations
 - Streetscape planters and utility box art
- o General recommendations and implementation costs
 - Work toward the large ticket items that are more challenging in budget
- o L.K.: asks to put presentation to better view
 - Asks about finance and following steps
 - J.H. will be taken to the board for approval
- o A.F. question about parking
 - Dara: Parking wasn't a huge part of this, focus is on pedestrian and bicycle
 - Coordination with parking providers (packets for parking costs and send that out to people)
 - A.F.: asks for examples or other successful cities where it has been done
 - Tried to do it in Pittsburg, didn't work (issue big cities have)

<p>Annual Board Meeting</p> <p>4:30</p>		<ul style="list-style-type: none"> • (L.K.): Opens item for dicussion • (A.F): asks if it will be at the same time • (L.K.) asks about not being able to have speakers,Bylaws question • (J.H.): renew terms • (L.K.) asks for feedback on agenda items • (J.P.) comments about meeting every other month, dedicating a whole meeting just to be annual limits us to do regular business (suggests hybrid or separate) • (J.L.) agrees, Accessibility has to happen • (J.P.) Comments we shouldn't continue unless we take actions today. Has to happen before the next meeting. Has to be fixed • (L.K.) Opens floor for to vote on date • (B.F.) Suggests February 21st at 3:30? • (L.K.) motions to change to separate meeting on Feb. 21? • (J.P.) Seconds the motion • Passes unanimously
<p>Adjournment</p> <p>4:45pm</p>		<p>(LK) adjourned the meeting at 4:45pm</p>