

D O W N T O W N SAN DIEGO P A R T N E R S H I P



SOCIAL SPONSORSHIP OPPORTUNITY

Are you looking to bring greater visibility to your brand and mission? We invite you to host one of our **Socials** to promote your business, generate leads, build relationships, and gain great visibility to the local business community.

BENEFITS

- Opportunity to increase brand awareness and visibility among audiences with an interest in Downtown issues and progress
- Company logo recognition as sponsor on the website, invitation, and event signage
- Company logo, clickable link and about company included on the email promotion and event webpage (pre/post event)
- Recognition in newsletter and social media prior to and after social event
- Opportunity to address the audience in attendance during the brief program
- Opportunity to set up a table display in a prominent location at the social event

AUDIENCE & REACH

The Downtown San Diego Partnership membership base encompasses public and private businesses within a variety of industries headquartered across the region. Our programming draws attendance and participation from: C suite executives, business and community leaders, and residents through the following channels:

We have a well-established readership of our email correspondence and a significant social media following and engagement.

RATES

Non-Host Sponsor | \$8,750

- Downtown San Diego Partnership to coordinate all aspects of the social, secures the venue, food, and beverages

Host Sponsor | \$1,000

The Downtown San Diego Partnership manages marketing and registration for the event. We simply request that the social host provide the following:

- Venue to adequately accommodate 150-200 guests
- Hors d'oeuvres, nonalcoholic beverages, and at least two alcoholic beverages per attendee
- Area for registration with 2 six-foot tables (dsdp to provide the linens and printed name badges)
- Power to plug into for music, speaker, and microphone
- A current member

SECURE YOUR SPONSORSHIP TODAY

If you are interested in signing up to host an upcoming social event, contact our Membership & Events Team to coordinate.

Kaitlin Payne, kpayne@downtownsandiego.org

Kathryn Newstead, knewstead@downtownsandiego.org