

# CONVOS OVER COFFEE

## SPONSORSHIP OPPORTUNITY

### OVERVIEW

A casual gathering for individuals to come together to build and establish new connections with industry professionals and to learn about various initiatives and opportunities while enjoying a warm cup of coffee.

### BENEFITS OF PROGRAMMING

- Increase brand awareness and visibility among audiences with an interest in professional development and learning about what's happening within their community
- Additional exposure in new Downtown markets and demographics through a trusted third party
- Connect new audiences to Sponsor's preferred resources that highlight Sponsor's expertise and knowledge

### AUDIENCE & REACH

The Downtown San Diego Partnership membership base encompasses public and private businesses within a variety of industries headquartered across the region. Our programming draws attendance and participation from: C suite executives, business and community leaders, and residents.

We have a well-established readership of our email correspondence and a significant social media following and engagement.

## **BENEFITS & VALUE**

- Session is sponsored by your company (opportunity to host the session at your office)
- Company logo included on promotional flyers, e-blasts and signage during the event
  - On digital e-blast logo will be hyperlinked to your company website
- Opportunity to provide a brief message during the opening remarks

## **RATE**

Session Sponsor - \$1,250

## **SECURE YOUR SPONSORSHIP TODAY**

If you are interested in signing up to host an upcoming Convos Over Coffee Session, contact our Membership & Events Team to coordinate.

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