

- 3:30 p.m.     **CALL TO ORDER & ROLL CALL**  
*Lindsay Kotas, Chair*
- 3:32 p.m.     **CITY CENTER BOARD NOMINEES | ACTION ITEM**  
*Appoint and welcome new Board Members:*  
**Julio Hernández**  
**Suzanne Conway**
- 3:35 p.m.     **PUBLIC COMMENT**  
*An opportunity for members of the public to comment on any agenized or non-agenized items within the subject matter jurisdiction of the City Center Business District Board. Members of the public may have up to 2 minutes.*
- 3:40 p.m.     **COMMUNITY LIAISON REPORTS**  
*Updates from offices of elected officials and community partners*
- 3:50 p.m.     **APPROVAL OF MINUTES | ACTION ITEM**
- 3:55 p.m.     **UPDATE FROM DISTRICT MANAGER & FINANCE| INFORMATION ITEM**  
*City Center BID update on current projects and finances*  
*Staff: Joel Hermosillo, City Center Business Improvement District, DSDP*  
*Terri Johnson, Director of Finance & Administration, DSDP*
- 4:05 p.m.     **NEW ONBOARD PLATFORM OVERVIEW | INFORMATION ITEM**  
*An update on the board meeting platform of the City Center Business District*  
*Staff: Taylor Stahl, Director of Special Projects, DSDP*
- 4:10 p.m.     **SAN DIEGO BYCICLE COALITION | INFORMATION ITEM**  
*An update from the Bike Coalition San Diego County on Downtown in Motion Campaign and CicloSDias event.*
- 4:20 p.m.     **CLEAN & SAFE PROGRAM UPDATE | INFORMATION ITEM**  
*An update on Clean and Safe efforts in City Center*  
*Staff: Alonso Vivas, Senior Vice President, DSDP & Clean and Safe Program*
- 4:25 p.m.     **BOARDMEMBER ANNOUCEMENTS | INFORMATION ITEM**
- 4:30 p.m.     **ADJOURN**

**JOIN MEETING VIA THE FOLLOWING OPTIONS:**

[Click here to join via Zoom](#)

Meeting ID: 853 5019 4886

**IN PERSON:** 401 B Street, Suite 100, San Diego, CA 92106

**City Center Board Nominees**

Julio Hernandez

Expansive, Area Sales Manager

1111 Sixth Ave, San Diego, CA 92101

*Expansive creates workspaces where people and companies thrive, both professionally and personally, no matter what type of endeavor they are pursuing. Because we believe success is about both business and belonging, Expansive creates inclusive, productive environments for collaboration and engagement in vibrant professional communities. We leverage the advantages of property ownership to help organizations maximize the return on their workspace investment.*

Suzanne Conway

House of Blues, General Manager

1055 Fifth Ave, San Diego, CA 92101

*The House of Blues mission is to celebrate and demonstrate the power of music to bring people together. Its founders drew inspiration from world culture, art and spiritual tenets in order to create a welcoming environment that would bring forth the mantra, Unity in Diversity. House of Blues' Restaurant & Bar embraces a modern take on the culinary comforts known as Southern Soul Food.*

## Meeting Minutes 07.26.2022

Topic/ Speaker	Notes	Questions/ Comments
Call Meeting to Order 3:30pm	Roll Call: Brendan Farley (BF) Jimmy Parker (JP) Katy McDonald (KM) Marshal Anderson (MA) Joyce Lu (JL) Brian Tarbel (BT) Markalan Hamilton (MH) Javier Montano (JM)	Also Part of Meeting: Alonso Vivas (AV) Josh Coyne (JC) Terri Johnson (TJ) Justin Apper (JA) Latrell Crenshaw (LC) Kohta Zaiser (KZ) Carolina Chavez Vasquez (CV) Justin Apper (JA) Kaitlin Payne (KP) Sarah Brothers (SB) Rio Sison (RS)
Public Comment	No public comment	
Liaison Report 3:35pm	Khota Zaiser gave an update on privacy ordinance, state budget wins, and employ & empower  Latrell Crenshaw update on finalizing BID management funds for FY, Small Business Enhancement program being fully funded for \$2 million and allocation. Update on Spaces program, design guidelines, and webinars to assist businesses, sidewalk vending ordinance.	Marshal Anderson asked a question on appoints for privacy advisory board.  Khota Zaiser – answered, yes and opened for recommendations for this board.
Approval of Minutes 3:35pm	Approval of May 24, 2022, Minutes	6-0-0 Motion by LK and Second by MA  Yes: unanimous
District Manager Update 3:40pm	Joel Hermosillo presented an introduction and outlook for BID	No comments

<p>District Finance Update 3:45pm</p>	<p>Terri Johnson presented the latest budget actuals on the BID and the Community Parking District</p>	<p>Josh Coyne commented on the goals of growth of the BID, revenue streaming options, and current revenue constraints.</p> <p>Lindsay Kotas asked a question about the amount that was approved by the City for parking district budget for FY 23</p> <p>Terri Johnson &amp; Josh Coyne answered very similar to last year. Being \$310,500</p> <p>Lindsay Kotas asked about FY 23 Parking funding percentages</p> <p>Latrell Crenshaw &amp; Josh Coyne answered the measures are taken by the city treasurer</p> <p>Marshal Anderson asked a question about having a represented Downtown Parking Mangt. Dept.</p> <p>Josh Coyne responded the BID does not, however the Partnership does</p>
<p>San Diego Downtown Partnership Membership &amp; Events Update 3:55pm</p>	<p>Kaitlin Payne, Senior Vice President of Membership &amp; Events</p>	<p>Josh Coyne commented on promoting the membership and getting involved with the BID &amp; DSDP</p>
<p>Clean &amp; Safe Update 4:10pm</p>	<p>Alonso Vivas, Senior Vice President of Clean and Safe</p>	<p>The board heard updates from Alonso on the Comic Con post maintenance stats, safety &amp; maintenance update, power washing schedule.</p> <p>Josh Coyne asked a question about the Big Belly trashcan distributions</p> <p>Alonso Vivas responded with a quick update on the wrapping and timeline of 4-6 weeks out</p> <p>Josh commented about downloading the Clean &amp; Safe app</p> <p>Katy McDonald asked a question if any funding from Comic Con for supporting the maintenance and</p>

		<p>safety for the city</p> <p>Alonso answered this is being something that is being worked on &amp; TBD for next year.</p> <p>Katy McDonald asked about a contact about trash pick-up, this years comic con a lot of trash was left at the Rady Shell.</p> <p>Alonso &amp; Josh answered the Port of San Diego will be responsible.</p> <p>Branden Farley asked about the new security contractor.</p> <p>Alonso, gave update on the new security contract, as well as collaboration efforts for security with MTS.</p>
<p>Board Announcements 4:20pm</p>		<p>Marshal Anderson commented on welcoming to Joel and requesting a plan ahead/road map for next meeting.</p> <p>Katy McDonald commented requesting the creation of a calendar of big events and developments happening for the year.</p> <p>Joyce Lu commented requesting a creation of a system and process of from businesses creating a form of a communicating community in City Center.</p>
<p>Adjournment 4:30 pm</p>		<p>Chair Kotas adjourned the meeting at 4:30pm</p>

**Downtown BID**  
**Balance Sheet**  
**As of August 31, 2022**

---

	<u>Aug 31, 22</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
10000 · BID Checking Account	33,322
<b>Total Checking/Savings</b>	33,322
<b>Accounts Receivable</b>	
12000 · Accounts Receivable	87,075
<b>Total Accounts Receivable</b>	87,075
<b>Other Current Assets</b>	
13100 · Undeposited Funds	4,224
<b>Total Other Current Assets</b>	4,224
<b>Total Current Assets</b>	124,622
<b>TOTAL ASSETS</b>	<b><u>124,622</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
20000 · Accounts Payable	7,662
<b>Total Accounts Payable</b>	7,662
<b>Other Current Liabilities</b>	
21000 · Interfund	12,447
26100 · City Parking District Advances	49,750
<b>Total Other Current Liabilities</b>	62,197
<b>Total Current Liabilities</b>	69,859
<b>Total Liabilities</b>	69,859
<b>Equity</b>	54,763
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>124,622</u></b>

**Downtown BID  
Profit & Loss  
July through August 2022**

	BID & SBEP	BID A2C Intern Pro...	Parking District '22...	Other Grants	TOTAL
<b>Ordinary Income/Expense</b>					
<b>Income</b>					
<b>43000 · Contracts &amp; Grants</b>	10,550	10,000	40,500	0	61,050
<b>Total Income</b>	10,550	10,000	40,500	0	61,050
<b>Gross Profit</b>	10,550	10,000	40,500	0	61,050
<b>Expense</b>					
<b>61000 · Personnel</b>	9,759	0	0	597	10,356
<b>62000 · Admin Expenses</b>	3,531	0	0	137	3,668
<b>64000 · Program &amp; Operating Expen...</b>	0	0	7,662	322	7,984
<b>Total Expense</b>	13,290	0	7,662	1,056	22,008
<b>Net Ordinary Income</b>	(2,739)	10,000	32,838	(1,056)	39,042
<b>Net Income</b>	<b>(2,739)</b>	<b>10,000</b>	<b>32,838</b>	<b>(1,056)</b>	<b>39,042</b>