



- 3:00 PM Welcome & Introductions - Eric Jones, Chair
 - Non-Agenda Public Comment
 - Agenda Public Comment
 - Approval of Minutes – November 17, 2021 (Handout) - **ACTION**
 - 3:05 PM Chair Update - Jones
 - Appoint David Calabrese, Regent Properties, to a 2-year term on the Board of Directors, ending December 31, 2022 – **ACTION**
 - 3:10 PM Downtown San Diego Demographic Study – **INFORMATION**
 - Rebecca Rybczyk, Manager, Economic Development and Government Affairs, DSDP
 - 3:25 PM Ash Street Active Sidewalk Design Phase - **INFORMATION**
 - Amber Lake, Carrier Johnson
 - 3:35 PM FY23 Neighborhood Parking Program Budget (Handout) – **ACTION**
 - Sean Warner, Director of Community Enhancement, Clean & Safe
 - 3:45 PM Columbia District Clean & Safe Update – **INFORMATION**
 - Alonso Vivas Executive Director, Clean & Safe
 - 3:50 PM Finance Update – **INFORMATION**
 - Terri Johnson, Director of Finance & Administration, DSDP
 - 3:55 PM Member Discussion
 - Next Meeting Date – Wednesday, July 13 at 10AM
 - Member Updates
- Adjourn

JOIN MEETING VIA THE FOLLOWING OPTIONS:

IN-PERSON ATTENDANCE

Downtown San Diego Partnership
401 B Street, Suite 100 | San Diego, CA 92101

VIRTUAL ATTENDANCE

Zoom - Click [here](#) to join
Meeting ID: 894 0567 7502

Passcode: 506503

One tap mobile: +16699009128,,89405677502#

Downtown San Diego Partnership



Board Meeting Minutes

November 17, 2021

This meeting was held via Zoom video conference.

Eric Jones, Chair, called the meeting to order at 12:02PM.

The following Board members were present: Eric Jones, Eric Dye, Betsy Brennan, Justin Apper, Nicole Ramos, and David Mesa

The following guests were present: Brian Schoenfisch, Morgen Ruby, David Calabrese, and Ryan Whitaker

The following DSDP staff members were present: Sean Warner, Alonso Vivas, Josh Coyne, Danielle Cob, Terri Johnson, Rio Sison, and Carlos Escalante.

Motion to approve August 4th board meeting minutes (Jones). Approved unanimously.

Motion to Approve May 5th, 2021 board meeting minutes (Jones). Approved unanimously.

Motion to appoint Howard Greenberg, Eric Dye, Onal Kucuk, David Mesa, Eric Jones, Damon Barone, and Betsy Brennan to a 2-year term effective January 1, 2022. (Motion by Eric Dye, Second by Justin Apper) Approved unanimously.

Motion to approve the resignation of Dan McCurdy and appoint Nicole Rames to Board of Directors. Approved unanimously

Motion to appoint Eric Jones and Justin Apper to a 1-year term as Officers of the Board of Directors effective January 1, 2022. (First by David Mesa, Second by Eric Dye) Approved by all, except by Justin Apper (abstained).

Brian Schoenfisch provides an update on development projects in the Columbia District. Pinnacle tower, Bosa Project, non-Columbia projects: union and ash development project, Front St. and Beech St. Schoenfisch also announces the Code Amendment – which includes employment overlay zones, more flexibility for residential development.

Eric Jones asks Schoenfisch if he has any updates on the Santa Fe Depot development.

Schoenfisch states that he currently has no updates.

Sean Warner asks if there are currently any mobility projects under work.

Schoenfisch responds by stating that the Downtown mobility plan will continue on and that he will provide an update once he has one.

Eric Dye asks what aspects of overlay are being changed

Schoenfisch explains that it is part of a larger “package” and that he will forward the available information. It essentially allows flexibility if certain criteria is met, active commercial usage on ground floor. Also, should meet density and intensity guidelines.

Betsy Brennan asks about the MTS Bus Lot transfer station and how the activation is going.

Schoenfisch explains that MTS did not have an update to provide for him yet.

Josh Coyne provides an update on DSDP Government affairs. Special Committee on Downtown Homelessness meeting. Josh states that he is happy to share the presentation made by supervisor Fletcher’s team. Finding solution for homeless individuals that struggle with substance abuse. Working on advocacy on shelter capacity and the possibility of a temporary winter shelter. Family reunification program is experiencing record number under the management of Rose Harris.

David Mesa states that he would like to have a phone number he can call for homelessness related issues.

Alonso Vivas and Sean Warner respond by stating that they will include information in the meeting follow up email.

Sean Warner gives an update on Placemaking projects: murals in Kettner and India St., Discover Columbia Decals, Creative Bike Racks, and Holiday Décor.

Projects that are coming up include Columbia St Parklet, and Custom streetblade signs.

Warner announces that San Diego and Tijuana were selected for the World Design Capital. Warner introduces upcoming Urban Art Takeover project “ENVZN”, hosted by Vanguard Culture.

David Mesa states that he would like to be involved in the India Street mural design phase and in the Urban Art Takeover projects.

Morgen Ruby, assistant planner at Circulate San Diego presents the Columbia Mobility Assessment Report. Findings and Recommendations include high visibility crosswalks, extended crossing times, audible crossing signals, lighting, bicycle and scooter safety, and possible opportunities for public art.

Kettner and Ash special study area findings include concerns for pedestrians due to turning vehicles, and line of sight issues. Recommendations include no turn on red, pedestrian crossing island with pedestrian curb ramp, implementation of a scooter parklet, and the relocation of signage to clear line of sight issue.

Eric asks Sean what we can do about the proposals stated in the assessment report.

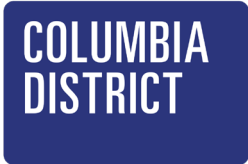
Sean mentions that we could potentially push for them through funding sources.

Floor opens to comments

David Mesa states that the museum is now opened for free with reservation on the website.

Alonso Vivas requests feedback for Clean and Safe Services through a survey link.

Meeting was adjourned at 1:06 PM.



ATTENTION: City of San Diego
SUBJECT: Columbia District Parking Program FY23 Budget Proposal
CONTACT NAME & PHONE: Sean Warner, Downtown San Diego Partnership (619) 723-8673

The Columbia Community Foundation (CCF), a 501(c)(3), is committed to leveraging the diversity of the Columbia District's commercial, residential, and office uses to create a unique, vibrant, and livable District.

Parking and Mobility Programs

Parking and mobility programs provide for planning and permitting efforts that support increasing the supply of available parking and improve pedestrian and bicycle mobility within the Columbia District.

Table with 2 columns: Description, Cost. Rows include Mobility Ambassador (\$70,000), Mobility/Parking Planning/design/Permitting (\$20,450), and Sub-Total (\$90,450).

Parking and Mobility Enhancement

Parking and mobility enhancements provide for pedestrian or vehicular safety, comfort and convenience through enhanced pedestrian crossings, extraordinary lighting and landscaping, additional bicycle facilities, pedestrian plazas, and wayfinding signage.

Table with 2 columns: Description, Cost. Rows include Active Sidewalks (\$80,000), Pedestrian Safety Lighting and Landscape (\$120,000), and Sub-Total (\$200,000).

Parking and Mobility Marketing

Providing mobility information through a comprehensive marketing program providing information about mobility, parking options, and safety ambassador services.

Description	Cost
Parking and Mobility Marketing Program	\$12,000
Sub-Total	\$12,000

TOTAL PROJECTED EXPENSES	COST
Parking and Mobility Programs	\$90,450
Parking and Mobility Enhancement	\$200,000
Parking and Mobility Marketing	\$12,000
PROJECT TOTAL	\$302,450
PROGRAM MANAGEMENT	\$45,368
TOTAL	\$347,818