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12:00 Welcome & Introductions - Eric Jones, Chair

- Non-Agenda Public Comment
- Agenda Public Comment
- Approval of Minutes – May 5, 2021 and August 5, 2021 (Handout) - **ACTION**

12:05 Chair Update - Jones

- Accept the resignation of Dan McCurdy, The Irvine Company, and appoint Nicole Ramos, The Irvine Company, to Board of Directors for 2-year term ending December 31, 2022 - **ACTION**
- Appoint Howard Greenberg, Eric Dye, Onal Kucuk, David Mesa, Eric Jones, Damon Barone and Betsy Brennan to a 2-year term effective January 1, 2022. - **ACTION**
- Appoint Eric Jones (President) and Justin Apper (Chief Financial Officer) to a 1-year term as Officers of the Board of Directors effective January 1, 2022 - **ACTION**

12:10 Columbia District Development Projects Update – Brian Schoenfisch, Deputy Director, Urban Division, City of San Diego

12:20 DSDP Update

- Economic Development & Government Affairs - Josh Coyne, Director of Government Affairs - **INFORMATION**
- FY22 Neighborhood Parking Program (NPP) – Sean Warner - **INFORMATION**

12:40 Columbia District Mobility Assessment – Morgen Ruby, Circulate San Diego

12:55 Member Discussion

- Proposed 2022 Quarterly Meeting Dates
- Member Updates

Adjourn

Downtown San Diego Partnership
Columbia Community Foundation
Board Meeting Minutes
August 04, 2021

This meeting was held via Zoom video conference.

Eric Jones, Chair, called the meeting to order at 12:00PM.

The following Board members were present: Eric Jones, Eric Dye, Howard Greenberg, Betsy Brenan, Damon Barone, and David Mesa

The following guests were present: Chris Cloud and Steve Kohn

The following DSDP staff members were present: Sean Warner, Alonso Vivas, and Josh Coyne.

Motion to approve May 5th board meeting minutes (Jones). Approved unanimously.

Alonso Vivas DSDP update – announces that the City Council approved budget for PBID fiscal year 22.

Vivas announces that there are now new positions in landscaping and trash collecting. Grow Urban campaign has been fully launched.

Vivas opens floor for questions or comments.

Eric Jones asks about the redesigned trash cans.

Vivas announces that the second betas design should be coming soon and that once that is done next steps would be looking at the budget and potential locations to place them in.

Justin Apper asks if there is currently a timeline for its launch.

Vivas explains that there is currently no timeline until the final product is available.

Josh Coyne introduces himself and explains that he is currently transitioning into the position as Director of Government Affairs through Downtown San Diego Partnership.

Sean Warner presents budget priorities of FY22 Neighborhood Parking Program. Warner goes over the main focus points.

Warner mentions some of the upcoming placemaking projects which include creative bike racks, decals and murals. Installation for the bike racks will take place in three locations around Columbia District – 100 Kettner Blvd, 600 W. Broadway, and Columbia Place.

Jones comments on how excited the community is for having the creative bike racks installed, along with upcoming murals.

Warner presents the Placemaking Blueprint and the efforts of the placemaking committee. The purpose of the blueprint is to provide a shared understanding for the Partnership's placemaking efforts over the next five years.

Warner identifies five main goals from the Placemaking Blueprint.

- Goal 1 – Ensure Downtown’s parks, plazas, and green spaces are highly amenitized, well maintained, and comprehensively programmed
- Goal 2 – Create vibrant and walkable streets
- Goal 3 – Incorporate arts, music, culture, and creativity into the public realm
- Goal 4 – Share the stories of Downtown’s unique neighborhoods and diverse people and places.
- Goal 5 - Leverage Balboa Park and the waterfront as an integral part of the Downtown experience

Jones announces future meeting date: November 3, 2021. Opens floor for discussion and any other announcements.

David Mesa announces that the museum will be opening up October 16th with Yolanda Lopez’s exhibition. Mesa also announces that Chris Cloud is their new director of communications and marketing.

Chris Cloud introduces himself and announces a change in hours for the opening of the museum, along with expressing his hope for more in person events in 2022.

Jones asks Warner about the workplace overlay zone and how the development is going.

Warner expresses that there is currently no update, but he will contact Josh Coyne to provide an update soon.

Meeting was adjourned at 12:40 PM

DOWNTOWN SAN DIEGO PARTNERSHIP

Columbia Community Foundation

Board Meeting Minutes

May 5, 2021

This meeting was held via Zoom video conference.

Eric Jones, Chair, called the meeting to order at 12:03PM.

The following Board members were present: Eric Jones, Eric Dye, Christine Takara, Howard Greenberg, Damon Barone, David Mesa, and Betsy Brennan.

The following guests were present: Steve Kohn, Jana Shwartz, and Brad Richter.

The following DSDP staff members were present: Sean Warner, Sarah Brothers, Marshall Anderson, Alonso Vivas, and Morgen Ruby

Motion to approve February 9, 2021 meeting minutes (D. Mesa, E. Dye). Approved unanimously.

Brad Richter presented a development update in the Columbia district: The Columbia and A project consisting of hotel and apartments (south side A between India and Columbia) by Pinnacle Development is going through plan check and should start construction in the next couple of months. Two America Two hotel development, just north of One America Plaza, and the Milano residential tower, east side of Columbia between Ash and A, are both in plan check but somewhat inactive at the moment, the construction schedule is unknown. The City is continuing work on the cycle tracks, with the cycle tracks along Pacific Highway from Broadway to Laurel Street should be completed by this summer. State Street is scheduled to begin construction later this year.

Eric Dye asked when the employment overlay will be removed from the Columbia district. Richter answers there is no set date but will likely occur with the update to the Community Plan, which has proposed amendments to the development code. This information will become public when proposed amendments are published in June.

Marshall Anderson presents Downtown Homeless Update and listed important bills being tracked: AB 988, SB 340, SB 516, AB 816, SB 782. Upcoming goals include reactivating safe camping locations, steps to addressing behavioral health,

Dye stresses the importance of permanent institutionalized beds. He advocates for support of ACLU.

Marshall explains he is in touch with attorneys and activists aware of Downtown's increased homeless encampments and behavioral health issues. He is advocating to collect the data first to help inform policy moving forward.

Jones asks if this is the first time the mayor and county leadership are working together. Marshall agrees and is hopeful for forthcoming policy.

Jana Shwartz from Circulate SD provided a rundown of the Columbia Mobility Assessment and Sean Warner invites members to participate in the walk audit lead by Circulate and the Downtown Partnership.

Sean Warner provides placemaking project updates.

Eric Jones asks about the project timeline. Warner responds that the fabrication timeline is 8-10 weeks with installation one additional week. Project can be expected to be complete by end of July.

Eric Jones expresses concern that bike rack design will fit e-bikes. Warner will confirm with Tecture and make modification if necessary.

Warner discusses FY22 Neighborhood Parking Program Budget and Priorities. The draft budget was approved by the Downtown Parking Management Group on April 8th.

Howard asks for update on Columbia branding emphasizing the art, music, & culture aspect.

Warner responds mentioning DSDP has transitioned how Columbia is marketed in the newsletter, and in the Placemaking Blueprint brands Columbia in the arts, music, & culture.

Howard asks about parklet updates in front of his building. Warner will follow up with Howard privately for construction details.

Warner mentions DSDP released a Call for Artists for two mural walls available in Columbia.

Eric Jones asks the board members to share any announcements or updates.

Damon Barone will open Music Box in June and potentially some small local shows at the end of May.

Betsy shares three updates: First, the New Children's Park construction has begun in the morning of May 5th, second, the search committee for the new Deputy Director of the Urban Division is coming to an end and an announcement can be expected from the Mayor soon, the proposed budget includes two new positions in the Urban Division which is awaiting approval, and third, UCSD Dean of Extension Search for someone to be in charge of the downtown campus, an announcement can be expected in the next two weeks.

Christine Takara updates group that MS is under contract to sell entire downtown San Diego portfolio, two towers of which are in the Columbia district. The buyer paid a nonrefundable deposit, and the deal is expected to pass and will advocate buyer to join CCF group.

David Mesa gives update on preparing museum for opening day likely in October. Thursday night happy hours are expected to continue in response to Jones question.

Jones asks to set up subgroup meeting for... Columbia district marketing (ACTIoN ITEM SEAN w Howard and Damon)

Jones suggests creating a subgroup for direct communication with building landlords and residents in residential buildings through newsletter or otherwise to share business updates and announcements.

Warner and Jones will coordinate and set up a subgroup.

The meeting was adjourned at 1:00PM.