## City Center Business District
### Meeting Minutes 11.16.2021

<table>
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<tr>
<th>Topic/ Speaker</th>
<th>Notes</th>
<th>Q-Questions/ C-Comments/ A-Answer</th>
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| 3:36 Call Meeting to Order | **Roll Call:**
Jimmy Parker (JP)
Katye McDonald (KM)
Lindsay Kotas (LK)
Markalan Hamilton (MH)
Ciara Murillo (CM) | | |
| Also Part of Meeting: | | Vanessa Kyriakides (VK)
Alonso Vivas (AV)
Alex Gutierrez (AG)
Josh Coyne (JC)
Kohta Zaiser (KZ)
Larry Turner (LT)
Krista Chai (KC)
Sean Karafin (SK) | | |

### Business Spotlight:
**Swami’s Café**
Downtown
**Speaker:** Krista Chai

- Swami’s Café is now open Downtown within the City Center Business District and is looking to become involved with the community.
- Swami’s is a family-owned business. Part owner is Hector, the owner of Old Gallery Café on B street.

**Q-** LK: Do you have the feature to place online orders?

**KC:** Not yet; we are still working on it, but if you are short on time, we suggest placing a phone order.

**C-** KM: The symphony staff will be back in the office in January, so I will let them know that Swami’s is open for them across the office.

**Q-** AG: Can you share a link to the menu with us in the chat?

**A-** KC: Yes; I will post a link to our menu as well as our Yelp

**Speaker:** Daniel Bezinoovich (DB) and Marshall Anderson (MA) from SPIN

- Gave a brief presentation on SPIN scooters, with their new technology that has cameras to ensure correct parking of scooters, sobriety tests at night, and possible grant

**Q-** MA: For Alex, what is the plan to be integrated?

**AG:** Introduction today, but SPIN may come back to request a letter of support during our January Board meeting.
opportunities for parklets, sidewalks, and more that could facilitate the proper use of SPIN scooters.

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<td>Q- LK: Are there any charging stations where people can drop off the scooters?</td>
<td>A- MA: Not currently, but we can work on it if you’d like.</td>
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<td>C- LK: I mention this because other scooters are left in front of exits when my employees try to leave from work, and it ends up becoming a hazard.</td>
<td>C- MA: The technology in the scooters has a camera that prevents people from parking and leaving scooters in unauthorized areas.</td>
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<td>Q- KM: How would you partner with the BID?</td>
<td>MA: We can sponsor events in the community.</td>
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<td>Q- KM: Where are your Headquarters?</td>
<td>A- DB: Our headquarters are in San Francisco, but we have a warehouse in La Jolla.</td>
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Interim Chair Report

- Michael Caldwell resigned his seat from the board
- Review By-law recommendations from committee
- C- LK: If you have any suggestions on board members to fill the seats up, pass them on to Alex.
- C- LK: I will ask Jimmy to present the By-law committee recommendations since he and the committee are the ones that worked on it.
- C- JP: Thank you to Markalan and Michael, and Alex for working on this with me.
- Q- JP: To Markalan, would you share your ideas on inclusivity?
- A- MH: I suggest that we perform an annual survey of the district to get an idea of the district's demographics and who we represent.

Policy: Josh Coyne

- By-law recommendations from the San Diego Partnership.
- Added Inclusivity and Anti-Harassment policy to the Bylaws.
- We recommend that the Conflict-of-Interest policy remains the way it is currently written in the Bylaws. The Process and Procedures become part of the annual policy review and signed agreement by the BID Board.

**Action Items**

1. Motion to Accept By-law Recommendations
2. Motion to appoint Bid Vice Chair
3. Approval of Meeting Minutes for September

**By-laws**

- Motion: Katy McDonald
- Q: KM: If it is that okay with JP; I will move the motion forward?
- JP: We are good with it, if it does not interfere with the Conflict-of-Interest Bylaws
- Reinstated Motion: Katie McDonald - recommendation from committee with edit given by Josh Coyne
- Second: Ciara Murillo
- Accept with edits from DSDP Staff.

**BID Vice Chair**

- C: JP: I am willing to step aside and allow Ciara to take position.
- C: CM: I’m resigning my nomination; I will not be here much longer as I am being transferred to another site in the next few weeks by my company.
- Motion for Jimmy Parker by Ciara Murillo
- Second: Katy McDonald
- JP abstains from voting
- All vote yes
- Jimmy Parker approved as Vice Chair
| Director’s Report: Alex Gutierrez; BID Policy and Events | 1. Board Nomination Process  
2. BID Annual Meeting  
3. Instagram Giveaway  
4. Holiday Market Toy Drive | Meeting Minutes  
- Motion to Accept meeting Minutes: Jimmy Parker  
- Second: Katie McDonald  
- All vote yes  
- Meeting Minutes for September approved |
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- Q- MH: Is there a way for people to tag the location for City Center on Instagram?  
- AG: The only tagged location in City Center would show up as Downtown San Diego  
- C- LK: It would be great to see what kind of marketing will be done on Instagram for the holiday to keep up. |---|
| Holiday Market Toy Drive |  
- Q- JP: What are the vendor fees?  
- AG: $65 per spot, not doing food only retail and art  
- C- JP: Suggest if we can have a discount for businesses in the district to participate in restaurants.  
- Q- KM: What is the event for?  
- AG: It is a sponsored Holiday Market & Toy Drive. People will drop off toys at the Market that will be donated to Father Joe’s Villages. It is the first time doing this event; we are looking to have the BID businesses help us in marketing the event.  
- C- LK: Could you follow up with the vendor spots, deadlines, or anyway we could help. |---|
| Liaison Report:  
- Kohta Zaiser-Office of Mayor Todd |  
- Kohta Zaiser updated on events with the City, including new portable bathrooms with 24-hour | Update: Kohta Zaiser  
- Q- MH: I had a question on who to contact about the bathrooms and why we were |
| Gloria, City of San Diego | security, If you were mayor for the day competition.  
- Larry Turner  
- SDPD Community Relations Officer, Central Division  
- Alonso Vivas  
- Clean and Safe Program  
- Update: Alonso Vivas  
  - C- AG: the Clean and Safe survey will also be posted in the City Center newsletter and social media  
- not informed about the placement of the bathrooms?  
  - KZ: I can email you with the details on who else to contact if you would like  
- Other updates  
  - Sean Karafin updated on the push back of the BID surveys and thanked the committee for the by-laws review and for taking this serious.  
| Meeting Adjourned in 4:56 by Lindsay Kotas |