

City Center Business District Meeting Minutes 1.25.2022

Topic/ Speaker	Notes	Q-Questions/ C-Comments/ A-Answer
3:30 Call Meeting to Order	<p>Roll Call: Jimmy Parker (JP) Katy McDonald (KM) Lindsay Kotas (LK) - Interim Chair Markalan Hamilton (MH) Javier Monteno (JM) Joyce Lu (JL)</p> <p>Also Part of Meeting: Vanessa Kyriakides (VK), Alonso Vivas (AV), Alex Gutierrez (AG), Josh Coyne (JC), Kohta Zaiser (KZ), Larry Turner (LT), Sean Karafin (SK), Marshall Anderson (MA), Brian Tarbell (BT)</p>	
Agenda / Non-Agenda Public Comment	<ul style="list-style-type: none"> • None. 	
City Center Board Nominations	<ul style="list-style-type: none"> • Chair Kotas welcomed new interested board members (Anderson and Tarbell) <p>Each new member introduced themselves</p> <ul style="list-style-type: none"> • Kotas reminded the board of 4 vacant seats 	
Liaison Report	<ul style="list-style-type: none"> • Kohta gave an update on behalf of Mayor Gloria. Updates included comments from State of the City on homelessness and public safety 	<ul style="list-style-type: none"> • No questions

	<ul style="list-style-type: none"> • Larry Turner gave an update on priority calls and Get it Done App requests • Alonso Vivas gave an update from Clean and Safe 	<ul style="list-style-type: none"> • No questions
Guest Speaker	<ul style="list-style-type: none"> • Kavin Schieferdecker Chief Sales Officer, San Diego Tourism Authority, gave a presentation on the recovering San Diego economy post Covid-19 return to travel • Please see attached presentation. 	<ul style="list-style-type: none"> • Kotas Asked for an update back to the board and more collaboration with fellow businesses in the BID
Business Spotlight	<ul style="list-style-type: none"> • Joyce Lu, Director of Sales, Westgate Hotel <p>Gave an update on guests return to the Westgate</p> <p>Memberships and on-going partnerships were discussed</p> <p>Please see attached presentation</p>	<ul style="list-style-type: none"> • No questions
Action Items	<ul style="list-style-type: none"> • Motion by Parker and second by Hamilton to confirm Kotas as Chair of the CCBD Board <p>Motion passes 6-0-1 Yes (Parker, Hamilton, McDonald, Lu, Monteno) Abstain (Kotas)</p>	

<p>Action Items</p>	<ul style="list-style-type: none"> • Motion by Kotas and second by Parker to confirm all newly interested board members <p>Motion passes 6-0 Yes (Parker, Hamilton, McDonald, Lu, Kotas, Monteno)</p>	
<p>Action Items</p>	<ul style="list-style-type: none"> • Motion by Kotas and second by Parker to approve the minutes from the November 16, 2021 meeting. <p>Motion passes 6-0-2 Yes (Parker, Hamilton, McDonald, Lu, Kotas, Monteno) Abstain (Anderson, Tarbell)</p>	
<p>Chair Update</p>	<ul style="list-style-type: none"> • Kotas is interested in having a board planning session on goal setting <p>Chair Kotas then went through the proposed FY 23 budget.</p> <p>Motion by Kotas and Second by Parker to approve the FY 23 budget</p> <p>Motion passes 8-0 Yes (Parker, Hamilton, McDonald, Lu, Kotas, Monteno, Anderson, Tarbell)</p>	<ul style="list-style-type: none"> • Kotas asked about the board receiving an update on community parking district funding. <p>Staff mentioned this would be presented at a later date</p> <ul style="list-style-type: none"> • Parker asked for a line item budget to be review at a future board meeting

<p>Director's Report</p>	<ul style="list-style-type: none"> • Alex gave an update on the next steps for approval of FY 23. <p>Next steps include review by EDD, budget then gets sent to City Council ED&IR committee and then full city council for approval</p> <p>Alex will bring back CPD budget at a later date</p> <p>Alex then went through to review the metrics of the BID from the past year</p> <p>Alex went through and showed a few photos to highlight the success of the Toy Drive held in December.</p> <p>Toys were donated to Fr. Joe's Villages</p> <p>Great feedback from surrounding businesses</p> <p>Please see attached metrics and presentation.</p>	
<p>Conclusion</p>	<p>Meeting Adjourned 4:45 by Lindsay Kotas</p>	

