

City Center Business District Meeting Minutes

September 28, 2021
Zoom Meeting

Call to Order

The meeting was called to order by Lindsay Kotas at 3:35 p.m.

The following CCBD Board Members were present: Brendan Farley (BF), Jimmy Parker (JP), Katy McDonald (K), Lindsay Kotas (LK), Markalan Hamilton (MH), Michael Caldwell (MC), Javier Monteno (JM), and Betsy Brennan (BB)

The following staff members were present: Vanessa Kyriakides (VK), Alex Gutierrez (AG), Rebecca Rybczyk (RR), Josh Coyne (JC), Alonso Vivas (AV)

No members of the public were present.

Non-Agenda Public Comment

There was no Non-Agenda Public Comment.

NOTES:

Business Spotlight: Bob Watkins CEO R.J. Watkins & Company

- LK: Update on Bob Watkins; still not present in the meeting. Business spotlight postponed for next CCBD meeting.

Speaker: The House of Music: Catherine Rells, Executive Director & Co-founder and Chris Springer, President & Founder

- The House of Music gives back to the community by serving underprivileged youth with music lessons. They advocated for their 2022 Concert and fundraiser at the Symphony Shell.
- They are seeking a hotel sponsorship for the musicians and staff during the 2022 concert.

CEO Report: Betsy Brennan DSDP

- Spoke on the board resignation of Greg Block due to terminal illness. Mentioned the opportunity to provide a meal or letters for Greg Block.
 - Question - LK: Will there be a website or sheet for donations to Greg Block?
 - Answer - BB: There will be a signup sheet for donations.
 - Betsy and Josh will send out a signup sheet for donations.
- **Action:** Lindsey Kotas Interim BID Board Chair
 - Motion - Betsy Brennan
 - Second - Michael Caldwell
 - Voted in favor: Brendan Farley, Jimmy Parker, Katy McDonald, Markalan Hamilton, and Javier Monteno

Chair Report: Lindsay Kotas

- Board Resignation of Sarah Kirchoff of Palomar Hotel.
- Call for Nomination: Interim Vice Chair
- **Action:** Approval of Meeting Minutes for 7/27/21
 - Motions - Jimmy Parker
 - Seconds - Betsy Brennan
 - Voted in favor: Brendan Farley, Michael Caldwell, Katy McDonald, Markalan Hamilton, and Javier Monteno
- **Action:** Storefront Board Seat: Ciara Murillo; Blue Bottle Coffee
 - Motions - Katy McDonald
 - Seconds - Javier Monteno

- Voted in favor: Brendan Farley, Michael Caldwell, Jimmy Parker, Markalan Hamilton, and Betsy Brennan

Directors Update: Alex Gutierrez; BID Policy and Events

- BID Policy: Training on Inclusivity and Sexual Harassment; an update on times and dates of training in order to comply with the City.
- Activation of Civic Plaza: see Civic Plaza as a community area; presented in 2016 and is now planning to continue with the activation once it is approved by the City.
 - Question - JP: has there been any outreach to the tenants around civic plaza?
 - Answer - AG: No; outreach will start as soon as the City agrees. Then outreach will start.
 - Question - KM: What about the architectural space (Johnny Brown)? Will it be part of it?
 - Answer - AG: It has been leased; not sure
 - Comment - BB: Update; AIA withdrew their application; gave back the money because they were not sure about it and did not want to keep NP money.
 - Comment - BF: Civic Plaza is important for our organization; I appreciated the efforts for it to move forward.
 - Events: Holiday Toy Drive: Possible Date - December 17, 2021. Location: E Street and 9th Ave. Comment: We will be seeking sponsors, vendors, and entertainment.

Liaison Report:

- **Kohta Zaiser-Office of Mayor Todd Gloria, City of San Diego**
Updated on events and Todd Talks that were helped by the Downtown San Diego Partnership as well as an update on World Design Capital, with San Diego being a finalist.
 - Comment - BB: Thanks, Kohta, for the support at Todd Talk. Also gives thanks to the Center Plate Catering, Katy, and the Padres Staff at the Symphony Shell for helping with the event.
 - Comment - KM: Very happy with how the event turned out and what the purpose of the Symphony Shell is for those there to be proud of San Diego.
 - Comment - BB: Will send out an invitation to the board for the World Design Capital event; it's free. Event November 21, 2021.
 - Comment - KZ: Mentions the launch of the application for non-profits to apply for arts and culture funding; sends a link for application in chat.
- **Larry Turner-SDPD Community Relations Officer, Central Division**
Updated on what has been going on with SDPD; have had trouble but is working on getting access to the jail. Works closely with Clean and Safe.
- **Alonso Vivas- Clean and Safe Program**
Replaced missing trees in City Center; Broadway Project (Enhance Median Project), Family Unification Program up and running.
 - Comment - BF: Thanks Alonso and Clean and Safe team for the work in front of Balboa Theatre; helps a lot for our upcoming events
 - Answer - AV: Clean and Safe team is happy to help with any upcoming events that need clean streets; very flexible with schedule and can change it in as little as 24hr advance.
- **Josh Coyne- Downtown San Diego Partnership**
Redistricting meeting for district 4. Spaces as Places is moving forward to City Council.

Adjourn

The meeting was adjourned by Lindsay Kotas at 4:35 p.m.