

# City Center Business District Meeting Minutes

May 25, 2021  
Zoom Meeting

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## **Call to Order**

Greg Block called the meeting to order at 3:38 p.m.

## **Non-Agenda Public Comment**

There was not Non-Agenda Public Comment.

## **Agenda Public Comment**

There was no Agenda Public Comment.

The following CCBD Board Members were present: Jimmy Parker, Katy McDonald, Greg Block, Danielle Berger, Michael Caldwell, Betsy Brennan, Javier Monteno, Markalan Hamilton.

The following staff members were present: Alex Gutierrez, Marshall Anderson, Terri Johnson, Sarah Brothers, Rebecca Rybczyk, Justin Apper.

## **Business Spotlight**

- Damian Gonzalez, the business owner of Veggilish, gave an overview of his business and how the pandemic has moved his business model to add a meal prep program. The program helped his business stay financially stable through the pandemic.

## **Chair Report:**

- Art District Discussion- The City has been conducting a feasibility study of an Arts District. City Center Staff and Chair met with the consulting team and discussed this opportunity and ensure to stay engaged in future discussions. The meeting showed that the consultants are in preliminary discussion with community members. We made it clear that DSDP and City Center wants to continue engaging in the conversation.
- Astrid Naujokaitis has resigned from the Board due to the relocation of her workplace.
- Nominations Committee- Katy McDonald accepted the appointment to the committee.
- Approval of minutes from January 29, February 16, and March 23, 2021: 1st- Greg Block, 2nd- Michael Caldwell, All in favor
- To new Board members were appointed. Brendan Farley with Civic Theaters and Sarah Kirchoff with the Palomar Hotel. 1st Katy McDonalds - 2nd Michael Caldwell - All in Favor
- Letter of Support for the reactivation of 20th and B Street as a Safe Campsite, Reinvigorate Project 25 and Ensure Outreach in Areas of Greater Need. No action was taken due to the Board not seeing the letter ahead of time. If the support is still needed, the action will be brought back to the CCBD board during the July 27 Board meeting.

**Presentations:**

- Terri Johnson discussed the BID's expenses for FY21. These included the Civic grant, Parking District, SBEP, and Unclassified accounts.
  - Board members asked no questions regarding the budget update.
- Alex Gutierrez discussed the projects in process; these include Civic Plaza Activation, Summer Concerts, B Street beautification projects that include planter and lighting.
- Alex Gutierrez discussed E Street landscaping; this new landscaping will help beautify the area as we continue with activation efforts.
- Alex Gutierrez reviewed the Discover City Center decal project; this project is a walking self-guided tour that will take people through 18 City Center locations.
- Alex Gutierrez updated City Center banners in areas that had old District banners. These areas are 4th, 6th, and 7th between A and C.
- Alex Gutierrez addressed 5th & C sanitation issues; the Clean and Safe program will be increasing Power Washing services.

**Adjourn**

- Greg Block adjourned the meeting at 4:30 p.m.