

City Center Business District Meeting Minutes

July 27, 2021
Zoom Meeting

Call to Order

Lindsay Kota called the meeting to order at 3:34 pm.

Non-Agenda Public Comment

There was no Non-Agenda Public Comment.

Agenda Public Comment

There was no Agenda Public Comment.

The following CCBD Board Members were present: Lindsay Kotas, Jimmy Parker, Katy McDonald, Michael Caldwell, Betsy Brennan, Javier Monteno, Markalan Hamilton.

The following staff members were present: Alex Gutierrez, Josh Coyne, Terri Johnson, Rio Sison, Vanessa Kyriakides.

Business Spotlight

Blue Bottle Coffee, Ciara Murillo, Café Leader

Ciara Murillo informed the Board that the Downtown location has been in business for over a year. Ciara Murillo wants to expand the business and become involved in the City Center community.

Q&A:

- Q - Lindsay Kotas: What are your hours of operation?
- A - Ciara Murillo: Currently, the hours are 6:30 am - 4:00 pm, but we want to expand to 6:30 am-5:00 pm
- Q - Lindsay Kotas: Does Blue Bottle have Mobile Apps?
- A - Ciara Murillo: Blue Bottle Coffee App on IOS and Android.
 - Mobile orders can be made ahead of time.
 - Uber Eats/ Doordash (w/ limited item availability)
- Q - Lindsay Kotas: Does Blue Bottle do movable events?
- A - Ciara Murillo: Yes, we are open to doing pop-up events with organizations. Blue Bottle has done events in the past with local organizations.
- Q - Jimmy Parker: How can we contact Ciara to discuss pop-up events and partnering?
- A - Ciara Murillo: Contact me through email: cmurillo@bluebottlecoffee.com

Presentations:

Alonso Vivas, Executive Director of Clean and Safe Program, recapped FY21 City Center Services and shared FY22 services.

Q&A:

- Q - Jimmy Parker: Can you explain more about the escorting service for City Center employees.

- A - Alonso Vivas: Clean and Safe offer 24/7 service extended during pandemic and lockdown, now with overnight security. For assistance, text or call the office 30 minutes before you would like to be escorted.
- C - Jimmy Parker: I recommend this escorting for employees that need to get to their cars after work; I recommend the services to Ciara for her employees.
- R - Jimmy Parker: Alex, can we work on getting this information to businesses and the public?
- A - Alex Gutierrez: Yes, I will work with Vanessa to promote the program.
- Q - Ciara Murillo: Alonso, I am interested in the program; are there meetings that we can attend? Is it open to the public?
- A - Alonso Vivas: Yes, I will share the email with Alex regarding meeting information. The meeting is once a month, second Wednesday of every month.

Chair Report:

Lindsay Kotas

Informed the Board members that we still need one more person to volunteer to join the nominations committee. Javier Monteno volunteered to be part of the committee.

- Committee members are Lindsay Kotas, Katy McDonald, and Javier Monteno.

Director's Report:

Alex Gutierrez discussed the BID accountability plan. We developed the plan due to an action by City Council on May 18, 2021. The action is to for all San Diego BIDs to review the BID Bylaws to add anti-harassment, conflict of interest, and board inclusivity policies. In conjunction with Board member training on anti-harassment, conflict of interest, and board inclusivity.

- Q - Lindsay Kotas: Is there an action that the Board needs?
- A - Alex Gutierrez: No need to approve; no action is needed as this is a mandate by City Council for all BIDs, but it is open to conversation.
- Q - Jimmy Parker: Can we get a calendar to comply with meetings and dates?
- A - Alex Gutierrez: We are working on it and talking internally about the best steps to take. We are looking for the most practical training and looking to finalize it in the next three months.

Alex Gutierrez introduced Vanessa Kyriakides (Business Retention Intern). He informed them that Vanessa is working on providing businesses with information on small business loans and grant information; she will also be focused on social media outreach and assist with the monthly newsletter development. Alex also updated Curbside E Street, Civic Center Plaza Activation, and the potential Concert Series.

- Q - Javier Monteno: Where are the grants offers from? Are they private, local, or federal?
- A - Vanessa Kyriakides: Depends on what is readily available; it can be different from time to time.
- Q - Javier Monteno: Any openings for permits to get parklets on 7th Avenue?
- A - Alex Gutierrez: Information on permits is in City Center Newsletter, and we can help process it for you.
- Q - Javier Monteno: Will businesses be vending at Civic Plaza?
- A - Alex Gutierrez: There are Wednesdays through the City program. When this new programming is established, there will be music and vendors. If you are interested, we can discuss it.

Adjourn

- Lindsay Kota adjourned the meeting at 4:29 pm.