

PUBLIC MEETING NOTICE

The public can join the CEP Committee Meeting via the following options.

- Join in person at 401 B Street, Suite 100, San Diego, CA 92101. NOTE: In-person attendees will be required to comply with Downtown Partnership Office Visitor Guidelines.
- Join Zoom Meeting via Computer
 - ❖ <https://us02web.zoom.us/j/4958783169?pwd=VEVtRzVmVkE3azMvZTN6ZW02QTdqQT09>
 - ❖ Meeting ID: 495 878 3169 / Password: 122456
- One tap mobile:
 - ❖ +16699009128,,4958783169# / Meeting ID: 495 878 3169
- Dial in option:
 - ❖ +1 669 900 9128 / Meeting ID: 495 878 3169
- CEP Committee Meeting packet can be found at <https://downtownsandiego.org/clean-and-safe/pbid-meetings-reports/>

3:30 p.m. – CALL MEETING TO ORDER

Introductions/Non-Agenda Public Comment

President & CEO Update | Betsy Brennan

- Downtown Innovation Center Demonstration

Action Items | Jason Wood

- Appoint Committee Member | **ACTION**
 - ❖ Nicole Ramos – Irvine Company
- Approval of Minutes July 21, 2021 | **ACTION**

Chair Update | Jason Wood

- Open Committee Positions
- Featured Speaker: Vanguard Culture
- Walking Tour Update

Staff Update | Sarah Brothers

- CEP Services Update
- Strategy Discussions Update
- CEP FY21-22 Project Updates/Priorities Discussion

Other Business | Jason Wood

- Updates from CEP Members

Next Meeting

- Jan. 19, 2021, at 3:30 p.m.

ADJOURN

ACTION 1 – Appoint Committee Member

Nicole Ramos – Irvine Company



I am originally from Orange County where I spent 15 years with Irvine Company overseeing Campus Office and High-Rise buildings. I relocated to San Diego in 2017 where I now oversee 2.9M SF of Class A High-Rise office space in La Jolla, Mission Valley and the Downtown area with a team of 40 talented individuals. I am a mommy to a 2-year-old boy and my husband and I have 3 dogs/fur-babies together as well. We live in the Carlsbad area and absolutely love San Diego life!

ACTION 2 – Approval of Meeting Minutes
July 21, 2021

(Minutes included as attachments)

Commercial Enhancement Program

Meeting Minutes

July 21, 2021

ZOOM Meeting

Call To Order

- The meeting was called to order by Jason Wood at 3:39 p.m.
- The following CEP Committee Members were present: Ashley Gosal, Betsy Brennan, Matt Carlson, Jason Wood, Sara Buss, Greg Bowman
- The following staff members were present: Sarah Brothers, Rebecca Rybczyk, Dani Garcia, Alex Gutierrez, Ernesto Romo, Sean Warner, Justin Apger, Chinnery Cheung
- The following guests were present: Emily Kwon, Derek Hulse, Marin Gertler
- No members of the public were present.

Non-Agenda Public Comment

- No non-Agenda Public Comment.

President & CEO Update

- Betsy Brennan gave an update regarding Sarah Brothers' appointment as staff lead for the CEP. She highlighted that this is in alignment with the Marketing & Communication's department's focus on promoting the Downtown market and attracting talent, tenants, and investment.

Staff Update

- Introduction
 - Sarah Brothers gave an overview of CEP goals and priorities

Action Items

1. Action: Appoint New Committee Member – Derek Hulse
 - a. Motion: Jason Wood
 - b. Second: Greg Bowman
 - c. Passed or failed: Passed
2. Action: Approval of Minutes: Jan 20, 2021 and April 21, 2021
 - a. Motion: Jason Wood
 - b. Second: Ashley Gosal
 - c. Passed or Failed: Passed

Staff Update

- CEP Fy21-22 Budget Overview
 - Sarah Brothers gave CEP Fy21-22 Budget Overview – The Clean & Safe budget was approved by the San Diego City Council the previous week, including the budget for the CEP Committee. This budget serves to advance the goals and objectives outlined by the maintenance agreement.
- Downtown Demographics Study
 - Rebecca Rybczyk gave presentation on the Downtown Demographics Study. The Downtown Partnership selected the San Diego Regional EDC and UCSD Extension as vendors to conduct the study. The study is anticipated to be completed by the end of the year.

Chair Update

- Marin Gertler from IQHQ presented introducing San Diego's Research and Development District project.
- Derek Hulse provided a Walking Tour Update. This walking tour of the Downtown market is planned for November for around 150 people. They are anticipating highlighting 6-7 stops starting in Little Italy and ending at Diamond View Tower. The CEP committee indicated support for this walking tour. Staff offered to follow up to discuss next steps for planning.

Other Business

- Jason Wood announced new Radian project, starting construction next week. Construction anticipated to end in 2023.
- Next meeting – Oct. 20, 2021

Adjourn

- Jason Wood adjourned the meeting at 4:33 p.m.