



PRESS RELEASE

For Immediate Release

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Fall Who? Keep Summer Sizzling into September with Downtown San Diego’s “Summer in the City”
Downtown San Diego Partnership beckons San Diegans to enjoy an amazing array of offerings and experiences to keep summer going in Downtown



(Image by Studio Serra Photography)

SAN DIEGO — August 19, 2021 — San Diegans have already frolicked at the County Fair, cheered on the ponies at Del Mar and are looking forward to picking apples in Julian— WAIT, not so fast, says the Downtown San Diego Partnership! If you haven’t experienced the electricity of a game at PETCO Park nor had a chance to be swept away by the San Diego Symphony playing at The Rady Shell at Jacobs Park, one of the city’s newest, must-see outdoor venues, there is still time. The Downtown Partnership invites all San Diegans and visitors alike to keep the long-anticipated summer of 2021 sizzling in style with free giveaways and events held throughout Downtown’s urban neighborhoods with its “Summer in the City” campaign.

San Diego is known for our incredible year-round outdoor lifestyle, so there’s no reason that Labor Day should mean a stop to summer fun. The Downtown Partnership’s “Summer in the City” campaign offers summer enthusiasts a chance to enter to win giveaways, see the latest and greatest Downtown hot

spots, and peruse event listings all from a one-stop webpage, downtownsandiego.org/summer-in-the-city. Giveaway items will include, but won't be limited to, \$100 gift cards for the various shops and eateries at Seaport Village, family four-packs for the USS Midway Museum and New Children's Museum, a bread-making lesson for the sourdough-obsessed, gift cards to restaurants that persevered during the pandemic, and additional items from Downtown icons like the San Diego Symphony.

"With Labor Day, the traditional marker of the end of summer, looming, we want to invite everyone to safely keep the summer fun going with us in Downtown. San Diegans have done the hard work of protecting each other and getting vaccinated so we can enjoy the kind of summer we could only dream about last year. We don't want to wrap up without folks reveling in the unique Downtown experiences and amenities that make San Diego special," said Betsy Brennan, President & CEO of the Downtown Partnership. "From hitting the patios and rooftops of San Diego's culinary gems, to cheering on our fan-favorite Padres and celebrating the grand opening of the Rady Shell at Jacobs Park, we're inviting San Diegans to keep this long-awaited summer going with us in Downtown," she continued.

"Summer in the City" Event Highlights Include:

[Little Italy Art Walk – Aug. 22](#)

[Stewart Copeland at the Rady Shell at Jacobs Park – Aug. 28](#)

[Sunset Poolside Jazz Series at the Westgate Hotel – Aug. 26](#)

[Gaslamp Quarter Throwback Thursday with the Sunset Roller Club – Aug. 26](#)

[East Village Movies in the Park – Dirty Dancing – Aug. 27](#)

[The Hella Mega Tour ft. Green Day, Fall Out Boy, and Weezer – Aug. 29](#)

[Lindsey Stirling at the San Diego Civic Theatre – Aug. 31](#)

[Beerfest: Padres vs. Astros – Sept. 3](#)

[Electric Feels at the House of Blues – Sept. 11](#)

[Bridal Bazaar at the San Diego Convention Center – Sept. 12](#)

[City and Colour at the Balboa Theatre – Sept. 14](#)

Please visit <https://downtownsandiego.org/summer-in-the-city/> to enter to win great prizes and make plans to create sweet summer memories with the Downtown Partnership's members and community this year.

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*The **Downtown San Diego Partnership** is a nonprofit organization that serves as the principal voice and driving force behind the economic development and cultural vitality of Downtown San Diego through membership, advocacy, public services and community investment. It also serves as the managing organization for several special districts including the Clean & Safe program that provide essential public services in the 275 blocks of Downtown. For more information, visit downtownsandiego.org.*