

City Center Business District
Advisory Board Meeting Minutes
September 24, 2019 3:30pm
Downtown San Diego Partnership
401 B Street, Suite 100, San Diego, CA 92101

Call to Order

- Chair Bill Sauls called the meeting to order at 3:30pm
- The following BID Advisory Board Members were present: Bill Sauls, Jimmy Langley, Don Morris, Astrid Naujokaitis, Jimmy Parker, Betsy Brennan, Christine Takara, Michael Caldwell
- The following staff members were present: Alex Gutierrez, Alicia Kostick, Sean Warner, Kalei Levy

Chair Report

Approval of Minutes

Motion: Attendance met quorum and board approve July 2019 minutes

- 1st: Jimmy Parker
- 2nd: Don Morris
- Accepted: unanimous

Motion: Review and Accept July thru August 2019 financials

- 1st: Michael Caldwell
- 2nd: Don Morris
- Accepted: unanimous

Board Comments

- Jimmy Parker gave a brief update regarding the status of Horton Plaza demo and Park redevelopment plans.

City Center BID Speakers

- Kalei Levy- DSDP policy staff gave an update about the sidewalk street vendor ordinance. She also invited the City Center Board to the District 3 small candidates forum.

Staff Report

- Alex Gutierrez discussed having a City Center volunteer event during the month of November.
- Alex Gutierrez discussed the park(ing) day partnership event between Circulate San Diego, Lyft, Clean and Safe, and City Center. The site was a test site for a future City Center parklet on B street.
- Alex Gutierrez discussed the City Center banner design for pedestrian areas verses vehicle traffic areas. In pedestrian areas the banners will have the City Center Business District logo.

Envision City Center

- We conducted a board exercise where we discussed City Center Business District programs and resources, placemaking, advocacy, business attraction, retention, expansion, marketing, and events. All board members gave their feedback and out of this exercise the City Center mission, vision, and goals will be created.

Adjourn

The meeting was adjourned by Bill Sauls at 5:00 p.m.