

City Center Business District Meeting Minutes

September 22, 2020
Zoom Meeting

Call to Order

The meeting was called to order by Betsy Brennan at 3:35 p.m.

The following CCBD Board Members were present: Christine Takara, Betsy Brennan, Astrid Naujokaitis, Greg Block, Danielle Berger, Markalan Hamilton, Lindsay Kota, Michael Caldwell, and Jimmy Parker

The following staff members were present: Alex Gutierrez, Justin Aspen, Burrie Chi, Marshall Anderson, and Aimee Newman.

No members of the public were present

Non-Agenda Public Comment

There was no Non Agenda Public Comment.

Overview

Actions:

- Approval of Minutes from 7.28.20 Meeting: 1st- Astrid Naujokaitis / 2nd- Jimmy Parker / all in favor
- Letter of Support for Downtown Digital Kiosk: 1st – Jimmy Parker / 2nd – Greg Block / all in favor
 - Letter of Support for Downtown Kiosk motion was approved contingent on the following.
 1. CCBD Board works with DSDP staff to create the kiosk revenue split and location selection within the district.
 2. CCBD Board request to reviews final revenue split and bring back to the board for final approval.
- Call to Nomination: 1st – Jimmy Parker / 2nd – Greg Block / all in favor
 - Position: CCBD Board Chair
- Appoint Board Member: 1st – Lindsay Kota / 2nd – Michael Caldwell / all in favor
 - Kelly Bargabos- Entertainment Seat

Presentations:

- Downtown Digital Informational Kiosk Program-
 - DSDP Marshall Anderson, Ike Smart City Brian Ramey, Juniper Strategies Advisory Daniel Reeves presented on the opportunity to implement this project in Downtown San Diego. Discussion covered was the implications and opportunity for DSDP and neighboring communities. How the technology can direct tourist, residents, and how homeless resources to be added to the kiosk. The team will be coming back to discuss revenue split and locations with the CCBD board, date TBD.

Directors Update:

- Marketing and Communications
 - SANDAG 4th and 5th Bike Lanes Wayfinding- Marshall and Alex are working with SANDAG to ensure that community branding is properly being added within the Downtown area.
- District Events
 - CURBSIDE City Center (E Street between 9th & 10th)- We are working with a design team to building out the design and should be implementing the project within the month of December.

- Murals in City Center- A Curbside location was discussed where temporary business use parklets would be built. Danielle with Circulate SD informed us that they would be happy to be part of the project and assist on covering some cost.

Adjourn

The meeting was adjourned by Betsy Brennan at 4:30 p.m.