

City Center Business District Meeting Minutes

July 28, 2020
Zoom Meeting

Call to Order

The meeting was called to order by Don Morris at 3:35p.m.

The following CCBD Board Members were present: Christine Takara, Betsy Brennan, Michael Caldwell, Astrid Naujokaitis, Don Morris, Greg Block, Danielle Berger, Markalan Hamilton, and Jimmy Parker

The following staff members were present: Alex Gutierrez, Justin Aspen, Sean Warner, Burrie Chi and Aimee Newman.

No members of the public were present

Non-Agenda Public Comment

There was no Non Agenda Public Comment.

Overview

Actions:

- Approval of Minutes from 5.26.20 Meeting: 1st- Jimmy Parker / 2nd- Greg Block / all in favor
- Creation of a Storefront Committee: 1st – Markalan Hamilton / 2nd – Greg Block / all in favor

Presentations:

- Broadway Medians Conceptual Design- Phase One Presentation
 - ❖ Spurlock: Brad Lents discussed three concepts designs and two locations gateway signage locations. The Board was informed that phase two will have a more defined community outreach and final design ideas.
- Downtown San Diego Cultural Walk Signage- Phase One Presentation
 - ❖ Found Design: Will Ayers discussed ten locations of where signage that will describe each area historic nature. The signage will be located on Broadway, C street and B Street.
- Curbside San Diego Program Presentation
 - ❖ DSDP: Sean Warner discussed the program and the opportunities it brings for Storefront business owners to expand their operations to the curbside on a temporary basis. This will assist the business owner to continue to operate during Covid.

Directors Update:

- Marketing and Communications
 - ❖ Alex discussed the results of the Downtown Loyalty Program. He informed the Board that City Center close to \$5,000 dollars in three days.
- Business Attraction
 - ❖ Board reviewed the functionality of the new City Center Website and its search capacity.
- District Events
 - ❖ A Curbside location was discussed where temporary business use parklets would be built. Danielle with Circulate SD informed us that they would be happy to be part of the project and assist on covering some cost.

Adjourn

The meeting was adjourned by Don Morris at 4:35p.m.