

City Center Mobility Assessment

Survey Results

CIRCULATE SAN DIEGO & DOWNTOWN
SAN DIEGO PARTNERSHIP PRESENT



DOWNTOWN
SAN DIEGO
PARTNERSHIP

What is the City Center Mobility Assessment?

An evaluation of mobility challenges and opportunities in the City Center District



Walking & Rolling



Biking & Scootering



Public Transit

CITY CENTER
MOBILITY
ASSESSMENT





**STRUCTURE AND INTENT
OF THE SURVEY**

Mobility Assessment Survey

Evaluate mobility (walking, biking, scootering, transit access) safety concerns

Identify improvement opportunities to enhance visitor and residents' experience.

Mobility Assessment Findings

Input from residents and business owners in the City Center District



The following slides include both qualitative and quantitative findings from the 2021 Mobility Assessment for the City Center District



**Question
1**

Please provide the intersection nearest your home residence or place of business.



**Answer
1**

Common responses:

First Ave & Island, Ash (2 responses)

Second Ave & C (2 responses)

Fourth Ave & B, Ash Street (4 responses)

Fifth Ave & C (3 responses)


Sixth Ave & Market (1 response)

Seventh Ave & B (1 response)

Eighth Ave & A, Beech (2 responses)


Ninth Ave & Beech, G (2 responses)

5 responses were from outside of San Diego

A close-up photograph of a person's hands on a bicycle handlebar. The person is wearing a white long-sleeved shirt and a black watch. The background is a blurred outdoor setting with greenery.

**Question
2**


Where in the City Center District are there mobility safety concerns for pedestrians and bicyclists?



Answer 2


Common responses: Broadway

- Left turn at Market and Broadway
- Dangerous intersections for pedestrians
- Pedestrian crossings
- Near freeway ramps
- 6th and Market is dangerous for wheelshairs
- Vehicle speeds and steep hills
- Sidewalk encroachments
- Difficult to find resting places



**Question
3**

When you leave your residence or business, what are the top three (3) destinations you travel to in downtown San Diego?



**Answer
3**

Top responses:

Little Italy

Shopping

The mall

Grocery (Ralphs)


Waterfront/Embarcadero

Gaslamp



Question
4

**How do you typically
travel within City
Center?**



**Answer
4**

How do you typically travel within City Center?

78% Walk

20% Bike

24% Drive

7% Scooter

4% Public Transportation

4% Rideshare (Lyft, Uber)

9% Other

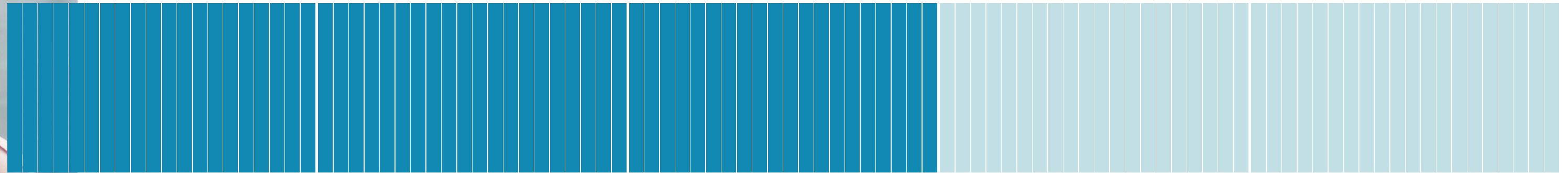
Question
5



**How safe do you feel
walking in the City
Center District?**

**Answer
5**

**How safe do you feel walking in the City
Center District?**



60/100



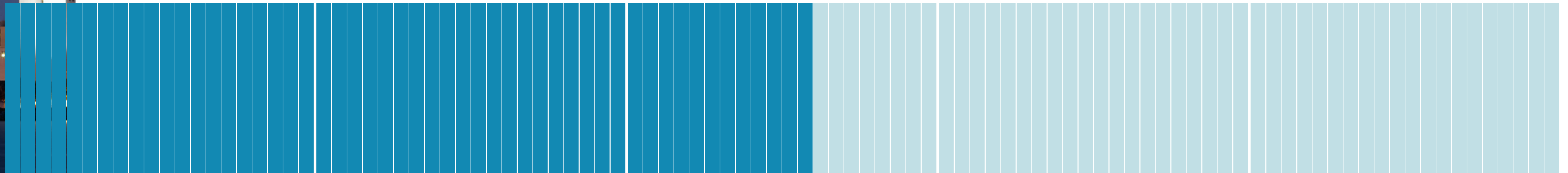
**Question
6**




How safe do you feel walking at night in the City Center District?

**Answer
6**

**How safe do you feel walking at night
in the City Center District?**




52/100



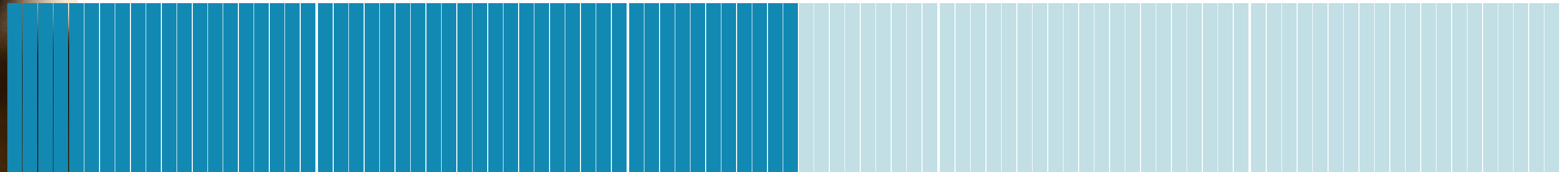
Question
7

**How safe do you feel
biking in the City
Center District?**




**Answer
7**

**How safe do you feel biking in the City
Center District?**



51/100



Question
8

How would you rate public parking availability (parking lots and on-street) in the City Center District?




Answer
8

How would you rate public parking availability (parking lots and on-street) in the City Center District?



57/100



**Question
9**


**Which mobility
enhancements would
you like to see in the
City Center District?**



Answer

9

Which mobility enhancements would you like to see in the City Center District?



**Answer
9**

Which mobility enhancements would you like to see in the City Center District?

- 9% **Bulbouts (bump-outs at corners)**
- 16% **Widened or improved curb ramps**
- 42% **High-visibility crosswalks**
- 37% **Lighting**
- 11% **Audible signals crossings with count-down timer**
- 33% **Improved sidewalks**
- 18% **Parklet or Pedestrian Plaza (i.e., Space for seating/dining in lieu of car parking spaces.)**
- 16% **Bike lanes**
- 2% **Additional Bicycle/scooter parking**
- 9% **Wayfinding of directional signage**
- 11% **Corner landscape planters**
- 11% **Public art (utility box art, creative crosswalks, intersection murals)**
- 16% **Other (please specify)**



City Center Mobility Assessment

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Diego Partnership Newsletter

<https://downtownsandiego.org/events/mobility-assessment/>