

A. Purpose

The Placemaking Committee will be responsible for shaping the Downtown San Diego Partnership's (DSDP) long-term public space strategy to deliver vibrant and memorable public spaces. Downtown's public spaces – our streets, pathways, squares, parks, and waterfront – are where we connect with the city and with each other to engage in commerce, express our creativity, and build community.

B. Composition

The Committee will consist of a minimum of five (5) and a maximum of 20 members representing the fields of architecture, design, branding, planning, and arts. The Committee shall consist of a Clean & Safe Board Member and the Executive Director of the Clean & Safe Program. The Committee Chair shall be a DSDP Board Member. The Committee shall have at least (1) representative stakeholder of each of Downtown's six (6) neighborhoods (City Center, Columbia, Cortez, East Village, Gaslamp, and Marina), the waterfront area, and Balboa Park.

Members shall serve a one-year term. There is no limit to the number of terms a member may serve. All members shall be appointed and serve at the discretion of the DSDP Board.

C. Functions, Responsibilities, and Authority

In carrying out its purpose, the Committee shall have the following responsibilities:

1. Develop DSDP's placemaking vision and strategic plan (The DSDP's Placemaking Blueprint was affirmed by the DSDP Board on February 23, 2021).
2. Determine and monitor DSDP's placemaking programs through objective, metrics-based assessment.
3. Make periodic and annual reports to the DSDP Board on all of its activities.
4. Identify placemaking opportunities aligned with the DSDP's Placemaking Blueprint.
5. Periodically provide input on placemaking programs in development by DSDP staff.
6. Connect with relevant community groups, businesses, and entities to ensure an open and productive dialogue is formed with the surrounding community regarding DSDP Placemaking programs.
7. Investigate potential funding sources and grant opportunities.

D. Meetings

The Committee will meet a minimum of four times per year. Minutes shall be kept of each meeting of the Committee and provided to each member of the DSDP Board. Meetings will be held via video conferencing or, when health guidelines permit, at the DSDP Office – 401 B Street, Suite 100 SD, CA 92101

E. Staff

- Sean Warner, Director of Community Enhancement
- Sarah Czarnecki Brothers, Director of Marketing & Communications
- Morgen Ruby, Placemaking Assistant

Approved by the Committee on _____