

January 12, 2021

January 12, 2021 MEETING MINUTES

Call to Order

Board Chair Phil Rath called the meeting to order at 8:35 a.m.

Clean & Safe Board of Directors Attendance:

- City Center: Phil Rath, Jennifer Gattey, Doug Korn
- Columbia District: Maria Disla
- Gaslamp: Howard Greenburg, Michael Trimble
- East Village: Mike Madigan, James Haug, Glenna Gasper, Angie Weber (not present)
- Cortez: LC Cline
- Marina: Barbara Daly
- DSDP: Betsy Brennan
- Resident: Steve Kohn
- CEP: Jason Wood

The following DSDP staff members were present: Alonso Vivas, Sean Warner, Ernesto Romo, Dani Garcia, Ketra Carter, Aimee Newman, Sydney Jacques, Justin Apger, Sarah Brothers

Non-Agenda Public Comment: No public comment.

Motion: Approval of Minutes for November 10, 2020. LC Cline makes the motion, Mike Madigan seconds the motion. The motion is approved.

Chairman's Report – Phil Rath

- 2021 Board Meeting Dates
 - o There have been date changes to the 2021 Board Meeting dates to better align with the financial calendar.
 - If meetings are early in the month, the financial team cannot turn around financial statements.

- Meetings will now be held the third Tuesday of the month instead of the second Tuesday of the month.
 - Date changes will be followed up by email and calendar announcements.
 - There will also be an as-needed meeting in Spring of 2021 due to budget and nomination committee timing.
- 2021 Nominations Committee
 - 5 seats are ending their term in 2021 and are up for replacement or renomination.
 - There are no term limits so members will let Alonso and Phil know if they want to continue.
 - A committee to review nominations was put together, consisting of Mike Madigan, LC Cline, Maria Disla, Barbara Daly, James Haug, and Glenna Gasper.
- Clean and Safe Annual Community Meeting and Digital Survey
 - There is an obligation to meet with the community at least once a year to get feedback. This year's meeting will take place via zoom on February 3rd at 12:30pm.
 - The survey will be used as a tool to capture the needs of different neighborhoods.
 - Members were asked to promote participation in the survey. It will also go on social media, the bulletin, newsletter, and the link will be emailed to all attendees.
- FY22 PBID Budget Timeline
 - The fiscal year is July 1-June 30, and a budget is being created for next year to be brought to the Board in March, then to the DSDP Board, then to the city.
 - Important information includes the tax roll, units being built, business closures, and the living wage ordinance.

President & CEO Update – Betsy Brennan

- Betsy discussed a previous meeting with 70 colleagues from multiple countries on best practices. Some key points were that it is time to get back to basics, and though there may be suffering in the short-term, spaces are being leased and are predicted to be booming in 3-4 years. The innovation brought to practices on the Clean and Safe team will impact and create the future of downtown.

Executive Director Update – Alonso Vivas, Downtown San Diego Partnership Clean & Safe Program

- FY21 Financial Review
 - Looking healthy financially and are about 13% under the overall budget from July to November.
 - Maintenance salary budget was under by 10% because of employees being furloughed and there being open positions.
 - Now close to 100% being filled.
 - Cleaning/ janitorial budget was over by 51% because of the timing of purchases, the organization getting ahead with purchasing face masks, and now doing quarterly bulk ordering instead of every 1-2 months.

- Phone budget was over by 50% because the previous carrier, Verizon, was not matching 24/7 needs. The team has now switched carriers to First Net who is also the government and first responder service. The team also got brand new devices for employees.
- Pressure washing budget was over by 9% because of community request.
- Tree trimming was below by 81% because of timing, but this is expected to increase coming up.
- Water feature budget was over by 187% because the Children's Park pond was expected to be under construction but was open.
- Beautification budget was under by 14%.
- Placemaking capital improvement was over by 14% due to timing on projects.
- Safety contracted budget was under by 19% due to fluctuation during the pandemic.
- In-house safety budget was under by 25% due to timing.
- Administrative budget was over by 6% with office supply bulk ordering for cleaning and sanitizing supplies.
- Legal was over by \$19,000 because of an open legal claim and COVID-19 compliance support and potentially will continue to be over budget due to the open legal claim.
- The biggest challenges were staffing, keeping the team safe, homeless outreach, and equipment.
- For FY22, the team is re-thinking projects, trying to get individuals housed and home when they are able to travel, and adding additional security.
- There was a question as to whether the COVID-19 vaccine is available to DSDP employees. Alonso answered that there are current discussions among leadership and the county, with Homeless Outreach and Maintenance Ambassadors being considered.
- Ambassador Recognition 2020
 - Alonso thanked LC Cline and Howard Greenberg and expressed gratitude for the donations given to Ambassadors throughout the year.
 - All employees received gift cards, a free lunch, and a raffle.

Operations Manager Update – Dani Garcia, Downtown San Diego Partnership Clean & Safe Program

- 2020 Annual Stats and Accomplishments
 - COVID has brought challenges, but this year brought in-house security, introduced e-bikes which increase response time, have 24/7 security services, monitored social protests, added additional support to artists painting boards on businesses that were boarded up and closed.
 - Directional assistance decreased because of the decline in foot traffic.
 - Business visits increased with the team checking in to help.
 - Welfare checks increased because of additional support provided by the team to unsheltered individuals impacted by COVID.
 - Security checks increased by a lot with vigilance from the team.
- Accomplishments

- There were immediate responses to social protests and damages downtown.
- The public provided equipment donations after looting damages and appreciation lunches to the team.
- 786.47 tons of trash were collected in 2020.
- 8 trees were planted in Gaslamp and over 400 poinsettias planted in all neighborhoods.
- There was an increase in pressure washing because of community request for further sanitation.
- Clean & Safe Recognition Employee of the Year
 - Ernesto recognized Juan Navarro as employee of the year. He is currently a landscaping lead after being one of the first on the landscaping team starting as a Maintenance Ambassador. Juan has never called off, is never late, and always comes ready to work. He has been with the organization for 19 years and is a huge part of a great team.

Homeless Outreach Update – Ketra Carter

- Community Update
 - 40 coordinated events were able to take place with Service Providers and SDPD in Operation Shelter to Home extended through the end of January.
 - HRC does not have a scheduled date, but the discussion will begin in February.
 - PATH Community Outreach will launch January 21 dedicated E-HRT to Downtown and will be case conferencing with DSDP team on a bi-weekly basis.
- Family Reunification-SDHC
 - 2 new hires pending for January start.
 - Total team of 9 beginning in February with 6 coordinators, data entry and travel coordinator.
- Family Reunification-SDHC/RTFH
 - Family Reunification Program is in contract with SDHC and moving into the 4th year.
 - 293 individuals have been served in FY2020, and 148 from July 2020 to present with over 75% housing stability.
- Homeless to Housed-RTFH HEAP
 - Homeless to Housed is a contract through RTFH HEAP funding through May 31, 2021. 88 individuals have been served since June 2020 and 137 housed since COVID in FY2020
- Client Success Stories

- Clarence came to California to visit son in Los Angeles. Because he was not able to stay with son, he found an alternate solution by finding a place to live in Tijuana, MX to afford paying rent. Shortly thereafter, Clarence had a stroke and was admitted to a hospital to recover in San Diego. When Clarence was discharged from the hospital to the street and found himself homeless in San Diego. Once Clarence learned of Family Reunification, the Outreach team was able to connect him with family in Georgia. The team is happy to report that he is now living in a Senior Living Facility and is doing very well. The family is very appreciative the Homeless Outreach team was able to help.
- Monthly Homeless Count
 - The count was 622 individuals this month and 694 last month, with rainy cold weather impacting these individuals.
 - There was an increased number of tents with 122 tents/structures compared to 109 respectively.
- Neighborhood Concentration
 - The primary percentage continues to be in East Village, specifically the Southeast East Village corridor.
- East Village in Review
 - East Village: 334 vs 424
- Other Downtown Neighborhoods
 - City Center: 134 vs 126 with a reduction to 3/4th & C Street but increase into Civic Center due to the weather
 - Columbia: 53 vs 55
 - Marina: 11 vs 35 (mainly Office Depot)
 - Cortez: 52 vs 23 (tent structures on the NE/NW 2nd Avenue)
 - Gaslamp: 38 vs 31
 - This is emailed out on the Friday following the count on the last Thursday morning of the month. If you do not receive these emails and would like to be added to the distribution list, please email kcarter@improvedtsd.org. The next count is scheduled for night of January 27/morning of January 28th.

Public Comment Time Allotted: No agenda public comment was present.

Adjourn

The meeting adjourned at 9:45am