

The Public can join the CCBD Board Meeting via the following options

- Join Zoom Meeting via Computer
 - ❖ Zoom Link: <https://us02web.zoom.us/j/81793315446>
 - ❖ Meeting ID: 817 9331 5446
- Mobile access Download Zoom App:
 - ❖ +16699009128,,81793315446#
- Dial in option:
 - ❖ +1 669 900 9128 Meeting ID: 817 9331 5446
- CCBD Meeting packet can be found at <https://downtownsandiego.org/build-your-business/bid/>

3:30 CALL MEETING TO ORDER | Don Morris

- Non-Agenda Public Comment
- Board Members Roll Call
- Approval of Minutes from 7.28.20 Meeting | **ACTION**

SPEAKERS | Don Morris

- Downtown Digital Information Kiosk Program
 - ❖ Downtown SD Partnership: **Marshall Anderson** - VP of Government Affairs
 - ❖ Ike Smart City: **Brian Ramey** - Development Director
 - ❖ Juniper Strategies Advisory: **Daniel Reeves** – President

Chair Report | Don Morris

- **Letter of Support | ACTION**
 - ❖ Downtown Digital Kiosk
- **Call to Nomination | ACTION**
 - ❖ Chair
- **Appoint Board Member | ACTION**
 - ❖ Kelly Bargabos - CFO & COO for San Diego Theatres, Inc. (*Entertainment Seat*)
- **Open Position | Call to Action was taken on March 24, 2020**
 - ❖ Secretary

DIRECTORS UPDATES | Alex Gutierrez

Marketing and Communications

- SANDAG 4th and 5th Bike Lanes Wayfinding | Informational

District Events

- CURBSIDE City Center | Update
- Murals in City Center | Informational

CONCLUSION | Don Morris

- Agenda Public Comment
- CCBD Board Meetings (**All meetings are called to order at 3:30p.m.**)
FY21
 - ❖ November 17, 2020

ADJOURN | Don Morris

City Center Business District Meeting Minutes

July 28, 2020
Zoom Meeting

Call to Order

The meeting was called to order by Don Morris at 3:35p.m.

The following CCBD Board Members were present: Christine Takara, Betsy Brennan, Michael Caldwell, Astrid Naujokaitis, Don Morris, Greg Block, Danielle Berger, Markalan Hamilton, and Jimmy Parker

The following staff members were present: Alex Gutierrez, Justin Aspen, Sean Warner, Burrie Chi and Aimee Newman.

No members of the public were present

Non-Agenda Public Comment

There was no Non Agenda Public Comment.

Overview

Actions:

- Approval of Minutes from 5.26.20 Meeting: 1st- Jimmy Parker / 2nd- Greg Block / all in favor
- Creation of a Storefront Committee: 1st – Markalan Hamilton / 2nd – Greg Block / all in favor

Presentations:

- Broadway Medians Conceptual Design- Phase One Presentation
 - ❖ Spurlock: Brad Lents discussed three concepts designs and two locations gateway signage locations. The Board was informed that phase two will have a more defined community outreach and final design ideas.
- Downtown San Diego Cultural Walk Signage- Phase One Presentation
 - ❖ Found Design: Will Ayers discussed ten locations of where signage that will describe each area historic nature. The signage will be located on Broadway, C street and B Street.
- Curbside San Diego Program Presentation
 - ❖ DSDP: Sean Warner discussed the program and the opportunities it brings for Storefront business owners to expand their operations to the curbside on a temporary basis. This will assist the business owner to continue to operate during Covid.

Directors Update:

- Marketing and Communications
 - ❖ Alex discussed the results of the Downtown Loyalty Program. He informed the Board that City Center close to \$5,000 dollars in three days.
- Business Attraction
 - ❖ Board reviewed the functionality of the new City Center Website and its search capacity.
- District Events
 - ❖ A Curbside location was discussed where temporary business use parklets would be built. Danielle with Circulate SD informed us that they would be happy to be part of the project and assist on covering some cost.

Adjourn

The meeting was adjourned by Don Morris at 4:35p.m.



Kelly Bargabos

CFO and COO

San Diego Theaters, Inc.



Kelly Bargabos is currently the Chief Financial and Operating Officer for San Diego Theatres, Inc., a 501(c) (3) that profitably operates event/performance venues in downtown San Diego, CA. After earning her CPA in New York, Kelly's career has included finance and operations roles in retail and wholesale industries, and in both the public and private sector. She is passionate about leveraging leadership and operational excellence to execute strategy, affect change and drive results.

Kelly has also served in many volunteer capacities with organizations that are working to end global and local issues such as poverty and homelessness, as well as programs dedicated to the future and welfare of children. In addition to her successful business career, Kelly is the award-winning author of the memoir, *Chasing the Merry-Go-Round: Holding on to Hope & Home When the World Moves Too Fast*, and enjoys writing about the things that move her, with the hope they move you too.