

**The Public can join the CEP Committee Me**

- Join Zoom Meeting via Computer
  - ❖ <https://us02web.zoom.us/j/88143736859?pwd=NlplSWJoZDcxL2FjdzU2OWZpV2xNUT09>
  - ❖ Meeting ID: 881 4373 6859 / Password: 1234
- Mobile access Download Zoom App:
  - ❖ +16699009128,,88143736859# / Meeting ID: 881 4373 6859
- Dial in option:
  - ❖ +1 669 900 9128 US / Meeting ID: 881 4373 6859
- CEP Committee Meeting packet can be found at <https://downtownsandiego.org/clean-and-safe/pbid-meetings-reports/>

**3:30 CALL MEETING TO ORDER**

- Non-Agenda Public Comment
- Introductions

**CHAIR UPDATE: Jason Wood**

- Implications for Commercial Real Estate- The new normal

**CEP PROJECT UPDATES**

- Broadway Medians Conceptual Design- Phase One Presentation
  - ❖ Spurlock: **Brad Lents**
- Downtown San Diego Cultural Walk Signage- Phase One Presentation
  - ❖ Found Design: **Will Ayers**
- 2020 CEP Marketing Research Results- Phase One Presentation
  - ❖ DSDP: **Sarah Brothers**
  - ❖ Goals, Key Positive Perceptions, Negative Perceptions, and Insights and Recommendations
- Innovation Center- Construction and Programing Update
  - ❖ DSDP: **Sarah Brothers**
  - ❖ Installation Date
  - ❖ Standardized Pitch Deck for all of Downtown
  - ❖ Pitch Deck will be Shown to a Focused Group of Realtors, Developers, and CEP Members.
- Review and Approve FY21 CEP Budget Allocations- **ACTION / Jason Wood**

**OTHER BUSINESS**

- Updates from CEP Members – **DISCUSSION / Jason Wood**

**CEP Committee Meeting Dates**

**FY21**

- October 21, 2020 at 3:30pm

**ADJOURN**

## CEP FY21 Budget Outline

Projects	FY21	FY21 %
CEP/DT Marketing (Phase 2)	\$ 25,000	11%
Demographic Study	\$ 25,000	11%
Innovation Center Technology	\$ 12,500	5%
CEP Property Mixer	\$ 8,000	3%
CEP Property Investor Tour	\$ 8,000	3%
B Street Improvements	\$ 40,000	17%
Broadway Median Conceptual Design (Phase 2)	\$ 50,000	22%
C Street Landscaping Maintenance	\$ 8,000	3%
Cultural Signage Walk (Phase 2)	\$ 40,000	17%
<b>TOTAL</b>	<b>\$ 216,500</b>	<b>95%</b>
<i>FY21 Budget</i>	<i>\$ 228,918</i>	<i>100%</i>
Under/ (Over)	\$ 12,418	5%