

The Public can join the CCBD Board Meeting via the following options

- Join Zoom Meeting via Computer
 - ❖ <https://us02web.zoom.us/j/87262440894>
 - ❖ Meeting ID: 872 6244 0894
- Mobile access Download Zoom App:
 - ❖ +16699009128,,87262440894#
- Dial in option:
 - ❖ +1 669 900 9128 US/ Meeting ID: 872 6244 0894
- CCBD Meeting packet can be found at <https://downtownsandiego.org/build-your-business/bid/>

3:30 CALL MEETING TO ORDER | Don Morris

- Non-Agenda Public Comment
- Board Members Roll Call
- Approval of Minutes from 5.26.20 Meeting | **ACTION**

SPEAKERS | Don Morris

- Broadway Medians Conceptual Design- Phase One Presentation
 - ❖ Spurlock: **Brad Lents**
- Downtown San Diego Cultural Walk Signage- Phase One Presentation
 - ❖ Found Design: **Will Ayers**
- Curbside San Diego Program Presentation
 - ❖ DSDP: **Sean Warner**

DIRECTORS UPDATES | Alex Gutierrez

Marketing and Communications

- e-Gift Card Fundraising Program Results| Phase One Discussion
- Creation of a Storefront Committee | **ACTION**

Business Attraction

- CCBD Website <https://www.citycentersd.org/> | Live Review

District Events

- CCBD Curbside San Diego | One Test Location | Discussion

Reports

- FY20 Financial Report April 2020 through June 2020 | Presentation | **ACTION**

CONCLUSION | Don Morris

- Agenda Public Comment
- CCBD Board Meetings (**All meetings are called to order at 3:30p.m.**)

FY21

- ❖ September 22, 2020
- ❖ November 17, 2020

ADJOURN | Don Morris

City Center Business District Meeting Minutes

May 26, 2020
Zoom Meeting

Call to Order

The meeting was called to order by Don Morris at 3:35p.m.

The following CEP Committee Members were present: Christine Takara, Betsy Brennan, Michael Caldwell, Astrid Naujokaitis, Don Morris, Greg Block, Lindsay Kotas. Danielle Berger, Markalan Hamilton, Jimmy Parker and Javier Monteno

The following staff members were present: Alex Gutierrez, Alicia Kostick, Justin Aspen, Sean Warner, and Sarah Brothers.

No members of the public were present.

Non-Agenda Public Comment

There was no Non Agenda Public Comment.

Overview

Actions:

- Appoint New Board Member- Danielle Berger: 1st- Lindsey Kotas / 2nd- Javier Montes / all in favor
- Reinstate Greg Block to Corporate Board Seat: 1st – Jimmy Parker / 2nd – Lindsey Kotas / all in favor
- Allocation of up to \$5,000 for the e-Gift card program: 1st – Betsy Brennan / 2nd – Jimmy Parker / all in favor
- Approval of July 2019 through March 2020 financials: 1st- Lindsey Kotas / 2nd- Javier Montes / all in favor

Presentations:

Sean Karafin -City of San Diego

- Introduce himself to the board and his role at the city of San Diego. He also informed the board of various small business relief grant opportunities to the board.

Chris Clark - BID Alliance

- Introduce - Business Improvement District Alliance. What does the BID Alliance do? Provide Professional Development for BID on a normal basis

Kyle Perish: Texture

- Presented on the design aspects of the parklet project, which will be located on B street between 6th and 7th.

Adjourn

The meeting was adjourned by Don Morris at 4:35p.m.