

- 1. Welcome**
2. Approval of Minutes: April 28th, 2017 (Page 2) Action
3. Selection of Board of Directors by Temporary Officers (Page 3) Action
4. Selection of Officers (Page 3) Action
5. Neighborhood Branding (Page 4) Action
6. Parking District Update
7. Neighborhood Enhancement Program RFP:
Recommendation for Award of Contract Action
8. Next Meeting
9. Adjourn

Attendees:

Members: Eric Dye, Howard Greenberg, Jordan Johnson, Eric Jones, Kris
Michell, Erica Smith, Christine Takara, Bethany Watson

Staff: Alex Gutierrez, Lise Koerschgen, Alicia Kostick, Daniel Reeves, Mari
Katherine Urtasun, Alonso Vivas

Mr. Reeves asked for approval of March 28th, 2017 minutes:

1. Eric Jones
2. Bethany Watson

Organizational

Mr. Reeves gave an update on the 501(c)(3) formation and the Articles of
Incorporation, that is still in progress. Staff gave an update on the Neighborhood
Enhancement Program RFP and explained the deadline has been extended to
allow for more proposals. Final board approval will be on June 27th, 2017.

Mr. Reeves gave a brief update on the Parking District formation. The
application has been submitted to Civic San Diego and if approved, will go into
effect on July 1st, 2017.

Branding

The group decided further outreach should be done to property owners and
the community in the district to decide what the name and color of the
neighborhood should be. Staff will create an online survey to distribute.

Placemaking

Staff gave a presentation on both capital improvement projects as well as
neighborhood activations. The group decide to hold off on implementing any of
these ideas until we have done sufficient neighborhood outreach to determine
the name and the brand of the district.

Next Steps

- Staff will create an online survey to distribute throughout the community.
- Group decided to meet on a monthly basis on the last Friday of every month.



Temporary Officers

President: Alvin Mansour

Vice-President: Howard Greenberg

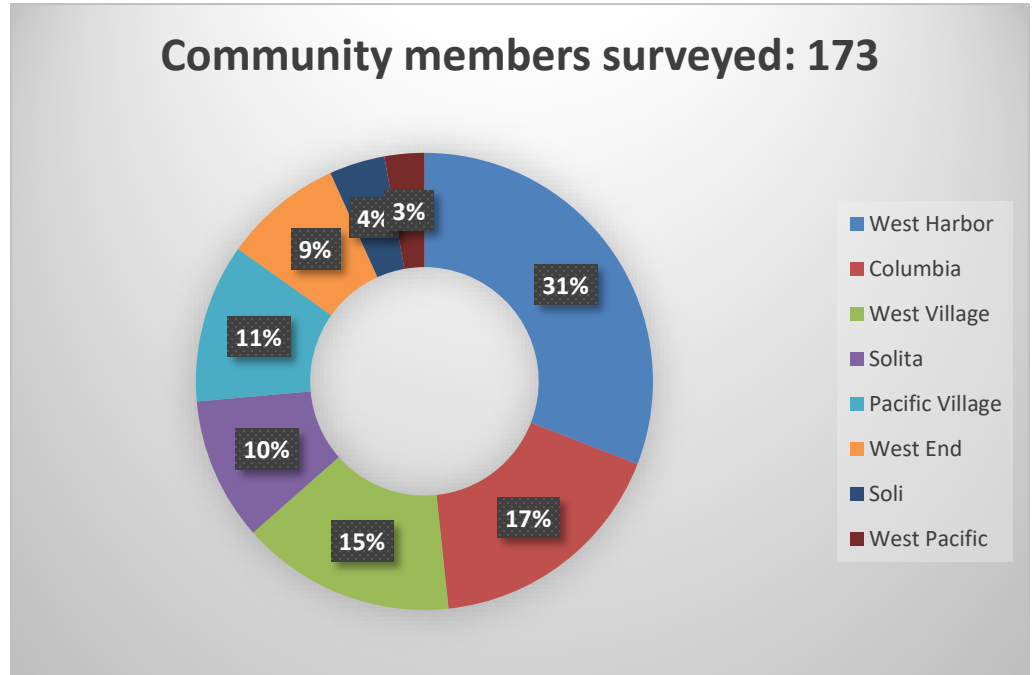
Secretary: Eric Jones

Treasurer: Scott Diggs

Proposed Board Slate

1. Alvin Mansour, Mansour Group
2. Ashley Gosal, BOSA
3. Eric Dye, Whitaker
4. Eric Jones, Urban Real Estate
5. Erika Smith, Action Life
6. Howard Greenberg, Trilogy Management
7. Jeff Givens, Kearny
8. EMMES (TBD)
9. Kris Michell, Downtown San Diego Partnership
10. Scott Diggs, Irvine Company
11. Steve Center, Cushman & Wakefield

If the Columbia neighborhood was to be renamed, what would you like the name to be?



What color best describes the Columbia district?

