8:30 CALL MEETING TO ORDER

- Non-Agenda Public Comment
- Approval of Minutes – November 12, 2019 (Pages 2-3) | ACTION
- Next Board Meeting: Special Draft Budget Meeting February 11 at 8:30 a.m.

CHAIRMAN’S REPORT

- Update: P. Rath
- Accept resignation of Bill Sauls representing City Center Board Seat | ACTION
- Open nominations for City Center Board Seat | ACTION

FEATURED SPEAKERS

- Greg Slawson – County of San Diego, Department of Environmental Health, Vector Control

TEAM UPDATE

- Executive Director: A. Vivas
- Safety: D. Garcia
- Homeless Outreach: K. Carter
- President & CEO: B. Brennan

FINANCIALS


MEMBER DISCUSSION

- Agenda Public Comment

ADJOURN

UPCOMING EVENTS

Member Kickoff Mixer – January 30
Installation Dinner – March 25
Fed & Educated – March, June, November
New Member Orientation – April & September
Member Contractors, Developers and Designers Mixer – May
Annual Golf Tournament – June 19

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Clean & Safe Program office at least five (5) working days before the meeting at (619) 234-8900 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon advanced request.
MEETING MINUTES

Call to Order

Chairman Phil Rath called the meeting to order at 8:40 a.m.

The following members of the Clean & Safe Board of Directors were present: Phil Rath, Glenna Gasper, Angie Weber, Betsy Brennan, Michael Trimble, Barbara Daly, LC Cline, Howard Greenberg, and Steve Kohn

The following DSDP staff members were present: Aimee Newman, Alonso Vivas, Alicia Kostick, Dani Garcia, Sean Warner, Ernesto Romo, Tyler Duncan, and Marco Circosta

Non-Agenda Public Comment: No Non-Agenda Public Comment was present.

**Motion:** To approve the November 12, 2019 meeting minutes. Michael Trimble made the motion to approve the November 12, 2019 meeting minutes. The motion was seconded and approved unanimously.

Chairman Report

Chair Rath presented the motion to accept Jason Wood as a Clean & Safe Board Member representing the CEP seat.

**Motion:** To review and accept nomination for Jason Wood representing the CEP Board Seat – Angie Weber made the motion to accept the nomination for Jason Wood representing the CEP Board Seat. The motion was seconded and approved unanimously.

Team Update

Alonso Vivas gave an update the International Downtown Association Conference he attended. He presented concepts and functioning programs used in large downtowns across the world. He then introduced a video including urban planner Jeff Speck talking about street walkability and how to design an urban neighborhood.

Alonso then reminded member of the upcoming Ambassador Holiday Party as well as the Downtown Community Mixer on January 9th.
Ernesto provided information on the Grow Urban campaign as well as a map of planned tree installations throughout Downtown.

Sean Warner gave a recap of all placemaking and beautification efforts done in 2019.

Betsy Brennan updated the Board on current development projects underway in Downtown including Cisterra’s plans on 9th and G Street as well as 7th and Market.

**Member Discussion**

No agenda public comment was present.

**Adjourn**

The meeting adjourned at 9:28 a.m.
## Downtown San Diego Clean & Safe
### FY21 Budget Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Action</th>
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<tr>
<td>January 2020</td>
<td>Neighborhood Community Meeting</td>
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<tr>
<td>January-February 2020</td>
<td>Neighborhood Budget Focus group</td>
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<tr>
<td>January-February 2020</td>
<td>Develop Draft Budget</td>
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| February 11, 2020 | Clean & Safe Board of Directors:  
  • Review draft budget  
  • Review vendor contracts |
| February 2020    | Finance Committee:  
  • Review draft budget |
| February 18, 2020 | DSDP Executive Committee:  
  • Review & approve draft proposed budget  
  • Review & approve draft vendor contracts |
| February 25, 2020 | DSDP Board of Directors:  
  • Review draft budget |
| March 10, 2020   | Clean & Safe Board of Directors:  
  • Review & approve final proposed budget  
  • Review & approve final vendor contracts |
| March 2020       | Finance Committee:  
  • Review & approve final proposed budget  
  • Review & approve final vendor contracts |
| March 24, 2020   | DSDP Board of Directors:  
  • Review & approve final proposed budget  
  • Review & approve final vendor contracts |
| May 15, 2020     | Deadline to Submit FY21 Budget to City of San Diego & Annual Report   |
| June-July 2020   | Present FY21 Budget to City Council for final approval                |
December 2019 Homeless Count
Regional Taskforce on the Homeless Methodology

Notes:
- On May 31, 2018, the Clean & Safe program adopted the counting methodology used by the Regional Task Force on the Homeless. Per the methodology, represented above by the light orange cells, Clean & Safe staff counts 1.75 individuals per visible tent/structure and 2.03 individuals per vehicle that shows clear signs of habitation.

*Denotes months when the Downtown Fellowship of Ministries and Churches collaborated with the Clean & Safe program on the monthly homeless sleep count.

**East Village breakout areas include the following:
North East East Village refers to the area north of Market Street & east of Park Ave.
North West East Village refers to the area north of Market Street & west of Park Ave.
South East East Village refers to the area east of Park Ave. south of Market Street
South West East Village refers to the area west of Park Ave. south of Market Street

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<tr>
<th>Area</th>
<th>*Jan</th>
<th>*Feb</th>
<th>Mar</th>
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<th>*June</th>
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**EAST VILLAGE BREAKOUT**

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December 2019 Homeless Count Graph
Regional Taskforce on the Homeless Methodology
SD Heap Funding

Homeless

Banker’s Hill 1
Balboa Park 2
Downtown 7
Hilcrest 5
Dennis Allen Park 1

Housed

PSH 8
RRH 4
SRO/ILF 4
Family Reunification Program Success Story

Robert and Ibelisse were both experiencing homelessness on the streets of San Diego. Robert was previously living in Springfield, VA before coming to San Diego and Ibelisse was living in in Portland, OR. Both were homeless over ten years decided that they wanted to find a new way of living. Their friend Tim was kind enough to let both of them come down to live with him in Portland, OR. On our six month follow up we found out that Robert had found a job working for the Union and Ibelisse found out she pregnant on to top it off they had got their own place. Just recently, one and ½ years after our assistance, after a casual conversation through Facebook; Ibelisse was shared a beautiful a couple of photos of their adorable daughter and an updated picture of them along with an uplifting message.

“I want you to know you probably saved our lives by helping us leave San Diego. We have our own place and a beautiful baby daughter. You guys saved our lives literally and gave us another chance to do things right. There will never be enough words to express my gratitude.”
SD HEAP Funding

The DSDP Safety team had many conversations with Sylvester over the years and finally agreed to speak to our homeless outreach team in July of 2019. Homeless outreach took the time built a rapport him to learn how to best help him in his current situation. He first left home at the age of twelve and has been homeless off and on for most of his life. He utilized various shelters since at least 2014 and a familiar face in Gaslamp. He suffers with severe mental illness and has history of drug addiction. With the information gathered, we were able to connect him to Whole Person Wellness Program with PATH. Through collaboration with PATH we were able to help him pursue housing opportunities. This consisted of several meetings, making appointments, ID Voucher, and help with filling out an application for an apartment; basically, everything possible in order to get him housing ready. Through diligent work put forth, he was matched to Stella Apartments with permanent supportive case management services. We were able to help him move into his apartment on his move-in date on October 14, 2019. We are happy to report that his health is beginning to flourish, and he is also back in touch with his family since he has been housed.
13 Total Trees Planted
1 - Jacaranda
1 - Chinese Elm
2 - Brisbane
2 - Bradford Pear
3 - Liquid Amber
4 - Podocarpus

Tree Types:
Downtown San Diego Clean & Safe Safety Update

**Safety Ambassador**
- $23.77 Hourly Rate
- $285.24 12 Hour Shift (1) Day
- $104,112.60 A Year

**Liveview Technologies Trailer**
- $3.20 Hourly Rate
- $76.71 24 Hours (1) Day
- $28,000 A Year

**COST SAVINGS = $27,940**

**D3 Unit**
- Purchase: $48,000
- Software Lease: $600 Month
  - $7,200 Year
- Total Price: $55,200

**Lease $2,400 Month / $28,000 Yr.**

**24/7 Maintenance Tech Services**
- 800 Techs Nation Wide
- GPS Tracker on Unit
- Tamper Proof
- Tow to Any Destination
- Solar Power Pannell
- Cloud Based

https://vimeo.com/358971791/f89d3946df
CRIMEMAPPING.COM

Law Enforcement Agency Crime Activity

December 2019
160 Incidents
24 Vehicle Theft
19 Robbery
54 Theft / Larceny
25 Vandalism
38 Vehicle Break-Ins

December 2019
137 Incident
117 Assault
11 Sex Crimes
9 Weapons
FY20 SIX-MONTH OUTLOOK

COLUMBIA

Neighborhood Pole Banners
- India St. (Ash to Broadway) – Jan 2020
- Columbia St. (Ash to Broadway) – Jan 2020

Festoon Lighting
- Pole-to-pole lighting using flexible strand high-intensity RGB Color LED nodes
  - Locations
    - India St. (Ash to Broadway)
    - Columbia St. (Ash to Broadway)
- Install January 2020

Corner Planters
- Weathered steel planter (16 total)
- Columbia Branded Stainless Steel Plaque
- Drought tolerant landscaping
- India & Columbia (Ash to Broadway)
- Install February 2020

Custom Art Inspired Bike Racks
- Bike racks with integrated seating and Columbia branding
- Santa Fe Depot/One America Plaza and B St/Columbia
- Estimated Completion - July 2020

Pedestrian Plaza
- Purpose – Create new social spaces for rest, dining, and work
- Location TBD
- Proposals due Jan 17

EAST VILLAGE

Utility Box Art
- Student designed artworks at 6 utility boxes in East Village
- Estimated completion - April 2020
Clean & Safe Program
Placemaking

GASLAMP QUARTER
Utility Box Art Historic Image Wrap
• Phase 2 – 4th and 6th Avenues
• Estimated Completion - April 2020

CITY CENTER
Pedestrian Plaza
• Purpose – Create new social spaces for rest, dining, and work
• Location – B St. (Adj. to Taco Stand, Donut Bar)
• Proposals due Jan 17

MARINA DISTRICT
Market St. Holiday Decorations
• Located along Market St. (Harbor to 3rd)
• Completed

Festoon Lighting
• Pole-to-pole lighting using flexible strand high-intensity RGB
• Locations – Market (Harbor to 3rd)
• Estimated Completion - March 2020

CORTEZ
3rd and Cedar Intersection Mural
• Public Art Mural processed through Commission for Arts & Culture
• Estimated Completion – June 2020

Cortez Mobility Assessment
• Identifies issues related to pedestrian safety and provides short, medium, and long term recommendations
• Available at https://downtownsandiego.org/make-your-place/
• Implementation to begin in Feb 2020

Custom Streetblade Signs
• Cortez branded street identification signs
• Estimated Completion – July 2020

Cedar/6th Ave Gateways
• New planters and pole banners
• Install January 2020
UPCOMING EVENTS

**Member Kickoff Mixer** | Thursday, January 30, 2020
Higgs, Fletcher & Mack (401 W A St #2600)
5:00 - 7:00 PM

Join us for an evening of drinks, appetizers, and good company, as we celebrate the past year and raise a glass to 2020. Our friends at Higgs Fletcher & Mack are opening up their newly renovated office for the festivities so there will be no shortage of breathtaking views.

More details & RSVP: [https://downtownsandiego.org/dsdpevents/kickoff](https://downtownsandiego.org/dsdpevents/kickoff)

**Installation Dinner, featuring KEVTALK: LAST CALL** | Wednesday, March 25, 2020
Hilton San Diego Bayfront
5:30 PM Reception | 7:00 PM Dinner & Program | 8:30 PM After Party

Everyone’s favorite event of the year…the Downtown San Diego Partnership Installation Dinner, featuring KEVTALK! Join us as we install the 2020 Chair, Officers, and Board of Directors, and don’t miss Mayor Kevin Faulconer’s last ever KEVTALK.

**Sponsorship & Ticketing Info:**
- Title Sponsor: $12,000 |
- Presenting Sponsor: $7,000 |
- Event Sponsor: $6,000 |
- Community Champion: $5,500 |
- Community Partner: $4,000 |
- Gold Table: $3,500 |
- Host Table: $2,500 |
- Individual Ticket: $350

[https://downtownsandiego.org/events/installation/](https://downtownsandiego.org/events/installation/)

**Fed & Educated** | March, June, November

School is officially in session. Introducing FED&EDUCATED, a series of workshops designed to provide education, resources, and networking opportunities. This program has been created to help businesses thrive, by engaging industry experts to share their knowledge and offer turnkey solutions to some of today’s most prevalent business challenges.

Time: 11:30 am Lunch & Networking, 12:00 pm Program, 1:30 pm End
Location: DSDP (401 B Street, Ste 100, 92101)
Cost: Free to members, $25 for non-members
[https://downtownsandiego.org/events/fedandeducated/](https://downtownsandiego.org/events/fedandeducated/)

**New Member Orientation** | April & September 2020

We invite you to join us to discuss the Partnership’s important role in creating a vibrant urban center. We’ll also discuss participation and engagement opportunities available to you as a member of our organization. This is an excellent opportunity to receive answers to any and all of your questions, learn about the many facets of the DSDP and to allow members to get to know you.

More details: [https://downtownsandiego.org/events/orientation/](https://downtownsandiego.org/events/orientation/)

**Member Contractors, Developers and Designers Mixer** | May 2020
Brought to you by: Cavignac & Associates
5:00 - 7:00 PM
**Annual Golf Tournament** | Friday, June 19, 2020  
Coronado Golf Course  
12:00 PM Lunch | 1:00 PM Shotgun Start  

*Sponsorship & Ticketing Info:*  
Title Sponsor: $8,500 | Sponsor: $3,500-$3,200 | Party Hole Sponsor: $3,200  
Executive Foursome: $2,000 | Contest Sponsor: $500 | Tee Box Sponsor: $300

**Member Summer Mixer** | July 2020  
Interested in hosting the 2020 Summer Mixer? Let’s chat.

**Annual Alonzo Awards Dinner** | Thursday, October 29, 2020  
Hilton San Diego Bayfront  
5:30 PM Reception | 7:00 PM Dinner & Awards Ceremony | 8:30 PM After Party  
Join us as we honor the people, projects, programs & places that have positively impacted Downtown in 2020.  

*Sponsorship & Ticketing Info:*  
Title Sponsor: $12,000 | Presenting Sponsor: $7,500 | Award Sponsor: $6,000  
Event Sponsor: $5,500 | Community Sponsor: $5,000 | Gold Table: $4,000 | Host Table: $3,000 | Individual Ticket: $375

**Member Holiday Mixer** | December 2020

**Free Yoga in the City** | Every Saturday  
Brought to you by: American Medical Response  
8:30 AM Check-In | 9:00 AM Class  
Register: dsdp.eventbrite.com

For a complete list of events and programs visit:  
https://downtownsandiego.org/whats-happening/events/