8:30 CALL MEETING TO ORDER

- Non-Agenda Public Comment
- Approval of Minutes – October 8, 2019 (Pages 2-3) | ACTION
- Next Board Meeting: January 14 at 8:30a.m.

CHAIRMAN’S REPORT

- Update: P. Rath
- Review and accept nomination for Jason Wood representing CEP board seat | ACTION

TEAM UPDATE

- Executive Director: A. Vivas
- Safety: E. Romo
- Placemaking: S. Warner
- President & CEO: B. Brennan

MEMBER DISCUSSION

- Agenda Public Comment

ADJOURN

UPCOMING EVENTS

DSDP Member Holiday Party – December 5
Clean & Safe Downtown Community Mixer – January 8
CALL TO ORDER
The meeting was called to order at 8:33 a.m.

The following board members were present: Phil Rath, Steve Kohn, Michael Trimble, LC Cline, Doug Korn, Barbara Daly, Betsy Brennan, Sean Harvey, Angie Weber, Claudine Scott

The following staff members were present: Aimee Newman, Ketra Carter, Alicia Kostick, Tyler Duncan, Sean Warner, Marco Circosta, Alonso Vivas, Kalei Levy, Dani Garcia

The following guests were present: Ladies Who Paint – Phoebe Cornog and Roxy Prima

NON-AGENDA PUBLIC COMMENT
Chair Rath opened the meeting with a request for non-agenda public comment. No public comment was present

APPROVAL OF MINUTES

Motion: To approve the September 11, 2019 meeting minutes.

Motion to approve meeting minutes for September 11, 2019 was made and approved unanimously with a revision to the attendance section of the minutes.

CHAIRMAN’S REPORT

Motion: To accept the resignation of Barbara Putis representing CEP board seat and open nominations for the CEP board seat

Motion to accept the resignation of Barbara Putis and open nominations for the CEP board seat was made and approved unanimously.

GUEST SPEAKERS

Ladies Who Paint is a 501 c3 nonprofit founded in San Diego, CA by Phoebe Cornog and Roxy Prima. They are dedicated to empowering female artists and bringing world class art to the streets of San Diego. In their first year, they brought 10 artists from 5 countries to paint large scale murals in the East Village neighborhood. We were completely funded by sponsors and crowdfunding and raised over $40,000 to make it happen. Applications for artists for 2020 are open and they have already received over 80 applicants from all over the world. They want to make Ladies Who Paint 2020 bigger and better and make even more of an impact on our streets. They need help acquiring more walls in the surrounding areas to make East Village feel like the arts district and really make an impact. They need to raise $75,000 to fund part-time staff, hotel/airbnbs for artists, marketing/signage, food for artists, travel for artists, clean & safe, supplies, PR agency.

TEAM UPDATE

Alonso Vivas – Alonso gave an update on the Imperial Street conditions and improvement efforts.

Dani Garcia – Recapped the E3 Civic High volunteer event.

Ketra Carter – Provided an update on Family Reunification Program, new team members, and the use of HEAP Funding. The Point in Time Count will take place at the end of January 2020.
MEMBER DISCUSSION

No member discussion was presented.

ADJOURN

The meeting was adjourned at 9:44 a.m.
International Downtown Association Conference 2019
Summary
1. Membership Roundtable
   a. Atlanta Downtown, Downtown Seattle Association, Downtown Boulder Partnership, Downtown Denver Partnership, Loop Chicago Alliance, Downtown Dallas Inc.
   b. Quarterly meetings to discuss best practices and trends.
   c. Other Partnership membership examples:
      i. Finance report, who is approaching us? Are they in DT? Quality product? Do they fit?
      ii. Removed lower tiers under $1,000
      iii. Membership app/website for discounts
      iv. Member 18-month study: who are their members? What do they want?
      v. Member portal, they can control and edit their information/member directory.
      vi. Member recognition for bringing additional members (e.g. gift cards, wine, discounts, etc.)

Contact: Philip Rafshoon
Director of Member Engagement | Midtown Alliance
999 Peachtree St, Ste. 730
Atlanta, GA 30309
Office 404-443-6246 / Mobile 404-274-5404
philip@midtownatl.com
2. Housing and Homelessness
   a. Winnipeg ($100,000 build $40,000 operate seasonal) launched a shipping container public restroom pilot. San Francisco ($200,000 a year) a mobile restroom program (Pit Stop Program).
   c. Updating zoning for single family homes
   d. DC opening a new homelessness day center. The day center’s design comes from MOYA Design Partners.
   e. BIDS can become a tool to obtain affordable housing
      i. Advocacy for public transportation
      ii. Serve as a convener between elected officials, business leaders, community members
      iii. Potential for Land trusts
      iv. Vacant lot planning

Contact: Kate Fenske  
CEO | Downtown Winnipeg  
Office 204-958-4622  
kate@downtownwinnipeg.biz.com

Contact: Gerren G. Price  
Director of Public Space Operations | Downtown DC BID  
Office 202-873-4518  
gerren@downtowndc.org
3. IKE Kiosk
   a. Baltimore launched 15 kiosks in March 2019 and are hoping to expand to 35 by the end of the year. Their decision was based on replacing their wayfinding signage and not on revenue. The installation and ongoing maintenance are at no cost to the City or Partnership.
   b. Philadelphia kiosks developed by Intersection, a smart cities technology and urban design company operating in the U.S. and Europe — run on Link, which is a free public Wi-Fi platform. Each kiosk installed in Philadelphia — up to 100, according to the city’s concession agreement with Intersection — offers passersby free gigabit internet, phone calls, device charging and access to a digital dashboard of city services and commercial apps, the city announced Friday. Two 55-inch screens on each kiosk show digital advertisements, effectively paying for themselves, according to the city.

Contact: Claudia Freeland Jolin
Vice President of Economic Development | Downtown Partnership of Baltimore, Inc.
20 South Charles Street, 6th Floor, Baltimore, MD 21201
Phone 410-244-1030 x467 / Fax 410-244-8670
cjolin@dpob.org
4. Urban Park Management
   b. Philadelphia Center City District 220 blocks and $26.5 million annual budget
      i. Three major retail promotions each year and twice annual restaurant week
      ii. Fulltime C&S services, events, and marketing (parks)
      iii. Manage a Café business inside a park ($100,000 revenue and pledged to park maintenance).
      iv. 30% Revenue from rental, events and wine garden
      v. Focused on making parks a place for families and children.
      vi. 2018: 443 events | 2019: 453 events (within three parks)

Contact: Paul R. Levy
President & CEO | Center City District Philadelphia
Phone 215-440-5512
plevy@centercityphila.org
5. The Walkable City
   a. Quarterly Membership roundtable conferences with Atlanta, Seattle, Boulder, Denver, Chicago, Dallas.
   b. Currently Philadelphia is best in class when managing Urban Parks.
   c. Downtowns are for everyone.
   d. Deregulate fun
   e. America’s Downtown population growing younger, older and more diverse.
      i. Generation Z might not participate in chambers or DT groups
      ii. Possible “climate refugee” due to global/local climate change.
      iii. Social equity (Diversify City = Diversified Economy)
   f. **Master talk by Jeff Speck.** The 4 Keyways to make Downtowns more walkable, this will be a huge Clean & Safe effort for the next calendar and fiscal year.
      i. A reason to walk: Sprawl (suburbs) and traditional neighborhoods contain the same things its just how big they are, and how close are they to each other, how are they interspersed together, and do they have a street network rather than a cul-de-sac. Transit needs to be built around walkability. Walkable cities require transit to access the whole city if not then you get a car, the city begins to reshape itself around your needs, street gets wider and the parking lots get bigger. Every transit experience, every transit trip, begins or ends as a walk.
      ii. A safe walk: Essential, but alone not enough to get people to walk. Block size 200 feet blocks is ideal you can have a two-lane city (SD has 200 x 300 blocks). When you double the block size you almost quadruple the number of fatal accidents on non-highway streets. People become faster on wider streets (Portland skinny streets program) Portland citizens drive 20% less than the rest of the country. Bicycles and bicycling are the current revolution underway. Parallel parking is an essential barrier of steel that protects the curb and pedestrians from moving vehicles. Trees slow cars down.
      iii. A comfortable walk: All animals seek, simultaneously prospect and refuge. Drawn to places that have good edges. These two points are talking about designing infrastructure around humans rather than cars.
      iv. An interesting walk: Signs of humanity and a central destination.
### October 2019 Homeless Count

Regional Taskforce on the Homeless Methodology

#### Notes:
- On May 31, 2018, the Clean & Safe program adopted the counting methodology used by the Regional Task Force on the Homeless. Per the methodology, represented above by the light orange cells, Clean & Safe staff counts \(1.75\) individuals per visible tent/structure and \(2.03\) individuals per vehicle that shows clear signs of habitation.

*Denotes months when the Downtown Fellowship of Ministries and Churches collaborated with the Clean & Safe program on the monthly homeless sleep count.

**East Village breakout areas include the following:
North East East Village refers to the area north of Market Street & east of Park Ave.
North West East Village refers to the area north of Market Street & west of Park Ave.
South East East Village refers to the area east of Park Ave. south of Market Street
South West East Village refers to the area west of Park Ave. south of Market Street

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**EAST VILLAGE BREAKOUT**

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October 2019 Homeless Count Graph
Regional Taskforce on the Homeless Methodology

Homeless Counts 2018 - 2019

- East Village
- Columbia
- Marina
- Cortez
- City Center
- Gaslamp
- Monthly Totals

Graph showing homeless counts from October 2018 to October 2019, with data for different areas and monthly totals.
After a follow up call with Dynasty we learned that she is now living with her twin sister Destiny who we also used our program in December 2018. One sister is going to school and the other is working full time. When Destiny used our program back in 2018. She had experienced homelessness for 6 years. A year of that was in San Diego around the East Village area. Dynasty used the program back in July. She homeless for five years; 3 months of which was in San Diego. We are happy to know that both are doing well. Destiny has been housed for 11 months and Dynasty for almost 4 months.
Activity Report  September 2019 to October  2019

- Sidewalks Mopped
- Tree Grates Cleaned
- Stickers Removed
- Trash Cans Pulled

Sep-19: 1,101, 1,020, 5,988, 1,077
Oct-19: 22,269, 26,260, 1,816, 6,345

Downtown San Diego Clean & Safe Maintenance Update
SAN DIEGO
#GIVINGDOWNTOWNDAY

Downtown San Diego comes together on the global day of giving to plant trees and clean our neighborhoods.

Giving Tuesday
December 3rd
9:30 AM
Horton Plaza Park

CLICK HERE TO VOLUNTEER

Donate and help us achieve our goal to plant over 200 trees Downtown.

This giving season, double the impact of your donation with a match already secured by our partner SDG&E.

CLICK HERE TO DONATE
downtownsandiego.org/growurban

PLEASE MAKE CHECKS PAYABLE TO OUR 501 C3 DOWNTOWN PUBLIC SPACES FOUNDATION
Let's make Downtown San Diego more beautiful and cool, literally. It's simple, plant trees!

Who doesn't love a tree-lined street? Trees cool us when it's hot, improves our overall health and well-being, provides a nesting and resting spot for local wildlife and creates scenic corridors while driving, walking or biking in the city. And if that isn't enough, they enhance property values!

The perilous life of a street tree.

But it's not easy being a street tree. Cars and delivery trucks run into them, dogs pee on them, people abuse them, and sometimes they don't get enough water. They simply get no respect.

That's where you come in!

How to get involved!

Donate! For every $650 the tree heroes at the Downtown San Diego Partnership’s Clean & Safe Program will buy and plant a large 36” box tree that has the best chance of survival.

ART for TREES. Our partner in this effort, URBAN INTERVENTIONS, has donated a catalog of paintings to this effort. That way you can enjoy art on your wall, while contributing to the effort.

Spread the word. Tell everybody - your friends, co-workers and colleagues and encourage them to participate.

If you want to learn more or get involved in Grow Urban contact info@improvedtsd.org
Sunday November 3rd, 2019

Scheduled Events: Gaslamp Artisan Fair and Fall Back Festival Gaslamp

Suspicious Object Report

Reporting Party: Supervisor Alfonso Velasquez and Ambassador Tammy Pierce

While attending a welfare check request from a restaurant at 4th & J, safety ambassador Tammy was on the phone with 911 requesting paramedics.

While I waited with her, I noticed a box of Hennessy on top of a doggy station. When I approached the box, I noticed a note saying, “IT’S A TRAP DON’T MOVE”. I texted Alonso, Ernesto, and Dani who advised me to contact SDFD by that time they were already at location due to the man requesting medical attention.

I approached one of the firefighters and asked him for advice and the other firefighters decided to tape of J street between 4th & 3rd while the bomb squad arrived and prepared to inspect the suspicious box.

They asked me if I noticed any batteries or cables and if the box was heavy. I told them I did not see cables and could not distinguish if it was heavy, but there does appear to be something in the box.

After bomb squad completed their test when the box was opened only paper trash was inside.

Great job was done by Safety keeping everyone at a safe distance while PD and other firefighters arrived. Incident did not affect the scheduled events and gave assurance of a safe fun day. Firefighters thanked us for the reported incident and asked that we report suspicious items for safety precautions.

Another example of the teams quick thinking and response to potential threats in our neighborhoods.

Incident # FS19168215
Summer Movies in the Park

August 1 @ Pantoja Park  
Movie – Willy Wonka  
Attendance – 75

August 30 @ Faultline Park  
Movie – The Sandlot  
Attendance – 125

Sept. 20 @ Pantoja Park  
Movie – Coco  
Attendance – 225
Marina Utility Box Art
10 Utility Boxes on Market Street transformed into unique works of art.
Gaslamp “Did You Know?” Utility Box Wrap
5 utility boxes on 5th Avenue now display historic images
**City Center Park(ing) Day**

Date: Friday, September 20

Partners: Downtown San Diego Partnership, City Center Business Improvement District, Circulate San Diego, and Lyft

Transformed four parking spaces on B St. into a hub of social interaction with seating, games, and music.

Tested the concepts of creating permanent amenity rich spaces.
City Center and Columbia District Banners
City Center | Located along Broadway (Union to Tenth)
Columbia District | Located along Broadway (Pacific to Union), Pacific Hwy, Ash St, Columbia St, and India St.

Ladies Who Paint
The Downtown San Diego Partnership Clean & Safe Program is a proud supporter of the 2019 Ladies Who Paint Mural Walk from Sept. 28 – Oct 4. Ladies Who Paint is a non-profit bringing 10 female muralists from around the globe for a week of collaboration, creativity, and community. Their vision? Put San Diego on the map as a world class mural destination.
City Center
Neighborhood Pole Banners
Located along Broadway (Union to Tenth)
Timeline – Install to begin June 2019

Trash Can Neighborhood Branding
Clean and paint existing trash cans
Incorporate City Center branding
Phase 1 located along C St. (Third to Seventh)
Timeline – July 2019