Call Meeting into Order – 2 min.

- Non-Agenda Public Comment

Next Board Meeting: (Last Wednesday of every other month)
- Date: September 25th, 2019
- Time: 9am
- Location: Downtown San Diego Partnership Board Room

Chairs Report: B. Sauls – 5 min.

- Approval of Minutes – June 11th, 2019 | ACTION
- Civic Intern- Assist on BID Business interviews, City of SD business roll research, and business retention.

Speakers - 20 min.

- Norma Medina - City of San Diego, Storefront Improvement Program
- Brad Richter - Civic San Diego, Downtown Bike Lane Program

Directors Report: A. Gutierrez – 10 min.

- Comic Con- City Center Branding and Event outcome
- Sounds of Summer
- Working on City Corporate Partnerships for City Center District

Future Projects: A. Gutierrez/ S. Warner – 15 min.

- City Center Web Domains- CityCenterSD.org and CityCenterSD.com- A. Gutierrez
- City Center Banners Design- A. Gutierrez/ S. Warner
- PBID Branding City Center Trash Cans- S. Warner
- Park(ing) Day/ City Center Parklet- A. Gutierrez/ S. Warner

Finances: B. Sauls – 5 min.

- Review & accept- June 2019 Financials (Handout): A. Kostick | ACTION

Informational:

- City Center Walkabout (Starts at 9am) 7-26 7 Café/ 8-16 West Bean
- City of San Diego Plastic Ordinance
- Alonzo Awards on October 10th, 2019
- Movies in the Park August 1st at Pantoja Park
- Movies in the Park - August 30th at Faultline Park
- Movies in Parking - September 20th at Pantoja Park
Downtown San Diego Business Improvement District

Advisory Board Meeting Minutes

June 11, 2019 5:30pm
401 B Street, Suite 100, San Diego, CA 92101

Call to Order

No Non-Agenda Public Comment

• Chair Bill Sauls called the meeting to order at 5:30pm
• The following BID Advisory Board Members were present: Bill Sauls, Javier Montero, Christine Takara, and Santiago Campa.
• The following staff members were present: Alex Gutierrez, Carey Algaze, Alicia Kostick, Sean Warner, Alonso Vivás.

Approval of Minutes

Motion: To accept the 1/18/18, 7/26/18, 11/6/18, 2/19/19 minutes.

Attendance met quorum and board approve minutes from January 2018, July 2018, November 2018, February 2019 meetings.

 1st: Santiago Campa,
 2nd: Christine Takara

Chair Report

Accept resignation of Julie Erickson from the BID Board

 1st: Bill Sauls
 2nd: Santiago Campa

Appoint Advisory Board Members

• Betsy Brennan- CEO, Downtown San Diego Partnership
• Jimmy Parker- Project Advisor, Horton Plaza Park
• Don Morris- General Manager, House of Blues
• Astrid Naujokaitis- Hotel Manager, Kimpton Hotel Palomar San Diego

 1st: Christine Takara
 2nd: Javier Montero

City Center BID Business Walk Report

• Presented by Liz Studebaker and Jocelyn Maggard- See results on page 3 thru 7
• Board requested that the link to review all data collected from all the BID walks in san Diego to be sent to them. Jocelyn Maggard will be email link to Alex to distribute to all board members.

Staff Report

• Alex Gutierrez went over the BID board structure and highlighted the four industries that are part of the City Center BID. See page 8 for more information.
• Alex Gutierrez reviewed the FY20 budget and program with the board. No motion was needed due to the budget being approved during the February board meeting.
• Alex and Sean discussed the banner program expansion. A motion was approved by the board for expenditures to performed.

 1st: Santiago Campa
 2nd: Don Morris
• Alex discussed the holiday décor expansion for 5th between Broadway and A, and B between 8th and 3rd. Santiago requested a count of light poles that will have holiday décor. Alex informed him that there was a total of 36 poles. A motion was approved by the board for expenditures to performed.
  ➢ 1st: Santiago Campa
  ➢ 2nd: Javier Montero
• Discussed City Center website, more information will be brought to the board at the July board meeting. No motion needed
• Discussed trash can branding by the Clean and Safe team. This was informational, no motion was needed.

Financials
• An FY20 budget spending approval was requested to the board. Bill Sauls informed the board that the expenditures will need to come back for a motion if project need to go over budget. But as long as the team stays on budget the board will be receiving budget updated. Mr. Sauls recommended a motion to accept the budget spending approval.
  ➢ 1st: Javier Montero
  ➢ 2nd: Santiago Campa
• Financials for July 2018 through May 2019 were reviewed by Alicia Kostick. Mr. Sauls recommended a motion to accept the financials.
  ➢ 1st: Javier Montero
  ➢ 2nd: Santiago Campa

Adjourn

The meeting was adjourned by Bill Sauls at 6:38pm
The City of SAN DIEGO

BUSINESS TOOLKIT

Discover the City's enhanced tools and programs designed for San Diego entrepreneurs.

Get It Done San Diego
sandiego.gov/get-it-done

Report non-emergency issues through the Get It Done app and get service for potholes, graffiti, illegal dumping, broken streetlights, abandoned vehicles, tree hazards, drains, sidewalk repairs and more.

OpenCounter Online Business Portal
business.sandiego.gov

Find locations for new or expanding businesses in the City of San Diego. See which permits you might need for business or residential projects with this award-winning resource.

Storefront Improvement Program
sandiego.gov/storefront

Businesses with street-level, street-facing storefronts and 25 or fewer employees can receive free design assistance and maximum rebates ranging from $8,000 to $16,000.

www.sandiego.gov/economic-development | 619-236-6700 | sdbusiness@sandiego.gov

Economic Development

Discover the City's enhanced tools and programs designed for San Diego entrepreneurs.

Business Finance Loan Program
sandiego.gov/economic-development/business/financing

Borrow $25K-$500K from the City for the gap financing you need to grow your small business—even if you don't meet the terms of a traditional bank. Apply today!

Business Incentive Program
sandiego.gov/BIP

Seek $10K-$100K for expanding your business. Partner with the City to create good jobs, invest capital, encourage sustainability, mentor youth or revitalize neighborhoods.

City of San Diego Bicycle Program
sandiego.gov/bicycling

Ask the City to install a free bicycle rack in front of your business, in the public right-of-way, to encourage bicycling to daily activities such as shopping, riding to school and commuting.

www.sandiego.gov/economic-development | 619-236-6700 | sdbusiness@sandiego.gov
May 20, 2019

Subject: CONSTRUCTION NOTICE OF DOWNTOWN COMPLETE STREETS IMPLEMENTATION (PHASES 1 & 2)

Dear Occupant / Owner:

In 2016 the City of San Diego (“City”) City Council adopted the Downtown San Diego Mobility Plan (“Mobility Plan”) with the goal of enhancing general circulation and bicycle and pedestrian infrastructure throughout the Downtown area. Construction of a network of multiple “cycle tracks” throughout Downtown will provide separated paths of travel for bicycles and scooters while minimizing conflicts with motor vehicles. Construction of Phase 1 (one) implementation has begun with emphasis on pavement surface preparation, one way cycle track structure installation and angle parking installation.

This construction contract will include enhancement work in Phase 1 (one) street coverage area with installation of two-way cycle tracks, traffic signal modifications, new signage & striping, and ADA curb ramps. In addition, this contract will also extend the street coverage into more downtown areas as indicated as Phase 2 (two) in the attached map. Construction of this contract is scheduled to start in fall 2019 and complete by summer 2020.

While the proposed cycle tracks have been designed to maintain as much of the existing on-street parking as possible, some parking will be reduced on the bikeway corridors due to the provision of adequate sight distances at intersections and driveways. In order to mitigate for lost parking where feasible, the Downtown Mobility Plan promotes increased parking on nearby streets through the use of angled parking to replace parallel parking spaces. Additionally, the City and the Downtown Community Parking District continue to study additional parking changes to add parking within the downtown area.

The streets impacted by phases 1 and 2 are shown on the attached map. For more information on the Downtown Mobility Plan, visit the following website: https://civicsd.com/wp-content/uploads/2018/03/Downtown-San-Diego-Mobility-Plan.pdf

For any questions regarding this project, contact me at (619) 533-5141 or email: AAlaeipour@sandiego.gov.

Sincerely,

Ali Alaeipour, PE
Project Manager
Legend

- Blue: Phase 1 - Cycle Track
- Red: Phase 2 - Cycle Track
- Orange: Phase 1 - Angle Parking
- Green: Phase 2 - Angle Parking
# Downtown BID
## Profit & Loss
### July 2018 through June 2019
#### Jul '18 - Jun 19

### Income

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td><strong>BID Income</strong></td>
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<tr>
<td>40001 · BID Assessments</td>
<td>89,209.30</td>
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<tr>
<td>40002 · SBEP</td>
<td>20,119.00</td>
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<tr>
<td>40027 · SBEP - Bookkeeping</td>
<td>3,000.00</td>
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<td><strong>Total BID Income</strong></td>
<td>112,328.30</td>
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<tr>
<td><strong>Total Income</strong></td>
<td>112,328.30</td>
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<tr>
<td><strong>Gross Profit</strong></td>
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<td><strong>Total Income</strong></td>
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### Expense

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<td>50300 · Contingency</td>
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<td><strong>Total Contingency</strong></td>
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<td><strong>Operating</strong></td>
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<td>50065 · Copier Lease</td>
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<td>50066 · Office Telephone Lease</td>
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<tr>
<td>50075 · Liability/D&amp;O Insurance</td>
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<tr>
<td>50130 · Annual Dues</td>
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<td><strong>Total Operating</strong></td>
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<td>50002 · Director of Finance</td>
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<td>50003 · Communications Coordinator</td>
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<td><strong>Special Events</strong></td>
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<td>56000 · Outreach Publications</td>
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<td><strong>Total Expense</strong></td>
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### Net Income

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