Call Meeting into Order – 2 min.
- Non-Agenda Public Comment
- Approval of Minutes – 1/18/19 – 7/26/18 – 11/6/18 – 2/19/19 | ACTION
- Next Board Meeting: July 31, 2019 (Last Wednesday of every other month)

Chairs Report: B. Sauls – 3 min.
- Accept resignation of Julie Erickson- Westfield Horton Plaza Park | ACTION
- Appoint Advisory Board Members | ACTION
  ✓ Betsy Brennan- CEO for Downtown San Diego Partnership
  ✓ Jimmy Parker- Project Advisor for Horton Plaza Park
  ✓ Don Morris- General Manager for House of Blues
  ✓ Astrid Naujokaitis- Hotel Manager for Kimpton Hotel Palomar San Diego
- Introduce Alex Gutierrez as Director of Special Districts

City Center BID Business Walk Results – 15 min.
- Liz Studebaker- City of San Diego, Neighborhood Investment Manager

Directors Report: A. Gutierrez – 15 min.
- Board Structure Overview
- FY20 Budget and Programs Overview

- Banner Program Expansion | ACTION
- Holiday Décor Program Expansion | ACTION
- City Center Website
- Branding Trash Cans

Finances: B. Sauls – 10 min.
- FY20 Budget Spending Approval – ACTION

Informational: A. Gutierrez – 2 min.
- City Center Walkabout (Starts at 9am) 6-21 West Bean/ 7-26 7 Café/ 8-16 West Bean
- City of San Diego Plastic Ordinance
- Restaurant Industry- Meeting & Workshop regarding Disability Access Compliance
  - June 12, 2019 from 9:00 AM to 12:00 PM at the Mission Valley public library
Call to Order
The meeting was called to order by Bill Sauls at 9:36 am

The following BID Advisory Board Members were present: Bill Sauls, Michael Caldwell, Christine Takara, and Julie Montgomery.

The following staff members were present: Lana Harrison, Alicia Kostick, and Jennifer Paul.

Approval of Minutes

Motion: To accept the October 17, 2017 minutes.

Attendance did not meet quorum and board could not approve minutes from the October 17, 2017 meeting.

No Non Agenda Public Comment

Staff Report

Ms. Paul reviewed the Deck the Halls event from December 13, 2017. The event was very successful and drew many community members throughout San Diego.

Ms. Paul discussed upcoming events within the BID, including next month’s City Center Sessions event.

Ms. Paul presented a draft of a newsletter for new business outreach within the BID. The board provided feedback and discussed further initiatives to encourage new business engagement. The board also discussed branding and marketing for the BID in conjunction with the Downtown Branding.

Financials

Ms. Kostick reviewed the July 2016 – December 2017 financials.

Motion: To accept the July 2016 – December 2017 financials.

Mr. Sauls recommended a motion to accept the financials and although the present board members approved, the attendance did not meet quorum and the financials will be discussed again at the next meeting.

Member Discussion

Mr. Caldwell discussed the parking challenges that his business has been facing as a result of the construction and development occurring in the neighborhood. The board provided some suggestions on communications Mr. Caldwell can potentially provide his clients when they are parking in the area. Staff will also see if there are any more development projects coming up in the future.

Adjourn

The meeting was adjourned by Bill Sauls at 10:13 am.
Downtown San Diego Business Improvement District

Advisory Board Meeting Minutes
April 18, 2018 9:00 am
401 B Street, Suite 100, San Diego, CA 92101

Call to Order
The meeting was called to order by Bill Sauls at 9:02 a.m.

The following BID Advisory Board Members were present: Bill Sauls, Michael Caldwell, Christine Takara, Julie Montgomery, and Javier Montero.

The following staff members were present: Betsy Brennan, Jennifer Paul, and Aimee Newman.

The following City staff members were present: Daichi Pantaleon.

Approval of Minutes

Motion: To accept the October 17, 2017 minutes – Mr. Caldwell/Ms. Takara – approved unanimously.

Motion: To accept the January 18, 2018 minutes – Mr. Caldwell/Ms. Takara – approved unanimously.

No Non Agenda Public Comment

Staff Report
Ms. Paul reviewed the City Center Sessions event on February 10, 2018. The event took place at Horton Plaza Park and had nearly 200 attendees.

Ms. Paul discussed upcoming events within the BID, including the Sounds of Summer series. Mr. Sauls encouraged Staff to continue engaging local businesses in community events.

Ms. Paul informed the board that the City’s Storefront Improvement Program has returned from a brief hiatus. Ms. Pantaleon provided more information on the program and its benefits. Mr. Sauls suggested contacting commercial brokers regarding the program so that they can share the information with their tenants.

Ms. Paul presented the Downtown Branding campaign. Mr. Sauls suggested implementing the branding into the banner program in City Center. Staff will look into pricing and the existing banner footprint.

Financials

Motion: To accept the July 2016 – February 2018 financials – Mr. Montero/Ms. Takara – approved unanimously.

Member Discussion
Ms. Paul informed the board that the Placemaking Ordinance was heard at City Council on April 17th and passed unanimously.

Ms. Brennan introduced herself to the group. Members of the board also introduced themselves and their businesses.

Adjourn
The meeting was adjourned by Bill Sauls at 9:43 a.m.
Call to Order

Due to the absence of the Chair, staff member Jennifer Paul led the meeting.

Ms. Paul called the meeting to order at 2:04 p.m.

The following BID Advisory Board Members were present: Michael Caldwell and Christine Takara.

The following staff members were present: Jennifer Paul, Lana Harrison, Aimee Newman, and Carey Algaze.

Approval of Minutes

Motion: To accept the April 12, 2018 minutes – attendance did not meet quorum and the board could not approve the minutes from the April 12, 2018 meeting.

No Non Agenda Public Comment

Chair Update

Ms. Paul explained Julie Erickson’s resignation from the BID Advisory Board and introduced Jenna Ingrassia-Knox as her replacement.

Motion: To accept the resignation of Julie Erickson and the appointment of Jenna Ingrassia-Knox to the BID Advisory Board – attendance did not meet quorum and the board could not take action on this item.

Staff Report

Ms. Paul reviewed the Sounds of Summer series. The concerts began on July 6th and will continue every Friday through September 14th. She also presented the new City Center banners that are being tested in the area.

Ms. Paul discussed implementing holiday décor along the B Street corridor instead of hosting the Deck the Halls event. The décor would also include replacing the tree lights in City Center. The board members agreed that this was a better use of funds for a project with a lasting impact.

Ms. Harrison informed the board of the utility box art being pursued in City Center. The project is on hold until details can be worked out with the City. Staff will keep the board updated when the project resumes.

Ms. Paul discussed the Urban Agriculture Incentive Program with the City of San Diego. She encouraged the board to share the information with any businesses that may be interested.

Financials

Ms. Newman reviewed the FY2018 Financials.

Motion: To accept the FY2018 Financials – attendance did not meet quorum and the board could not take action on this item.

Member Discussion

Ms. Algaze introduced herself to the board and discussed her new role with the Partnership.

Adjourn

The meeting was adjourned by Jennifer Paul at 2:21p.m.
Call to Order
Chair Bill Sauls called the meeting to order at 8:36 a.m.

The following BID Advisory Board Members were present: Bill Sauls, Michael Caldwell, Christine Takara, and Javier Montero.

The following staff members were present: Alicia Kotsick, Alonso Vivas, Aimee Newman, and Carey Algaze.

Approval of Minutes
Motion: To accept the April 12, 2018 and July 26, 2018 minutes – attendance did not meet quorum and the board could not approve the minutes from the April 12, 2018 and July 26, 2018 meetings.

No Non Agenda Public Comment

Chair Update
Chair Bill Sauls explained Julie Erickson’s resignation from the BID Advisory Board to be replaced by Jenna Ingrassia-Knox as her replacement. Both were not present at meeting.

Motion: To accept the resignation of Julie Erickson and the appointment of Jenna Ingrassia-Knox to the BID Advisory Board – attendance did not meet quorum and the board could not take action on this item.

Staff Report
Ms. Kostick provided an overview of the City Centre Banners. The board members provided positive feedback and expressed the desire to expand the banners, budget permitting. The board requested a cost estimate to expand the banners to 6th and 7th from Broadway to A as well as providing banners on C Street.

Ms. Algaze provided a summary of the upcoming holiday décor installment along the B Street corridor. The décor will be installed the week of Thanksgiving.

Ms. Kostick provided the BID Master Listing for discussion. The board expressed desire to obtain email addresses for businesses in the BID either through the BID Business Walk Event or as a project for an intern. The board requested cost estimate for an intern to conduct research and outreach to obtain email addresses.

Ms. Kostick provided an overview of the BID Director Position and requested board member participation in final interview process.

Financials
Ms. Kostick reviewed the Q1 (Jul-Sept 2018) Financials.

Motion: To accept the Q1 (Jul-Sept 2018) Financials – attendance did not meet quorum and the board could not take action on this item.

Member Discussion
The board discussed the next meeting to take place in February timeframe with the agenda to include an update on and cost estimates for the Banner expansion, cost update for intern, overview of budget, and update on BID Business Walk.

Adjourn
The meeting was adjourned by Chair Bill Sauls at 9:20 a.m.
Call to Order

Chair Bill Sauls called the meeting to order at 8:34 a.m.

The following BID Advisory Board Members were present: Michael Caldwell, and Javier Montero

The following staff members were present: Alicia Kostick, Alonso Vivas, Aimee Newman, and Carey Algaze.

The following public attendees were present: Jimmy Parker

Approval of Minutes

Motion: To accept the April 12, 2018, July 26, 2018 and November 6, 2018 minutes – attendance did not meet quorum and the board could not approve the minutes from the April 12, 2018 and July 26, 2018 meetings.

No Non Agenda Public Comment

Staff Report

Chair Bill Sauls explained Julie Erickson’s resignation from the BID Advisory Board to be replaced by Jenna Ingrassia-Knox as her replacement. Both were not present at meeting.

Motion: To accept the resignation of Julie Erickson and the appointment of Jenna Ingrassia-Knox to the BID Advisory Board – attendance did not meet quorum and the board could not take action on this item

Ms. Kostick provided an overview of the Director of Special Districts Selection, Alex Guiterrez. Ms. Kostick also thanked those who were apart of the Selection Committee. The board members provided positive feedback and expressed the desire to expand the banners, budget permitting. The board requested a cost estimate to expand the banners to 6th and 7th from Broadway to A as well as providing banners on C Street.

Ms. Algaze provided a summary of the holiday décor installment along the B Street corridor. The board members provided feedback and expressed the desire to expand in the future.

Ms. Algaze provided an overview from the previous meeting where the Board express interest to expand the banners within City Center. Staff is currently receiving quotes on the various locations within City Center.

Ms. Algaze provide a brief overview of the business walk within the City Center BID. The city of San Diego will be presenting on the results in our next BID meeting.

Financials

Ms. Kostick reviewed the Q1 (Jul-Dece 2018) Financials.

Motion: To accept the Q1 (Jul-Sept 2018) Financials – attendance did not meet quorum and the board could not take action on this item

Member Discussion

There was no member discussion

Adjourn

The meeting was adjourned at 9:15 a.m